

Continuous Deployment





Clemens Helm



CODESHIP

Continuous Deployment





Getting the shit out

A photograph of a golden hamster running in a red exercise wheel. The wheel is positioned inside an open computer case, surrounded by various electronic components like the motherboard, RAM, and a large white fan. The hamster is captured mid-stride, facing right. The word "Productivity" is overlaid in large, bold, white sans-serif font at the bottom right of the image.

Productivity

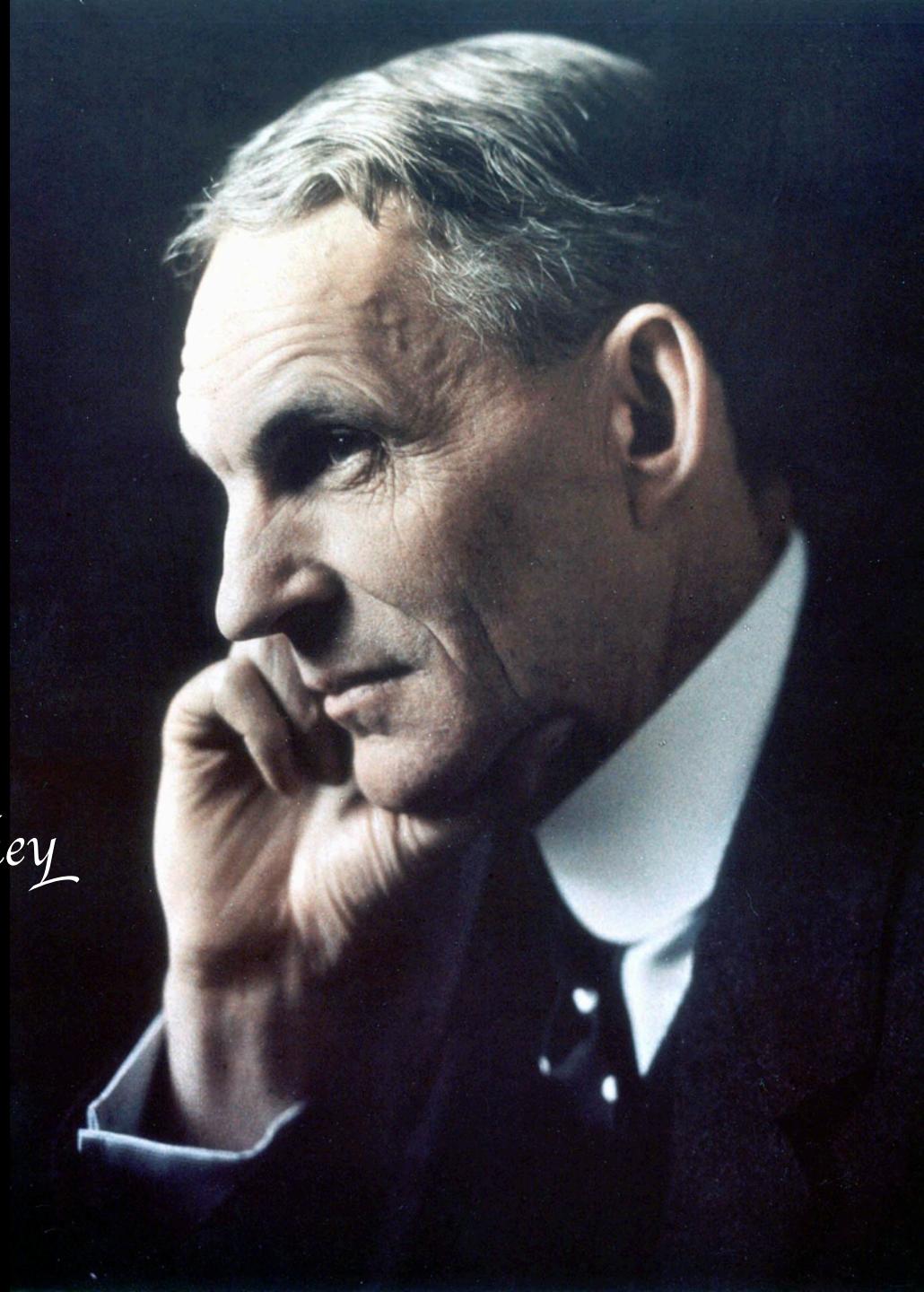
$$productivity = \frac{\sum_{i=0}^{\infty} value(feature_i)}{time}$$

$$productivity = \frac{\sum_{i=0}^{\infty} value(feature_i)}{time}$$

Ask users?

