

Workflow

Targeted learning;  
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Case study

# Causal Inference and the Hypothetical Estimand in Randomised Controlled Trials

November 26, 2025

# Background and motivation

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- Presenting completed master's thesis work (defended June)
- Thesis done with research partner in collaboration with a pharmaceutical company
  - Also went to University of California, Berkeley
- Motivation: aim to understand direct treatment effects
- Industry interest due to ICH E9(R1) focus on estimands
- Previously approved methods ignored post-ICE data → aim to use all collected data

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# Workflow

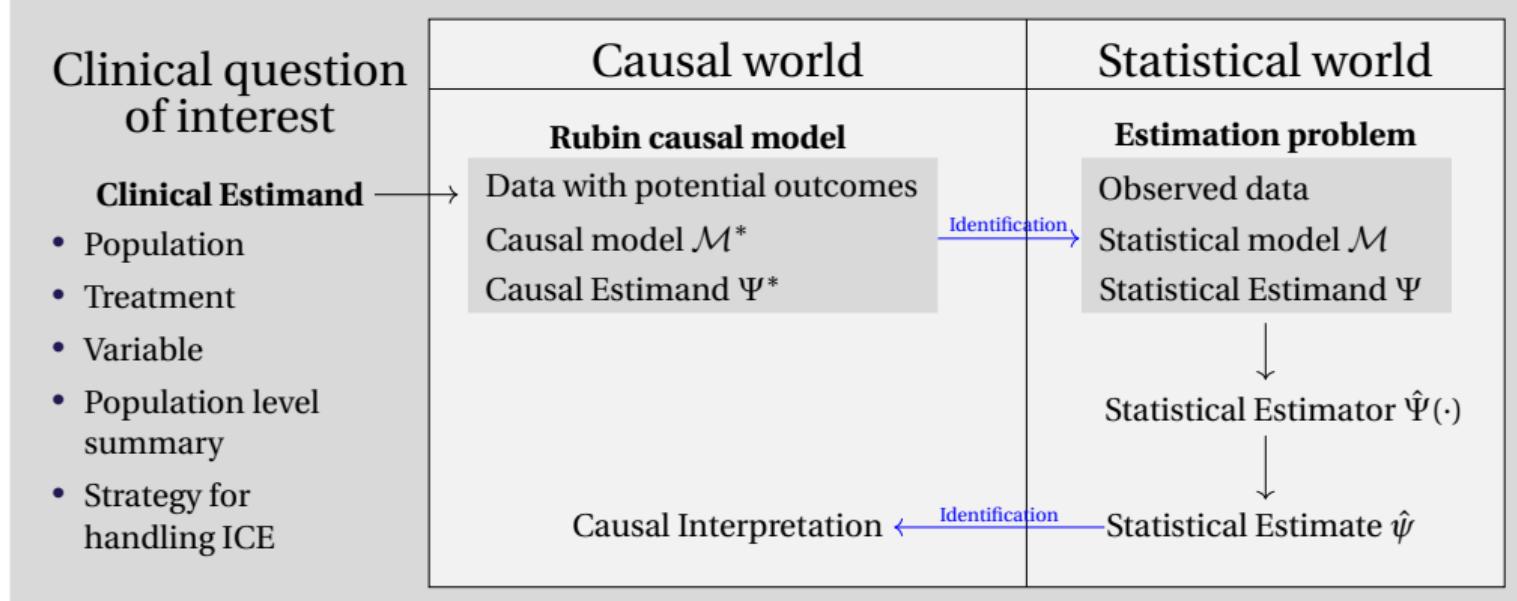
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# Notation and setup

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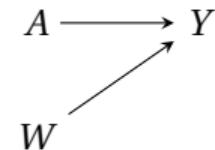
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- Observed data  $O = (W, A, Y)$  from an RCT
- The statistical model  $\mathcal{M}$  is all the possible joint probability distributions  $P$  of  $O$
- The statistical estimand is a mapping from the model space to  $\mathbb{R}$ ,

$$\Psi : \mathcal{M} \rightarrow \mathbb{R}, \quad \text{e.g. } \Psi(P) = E_P[E_P[Y | W, A = 1]]$$



The joint distribution  $P$  has the factorised density

$$p(W, A, Y) = p(W)p(A | W)p(Y | A, W)$$

Possibilities now:

