



Professional Resume

This resume was condensed from a three-page resume that I created to encompass the entirety of my graphic design career. I then had to remove information, and condense into the most concise and precise form possible. It was challenging to omit this influx of information that I felt was pertinent, but ultimately wasn't. When I originally recreated this resume there was a font issue with the colors I had chosen. To remedy this I added a stroke, which created a tail off of certain characters so I had to omit the font altogether.

Software Used	Technical Skills	Design Principles
Photoshop	Alignment	Dominance
Illustrator	Design Software	Aesthetic
Acrobat Pro	Spacing	Balance



Vienna Marie Sprenkel

Technical Communications B.A.

- Linguistics Minor
- Design Minor

Associate of Arts A.A.

- Liberal and Applied Science

Visit my Web Resume for a taste of my
web design skills, and a more thorough overview:

viennabridges.github.io/viennasprenkel

VIENNA MARIE SPRENKEL

Graphic Designer & Web Developer

Education

- 2012 - 2015 BA Technical Communication
Minors: Linguistics & Design
Eastern Washington University
CGPA 3.85
- 2009 - 2011 AA Liberal and Applied Science
Lake Superior College
CGPA 3.61

Work Experience

- 2013 - 2014 Web Development
SpokaneX.com
Editing
SEO
Website Design
Writing
- 2012 - 2014 Graphic Designer
JJ's Grill & Brewhouse
Menu Design
Social Media Administration
- 2010 - 2012 Graphic Designer
Marketing
Public Relations
Priest Lake Marina & Resort
Branding
Brochures
Identity Packaging
Logo design
Marketing & Advertising
Menus
Social Media Administration
Website Design
- 2006 - 2009 Graphic Designer
Marketing
Production Manager
Priest Lake Chamber of Commerce
Advertising Account Executive
Graphic Design
Marketing
Visitor Guide Production
Visitor Guide Advertising Sales
Visitor Guide Design

Relevant Courses

Graphic Design

- Computer Graphics
- Desktop Publishing
- Typography
- Visual Communication Design

Web Design

- Web Design Theory & Practice

Writing & Editing

- Interpersonal Communication
- Language, Structure & Use
- Grammar for Teachers
- Modern Grammar
- Professional Writing
- Technical Editing

Public Relations

- Public Relation Theory
- Advanced Public Relation Theory
- Public Relations Writing

Software Proficiency

Sublime Text	●●●●●
Photoshop	●●●●●
Illustrator	●●●●●
InDesign	●●●●●
Dreamweaver	●●●●●
MS Office	●●●●●
SEO	●●●●●

References & Recommendations

Upon Request

"We Are what we repeatedly do. excellence, then, is not an act but a habit." **Aristotle**



Converting Rasterized Image to Vector

This project was originally a rasterized image that I took of my husband and son. I converted it to a vector image through hours of meticulous work with CS6 Adobe Illustrator's pen tool. The reason for changing the image to a vector was to turn it into a scalable image that could be increased to any size and still preserve the original resiliency of the image without decreasing resolution or making the image pixelated--at literally any size. I then created a 16"x20" canvas with the image.

Software Used	Technical Skills	Design Principles
Photoshop	Photography	Rule of Thirds
Illustrator	Design Software	Simplicity
Acrobat Pro	Poserizing	Gestalt





Comprehensive Advertising Campaign

This comprehensive advertising campaign consists of four different specifications: an Iphone, Ipad, and poster advertisement, as well as a magazine spread. They all have cohesive attributes, but each has its own definitive arrangement and can stand alone. The documents contain hand drawn elements using the Adobe Creative Suite. The owner of Priest Lake Marina & Resort guided me through the revision and production stages so that the documents were exactly what were needed for the campaign.

