

# EMSE 6574: Programming for Analytics

## Predicting Motor Vehicle Crash Severity in New York City

A Machine Learning Approach to Public Safety

Team:

Taekwon Choi, Vidyullatha

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# Objectives & Dataset Overview



**Goal:** Build a model to predict High-Severity motor vehicle crashes in NYC.

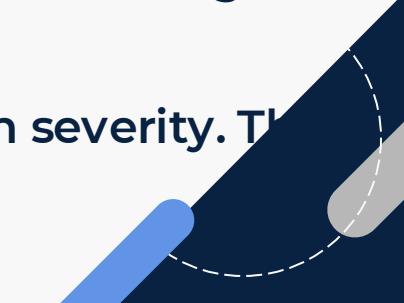
**High Severity** = A crash resulting in  $\geq 2$  injuries OR  $\geq 1$  fatality

**Data Source:** NYC Open Data API

**Dataset Overview:**

- 100,000 Motor Vehicle Collision Records (Oct 2024 – Dec 2025)
- Features: Time, Location (Borough), Victim Counts, and Contributing Factors

**Key Challenge:** Class Imbalance; Only  $\sim 10\%$  of crashes are high severity. This is a critical factor for model evaluation



# Exploratory Data Analysis



**Geographic Distribution:** Brooklyn has the highest raw volume of crashes, but the "UNKNOWN" borough showed the highest severity rate(likely due to major highways/bridges on the city's edge)

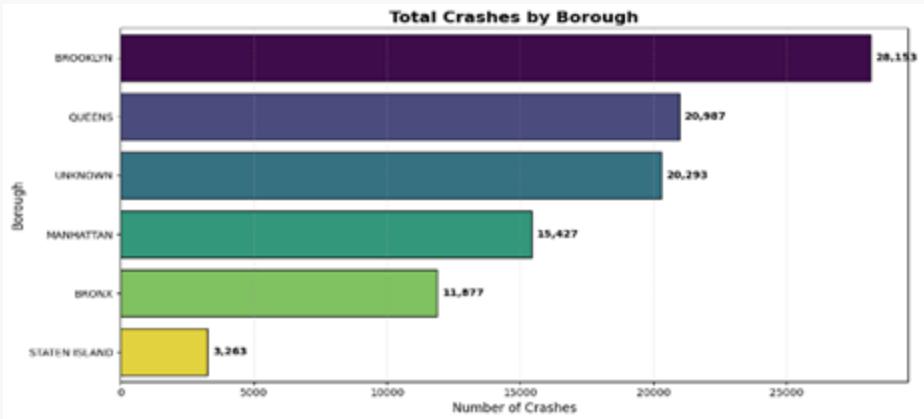
**Temporal Patterns:** Peak crash frequency is at 5:00 PM (evening rush hour).

**Severity by Hour:** The highest severity rates occur during late night/early morning hours (9 PM, 11 PM, Midnight), suggesting reduced visibility and potentially higher speeds are linked to more severe outcomes

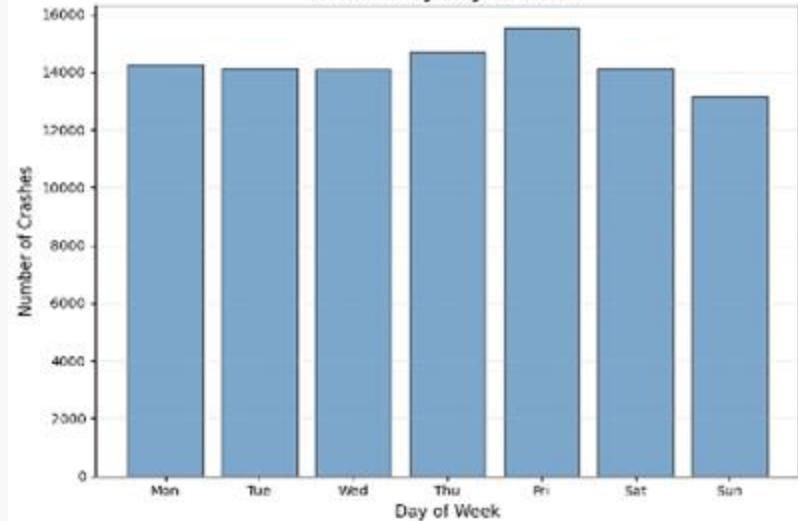
## Contributing Factors:

