

### For Graphic Designer:(2 Tasks)

- 1) Design a creative poster(Size - 1200x628) promoting study abroad consulting to undergraduate students passionate about pursuing their education abroad for post-graduation. Please feel free to experiment with different brand colors.

More details on this landing page - <https://www.edupull.com/study-abroad>

- 2) Create an attractive infographic 5-slider carousel summarizing the highlights for the below report. Please feel free to experiment with different brand colors.

<https://www.aroscop.com/indian-consumer-pulse-budget-pre-vs-post-2024/>

Guidelines: Kindly avoid bright colors and playful fonts to give a professional look

*Note: You are free to use AI-Generation tools to design but the final output should be professional and be aligned with the brand guideline basics*

*Mention the list of AI tools in case used to achieve the design outputs and mention the purpose and the task associated with it*

Deadline - 7 April 2024, 11:59 PM

The files(PNGs/PDFs) should be zipped in separate folders for each task. Kindly follow the naming format **Your Name\_Graphic Designer\_LPU\_2024**