- Learn the mechanisms using g-formula, by modelling at all nodes in the DAG
- **Learn, without making parametric assumptions, and update according to our statistical estimand, to obtain an unbiased estimator with the lowest possible variance**

# Statistical estimation problem - Initial estimate

Illustrations are borrowed from *Introduction to Modern Causal Inference*, a work-in-progress e-book by Alejandro Schuler and Mark van der Laan

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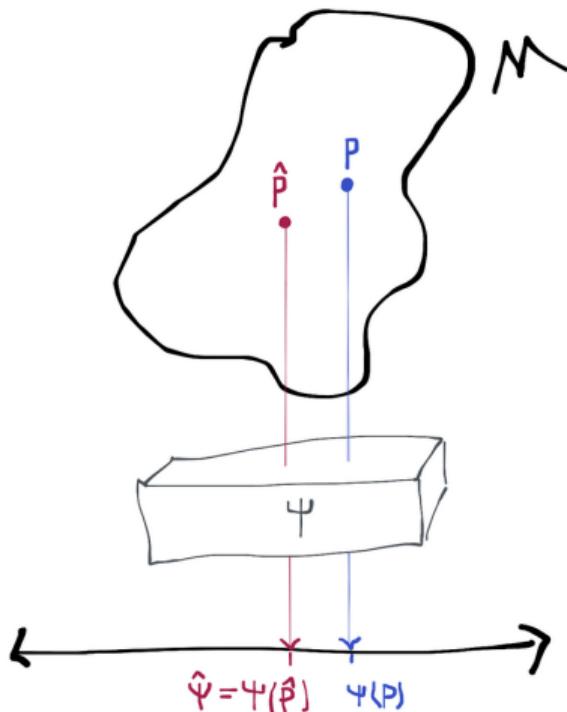
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# Statistical estimation problem - Initial estimate

Illustrations are borrowed from *Introduction to Modern Causal Inference*, a work-in-progress e-book by Alejandro Schuler and Mark van der Laan

- $\mathcal{M}$  is the statistical model, containing possible probability distributions
- $P$  is the true underlying distribution
- $\hat{P}$  is the initial estimate of the distribution, e.g. by g-formula or Super Learner
- $\Psi(P) = E_P[E_P[Y | W, A = 1]]$  is the statistical estimand
- $\hat{\Psi} = \Psi(\hat{P}) = E_{\hat{P}}[E_{\hat{P}}[Y | W, A = 1]]$  is the initial estimate of the statistical estimand



# Statistical estimation problem - Updating

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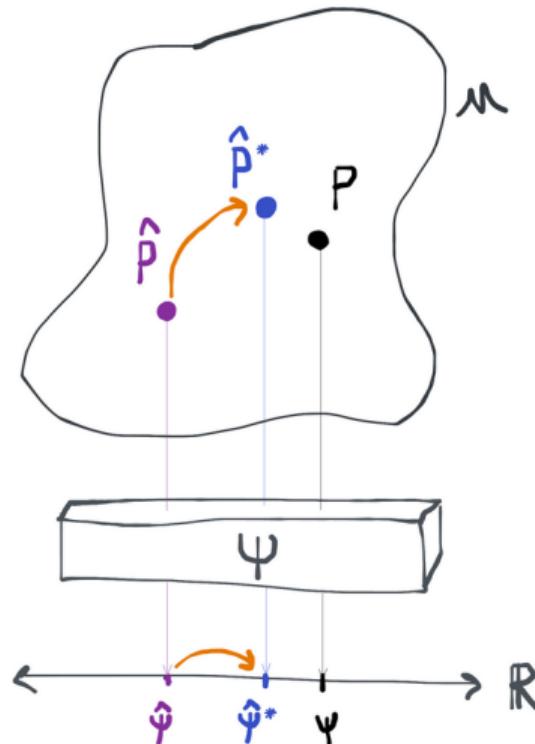
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- $\mathcal{M}$  is the statistical model, containing possible probability distributions
- $P$  is the true underlying distribution
- $\hat{P}$  is the initial estimate of the distribution, e.g. by g-formula or Super Learner
- $\Psi(P) = E_P[E_P[Y | W, A = 1]]$  is the statistical estimand
- $\hat{\Psi}^*$  is the targeted estimate of the distribution, the way it is updated is tailored to our statistical estimand



