



WHY BOTHER RECYCLING?

TURN YOUR TRASH, INTO CASH

Because, mass destruction.

- Degradation of the environment
- Depletion of natural resources over time
- Global warming



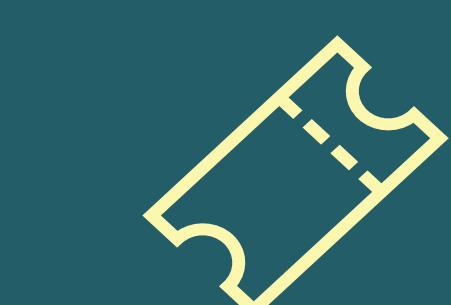
Why do people not recycle? They are lazy.

But wait, there's more. 1. Scarcity of recycling bins 2. Inconvenient 3. Lack of incentives

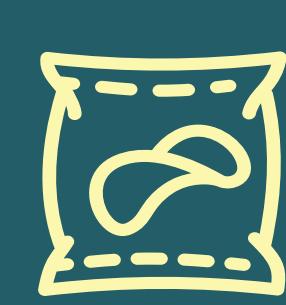
Hence, our motivation is to give people a reason to recycle.

OUR SOLUTION? BRIBERY!

Users of the recycling bin will be rewarded with points which can be used to exchange rewards such as:



