Product Requirements

Summary

A real-time social betting interface where declarative statements become instant prediction markets, rewarding accuracy and surfacing truth.

Problem Statement

Modern social media platforms have supercharged polarization by rewarding virality over veracity. Users scroll through an endless stream of hot takes, misguided opinions, and performative certainty, but lack tools to distinguish belief from reality. In an age where traditional media is losing ground and AI accelerates the spread of misinformation, we need systems that surface truth and reward accuracy in real time.

Core Mechanism

Users can put their money where their mouths are by betting on any declarative statement (e.g. Bitcoin will hit $80k by October"). Others can bet against it. When the outcome is resolved, winners earn the pot. This transforms belief into a tradable asset and creates alpha for users who bet against false confidence. In essence, Untitled Project operationalizes decision market theory to create a liquidity layer for epistemic mispricing, ensuring the truth is the ultimate winner.

Key Features

- Post Feed

A scrollable stream of user-generated or parsed declarative statements (e.g., "Trump will be impeached by 2026") that function as bettable units.

- Live Odds on Claims

Each statement displays current YES/NO odds, updated dynamically based on user bets (via an internal market-making algorithm or simple pool).

- In-App Currency (Tokens)

Users receive a fixed amount of free tokens to start betting. Tokens are used to place wagers and participate in resolution voting. Optionally, top performers can earn more tokens or reputation.

- Profile Accuracy Score

Users accumulate a profile score based on past prediction outcomes. Display top predictors via a public leaderboard (e.g., "99th percentile forecaster").

- Resolution Validation

Users propose and vote on news sources to resolve claims once the event deadline passes. Correct voters earn rewards, incorrect voters lose stake or rep.

User Flow

1. Launch: Landing page with call to action: *"Bet on Belief".* Simple onboarding; pseudonymous login, optional wallet, or auto-generated profile.

2. Feed Scroll: Like a social feed, but each post is a statement with YES/NO odds and buttons to stake tokens.

3. Bet: Tap YES/NO, choose amount of tokens to stake. Bet is instantly recorded and market odds update.

4. Track Earnings: See a dashboard of open bets, past wins/losses, and token balance.

5. Resolution Voting: Once a claim hits deadline, users can submit headlines and vote on which source validates the outcome.

6. Engagement Unlocks: To avoid passive lurking, tie scrolling permissions to resolution participation. Example: *"Vote on 2 resolutions to unlock 10 more posts."*

7. Explore Tab: View "hot" markets — most bet-on, most polarizing, or fastest-moving odds.

Open Questions

- What types of claims are allowed? Should all come from sm posts, or can users write their own?
- Should resolution deadlines be automatic (e.g., 1 week after post) or user-defined?
- How do we handle edge cases or ambiguous resolutions? (e.g., "Apple stock will crash" — what counts?)
- Should we use GPT to assist in classifying claims or resolving intent?
- Will tokens eventually become tradable or remain gamified?