Software Used

Photoshop	● ● ● ● ● ●
Illustrator	● ● ● ● ● ●
Acrobat Pro	● ● ● ● ● ●

Technical Skills

Client Relations	● ● ● ● ● ●
Design Software	● ● ● ● ● ●
Editing & Writing	● ● ● ● ● ●

Design Principles

Figure and Ground	● ● ● ● ● ●
Similarity	● ● ● ● ● ●
Proximity	● ● ● ● ● ●

PRIEST LAKE MARINA

12 JULY 2014

BON FIRE

FIREWORKS AT DUSK

BEACH BAR

WHOLE PIG ROAST

6515 W LAKESHORE RD

PRIEST LAKE IDAHO

208.443.2405



PRIEST LAKE MARINA

12 JULY 2014

BON FIRE

FIREWORKS AT DUSK

BEACH BAR

WHOLE PIG ROAST



PRIEST LAKE
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PRIESTLAKEMARINA@MOOSEBYTES.NET



MARINA

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BEACH BAR

WHOLE PIG ROAST



Newsletter for EWU English Department

This piece required a repertoire of technical communication skills to complete a four-page newsletter for the EWU English Department. Our group had to develop our own news stories, as well as all other design and content aspects. We also had to work in a group environment which shows my ability to delegate and communicate within those constraints, as well as showcasing my ability to depend on others.

Software Used	Technical Communication Skills		
Photoshop	● ● ● ● ●	Interviewing	● ● ● ● ● ●
Illustrator	● ● ● ● ● ●	Grammar	● ● ● ● ● ●
Acrobat Pro	● ● ● ● ● ●	Editing	● ● ● ● ● ●
		Writing	● ● ● ● ● ●
		Visual Design	● ● ● ● ● ●
		Team Work	● ● ● ● ● ●

DEPARTMENT OF ENGLISH

Eastern Washington University

Spring Quarter 2013 Newsletter

DR. HENRY-YORK STEINER: A KICK IN THE PANTS

Dr. Steiner has not only been teaching for an astounding 56 years, but he has also served in the Administration here at Eastern all while keeping a clean and upbeat attitude towards teaching the next generations. Many people have wondered what keeps him going while he is in his eighties. He accredits his good health to the choices he has made. He claims that staying active and doing everything in moderation has helped him stay in healthy standards. He also believes that teaching has kept him on par with his mental faculties also. His students continue to contribute to his longevity, as well as simply having good genes he feels.

He still has the drive to teach because he views teaching as fun, a great way to think out loud. He prefers teaching to publishing, even though he has experience with both, because he would rather teach 35 student for years instead of writing in a scholastic journal that possibly is only viewed by approximately 300 people. Even though he reads these journals, he feels there is more fulfilling teaching. Every class, even

when taught upwards to 40 times, feels brand new. His utmost goal is to teach to the best of his ability. His life is very uncertain and continually full of surprises, even in classes he has taught many times before.

Teaching has however taken radical steps and changes in all the years he has been involved. When he initially started, only few were even able to scrape up the means to afford to go to school. A meager 4,000 enrollment when he began teaching at Eastern, which was called Eastern Washington State College when he started in 1968. He recounted that women went to college simply to end up with a graduate student. Men, he remembers, went to college not to do something they were passionate about, but to make decent money to be able to support a family later in life. The dynamic has completely changed when viewing the current student enrollment and passion now. The technology has also changed drastically. The once limited resources have turned into automatic information that can be added to a blackboard course from one click of



Photo complements of Griff Shelly

his iPhone.

The most memorable thing recalled from our conversation was the utter passion this man has towards teaching, his students, and a lifetime of learning. He has a wonderful outlook and it is no surprise he has kept his drive and fresh outlook to each and every one of his classes. He has seen three of his own students retire before him and when asked when he will retire, or for how long he can continue to teach, he replied "I want to die with a chalk in my hand, teaching the course Death and Dying".

-Vienna Bridges

HUMANITIES 320: THE HUMAN PROSPECT

This course encompasses the human's interaction with the environment. Dr. Henry-York Steiner believes that this is a course that should be required of every major. This course covers conflicts all about resources on Earth. He believes that the one item to take away from this course is that as individuals we need to support institutions that meet the problems of the world realistically-

ly. In saying that, Dr. Steiner went on to say that there needs to be population control in the form of a planned parenthood, or other organizations that teach proper contraception. He believes that the world uses all resources to the max without thinking of future repercussions.