- **Most Common:** Driver Inattention/Distraction
- **Highest Severity Rate:** Lost Consciousness, Illness, Unsafe Speed, and Unsafe Lane Changing





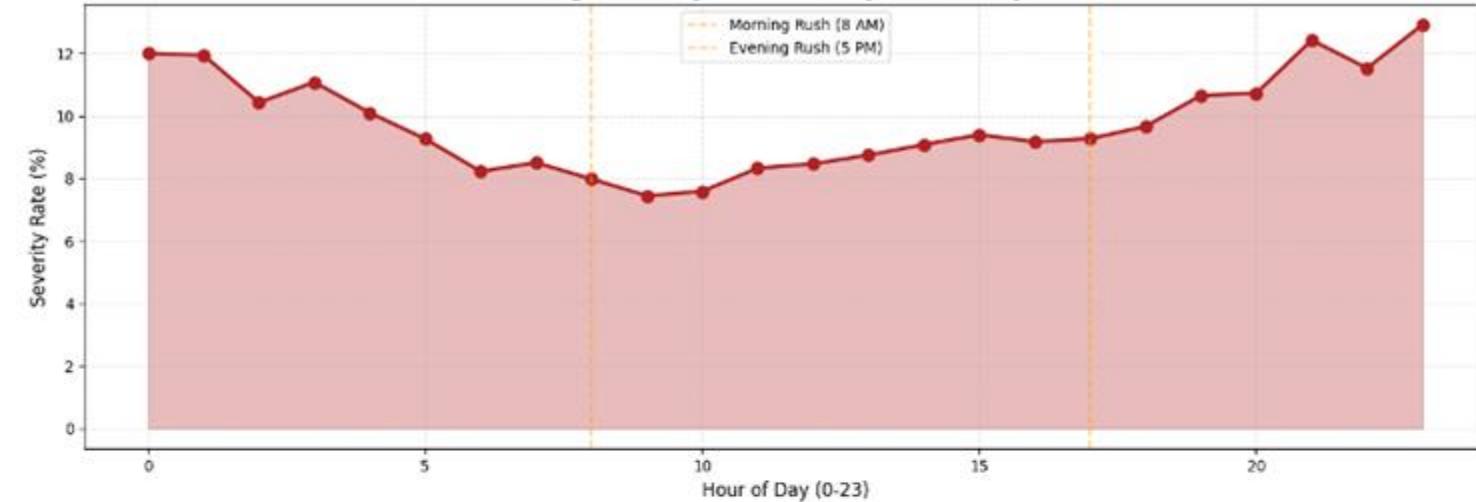