# Statistical estimation problem - Targeting step

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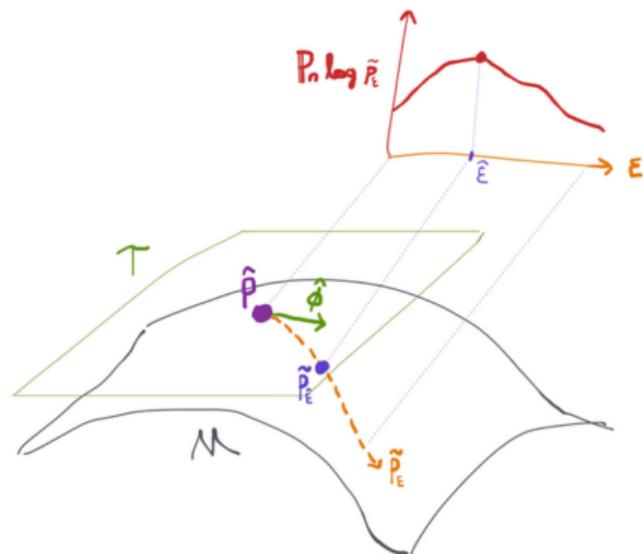
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- $\mathcal{M}$  is the statistical model
- $\hat{P}$  is the initial estimate, with density  $\hat{p}$
- $\mathcal{T}$  is the tangent space for the statistical model
- $\hat{\phi}$  is the Efficient influence function at  $\hat{P}$
- $\{\tilde{P}_\varepsilon \mid \varepsilon \in [0, 1]\}$  is a path in the statistical model

**First paths, then efficient influence functions**



# Paths

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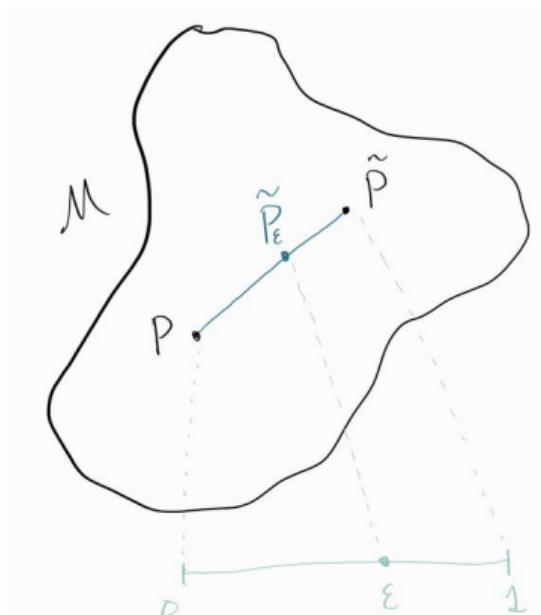
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- A path is a collection of distributions in the statistical model, conveniently parametrised by a one-dimensional parameter.
- If we knew two distributions,  $P$  and  $\tilde{P}$ , in the statistical model, we could use a convex combination as the path;  $\tilde{P}_\varepsilon$  is then a distribution with density  $\tilde{p}_\varepsilon(o) = \varepsilon \tilde{p}(o) + (1 - \varepsilon)p(o)$ .

## Example

- $P = \mathcal{N}(0, \sigma^2)$  and  $\tilde{P} = \mathcal{N}(1, \sigma^2)$ , where  $\mu \in [0, 1]$ .



# Efficient influence function

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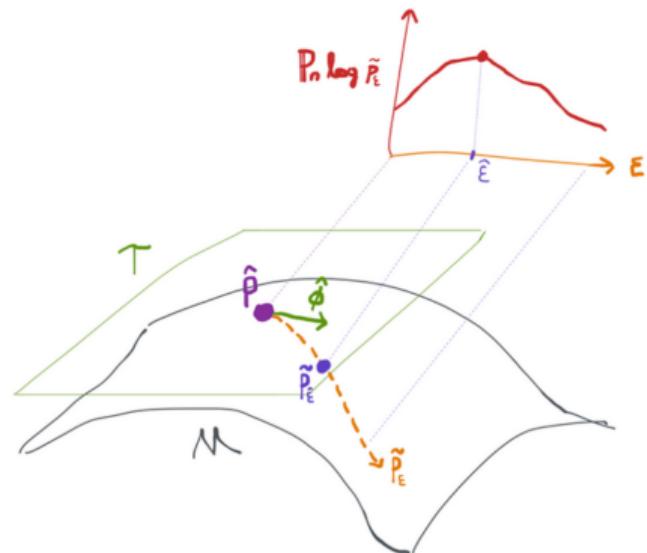
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- $\hat{\phi}$  is the Efficient influence function at  $\hat{P}$ 
  - Determines the direction of the path in the model (illustrated by orange line)
  - Informs how much each observation deviates from the distribution
  - Determines the variance of the estimator
- Maximising with respect to empirical likelihood along the path with densities