MOVIE TICKETS
REDEMPTION
10 POINTS



SNACKS
REDEMPTION
2 POINTS

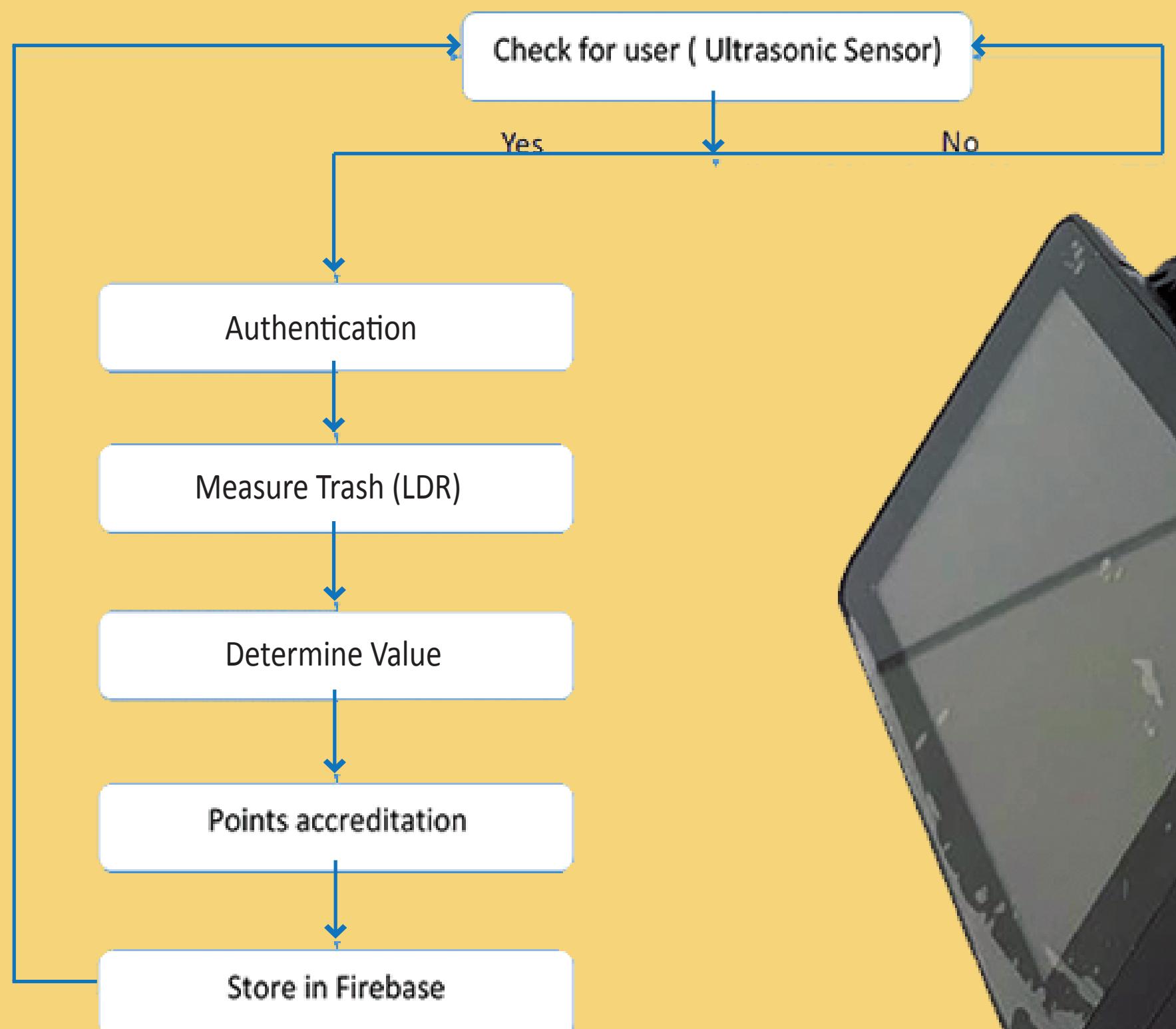


PRINTING/ 3D
PRINTING CREDITS
5 POINTS

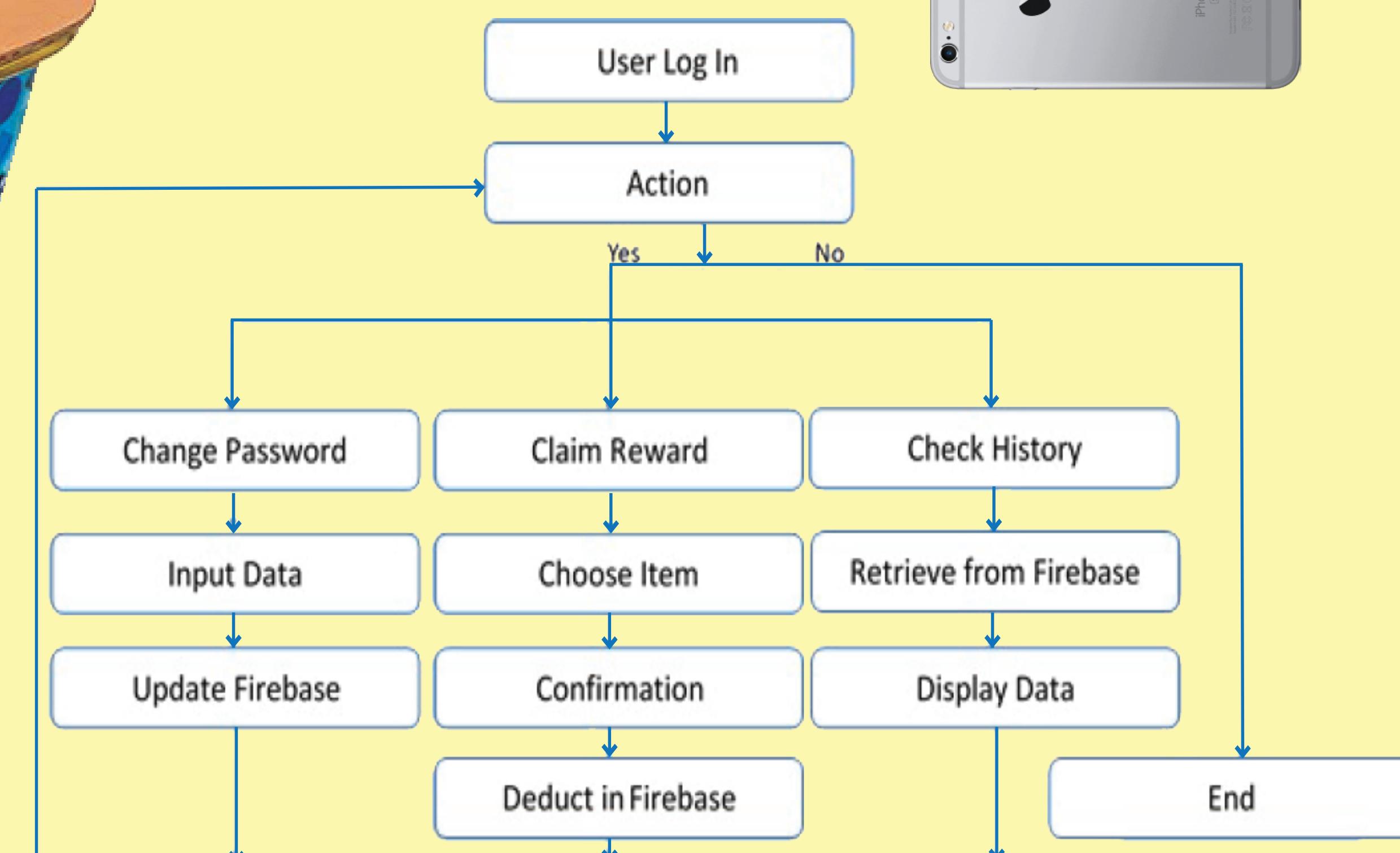
BENEFITS

- Less waste
- Save resources
- Environmental preservation

OUR BIN



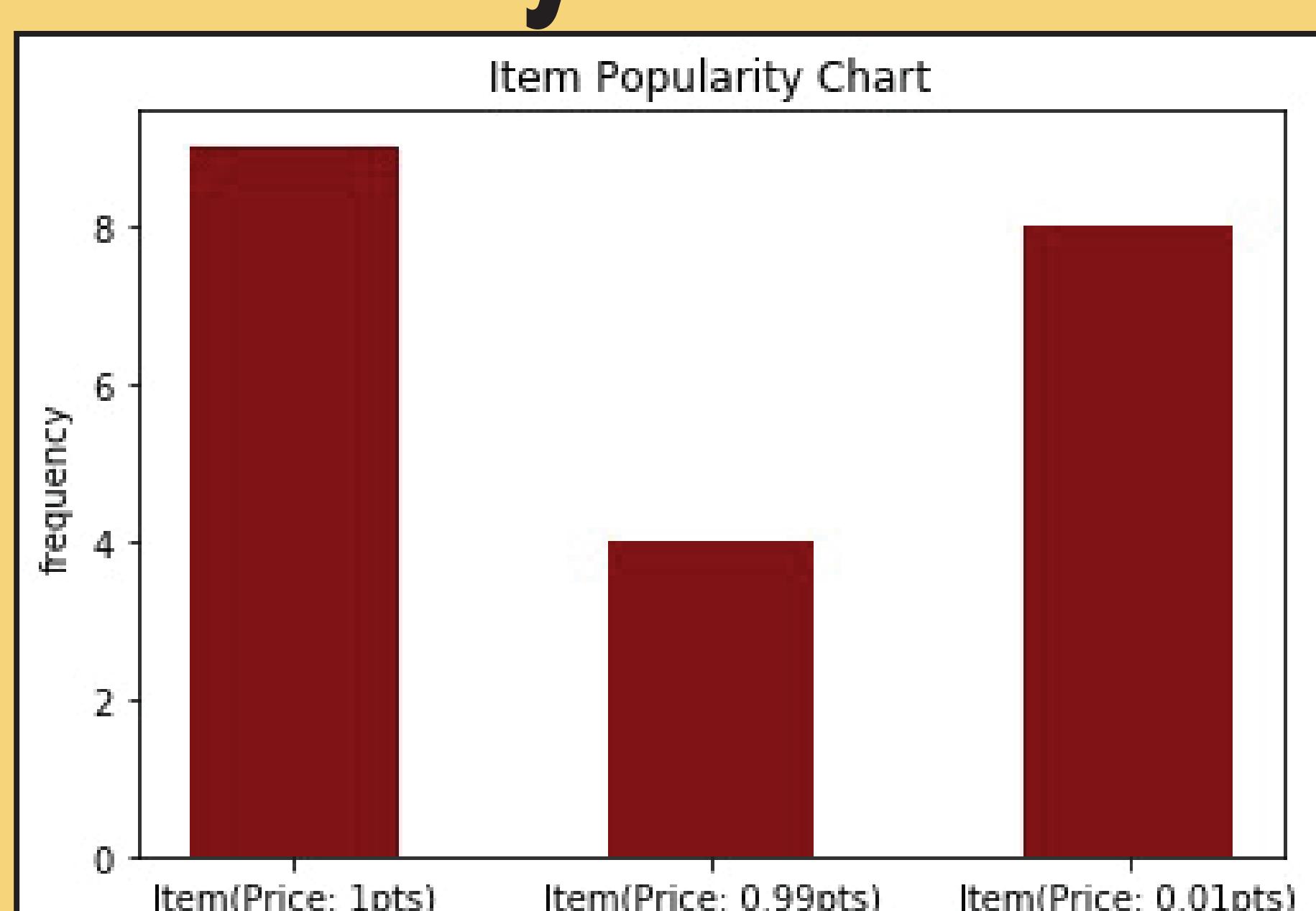
OUR MOBILE APP



How to earn your credits.

CONVERT	Are you sure that 1003052 is your Student ID?	
Student ID: 1003052	YES	NO
ENTER		
Recycling...		
Points you have recycled 7	Successful! Student ID : 1003052 Current Credit : 100.0 Recycling Points : 7.0 New Credit : 107.0	
confirm		
OK		

Data Analysis



Analysis of users' consumer pattern based on the rewards available.

How to use your credits.

Login	Register
User Menu	Rewards/Shop
Update Password	Transaction History