“If I had asked people what they wanted, they would have said faster horses.”

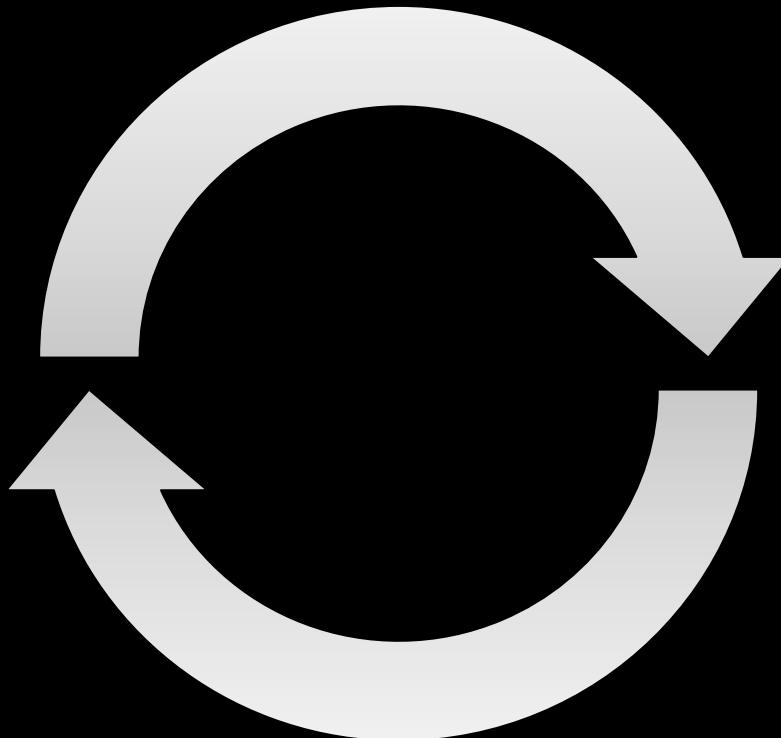
- Henry Ford



So... what?

