

EMSE 6574: Programming for Analytics

Predicting Motor Vehicle Crash Severity in New York City

A Machine Learning Approach to Public Safety

Team:

Taekwon Choi, Vidyullatha



Objectives & Dataset Overview



Goal: Build a model to predict High-Severity motor vehicle crashes in NYC.

High Severity = A crash resulting in ≥ 2 injuries OR ≥ 1 fatality

Data Source: NYC Open Data API

Dataset Overview:

- 100,000 Motor Vehicle Collision Records (Oct 2024 – Dec 2025)
- Features: Time, Location (Borough), Victim Counts, and Contributing Factors

Key Challenge: Class Imbalance; Only $\sim 10\%$ of crashes are high severity. This is a critical factor for model evaluation

Exploratory Data Analysis



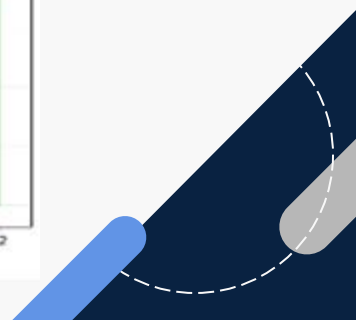
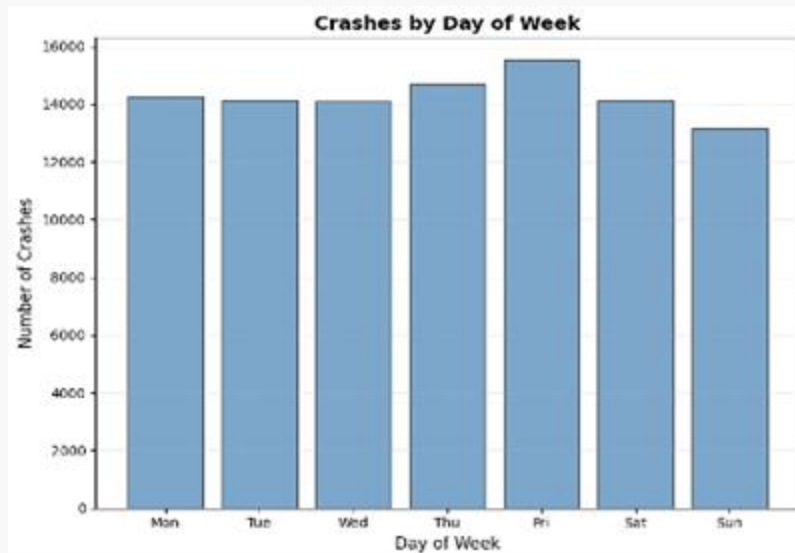
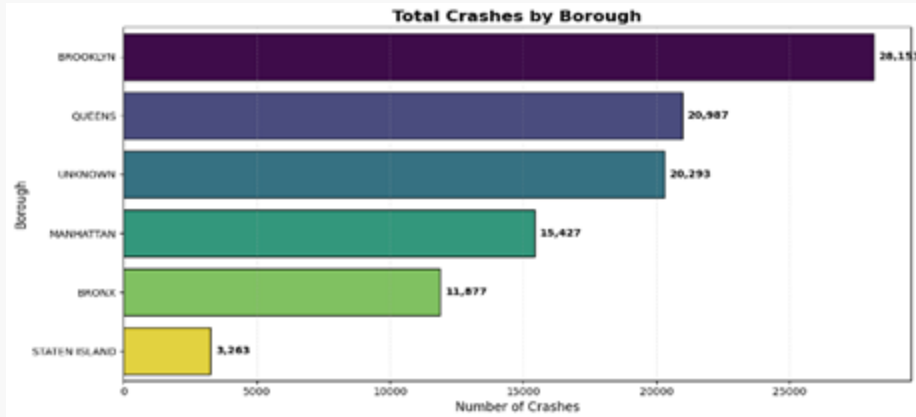
Geographic Distribution: Brooklyn has the highest raw volume of crashes, but the **"UNKNOWN" borough** showed the highest severity rate (likely due to major highways/bridges on the city's edge)

Temporal Patterns: Peak crash frequency is at 5:00 PM (evening rush hour).