### Crashes by Day of Week



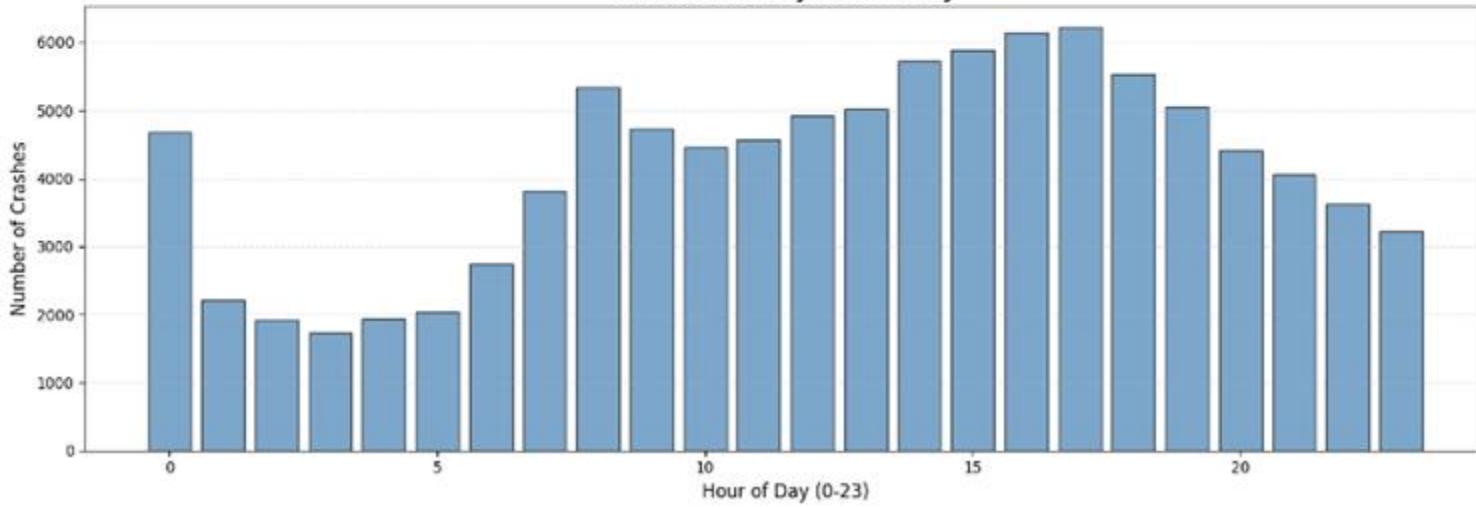
### Crashes by Month



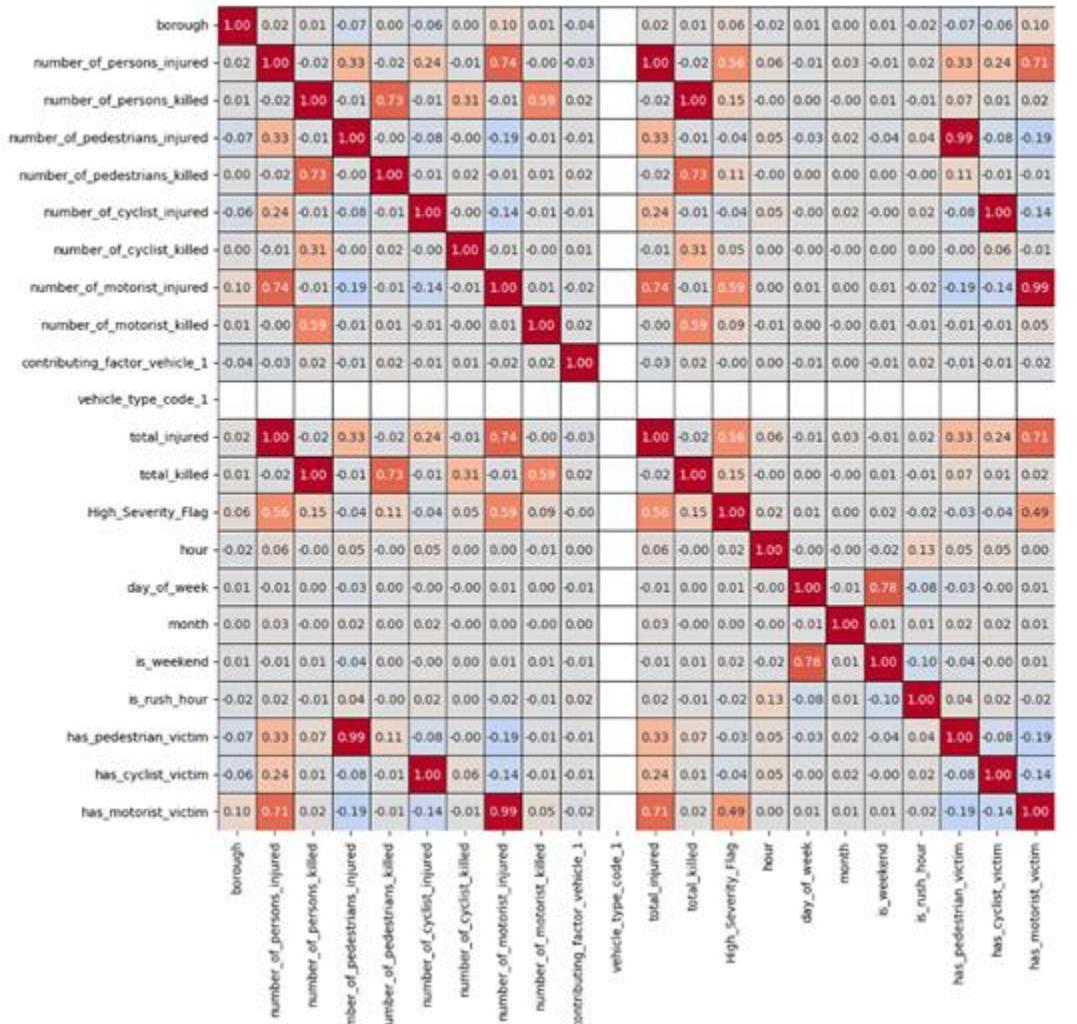
### High Severity Crash Rate by Hour of Day



