

## SUMMARY

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The IMDB database consisted of some important insights. According to these insights, there can be some recommendations that can be given to **RSVP Movies** for their next project.

### Recommendations:

1. RSVP Movies can partner with **Marvel Studios** as they have the highest number of votes received by their produced movies. They can also team up with other global production houses such as **Dream Warrior Pictures** and **National Theatre Live** as they top the list of highest number of In-house produced hit movies with an **average rating > 8**.
  2. RSVP Movies can hire **James Mangold** as the director of its next project.
  3. As they also wanted to hire a few Indian talents to give a regional feel, I recommend:
    - Teaming up with production houses that have produced the highest number of hits among multilingual movies such as **Star Cinema & Twentieth Century Fox** for more reach.
    - Hiring **Vijay Sethupathi** among actors and **Taapsee Pannu** among actresses as they rank No. 1 based on average ratings.
    - **Parvathy Thiruvothu** can also be a good addition to the cast as she has the highest number of SuperHit movies.
    - **Mamooty** or **Mohanlal** can also be a great addition based on their median ratings.
  4. They should focus on the '**Drama**' genre or movies with multiple genres including 'Drama' as they comprise of the highest-grossing movies since 2017. 'Drama' also has the highest number of movies produced overall with around 14662 movies and an average duration of 106.77 mins.
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