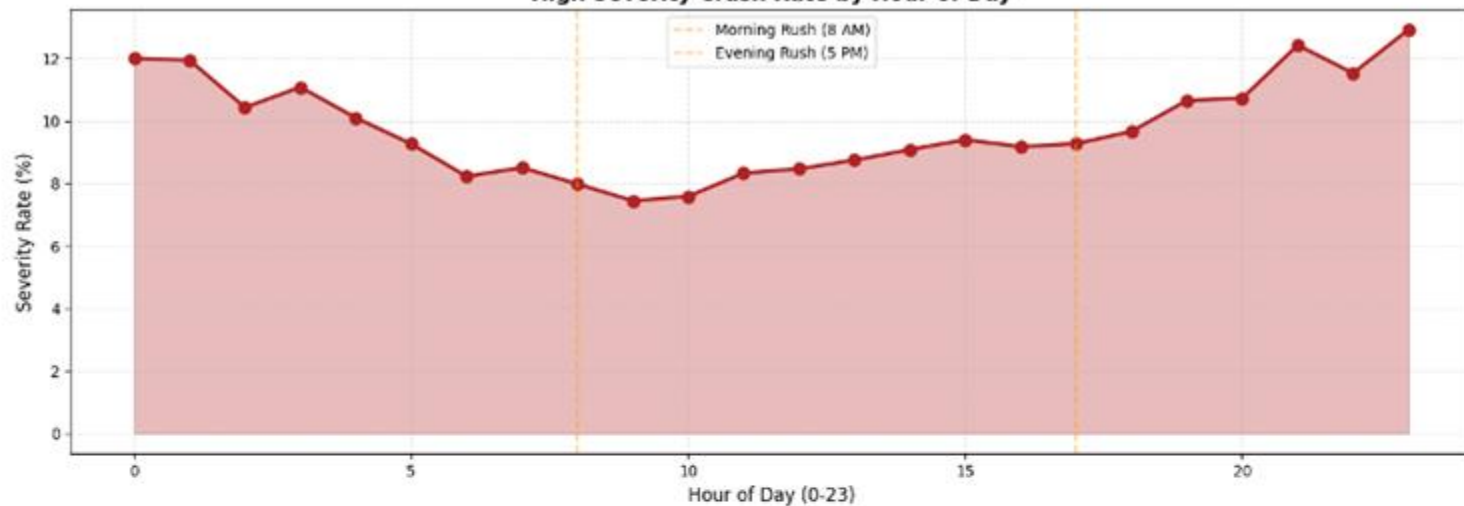
Severity by Hour: The highest severity rates occur during late night/early morning hours (9 PM, 11 PM, Midnight), suggesting reduced visibility and potentially higher speeds are linked to more severe outcomes

Contributing Factors:

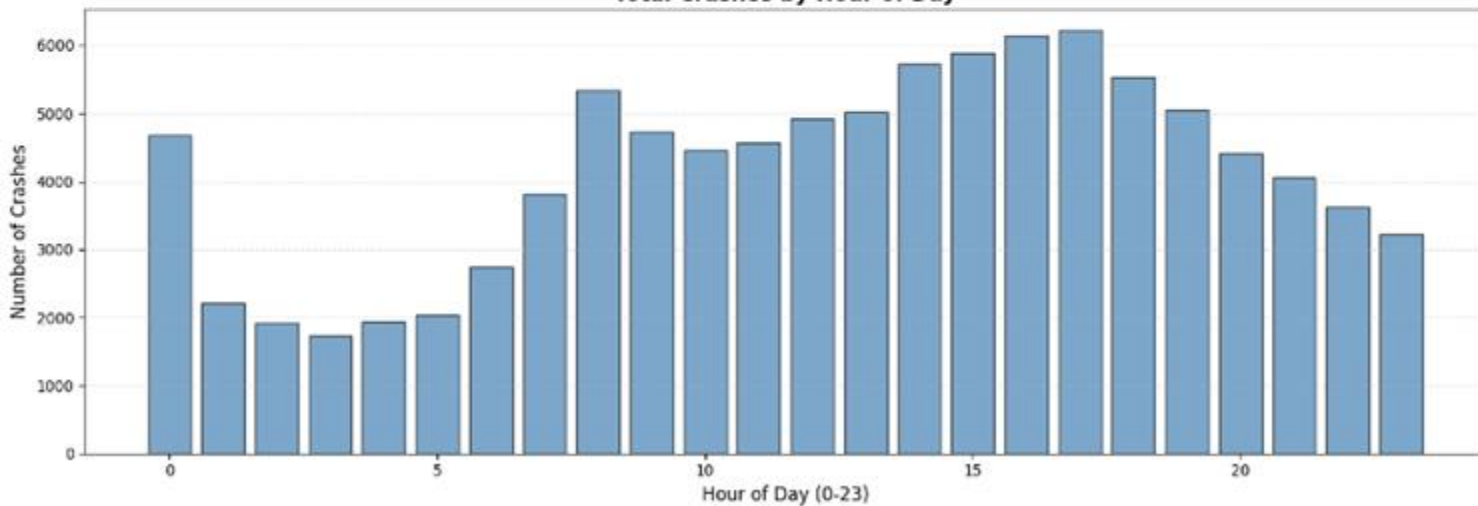
- **Most Common:** Driver Inattention/Distraction
- **Highest Severity Rate:** Lost Consciousness, Illness, Unsafe Speed, and Unsafe Lane Changing