Dr. Steiner also feels that evolution has made us short term thinkers. The quality of life and stan-

dards of living are the prime issues at stake and we need to be more conscientious for our children and grandchildren. This course is designed to make students critically aware of what can be done to preserve the world we are living in. The thoughtful aspects of this course are ideal in making the changes we need to begin preserving these resources.

-Vienna Bridges

MEET OUR NEW FACULTY MEMBERS: LIZ ROGNES



Photo complements of Jessica Corigliano

Liz Rognes, a new faculty member to the English department at Eastern Washington University puts special emphasis on how she is happy to be teaching at EWU. Originally from the Midwest, Rognes obtained her Bachelors in music from the College of St. Catherine in St.

Paul, Minnesota. Soon after, Rognes came to EWU to pursue the MFA program in which she also taught as a graduate student for two years.

Rognes has developed a wide range of knowledge and experience from teaching private music lessons, English and Spanish in kindergarten, tutoring adult ESL students, teacher assisting at EWU throughout her graduate school studies and teaching at Spokane Falls Community College.

About teaching, Rognes says, "We naturally resort to teaching the way we think was most effective when we were being taught." While in undergraduate school, Rognes says she was very lucky to have the majority of her instructors who were able to teach students to think intelligently. Rognes says, "these instructors have huge influences on the way I

teach."

Rognes has been teaching English 101 and 201 for a number of years. She enjoys teaching English composition courses and has also has experience teaching Creative Writing, Journalism Mass Media and art classes. Rognes is interested in expanding her teaching past composition and would enjoy teaching creative writing and other courses she has had experience teaching before.

Outside of EWU Rognes is a musician. Although she referred to herself as a singer songwriter, she says she plays guitar, piano, and the folk harp. When Rognes plays with her band she says her music style is folk rock and when she plays alone her style is more Folk jazz and country. The band has not decided on a name but they refer to themselves as "Liz Rognes".

-Jessica Corigliano

MEET OUR NEW FACULTY MEMBERS: MATT HODGSON

Originally from Portland Oregon, Eastern Washington University welcomes Matthew Hodgson as a new faculty member to the English department. Hodgson attended Undergrad school at Occidental College in Los Angeles and then moved back to Oregon to pursue his Masters degree at Portland State. Hodgson began his teachings in Graduate school.

Hodgson says he was not always interested in English. Having always been better in Math and Science he never foresaw himself pursuing English. Hodgson says, "It was one of my professors in college, actually, who kind of inspired me... that instructor really kind of – she pushed me really hard to actually care, kind of like what I do now with my students."

The thing Matthew enjoys



Photo complements of Jessica Corigliano

about teaching at the EWU campus is that the campus is more diverse than he has experienced before. "Not just racial diversity, he says, which is wonderful, but more political diversity." Hodgson enjoys hiking and camping outside of campus but says it is difficult with the snow we have here. "I also really enjoy cooking, so, you know, I guess I'll just cook more during the winter."

-Jessica Corigliano

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Photo complements of Josh Smith Photography

Many things stood out when meeting the Venerable Geshe La Phelgye, most importantly was the kindness that resonated from his smile. His eyes were kind and inviting as we began speaking about many private matters most people would shutter to even think about, let alone discuss with a complete stranger. Visiting scholar from abroad, Phelgye was first presented with the opportunity to teach at Eastern Washington University as well as Gonzaga through something he accredits to a profound gift. His ability to share stories with American students is something he holds dear.

His beliefs are that through his teachings here that he will be able to bestow the desire to lessen

GESHE LA PHELGYE: THE EPITOME OF COMPASSION

materialism and strengthen morality that many feel the world now lacks. In his teachings over seas they concentrate mostly on intellectual aspects where as in America, his students want him to share his many life experiences as well as adding intellectual insight as well. His inspiring life experiences most definitely enrich the teachings he imposes.