### Total Crashes by Hour of Day



Spearman Correlation Matrix of Key Crash Variables



## Summary of the Correlation Matrix

Top Correlations with High\_Severity\_Flag:

|                              |          |
|------------------------------|----------|
| Positive Correlations:       |          |
| number_of_motorist_injured   | 0.593642 |
| number_of_persons_injured    | 0.559409 |
| total_injured                | 0.559409 |
| has_motorist_victim          | 0.490196 |
| number_of_persons_killed     | 0.155193 |
| total_killed                 | 0.155193 |
| number_of_pedestrians_killed | 0.112852 |
| number_of_motorist_killed    | 0.092122 |
| borough                      | 0.055329 |
| number_of_cyclist_killed     | 0.049498 |

|  |           |
|--|-----------|
| Name: High_Severity_Flag, dtype: float64 |           |
| Negative Correlations:                   |           |
| is_weekend                               | 0.016115  |
| day_of_week                              | 0.012210  |
| month                                    | 0.000646  |
| contributing_factor_vehicle_1            | -0.002118 |
| is_rush_hour                             | -0.015141 |
| has_pedestrian_victim                    | -0.030961 |
| number_of_pedestrians_injured            | -0.039370 |
| has_cyclist_victim                       | -0.042346 |
| number_of_cyclist_injured                | -0.044601 |
| vehicle_type_code_1                      | NaN       |



# Machine Learning Methods

## Binary Classification:

Target variable (High\_Severity\_Flag): Yes/No

## Engineered 13 features:

- Time-based: Hour, Day of Week, Weekend Flag
- Victim Counts: Total Injured, Total Killed
- Categorical: Borough, Contributing Factor (One-Hot Encoded)

## Models Tested

1. Logistic Regression (Baseline)
2. Random Forest Classifier
3. Gradient Boosting Classifier
4. Logistic Regression with SMOTE (for imbalance)



# Machine Learning Methods

## Evaluation Metrics

### Primary Metric:

ROC AUC (Measures overall separability, robust to imbalance)

### Secondary Metrics:

Precision, Recall, F1-Score (Crucial for class imbalance)

## Model Selection Rationale

### Safety Focus:

In public safety, Recall (correctly identifying all severe crashes) is paramount, as a False Negative (missing a severe crash) is costly

# Results



**Best Overall Model:**

(ROC AUC) Gradient Boosting (ROC AUC: 0.9055)