$$\tilde{p}_\epsilon = (1 + \epsilon \hat{\phi}) \hat{p}$$



# Estimation part

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Recall the statistical estimand

$$\Psi(P) = E[E[Y | W, A=1]]$$

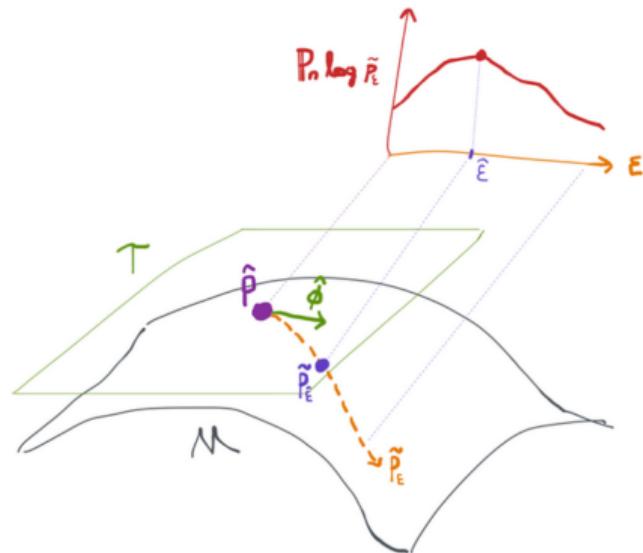
where the corresponding efficient influence  
function is defined as

$$\phi_P(W, A, Y) = \frac{\mathbb{1}[A=1]}{\pi(W)}(Y - \mu(W)) + \mu(W) - \Psi(P)$$

with

$$\pi(W) = P(A | W)$$

$$\mu(W) = E[Y | W, A=1]$$



# Estimation part

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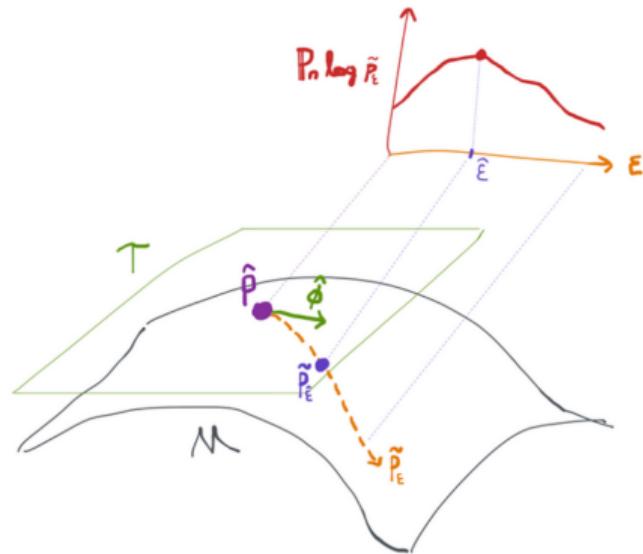
Update along the path  $\tilde{p}_\varepsilon = (1 + \varepsilon \hat{\phi}) \hat{p}$   
determined by the efficient influence  $\hat{\phi} = \phi_{\hat{P}}$  to  
obtain

- A new estimator  $\hat{\mu}^*(W) = E_{\hat{P}^*}[Y | W, A=1]$
- Solves the estimating equation

$$\frac{1}{n} \sum_{i=1}^n \hat{\phi}_{P^*}(o_i) = 0$$

The estimator

$$\hat{\Psi}_{\text{TMLE}} = \frac{1}{n} \sum_{i=1}^n \hat{\mu}^*(w_i)$$



# A summary

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Targeted learning and TMLE provides