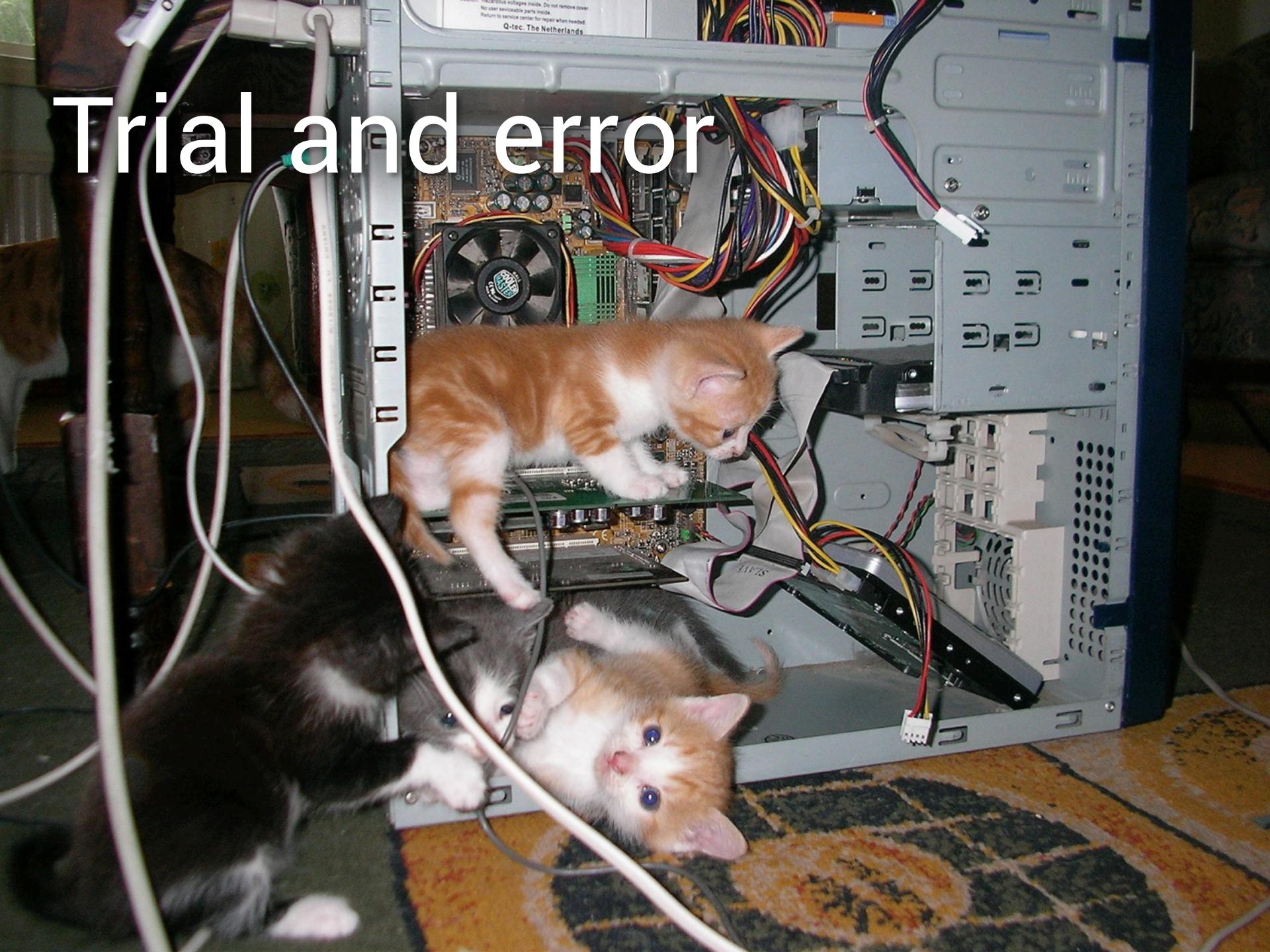


Features

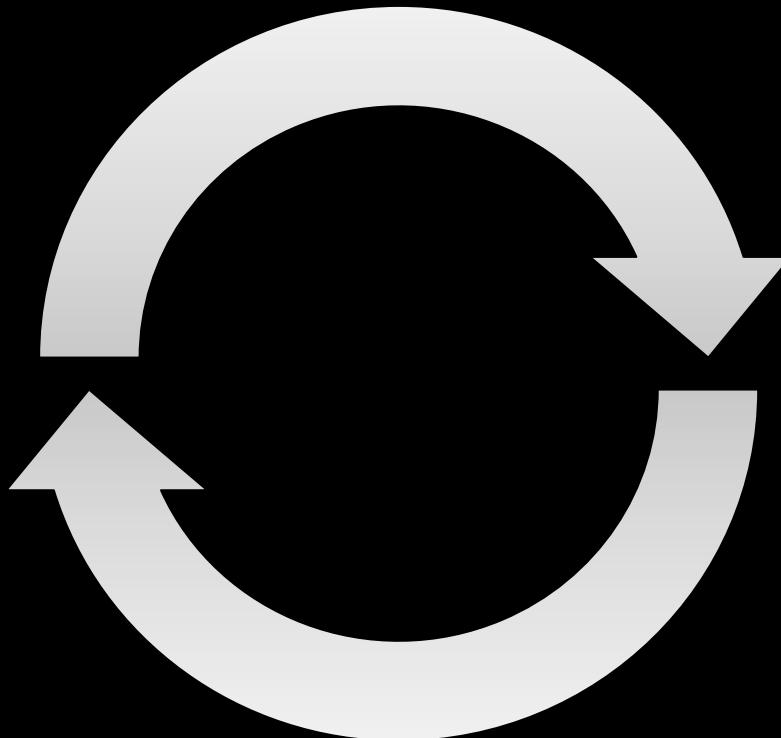


Feedback

Trial and error

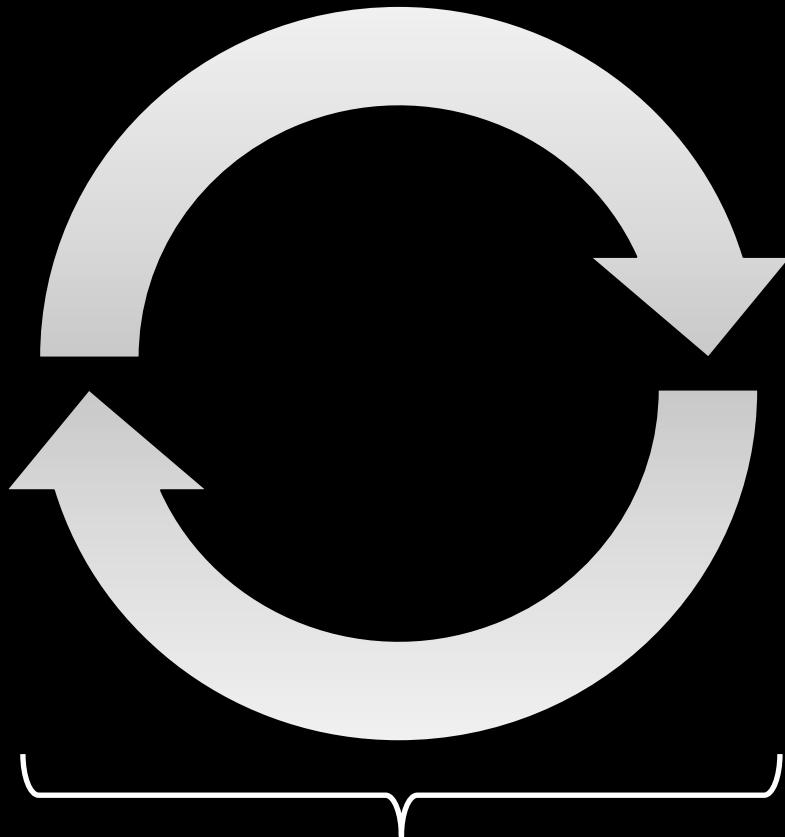


Features



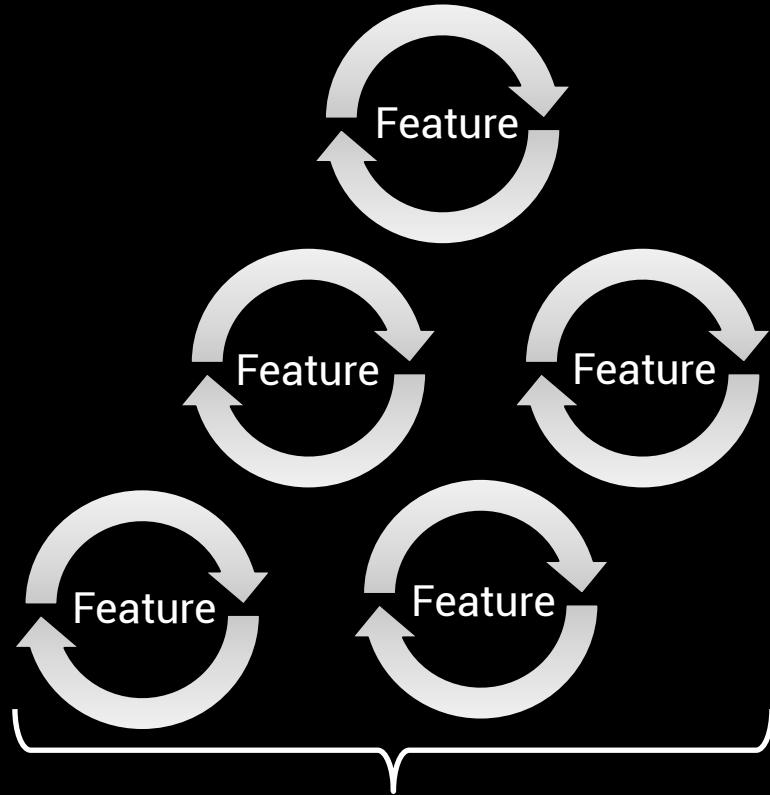