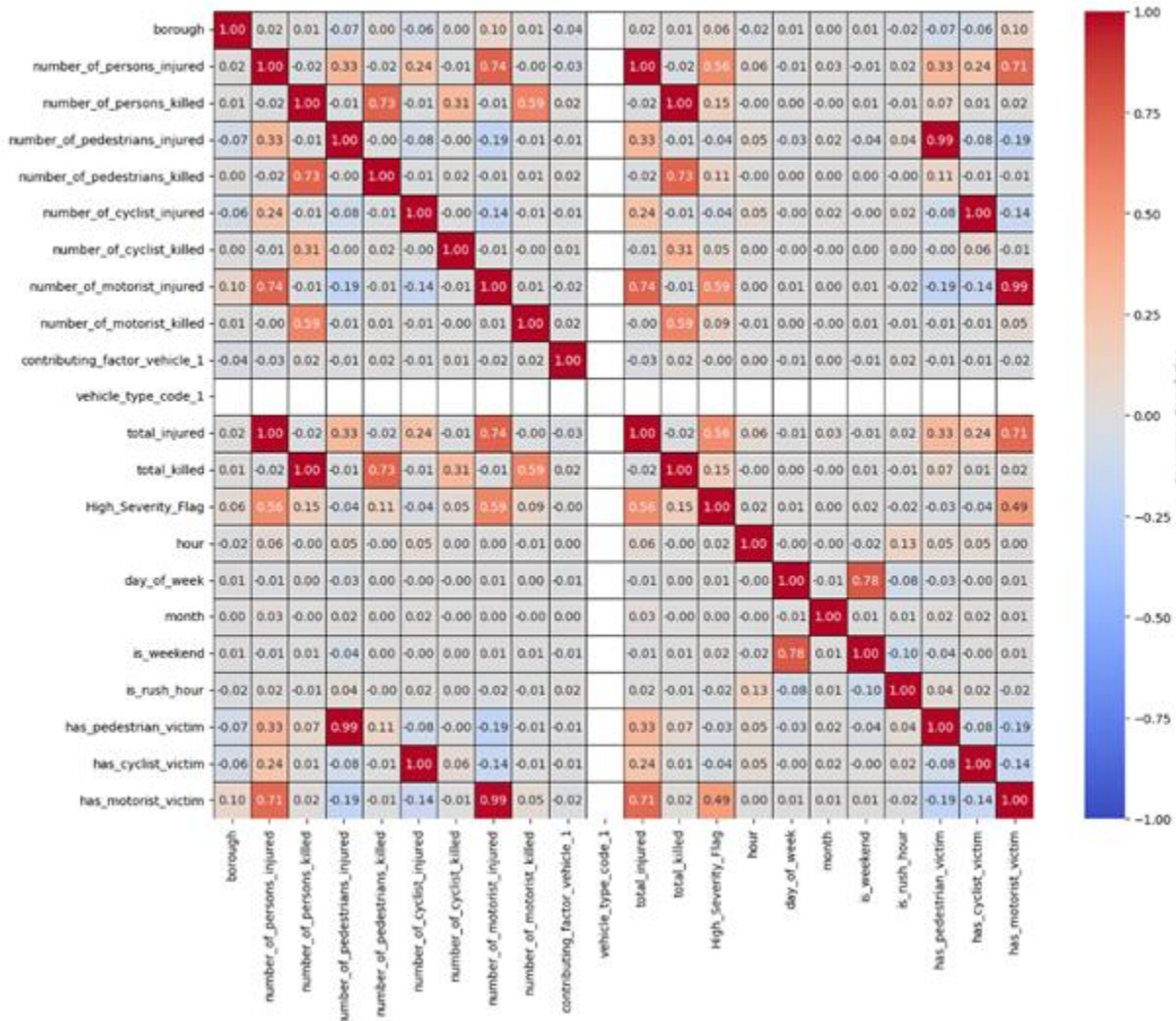
High Severity Crash Rate by Hour of Day



Total Crashes by Hour of Day



Spearman Correlation Matrix of Key Crash Variables





Machine Learning Methods

Binary Classification:

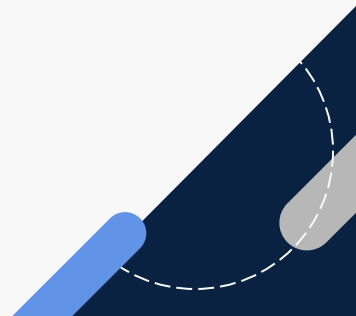
Target variable (High_Severity_Flag): Yes/No

Engineered 13 features:

- **Time-based:** Hour, Day of Week, Weekend Flag
- **Victim Counts:** Total Injured, Total Killed
- **Categorical:** Borough, Contributing Factor (One-Hot Encoded)

Models Tested

1. Logistic Regression (Baseline)
2. Random Forest Classifier
3. Gradient Boosting Classifier