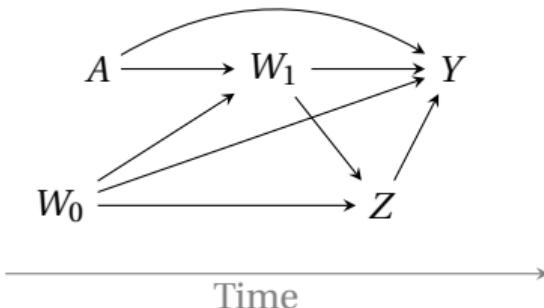
- Unbiased estimators
- Well-performing estimators in small samples
- Possibility to incorporate non-parametric models and machine learning models
- But it requires a lot of prerequisites

**Now; The application!**

# Notation and framework

Randomised trial designed to study the efficacy of semaglutide compared to placebo in patients with type 2 diabetes.

- **Covariates** ( $W_0, W_1$ ) including HbA1c measurements
- **Treatment**  $A$  is binary;  $A = 1$  is assignment to treatment,  $A = 0$  is placebo
- **Indicator**  $Z$  is binary; indicator of initialisation of rescue medication
- **Outcome**  $Y$  is measurement of HbA1c at the end of trial
  - $Y(a, z)$  potential outcome when  $A = a$  and  $Z = z$ .



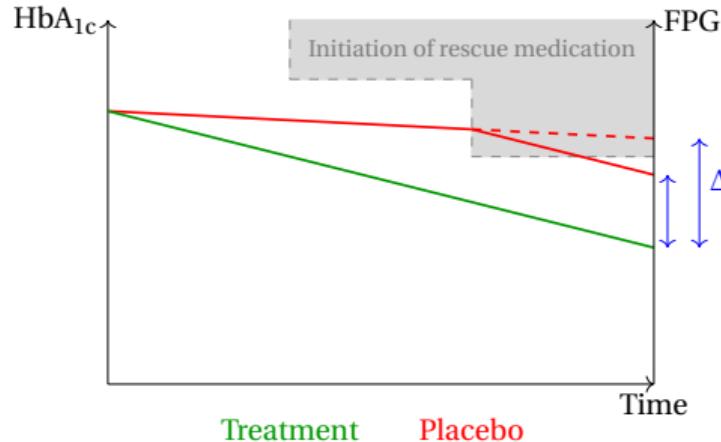
Checklist at visit 1:

- 1 What are the blood glucose levels?
- 2 Is the participant in need of rescue medication?

Assumption: Can only change “state” during visits.

# Motivation

- Protocols: Participants initiate rescue based on exceeding some threshold of FPG (Fasting Plasma Glucose) or HbA<sub>1c</sub> (Long term blood glucose levels) or in case of a specific safety concern.



- Estimand of interest: Hypothetical strategy  
*Treatment effect  $\Delta$  in the hypothetical scenario where participants do not initiate rescue medication.*

# Mixed Models for Repeated Measures

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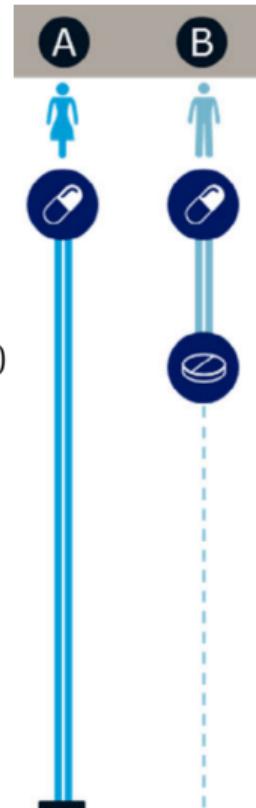
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- Data from participants **without rescue medication**.

$$\text{HbA1c}_{\text{Visit}} \sim (\text{HbA1c}_{BL} + \text{Treatment} + \text{Region}) \times \text{Visit} + us(\text{Visit} | id)$$

- *What would the treatment effect be had patients not needed rescue medication and behaved like other patients who did not take rescue medication?*
- Assumption: Missing at Random