From the tender age of two, Phelgye was met with horror that he described as something that will never be shaken from his memory. The bloodshed he remembered was when Chinese came into Tibet and started slaughtering all those who stood in their way. His family fled so that they could survive and the children would have a good life away from their homeland in Tibet. Phelgye describes the journey as being guided by his meditations. From a young age, his mother always believed him to be special and so during their fleeting moments from Tibet would ask him where to go. He would then pause and meditate. This process eventually led them all to India where they began the painstaking process of starting over.

At the age of thirteen, Phelgye decided that since he was old

enough to "carry a weapon," that he could join the army in the quest to release Tibet from the Chinese hands. He described himself as trudging through the jungle with six young boys. It took years for him to let go of the anger that resided in him from losing his homeland. At the age of sixteen, Phelgye was given a "miracle" as he put it. The ability to meet the Dalai Lama showed him what compassion and forgiveness could do for his life. A short year later, he decided to join the monastery.

From there he was directed to go on a five year meditation retreat in the mountains. He refers to those years in the mountains of Dharamsala as his "golden years". Simply because in his solace, this enabled him to focus directly on his spirituality. Through this time he realized that he needed to start letting go of the anger toward Chinese aggressors. It took him nearly twenty years to rid himself of that anger. In the end, he believes that everyone should practice forgiveness, compassion, and tolerance as his Buddhist practices teach.

-Vienna Bridges

HUMANITIES 496: BUDDHISM

In the class he explains that Buddhism represents. Phelgye's life experiences and passion for his spiritual practice enrich the course material.

His constant desire to become a better person comes from many life changing events. This has inspired him to educate others. The students get a general idea of what the religion encompasses and how it can enrich ones life. He touches on the history and what being a Bud-

dhist represents. Phelgye's life experiences and passion for his spiritual practice enrich the course material. His constant desire to become a better person comes from many life changing events. This has inspired him to educate others. The purpose of the course is to influence students to have human values, live a better life and be helpful to others.

-Jontae Hall

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ODE: AN ORIGINAL PLAY BY DR. JONATHON JOHNSON

Imagine, for a moment, that you are sitting in front of a window. This window has a panoramic view of the ocean just off the shores of Scotland. This window is part of a four hundred year old cottage, and you can see for endless miles. This was the scene for Doctor Jonathan Johnson, the man behind the play Ode. He wrote the first draft of Ode while on sabbatical in Scotland, and is just now finishing up this five year play in the making. Ode is about the part of the life of John Keats, who was an English Romantic poet in the early 1800's.

When Keats moved into an apartment with one of his friends, he started to notice the girl next door. The girl, Fanny Browne, had a "beautiful strength about her" says Dr Johnson, and this intrigued John Keats. While romance is the basis for the play, there are many more dynamics that make this play great. Dr. Johnson, while with his wife, visited Keats' grave in Europe proclaiming "some day I will tell his story", and tell Keats' story he is.

You could see the raw emotion coming through Dr. Johnson while he explained other aspects of this play that he brought to Eastern Washington University's campus. "This play can relate to the college life so easily, and that is one of the

reasons why I think people will enjoy seeing this story come to life. It talks about love, secrecy and passion which are a part of life." "Keats taught me that knowing you only have so many days left in your life, and knowing that life passes by so quickly, that love is such a valuable thing," Dr. Johnson explains.

While listening to Dr. Johnson talk about Ode with such enthusiasm, it made me feel almost excited for Ode as himself.



Photo complements of Amy Howko

this John Keats and Fanny Browne story. "Keats story was a whole new discovery for me. New material is constantly being introduced to me, and to immerse myself in these new stories, I get to learn all kinds of things," says Mrs. Goff. This will be the first time Mrs. Goff will be working with a playwright, saying "it's a fascinating experience and one I have never had before. It is a leap of faith, and definitely has me swimming outside of my comfort zone."

To Mrs. Goff though, this is exactly what she tries to instill in her students, so to "practice what I preach is good medicine for me."

The play premieres March 8th and just in case you can't make it to the premiere, the play will also be running five more showings throughout the month of March and again in June.

For Eastern Washington University students, they could witness history in the making. It isn't every day that you can see an original play that isn't a re-creation of someone else's. If you are looking for a romantic and passionate play that features "outstanding energy and spark" from the cast as Dr. Johnson puts it, this play is just for you!