Feedback

Common feedback cycle



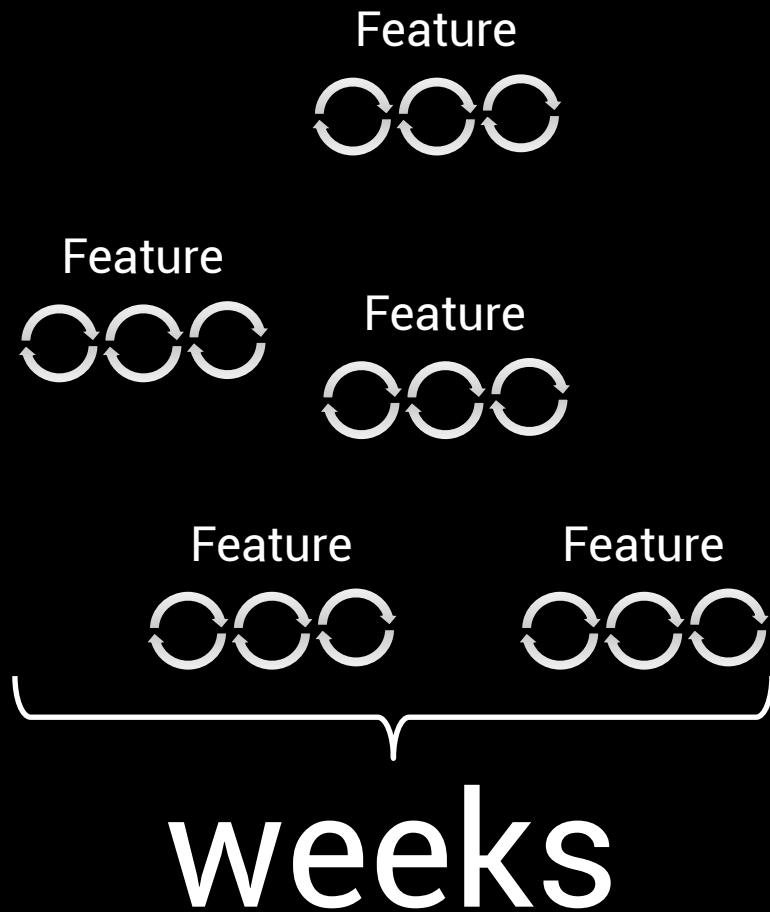
weeks

Better feedback cycle

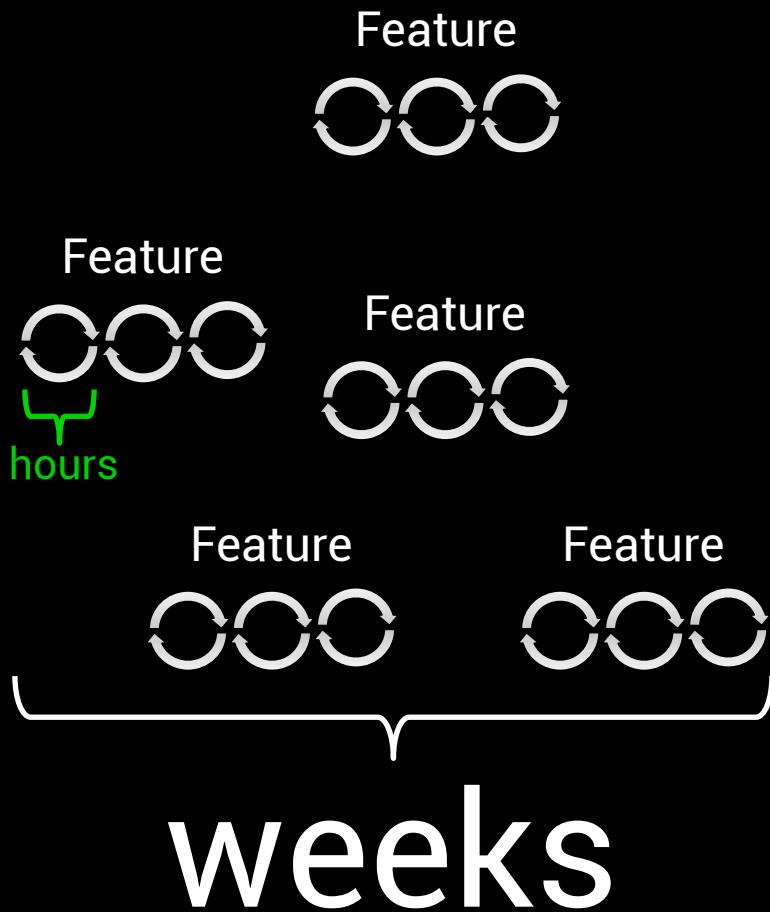


weeks

Terrific feedback cycle



Terrific feedback cycle