# Simulation study

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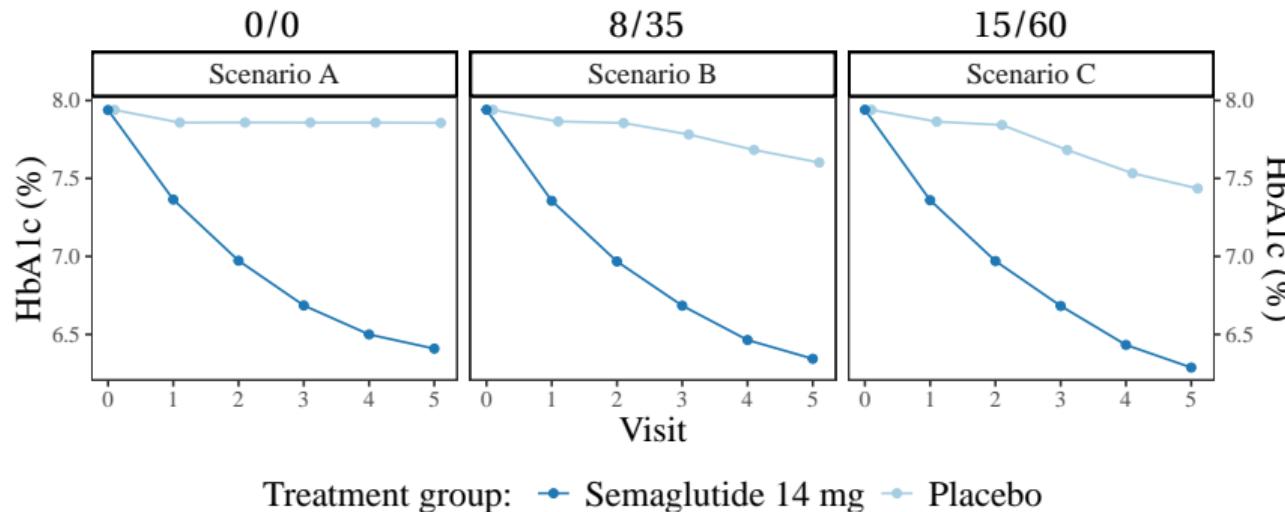
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- 1000 two-armed RCTs with 400 participants
- 5 visits post-baseline
- both measured and unmeasured baseline covariates
- treatment effect of -1.5
- varying amount of rescue medication introduced



# How is TMLE applied to this case?

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Under extended identifying assumptions we are able to write the estimand as iterative conditional expectations, one for every visit:

$$\Psi(P) = E[\cdots E[Y | W_{0:4}, A = a, Z_{0:4} = 0] \cdots]$$

In addition, we investigated two approaches

- Without any assumptions, neither on dependency structure nor on distributions; LTMLE (Figure 5.1)
- With some assumptions, distribution of the treatment mechanism and Markov-like property; LTMLE (Figure 5.2)

# Results

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Scenario	Method	Mean estimate	Mean bias	RMSE	Coverage
A	<b>Empirical mean</b>	-1.486	0.01410	0.3467	95.4%
	<b>ANCOVA</b>	-1.486	0.01385	0.3392	95%
	<b>MMRM</b>	-1.488	0.01151	0.3314	95.2%
	<b>LTMLE (Figure 5.1)</b>	-1.485	0.01509	0.01042	95.1%
	<b>LTMLE (Figure 5.2)</b>	-1.485	0.01477	0.01041	95.1%
B	<b>Empirical mean</b>	-0.5204	0.9796	1.038	19.5%
	<b>ANCOVA</b>	-0.5874	0.9126	0.9728	24.9%
	<b>MMRM</b>	-1.503	-0.002691	0.3545	94%
	<b>LTMLE (Figure 5.1)</b>	-1.479	0.02074	0.01236	94.3%
	<b>LTMLE (Figure 5.2)</b>	-1.481	0.01863	0.01291	94.8%
C	<b>Empirical mean</b>	0.1337	1.634	1.676	1.4%
	<b>ANCOVA</b>	0.03843	1.538	1.585	3.1%
	<b>MMRM</b>	-1.504	-0.004362	0.3949	93%
	<b>LTMLE (Figure 5.1)</b>	-1.480	0.01964	0.01307	90.1%
	<b>LTMLE (Figure 5.2)</b>	-1.496	0.003724	0.01428	93.9%