4. Logistic Regression with SMOTE (for imbalance)





Machine Learning Methods

Evaluation Metrics

Primary Metric:

ROC AUC (Measures overall separability, robust to imbalance)

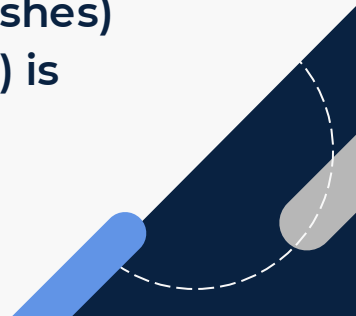
Secondary Metrics:

Precision, Recall, F1-Score (Crucial for class imbalance)

Model Selection Rationale

Safety Focus:

In public safety, Recall (correctly identifying all severe crashes) is paramount, as a False Negative (missing a severe crash) is costly





Results

Best Overall Model:

(ROC AUC) Gradient Boosting (ROC AUC: 0.9055)

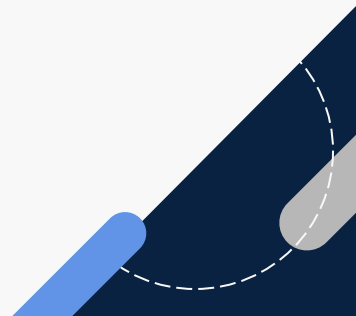
Model Chosen for Deployment:

