

# VIDYA VENKITESWARAN

1046 Amsterdam Avenue, #16, New York, NY 10025 | 917.325.1397 | [vv2269@columbia.edu](mailto:vv2269@columbia.edu)  
[www.vidyavnv.github.io](http://www.vidyavnv.github.io)

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## EDUCATION

### Columbia University, Fu Foundation School of Engineering and Applied Sciences

Master of Science in Computer Science (Machine Learning Track), GPA 3.5

Teaching Assistant Fellowship: Machine Learning and Advanced Software Engineering

Teaching Assistant: Introduction to Computing in Python

New York, NY

Expected Dec, 2017

Jan, 2017

Sep, 2016

### University of Delhi, Netaji Subhas Institute of Technology

Bachelor of Engineering in Information Technology, 71.66%

New Delhi, India

May, 2014

Relevant Courses: Data Structures, Algorithms, Artificial Intelligence, Machine Learning, Database Systems, Software Engineering

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## EXPERIENCE

### Uber Technologies Inc.

Software Engineering Intern

San Francisco, USA

May, 2017 - Aug, 2017

- Developed a model to integrate real time traffic data to predict ETA for trips and built the pipeline to enable the ETA analysis
- Designed and built a platform to enable Marketplace Data Scientists to perform feature engineering using optimized Hive queries and Spark computations

### Delhivery (SSN Logistics)

Software Engineer

Gurgaon, India

Mar, 2015 - Aug, 2016

- Developed an algorithm to extract locality and sublocality from addresses pertaining to unstructured address and zipcodes in India; increased deliveries per day by 59% (less human involvement) and decreased misdeliveries by 43%
- Built model to predict category and sub-category of products using Naive Bayes algorithm to achieve accuracy of 94%; affecting product level intelligence thereby improving the item catalog, better item pricing, and enhanced metadata

### American Express

Software Engineer

Gurgaon, India

Jul, 2014 - Feb, 2015

- Led a project to integrate two systems - Data Warehouse and Data Mart; enabled data analysts to gather information from one source only and thus, improved creation of models in a faster way
- Developed application in Python and Hadoop integrating libraries for K-NN, Random Forest, and Gradient Boosting to assign customers' a score, for efficient campaign management; resulted in integration of varied systems under one roof

### Mozilla Foundation

Open Source Developer

Delhi, India

Dec, 2014 - Mar, 2015

- Enhanced Talos (Mozilla's Testing Framework) by fixing deprecated scripts which resulted in 10% increase in the efficiency of the framework
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## ACADEMIC PROJECTS

### Predict the financial market uncertainties using the conglomerate of search analytics, stock basket correlation and historical data

- Employed pilot approach of evaluating a company on three parameters- historical prices, tweets, headlines and Google Trends
- Used Google Analytics to reduce error in prediction and expanding project to involve various market sectors

### Sentiment Analysis of Users' Reviews on IMDB Movies

- Applied Naive Bayes classifier using NLTK in Python to classify reviews into positive/negative class with accuracy of 74%
- Developed feature mechanism in Python which selects top N words to classify reviews. This increased the accuracy to 84%

### Detection of anatomical structures in retinal Images for identifying glaucomatous changes (funded by the Government of India)

- Developed algorithm to detect optic disc and macula using MATLAB which has a success rate of 90%
  - Worked on applying machine learning techniques to identify the optic disc and optimized the algorithm
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## SKILLS

**Languages:** Python, C, C++, Matlab,  $\LaTeX$ , HTML, CSS, JavaScript

**Tools/Frameworks:** AWS, Git, LAMP, Hadoop, Disque, WEKA

**Data Stores:** MySQL, Oracle, PostgreSQL, MongoDB, Redis, Neo4j

**Big Data:** Hadoop, MapReduce, Hive

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## HONORS AND AWARDS

Speaker, **WithTheBest Conference for Developers**

Sep, 2016

The Bolt Champion, **Delhivery(SSN Logistics)**

Jul, 2015

Merit Scholarship, **University of Delhi**

Aug, 2013 - May, 2014

Cofounder of ACM-NSIT Chapter, **University of Delhi**

Jun, 2013