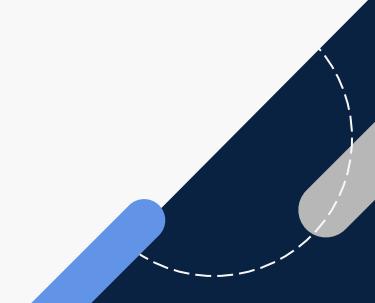
**Model Chosen for Deployment:**

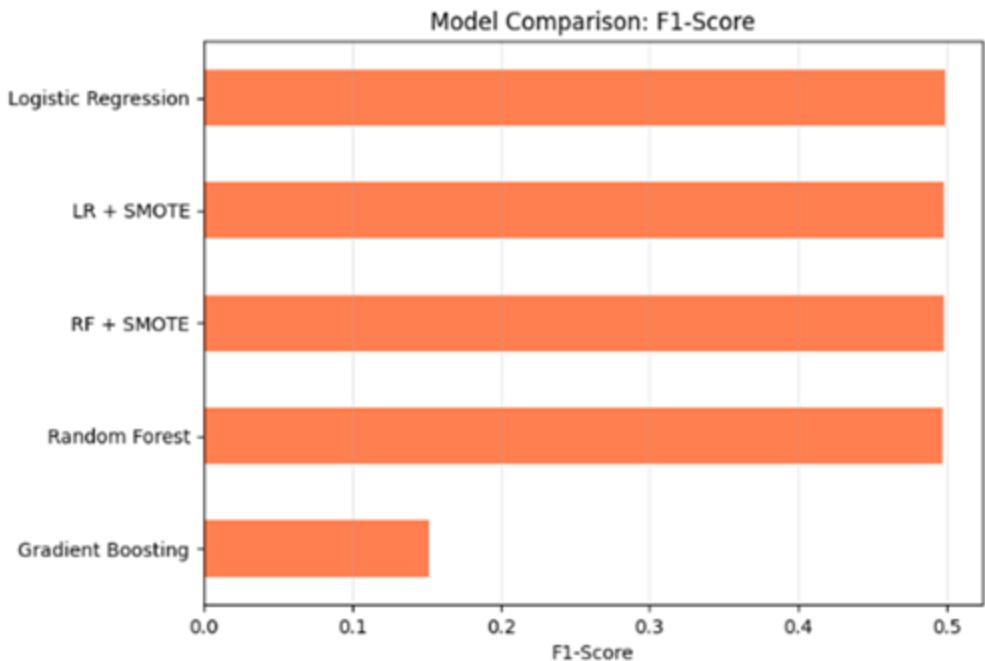
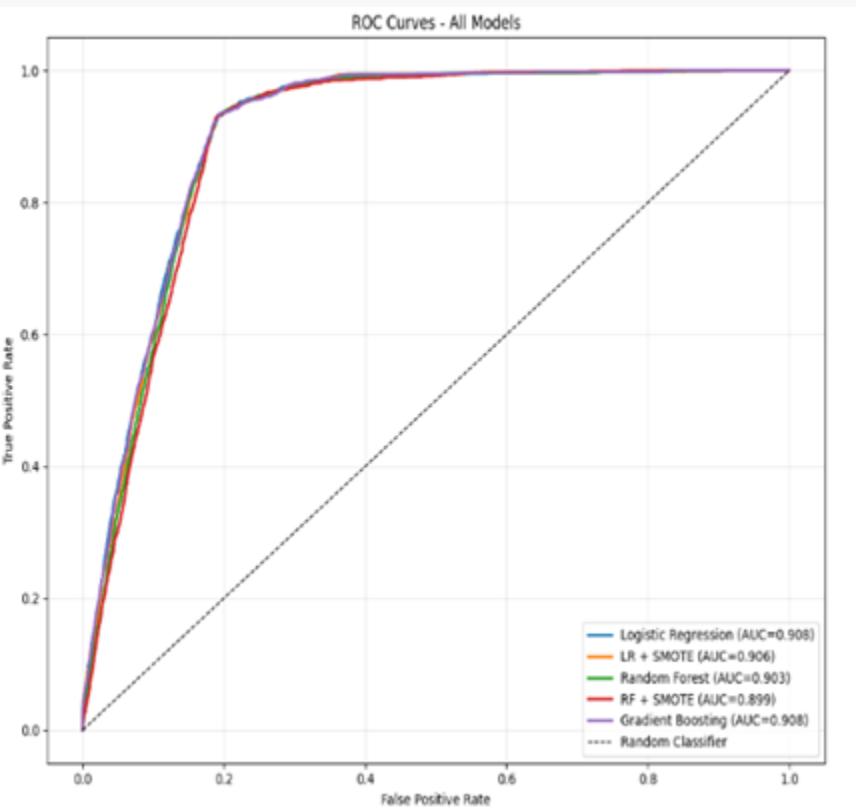
Logistic Regression (ROC AUC: 0.9040)