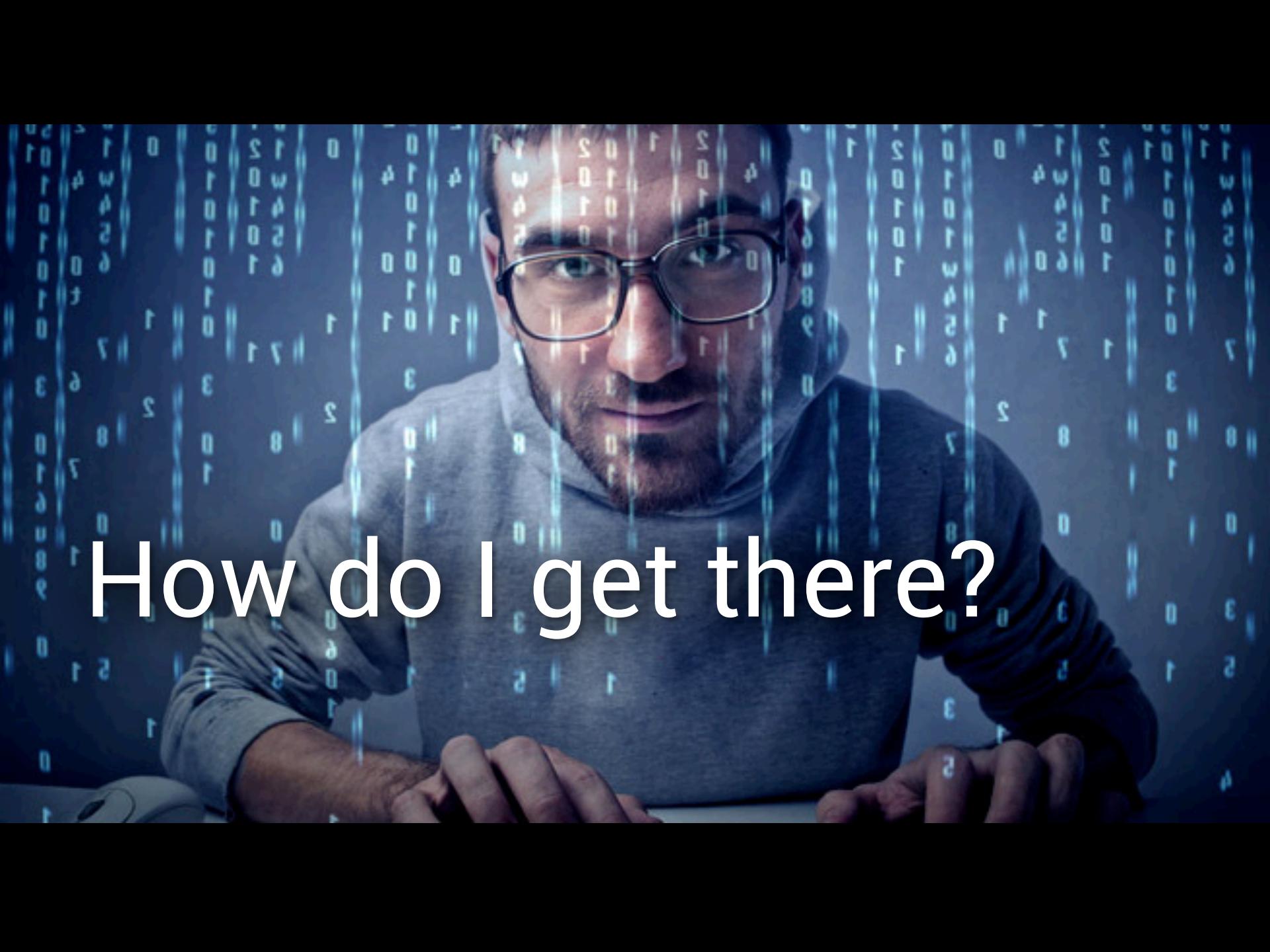
It's never too early!

more productivity

NOT more features

BUT the right features

AND better features

A man with glasses and a beard is sitting at a computer keyboard. He is wearing a grey hoodie and has a slight smile. The background is dark blue with binary code (0s and 1s) falling down like rain. The text "How do I get there?" is overlaid in large white letters.