-Tom Eylar

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Array of Grant & Proposal Writing

The documents for this piece are a wide array of group proposals; ranging from grant to memorandum style proposals.

The first proposal is that of a Government Grant, it is solely dependent upon rigid stipulations set forth in the RFP, or request for proposal. When working with government grants various stipulations are placed on the content. This is a level 1 proposal due to the restrictions placed upon it, and the fact that it is a grant proposal.

The second, bottom left, is a proposal written for a 501 (c) 3 organization with less strenuous stipulations placed upon the proposal. This would be a level 2 proposal since there are mid-range stipulations placed on it.

The third, bottom right, is a proposal written for a group project. This proposal, from our group about a workshop is very different than the previous two. Since it is less formal, and in memorandum format, it would be a level 3 proposal.

Software Used	Technical Skills Used
Microsoft Word	Writing
Illustrator	Researching
Searching Resources	Editing

Professional Writing Grant Proposal

**SPOKANE
NEIGHBORHOOD
ACTION
PROGRAM**

SNAP

LIVING GREEN

Appendix D: Table 05: Intake Survey Results & Timeline

Appendix E: Table 06: Board of Directors

Appendix F: Table 07: Kim Kreber Resume

Appendix G: Table 08: Financials

Appendix H: Table 09: Federal Poverty

Appendix I: Table 10: Budget

Appendix J: Table 11: Goal

Appendix K: Table 12: Objectives

Appendix L: Table 13: Activities

Appendix M: Table 14: Resources

Appendix N: Table 15: Participants

Appendix O: Table 16: Workshops

Appendix P: Table 17: Evaluation

Appendix Q: Table 18: Follow-up Surveys

Appendix R: Table 19: Summary

Appendix S: Table 20: References

Appendix T: Table 21: Acknowledgments

Appendix U: Table 22: Appendix B: Goal Timeline

Appendix V: Table 23: Appendix C: Objectives

Appendix W: Table 24: Appendix D: Goal

Appendix X: Table 25: Appendix E: Objectives

Appendix Y: Table 26: Appendix F: Activities

Appendix Z: Table 27: Appendix G: Resources

Introduction

This proposal outlines the implementation of the Living Green Program by the Spokane Neighborhood Action Program (SNAP). The program aims to provide information that empowers everyone in making sustainable choices in their daily lives. This vision has sustained Living Green for over a decade.

Background

The Living Green Program was founded in 2002 to address the issue of asthma in low-income households. Since then, it has expanded to include energy conservation, healthy homes, and other environmental health topics. The program uses a three-pronged approach: education, outreach, and advocacy.

Objectives

The primary objective of the Living Green Program is to provide information that empowers everyone in making sustainable choices in their daily lives. This vision has sustained Living Green for over a decade.

Activities

The Living Green Program offers various activities to achieve its objectives. These include:

- Workshop presentations on energy conservation, healthy homes, and other environmental health topics.
- Community outreach events to raise awareness about environmental health issues.
- Advocacy work to promote policies that protect public health and the environment.

Resources

The Living Green Program utilizes a variety of resources to support its work. These include:

- Research reports and publications from organizations like the CDC and NIH.
- Local government agencies and non-profits that provide funding and support.
- Community partners who help facilitate workshops and outreach events.

Evaluation

The Living Green Program uses a combination of qualitative and quantitative methods to evaluate its impact. These include:

- Surveys and interviews with participants to assess their knowledge and behavior change.
- Workshop evaluations to measure participant satisfaction and learning outcomes.
- Follow-up surveys to track long-term impacts and trends.

Conclusion

The Living Green Program is a valuable resource for individuals and communities looking to make positive changes in their environment. By providing accessible information and practical tools, the program empowers people to take action and improve their health and well-being.

