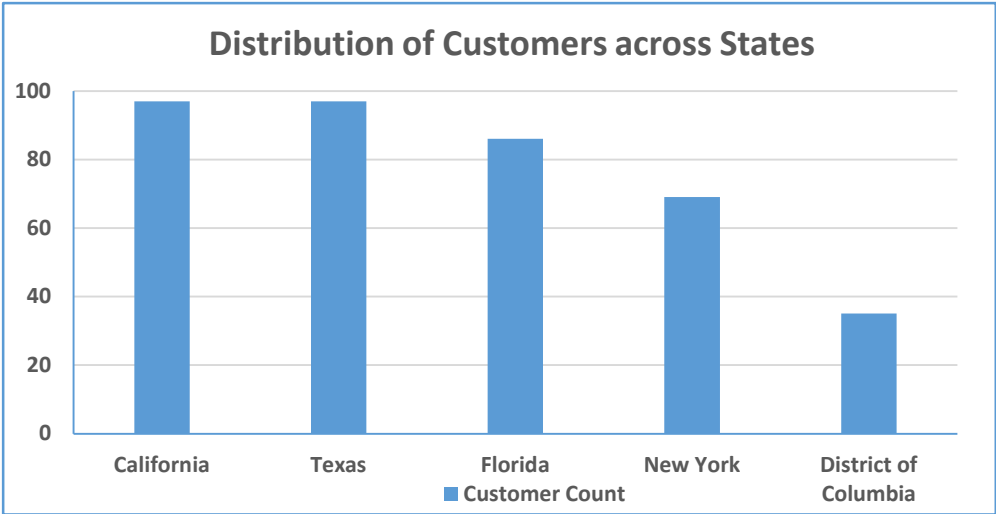


Distribution of Customers across States

State	Customer Count
California	97
Texas	97
Florida	86
New York	69
District of Columbia	35



Average Customer Ratings by Quarter

Quarter	Avg. Customer Rating
1	3.55
2	3.35
3	2.96
4	2.4



Trend of Customer Satisfaction

Quarter	Customer Feedback	% Customer Feedback
1	Very Good	30
1	Good	28.71
1	Okay	19.03
1	Bad	11.29
1	Very Bad	10.97
2	Very Good	28.63
2	Good	22.14
2	Okay	20.23
2	Bad	14.12
2	Very Bad	14.89
3	Very Good	16.59
3	Good	20.96
3	Okay	21.83
3	Bad	22.71
3	Very Bad	17.9
4	Very Good	10.05
4	Good	10.05
4	Okay	20.1
4	Bad	29.15
4	Very Bad	30.65

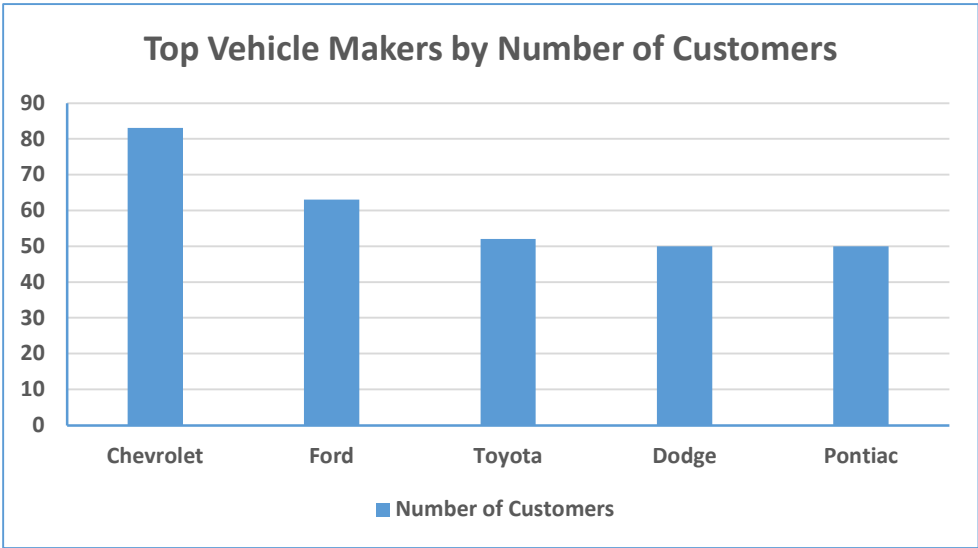
Table modified using pivot

Quarter	Very Good	Good	Okay	Bad	Very Bad
1	30	28.71	19.03	11.29	10.97
2	28.63	22.14	20.23	14.12	14.89
3	16.59	20.96	21.83	22.71	17.9
4	10.05	10.05	20.1	29.15	30.65



Top Vehicle Makers Preferred by Customers

Vehicle Maker	Number of Customers
Chevrolet	83
Ford	63
Toyota	52
Dodge	50
Pontiac	50