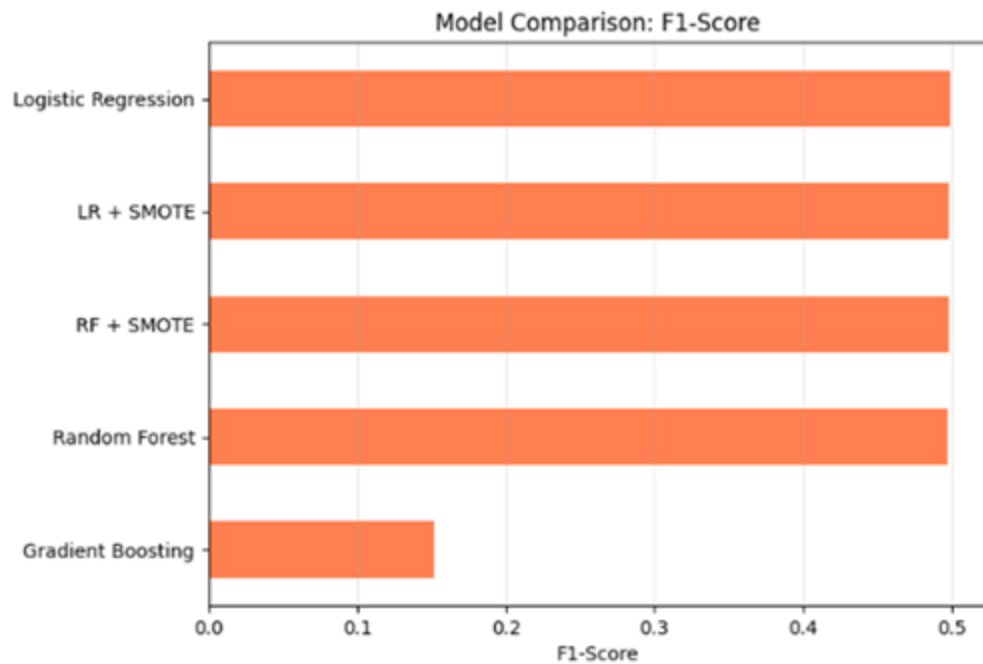
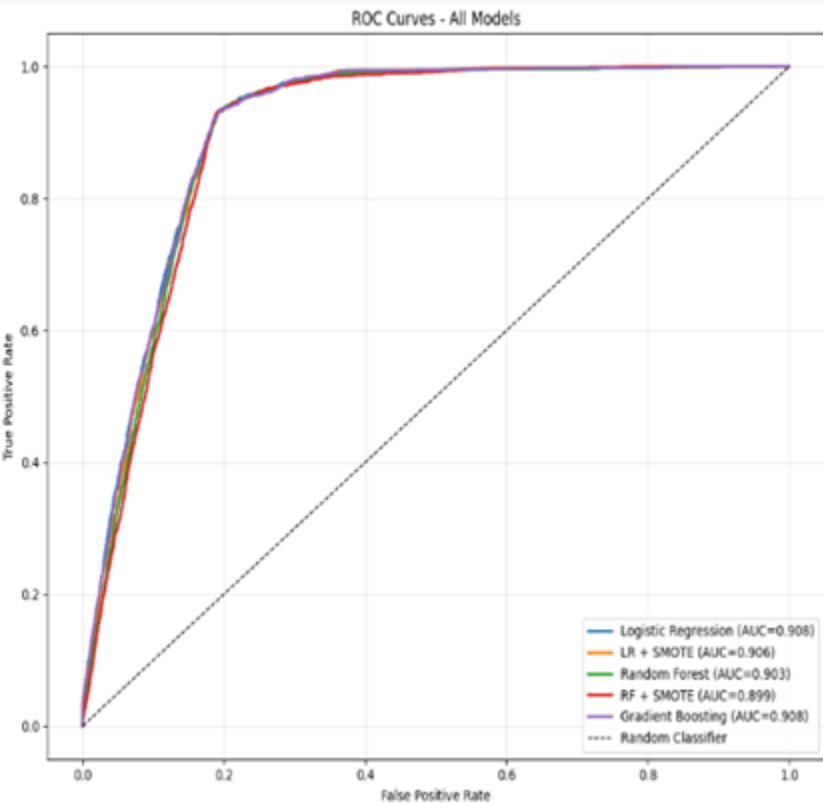
Logistic Regression (ROC AUC: 0.9040)

Final Model Performance:

