

UB FACEBOOK PAID DASHBOARD



22K



SHARE

257



249

Month

All

Campaign name

All

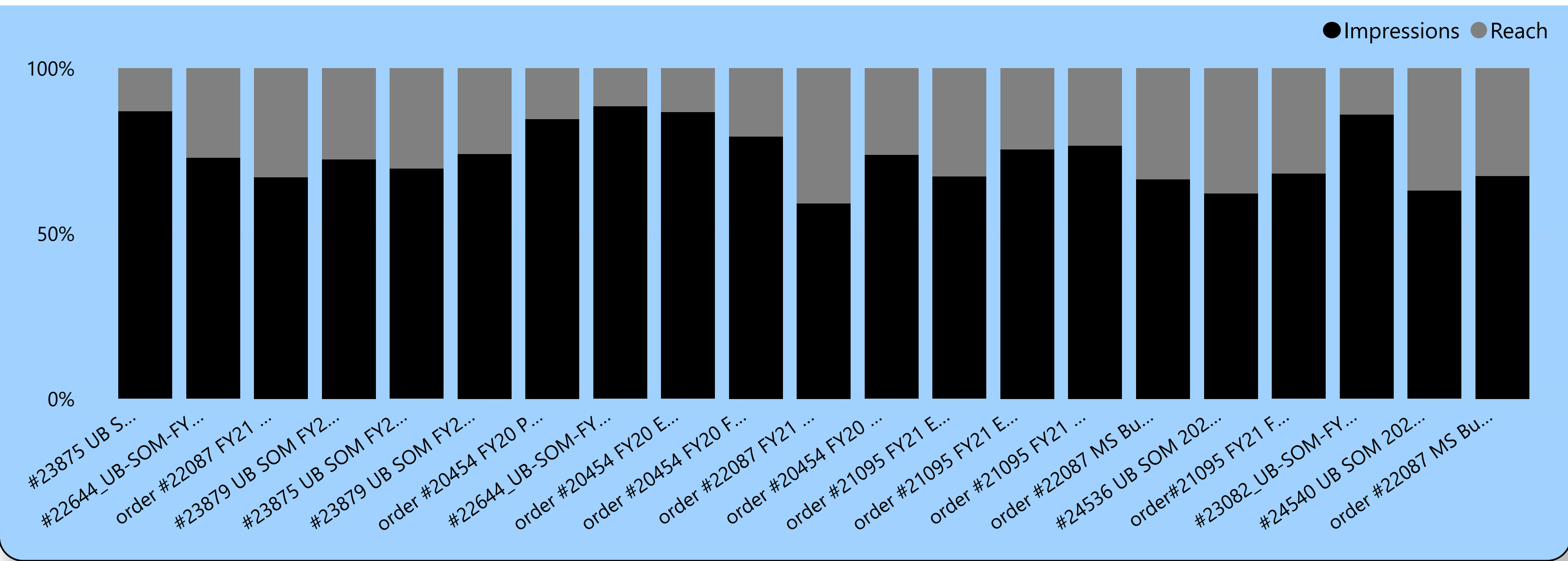
Ad Set Name

All

Ad name

All

Campaign name VS Impressions and Reach



Ad name VS Frequency

MSF-NYS-Accelerate-La...	MSBA-India-STEM_Marker	MSIS-India-STEM _Datalines - Dec	FY22 Spring PMBA Female	MSBA-NYS-STEM_Mark...	FY...
	26.78	25.97	21.07	18.87	
33.75	MSF-India-MarketReady_Seated	FY22 Spring PMBA Group	MSBA-Leverage-Retargeting	FY22 Spring MBA Action	7.63
	26.03	23.69	20.91	14.53	