**Final Model Performance:**

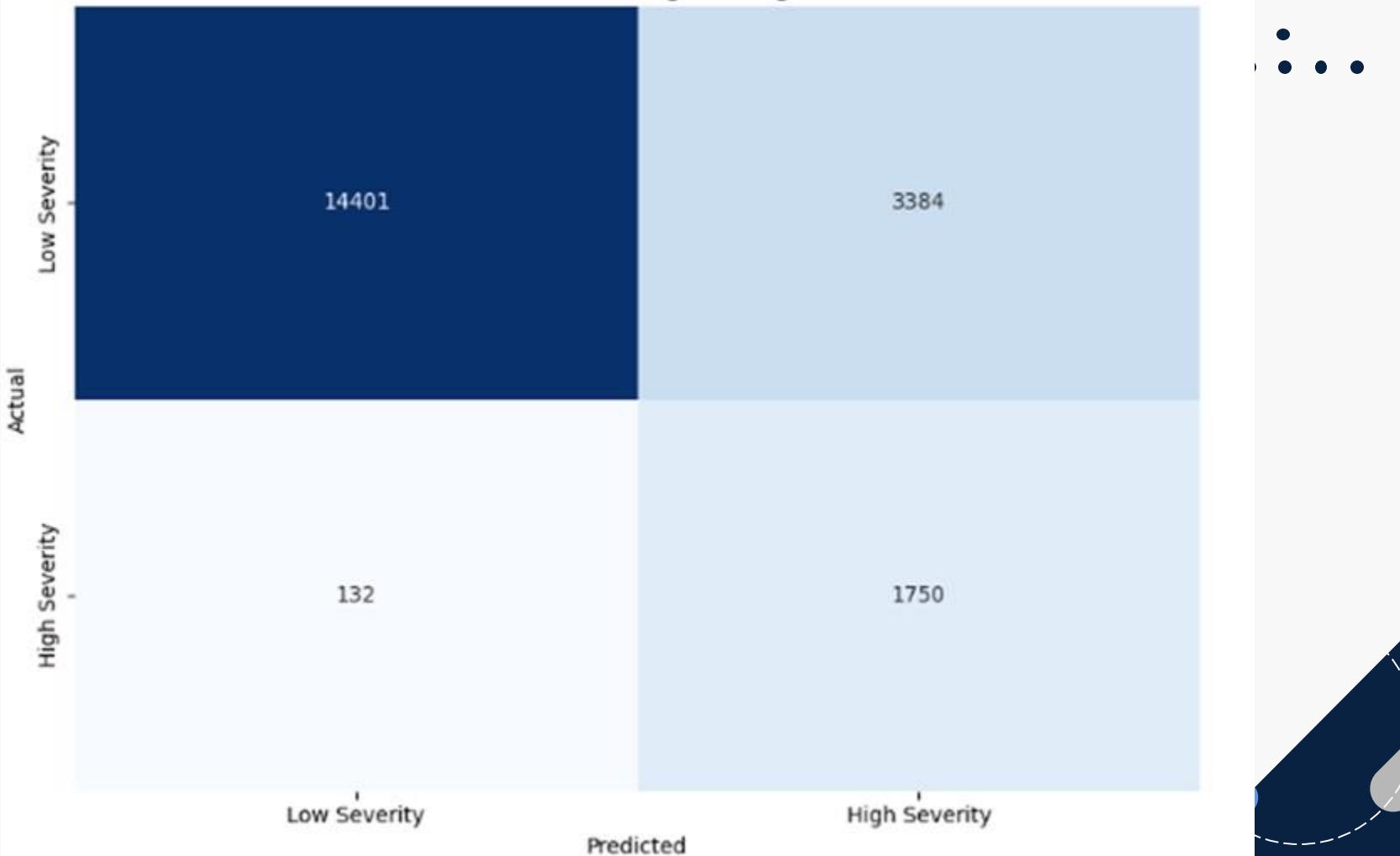
(Logistic Regression)

- Accuracy: 90.5% (High due to imbalance)
- Precision: 0.47
- Recall: 0.53 (Best balance for our goal)
- F1-Score: 0.50





### Confusion Matrix - Logistic Regression





**Key Takeaway: Features related to Total Injured, Total Killed, and the most severe Contributing Factors (e.g., Unsafe Speed) were the strongest predictors**

### **Reflections:**

- Successfully collected and processed a large, real-world API dataset.
- Comprehensive EDA uncovered actionable patterns (time, geography, factors).
- Model selection was driven by a practical, safety-focused metric (Recall) rather than just the highest ROC AUC.



# Future Work:

- **Feature Engineering:** Integrate external data like weather conditions and road types for stronger prediction.
- **Model Tuning:** Experiment with class-weighted models (e.g., XGBoost) or tuning the prediction threshold to further boost Recall.

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# Thank you!