How do I get there?

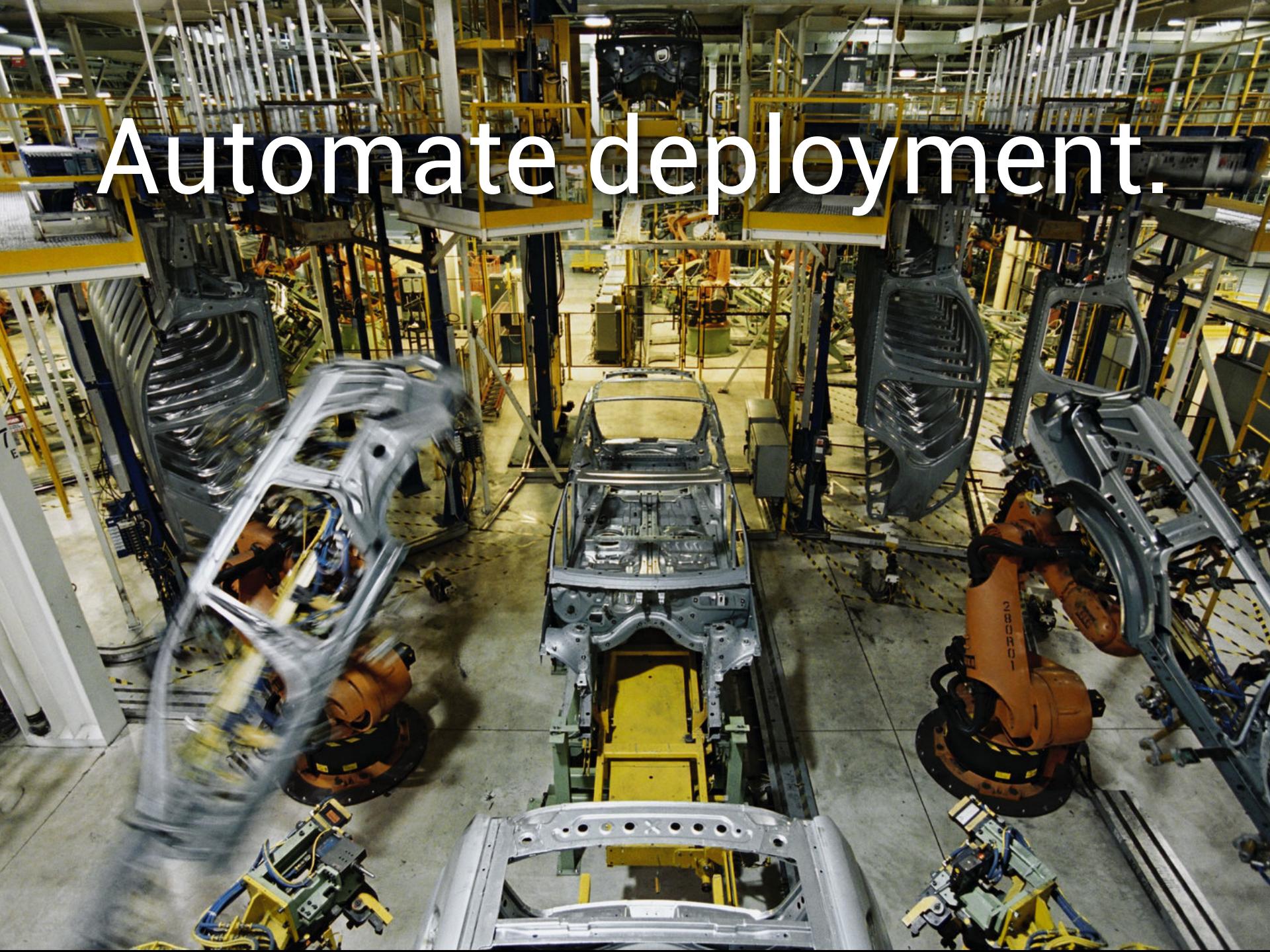


Build tiny features.



Test.

Automate deployment.



Deploy continuously.



Anything else?



**HELP
WANTED**

305

WANT

**CHEF
exp.
skills**



CODESHIP

We're hiring!