# Results visually

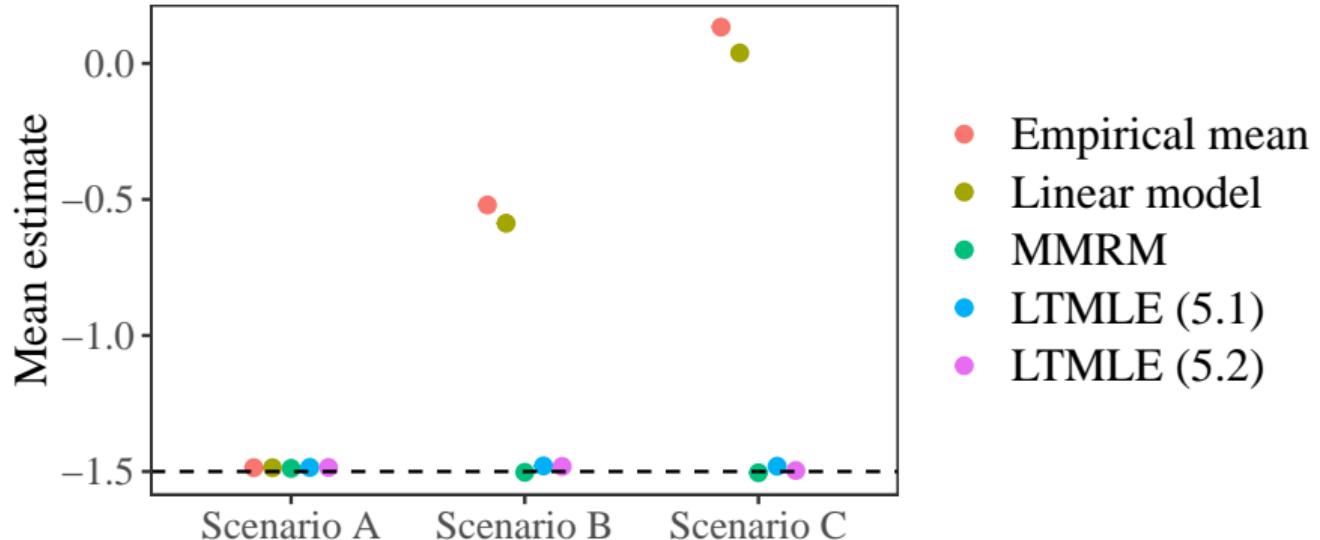
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# Results visually

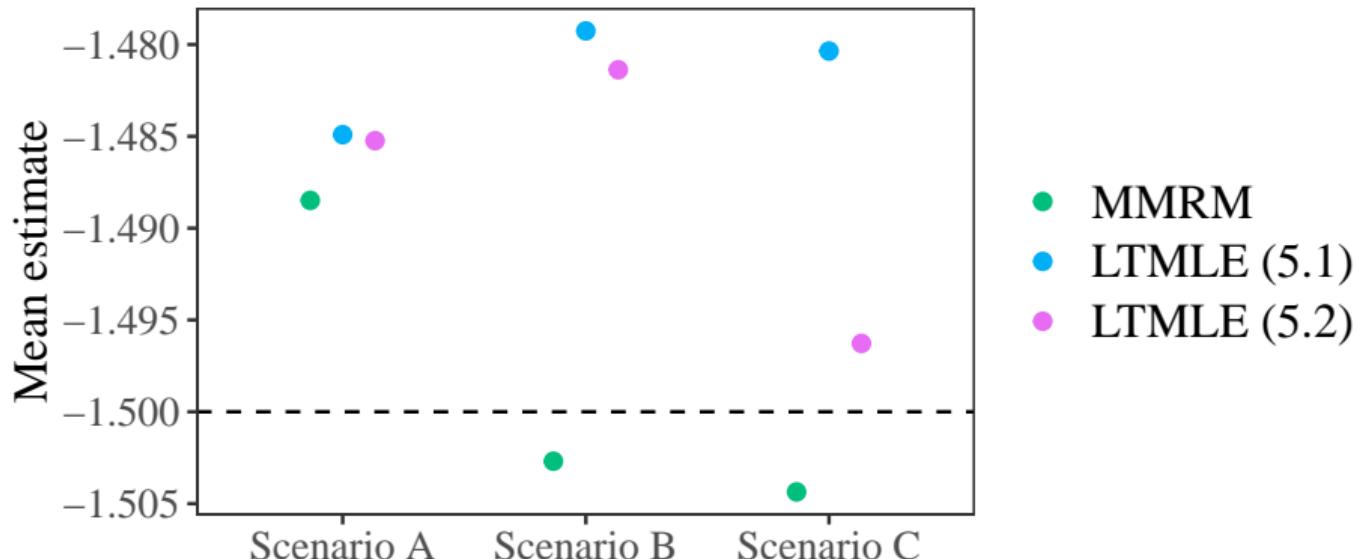
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# Results from case study