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Advanced Public Relations Theory Proposal

Proposal

Prepared for Martin Luther King Jr. Family Outreach Center

Mika D'Amico

Teri Simpson

Tia Weyrauch

Vienna Sprengel

Comprehensive Public Relations Campaign

Journalism 452: Advanced Public Relations

<http://www.mlkspokane.org/>

Situation Analysis

The Center began more than 40 years ago in response to their regionally isolated community social service center that serves youth and families through comprehensive education, social services provided integrate the framework of project, treatment, and accessibility for all.¹

The Center has grown over time from a summer service organization to today. This is not the first in a new problem. Recently other centers offering similar services have been closing due to a lack of diversified funding, demand for services. While there are more half-day programs of the MLK Center, they have had to close. There are currently 10 day for the full year, but due to severe legislation, class sizes will likely need more of its classrooms. This will limit to use their classrooms for the year, which there is a need of private space.

The outreach center are as follows:

- an underserved population.
- available to those who need

Instructions and Procedures Proposal

Solution: Goals, Objectives, and Tasks

Goal: Completing requirements for Team Workshop and Team 1

Objective: To give accurate instructions to obtain a good overview for every meeting

Task: Agenda for every meeting

Task: Meeting Minutes for every meeting

Task: Following the Team Charter for maximum results

Task: Working together for optimal results

Goal: Teaching others to be more marketable in the job market

Objective: Familiarize students with Typeform

Task: Creating 1 - 3 forms for the class to complete

Task: Reviewing forms for accuracy and relevance

Goal: Preparing presentation

Objective: Meeting all requirements

Task: Preparing several Quick Referrals

Task: Completing Quick Referrals

Task: Multiple revisions of forms

Goal: Test run for presentation

Objective: To obtain feedback

Task: Meeting to complete presentation

Task: Timing presentation to fit schedule

Task: Revision of all written materials

Sustainability

Students will be facing a tough job market once they graduate. Experience in using Typeform and its cloud-based technology will be another skill that will set the student's in their job-seeking repertoire. Learning and using Typeform will set the student's in this workshop apart. Adding to the individual's skills and abilities. After completing this workshop, students will not only expand their career prospects, but also contribute to the sustainability of their local community.

Typeform Proposal

Gayle Platz

Melinda Butler

Vienna Sprengel

Cassandra Oppedad

TCOM 404

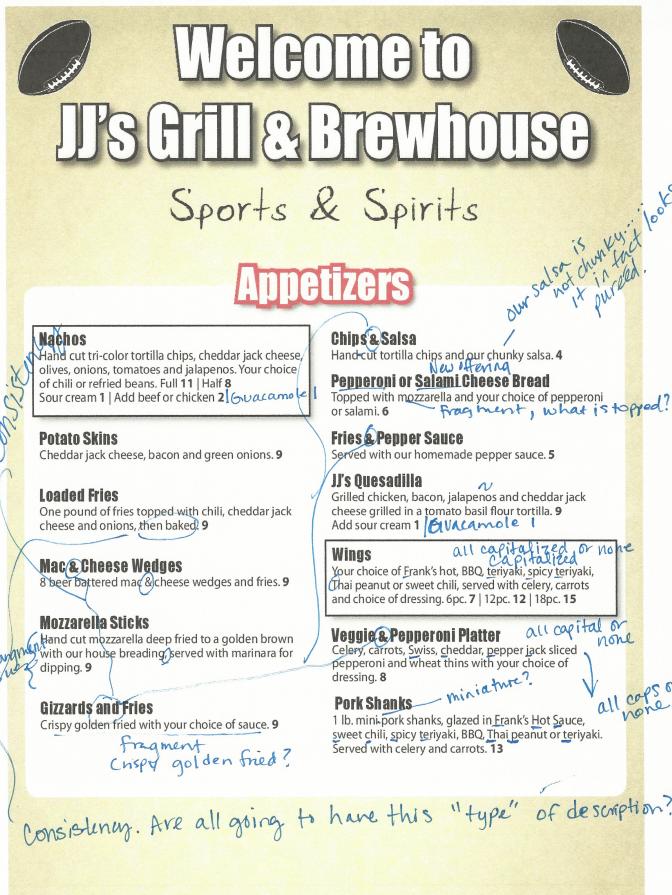
21 April 2015



JJ's Grill & Brewhouse Menu Editing

My main skill, editing, is showcased in this 8-page menu edit for a local sports bar. I was the main client liaison for our team because I was also employed by the establishment throughout the entire process. This menu went through four rounds of soft and hard editing; both handwritten as well as with the use of the editing software, Adobe Acrobat Pro and Microsoft Track Changes. I also included editing commentary of the 200+ edits, as well as the recommendation report.

