

Business Proposal Document

- Purpose of this Document

This document is provided to ensure that the software we develop will be consistent with the needs of our client. It is a short description of the project requirements that we have been provided with. Stating these requirements explicitly helps ensure that any potential miscommunications are dealt with at an early stage when the cost of implementing changes is still low. This document presents a general description of the software that we are working on. Finally, there will be a summary of the project. This will help us ensure that our end product fully meets their needs. This document will also be a useful resource for those who will be upgrading or maintaining the software after it has been completed.

- Introduction

POWERANALYSIS is a Software-as-a-service platform that helps SMEs & SMBs import their data either manually or from different SaaS platforms through API connectivity.

POWERANALYSIS is an augmented analytics platform that uses ML and AI processes to analyze data. Generates actionable intel and actions from the data, based on best practices and industry standards by importing users' data to improve their business performance.

- Vision & Goal

Vision - To generate actionable insights that would normally require a specialist with specific knowledge and experience to provide.

Goal - Provide quality service and platform that generates reliable actionable intelligence in accordance with best practices. To ensure that SMEs and SMBs gain access to specialist knowledge they would not normally have and cannot normally afford.

- Stakeholders of the project

Name	Position	Internal/External	Project Role
	CEO	Internal	Project owner
	Developer	External	Developer
	QA	External	QA
Vidyalaxmi Singh	PM/BA	Internal	PM

- Overview of software to be developed

This software will allow the user to import their data as per their subscribed pack. The software will perform the analysis automatically and advise the user by generating a fully analyzed Reports, dashboards and scorecards with business improvement suggestions.

- Quality/documentation requirements
 1. Business Requirement Document
 2. Functional Requirement Document
 3. Product Requirement Document
 4. Test Case Document
 5. Requirement Traceability Matrix
 6. Change Management Document
 7. UML Diagrams