Month

All

Campaign name

All

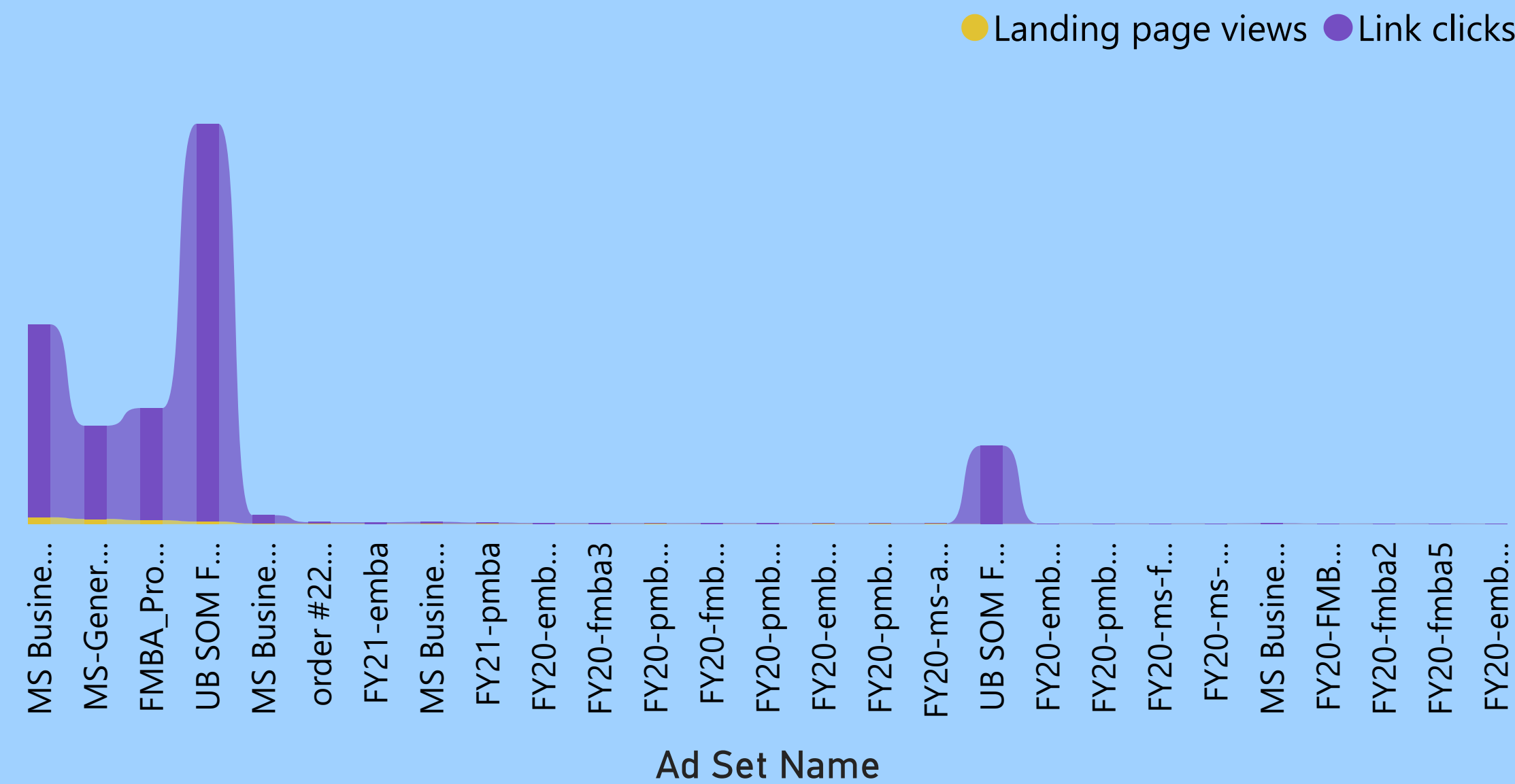
Ad Set Name

All

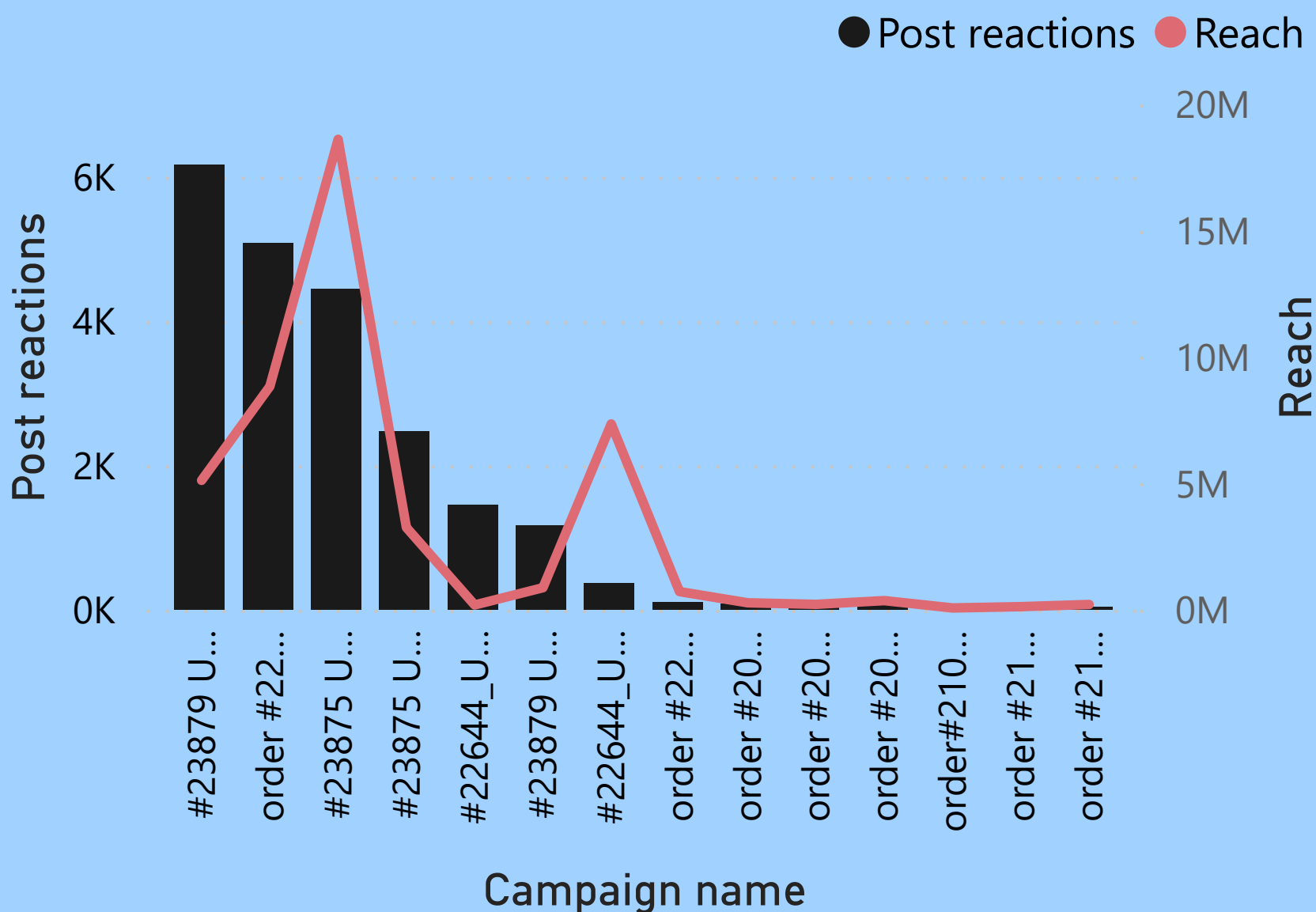
Ad name

All

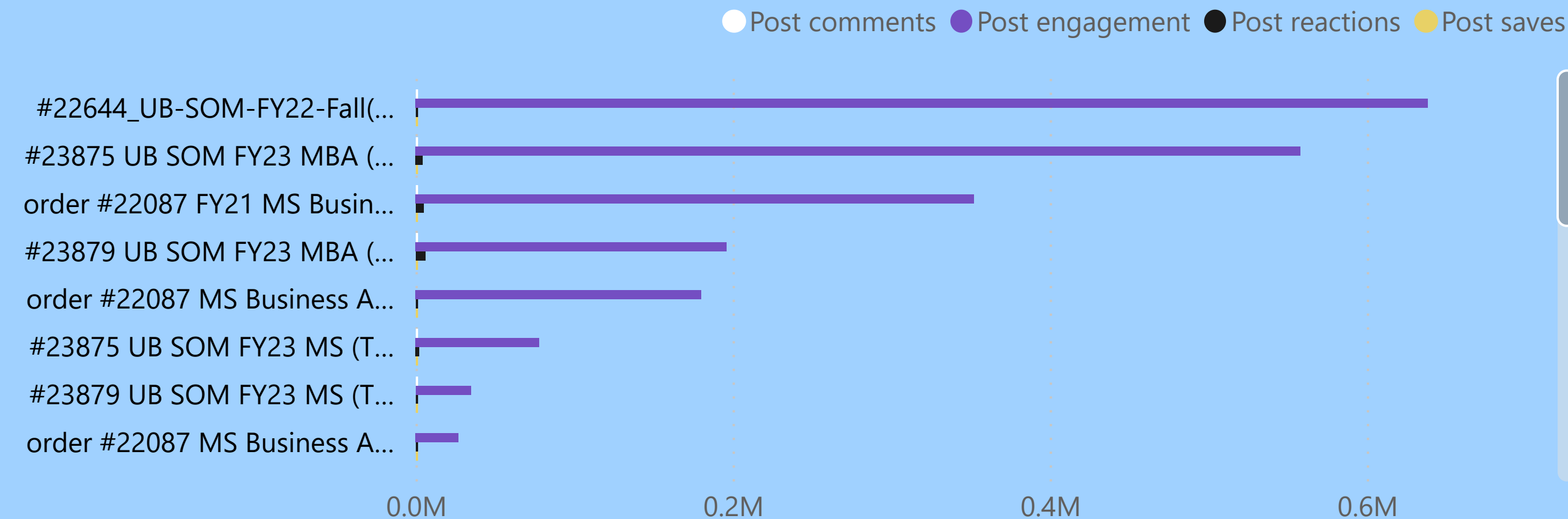
Ad Set Name VS Landing page views and Link Clicks



Campaign name VS Post reactions and Reach



Campaign name VS Post engagement, reactions, saves, and comments



Post shares VS Campaign name