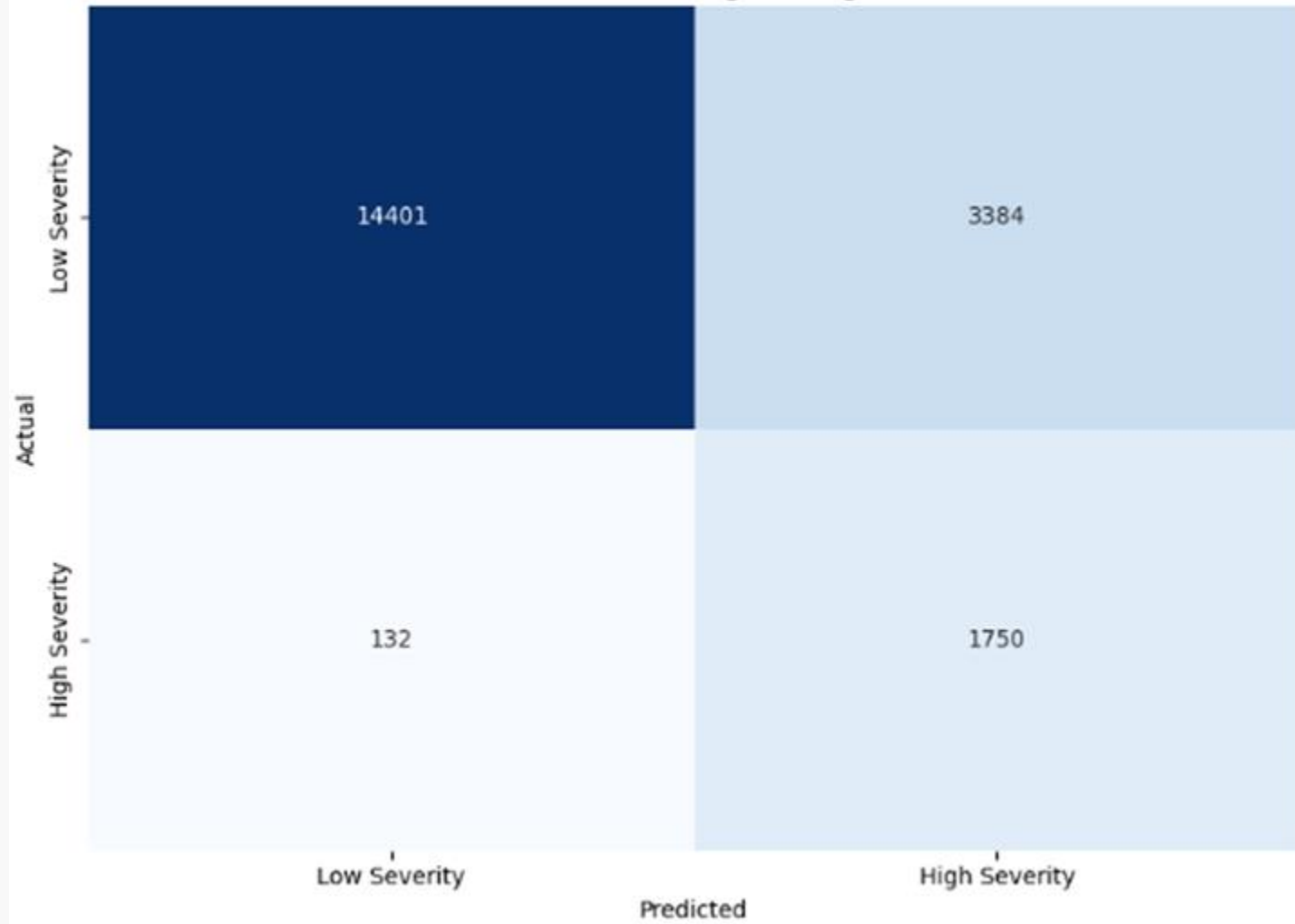
(Logistic Regression)

- Accuracy: 90.5% (High due to imbalance)
- Precision: 0.47
- Recall: 0.53 (Best balance for our goal)
- F1-Score: 0.50





Confusion Matrix - Logistic Regression





Key Takeaway: Features related to Total Injured, Total Killed, and the most severe Contributing Factors (e.g., Unsafe Speed) were the strongest predictors

Reflections:

- Successfully collected and processed a large, real-world API dataset.
- Comprehensive EDA uncovered actionable patterns (time, geography, factors).
- Model selection was driven by a practical, safety-focused metric (Recall) rather than just the highest ROC AUC.



Future Work:

- **Feature Engineering:** Integrate external data like weather conditions and road types for stronger prediction.
- **Model Tuning:** Experiment with class-weighted models (e.g., XGBoost) or tuning the prediction threshold to further boost Recall.



Thank you!