Software Used	Technical Communication Skills			
InDesign	●●●●●	Client Consult	●●●●●	Writing
Microsoft Word	●●●●●	Grammar	●●●●●	Visual Design
Acrobat Pro	●●●●●	Editing	●●●●●	Team Work



Summary of Comments on Menu- Soft Copy.pdf

Page: 1

Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Note	Date: 12/3/13 3:58:57 PM
What defines these boxes? Are these "house suggestions", favorite items, biggest selling items? Although the boxes visually set off the menu and look nice, what process went in to choosing each box? Are they entirely necessary?		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:28:11 PM
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Note	Date: 12/3/13 3:48:44 PM
Black olives		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/3/13 3:58:54 PM
Hand-cut		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 8:23:17 PM
The salsa really is not chunky. Would this be a misleading adjective?		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Sticky Note	Date: 12/1/13 2:10:16 PM
We noticed that you omitted the oxford comma consistently. Would you like to use it or continue not using it?		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 2:09:30 PM
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Note	Date: 12/3/13 3:48:22 PM
Status user None 12/1/13 2:08:30 PM		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/3/13 3:48:22 PM
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Sticky Note	Date: 12/1/13 2:32:03 PM
The spacing here is a little strange. Perhaps consider moving the "full and half" as well as the pricing to the next line.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Sticky Note	Date: 12/1/13 2:11:40 PM
There is also guacamole \$1. Should you also add this to the menu?		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Note	Date: 12/3/13 4:03:01 PM
Add needs to be placed in front of sour cream as it is front of beef and chicken.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Note	Date: 12/1/13 8:24:09 PM
Fragment		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 2:12:12 PM
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/3/13 4:32:26 PM
Add cheese after mozzarella for consistency.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:28:17 PM
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/3/13 4:06:00 PM
Decrease the size of the header font. This would create more space at the bottom for the special events as well as the liability statement that is required by law.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:19:02 PM
Pound and lb. are used interchangeably, our suggestion is to use one variation consistently.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:20:54 PM
Some of the descriptions have an "instructional" feel on how the dish is made. This should either be consistently included, or consistently not included.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:29:30 PM
Guacamole is also \$1. Should this be added here like was suggested for nachos also?		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:20:54 PM
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/3/13 4:34:47 PM
All of these need to be capitalized in order to create consistency. Also, Frank's hot is not the name of a product so it should be italicized.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Note	Date: 12/1/13 3:24:53 PM
And as well as the ampersand are used interchangeably. Which are you choosing to go with? It looks nice with the ampersand in the title. It also looks nicer with "and" written out within the body of the text. A style guide could be used for these types of situations. Consistency is important in a document of this nature.		
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:20:57 PM
Author: Team JJ's: Vienna, Lauren, Griff, and Adam	Subject: Highlight	Date: 12/1/13 3:24:12 PM

Comments from page 1 continued on next page

JJ's Grill and Brewhouse
8801 N Indian Trail Rd
Spokane, WA 99208

JJ's Grill and Brewhouse Management:

After a complete evaluation of the dining, breakfast, and drink menus, along with JJ's website, we are happy to provide our editing recommendations. Overall, we found the original documents to be satisfactory, but we hope that with the implementation of the recommendations, the menus and the website will better reflect the establishment and environment that has made JJ's such a success.

We first began the project by evaluating the dining menu, so it could act as a guideline for the later menus. On our first level of editing, we started by editing for correctness; this included correcting grammatical and mechanical errors within the text. We recommend that these edits be implemented into the documents to abide by standard grammatical and English rules. Our full list of edits can be found in the attached documents. Our goals in this were to maintain a consistency in punctuation and spelling throughout all the documents to avoid confusion on the part of the customer.