Most preferred Vehicles in each State

State	Preferred Vehicle Maker
Alabama	Dodge
Alaska	Chevrolet
Arizona	Cadillac
	Pontiac
Arkansas	Chevrolet
	GMC
	Mitsubishi
	Pontiac
	Suzuki
	Volkswagen
California	Audi
	Chevrolet
	Dodge
	Ford
	Nissan
Colorado	Chevrolet

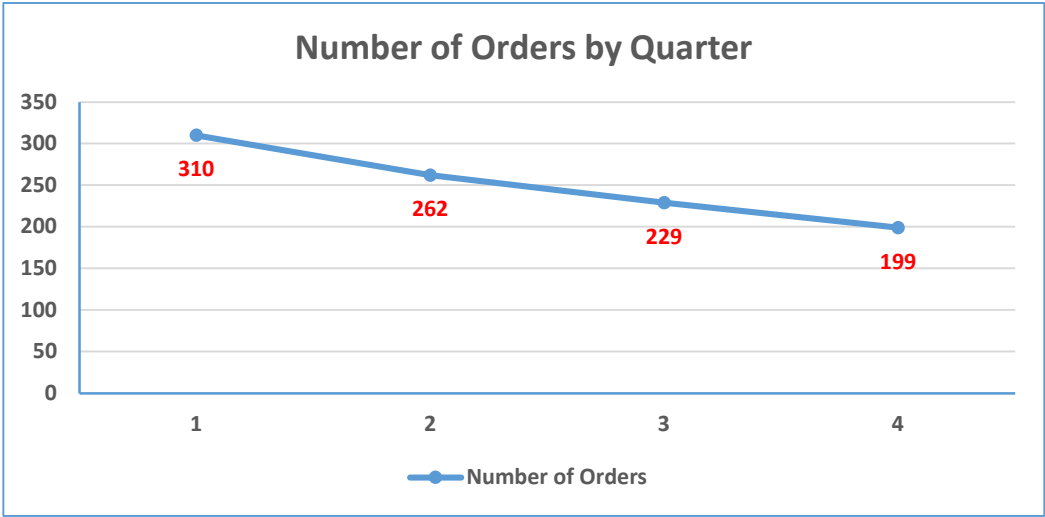
Connecticut	Chevrolet
	Maserati
	Mercury
	Volvo
Delaware	Mitsubishi
District of Columbia	Chevrolet
Florida	Toyota
Georgia	Toyota
Hawaii	Cadillac
	Ford
	GMC
	Nissan
	Pontiac
	Toyota
Idaho	Dodge
Illinois	Chevrolet
	Ford
	GMC
Indiana	Mazda
Iowa	Chevrolet
	Chrysler
	Dodge
	Ford
	Hyundai
	Isuzu
	Jeep
	Mazda
	Pontiac
	Porsche
	Subaru
Kansas	Buick
	Dodge
	Ford
	GMC
	Honda
	Lexus
	Maserati
	Mazda
	Mercedes-Benz
	Nissan
	Saab
	Suzuki
	Volkswagen
Kentucky	Acura
	Audi
	Mercedes-Benz
	Mercury

	Nissan
	Pontiac
	Ram
	Volvo
Louisiana	BMW
	Ford
	Kia
	Nissan
	Pontiac
Maine	Mercedes-Benz
Maryland	Ford
Massachusetts	Chevrolet
	Dodge
Michigan	Ford
Minnesota	GMC
Mississippi	Dodge
	Toyota
Missouri	Chevrolet
Montana	Chevrolet
	Dodge
	Mitsubishi
Nebraska	Cadillac
	Chevrolet
	Mercedes-Benz
	Nissan
	Pontiac
	Toyota
	Volkswagen
Nevada	Pontiac
New Hampshire	Chrysler
	Lexus
	Lincoln
New Jersey	Hyundai
	Mercedes-Benz
New Mexico	Dodge
New York	Pontiac
	Toyota
North Carolina	Volvo
North Dakota	Ford
	Hyundai
Ohio	Chevrolet
Oklahoma	Ferrari
	Mazda
	Toyota
Oregon	Toyota
Pennsylvania	Toyota
South Carolina	Acura

	BMW
	Buick
	Dodge
	Isuzu
	Jaguar
	Kia
	Mazda
	Mitsubishi
Tennessee	Mazda
Texas	Chevrolet
Utah	Buick
	Chevrolet
	Dodge
	Isuzu
	Lincoln
	Maybach
	Oldsmobile
	Pontiac
	Subaru
	Volkswagen
Vermont	Mazda
Virginia	Ford
Washington	Chevrolet
West Virginia	Mercedes-Benz
Wisconsin	Acura
	Cadillac
	Chevrolet
	Dodge
	Honda
	Mazda
	Nissan
	Pontiac
Wyoming	Buick

