Kathy Hubbard

October 15, 2010

To Whom It May Concern:

Re: Vienna Bridges

Vienna Bridges and I met when she applied for a position as an Outside Account Executive at the Bonner County Daily Bee in Sandpoint, Idaho where I was employed as the Advertising Director. Although she had little experience in a sales position, I saw a lot of potential in her and hired her in December of 2006. Vienna enthusiastically concentrated on her training and quickly learned the day-to-day operation of the daily newspaper.

During the next six months, Vienna continued to increase her volume of sales, to develop new advertisers and to build strong customer service skills. By the time she left the Bee, she had obtained the necessary skills to effectively sell any products or services, not just media.

Vienna is an energetic, highly motivated and very intelligent woman who has the ability to learn quickly. She has a natural curiosity, which gives her an advantage while working with clients of diverse businesses and interests. Her customers were very fond of her as were her co-workers. Vienna works well in a team environment, but is also a self-starter who can enjoy a little competition.

I think Vienna is a great candidate for any position that sparks her interest, and that she will prove to be a competent employee in any environment.

Sincerely,



Kathy Hubbard