In addition to maintaining consistency with the punctuation, we would like to suggest making a few format changes to increase continuity throughout and between the documents. We think that by minimizing some of the formatting choices and changing the layout of the pricing to include the decimal units (\$9.00 instead of 9) the clarity and usability of the menus as a whole will improve. We expect that if these changes are carried out, that customers will find it easier to identify the dishes they desire and the corresponding prices. A complete list of our recommendations for this section can be found in the attached documents as well.

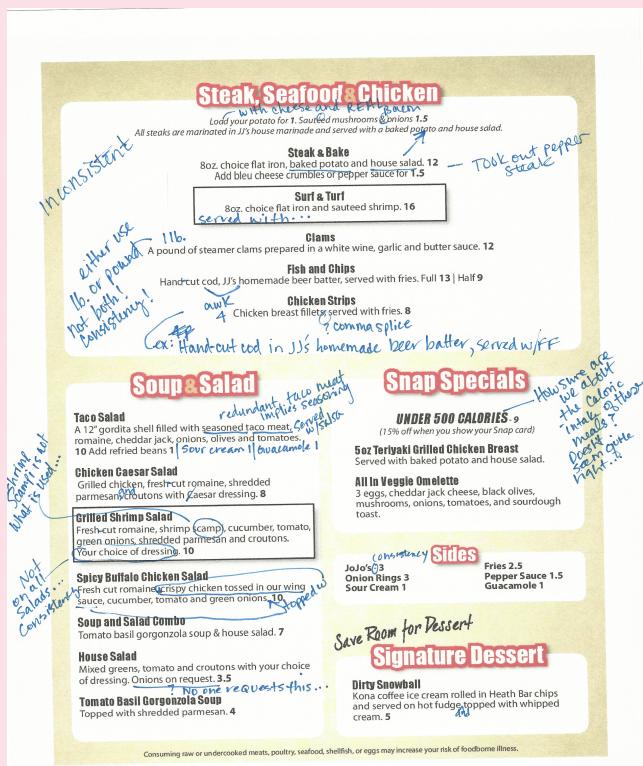
We took a similar approach to editing the breakfast and drink menus as we did the dining menu. Most of the edits for the breakfast menu were grammatical (see attached). We suggest changing the format to match the dining menu for continuity purposes. We found the drink menu to have fewer grammatical errors than the other menus, but we designed a new layout and format to distinguish the drink menu from the other menus. Having a vertical layout allowed the option of having the drink menu set on the table, as well as having it as an insert in the dining menu.

Our final recommendations settle on JJ's website. While we found that the website functioned well, it did not contain enough visual elements to best represent the establishment. We would suggest adding more photos of the food served and of the establishment itself. We feel that showcasing the food on the website and including more photos will allow more creative room with the design of the website. It is also suggested that a few pages on the navigation bar be combined and others added to encourage a better flow to the home page. Included in the attached documents is a mockup of a possible homepage as well as the edits for the original page. We hope that you are able to use these suggestions to find the best option for the JJ's webpage.

Our hope is that our recommendations provide clear and concise solutions for the documents edited. If there are any questions regarding the edits or the reasoning behind them, we encourage you to contact us. We would like to take this opportunity to thank the JJ's management and staff for this experience.

Sincerely,

The JJ's Revision Team
(Vienna Sprengle, Griff Shelley, Lauren Reichert, & Adam Wolfe)





Web Portfolio & Resume

This document, created with HTML, CSS, Github, Photoshop, and Sublime Text, is an example of my web design skills. These programs were used interchangeably and each had their own function in regard to completing the final product. A lot of writing, editing, coding and design went in to this project. The domain, set up through a free student account, is readily available for edits and has been a year-long ongoing project. I completely re-did the website three times, and have saved photos of each reboot so that I may add them to this very portfolio to show my growth.

LINK TO SITE: viennabridges.github.io/viennasprenkel

Technical Skills Used	Software Used
Design	HTML5
Writing	CSS3
Editing	Sublime Text