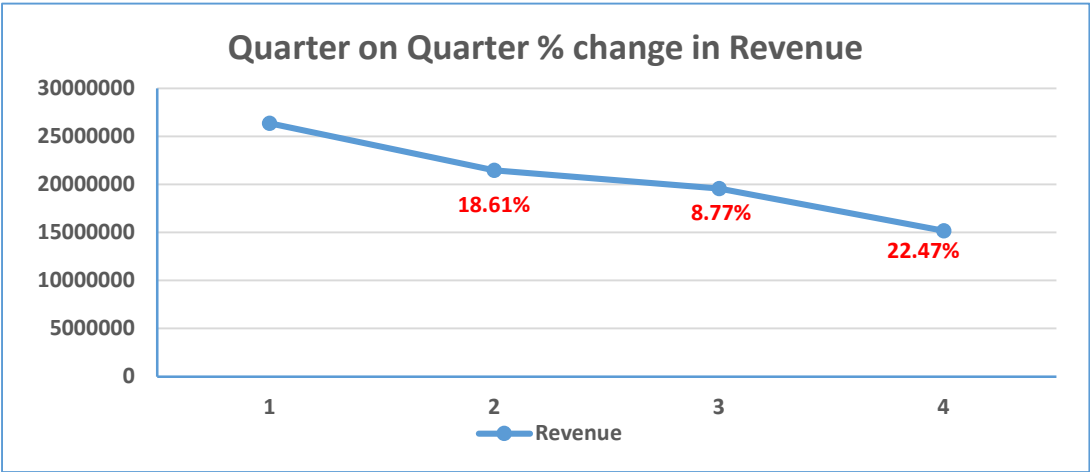
Trend of Purchases by Quarter

Quarter	Number of Orders
1	310
2	262
3	229
4	199



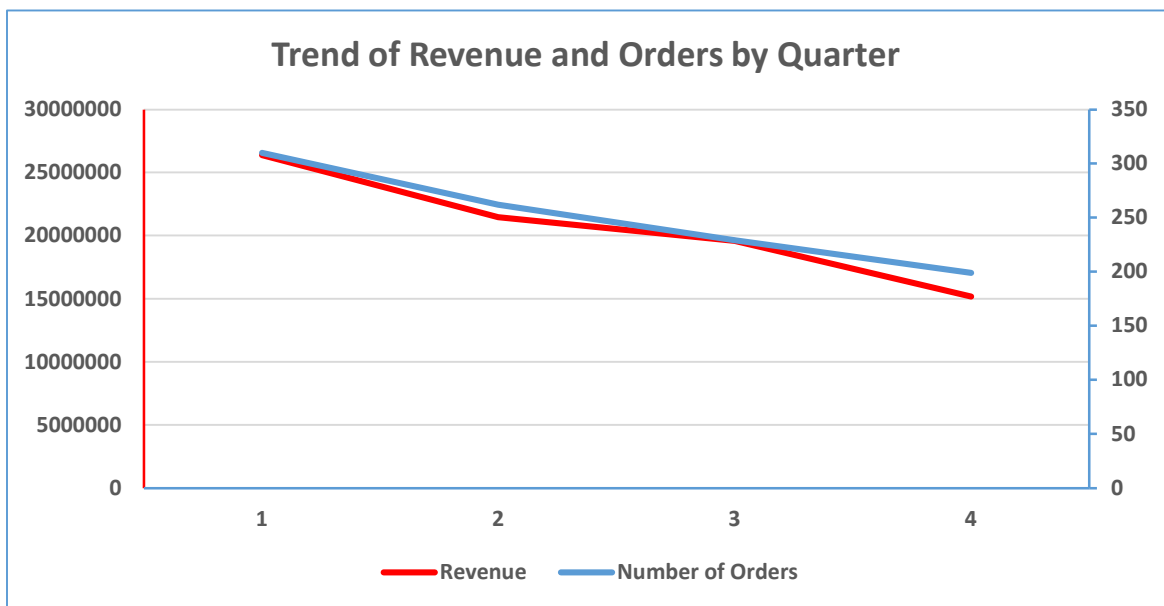
Quarter on Quarter % change in Revenue

Quarter	Revenue	Previous Quarter Revenue	Percentage Change in Revenue
1	26375015.66		
2	21465757.27	26375015.66	-18.61
3	19582283.12	21465757.27	-8.77
4	15182375.04	19582283.12	-22.47



Trend of Revenue and Orders by Quarter

Quarter		Number of Orders	Revenue
1		310	26375015.66
2		262	21465757.27
3		229	19582283.12
4		199	15182375.04



Time taken to ship Orders by Quarter

Credit Card Type	Avg. Discount Offered
laser	557.24
maestro	525.41
china-unionpay	523
mastercard	519.62
americanexpress	517.37
bankcard	516.74
instapayment	515.53
visa-electron	512.19
switch	511.8
solo	509.64
diners-club-enroute	506.05
visa	506.05
diners-club-carte-blanche	503.24
diners-club-us-ca	500.54
jcb	500.42
diners-club-international	491.22



Time taken to ship Orders by Quarter

Quarter	Average days to ship
1	57.17
2	71.11
3	117.76
4	174.1