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We were provided data from the PIONEER 1 trial, by Novo Nordisk A/S.

Data used	Method	Semaglutide 14 mg	Placebo	Contrast
Endpoint only	Empirical mean	-1.51 [-1.68, -1.32]	-0.35 [-0.55, -0.14]	-1.17 [-1.44, -0.91]
	Linear model	-1.49 [-1.65, -1.32]	-0.38 [-0.56, -0.21]	-1.1 [-1.34, -0.86]
Repeated measures	MMRM	-1.50 [-1.68, -1.33]	-0.06 [-0.24, 0.11]	-1.44 [-1.69, -1.19]
	LTMLE (Figure 5.1)	-1.52 [-1.66, -1.37]	-0.09 [-0.30, 0.13]	-1.43 [-1.68, -1.18]
	LTMLE (Figure 5.2)	-1.52 [-1.67, -1.37]	-0.03 [-0.28, 0.23]	-1.49 [-1.79, -1.20]

# Results from case study

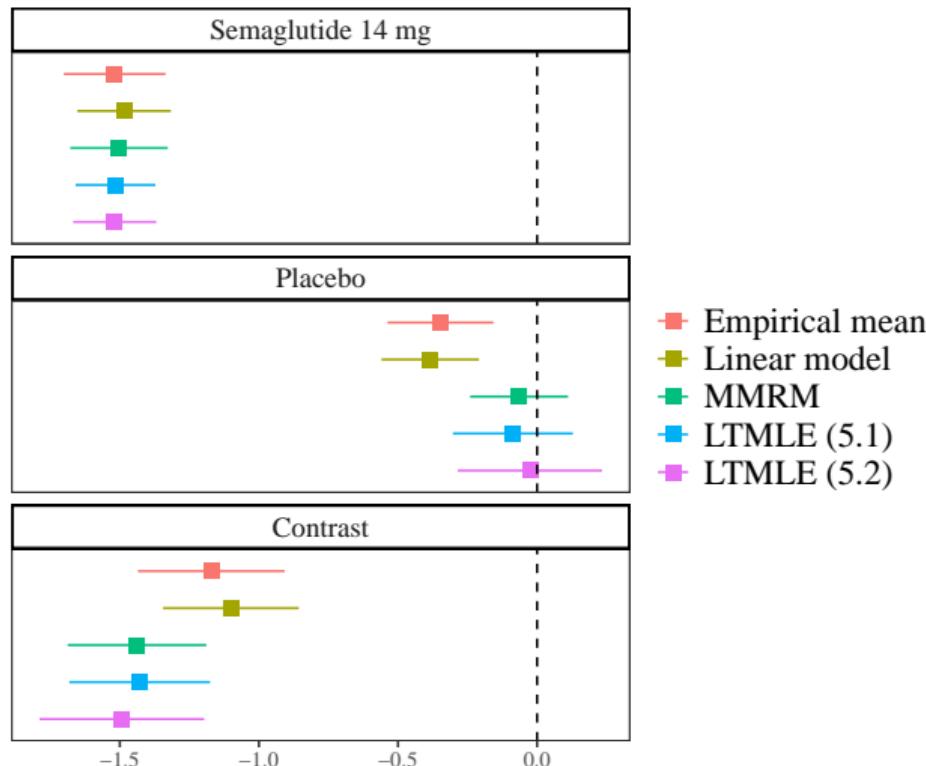
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Schuler, A. & van der Laan, M. *Introduction to Modern Causal Inference*, work-in-progress digital book. <https://alejandroschuler.github.io/mci/introduction-to-modern-causal-inference.html>