FrontEndDeveloper

VIENNECHEN

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WORK EXPERIENCE

Oracle Maxymiser | New York   7.2015 - current
Solutions Engineer
+ Develop alternative experiences, metric logic, and personalization solutions in HTML/CSS/JavaScript as part of A/B and multivariate tests for websites of enterprise Maxymiser clients
+ Communicate technical information to non-technical clients and internal employees in the form of providing best practices, feasibility assessments, strategic advice and setup recommendations
+ Provide clients with variant UX/UI advice and ideas to maximize tracked conversion rates and revenues
+ Assist in analyzing test results and statistics
+ Deliver technical training courses for Maxymiser clients

Special Music School | New York   9.2013 - 9.2014
Music Education Manager
+ Increased the number of school applicants by 25% through various recruitement and promotional efforts
+ Scheduled, evaluated and interviewed over 500 applicants through three rounds of NYC's Department of Education specialized admissions process
+ Managed and oversaw the day to day logistics for over 50 teachers and 300 students

Orpheus Chamber Orchestra | New York   2.2010 - 8.2013
Operations Coordinator
+ Managed itineraries, transportation, catering and hospitality for all domestic and international tours, including two European tours and one Asian tour for 40 musicians and staff
+ Collaborated in the production of high profile events, including LIve from Lincoln Center with Renee Fleming, yearly galas, and recording projects with Wayne Shorter Quartet and Brad Mehldau

Professional Musician | Baltimore & New York   2006 - 2010
+ Performed in concert halls in North America, Europe and Asia
+ Taught individual and group piano/theory lessons at Baltimore Community College, Bowdoin Summer Music Festival and Bergen Academy of Music

SKILLS

Technical
+ HTML
+ CSS
+ JavaScript
+ JQuery
+ APIs
+ AJAX
+ PostgresQL
+ Git/Github

Additional
+ Mandarin Chinese
+ Website Optimization
+ A/B Multivariate Testing

EDUCATION

Manhattan School of Music
Master of Music
2010 | New York, NY

Johns Hopkins University
Bachelor of Music
2006 | Baltimore, MD