### Predicting Property Prices in New Taipei City, Taiwan

```
In [1]: %capture
        import warnings
        warnings.filterwarnings('ignore')
        import pandas as pd
        import numpy as np
In [2]: import random
        from sklearn.model_selection import train_test_split
        prng = np.random.RandomState(20240322)
        real_estate_data = pd.read_csv("https://raw.githubusercontent.com/divenyijanos/ceu-ml/2023/data/real_estate
        real_estate_data_raw_cols = real_estate_data.columns.to_list()
In [3]: real_estate_data.info()
       <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 414 entries, 0 to 413
       Data columns (total 8 columns):
        #
            Column
                                                 Non-Null Count Dtype
        0
                                                                 int64
           id
                                                 414 non-null
            transaction_date
                                                 414 non-null
                                                                 float64
        2
           house_age
                                                 414 non-null
                                                                 float64
        3
            distance_to_the_nearest_MRT_station 414 non-null
                                                                 float64
        4
            number_of_convenience_stores
                                                 414 non-null
                                                                 int64
        5
            latitude
                                                 414 non-null
                                                                 float64
        6
           longitude
                                                 414 non-null
                                                                 float64
                                                 414 non-null
           house_price_of_unit_area
                                                                 float64
       dtypes: float64(6), int64(2)
       memory usage: 26.0 KB
In [4]: real_estate_sample = real_estate_data.sample(frac=0.2, random_state=prng)
        outcome = real_estate_sample["house_price_of_unit_area"]
        features = real_estate_sample.drop(columns=["house_price_of_unit_area", "id", "transaction_date"])
        X_train, X_test, y_train, y_test = train_test_split(features, outcome, test_size=0.3, random_state=prng)
        print(f"Size of the training set: {y_train.shape[0]}, size of the test set: {y_test.shape[0]}")
```

Think about an appropriate loss function you can use to evaluate your predictive models. What is the risk (from a business perspective) that you would have to take by making a wrong prediction?

As we are trying to build a webapp where potential buyers and sellers could rate their homes, it is important to focus on the accuracy of the price prediction. If we overestimate the price, houses may not be sold and no revenue are made. On the other hand, if we underestimate the price, houses may be sold faster, but we will have significant revenue loss. In both cases, we will experience revenue loss and loss in customer trust in our service. However, it is worth noting that overestimating the house price may be worse than underestimating it since we won't make any revenue at all on overestimation. In summary, since we value prediction accuracy in our business, RMSE (Root Mean Squared Error) may be the best loss function since it tells us how close our predictions are with the same unit as the true values.

Build a simple benchmark model and evaluate its performance on the hold-out set (using your chosen loss function).

 Out [5]:
 Model
 Train RMSE
 Holdout RMSE

 0
 Benchmark
 12.3012
 12.7846

Size of the training set: 58, size of the test set: 25

Build a simple linear regression model using a chosen feature and evaluate its performance. Would you launch your evaluator web app using this model?

## Out [7]: Model Train RMSE Holdout RMSE

summary\_df

0	Benchmark	12.3012	12.7846
1	Simple Linear Regression	8.4990	9.3673

For this model, we choose the 'distance\_to\_the\_nearest\_MRT\_station' as the single predictor. Compared to the benchmark model, the simple linear model with only 1 predictor improves the RMSE in the training set. With the holdout set, the performance also improves compared to that of the benchmark model. We may want to launch our webapp with this simple linear model. However, it is better to make a decision after comparing it to a multivariate model.

update\_summary(summary\_df, simple\_model, 'Simple Linear Regression', X\_train[['distance\_to\_the\_nearest\_MRT\_

Build a multivariate linear model with all the meaningful variables available. Did it improve the predictive power?

```
In [8]: # multivariate model
multivariate_model = LinearRegression()
multivariate_model.fit(X_train, y_train)

update_summary(summary_df, multivariate_model, 'Multivariate Linear Regression', X_train, X_test, y_train, summary_df
```

ut[8]:		Model	Train RMSE	Holdout RMSE
	0	Benchmark	12.3012	12.7846
	1	Simple Linear Regression	8.4990	9.3673
	2	Multivariate Linear Regression	6.8995	9.4153

For this model (and all the subsequent models), we use all the other variables except for the 'id', 'transaction\_date' as those are unrelated. From the summary table, the multivariate linear model performs better than the simple linear model and the benchmark model. This means including more variables are meaningful to capture the variance in house price.

Try to make your model (even) better. Document your process and its success while taking two approaches:

- 1. Feature engineering e.g. including squares and interactions or making sense of lati- tude&longitude by calculating the distance from the city center, etc.
- 2. Training more flexible models e.g. random forest or gradient boosting

#### 1. Feature engineering

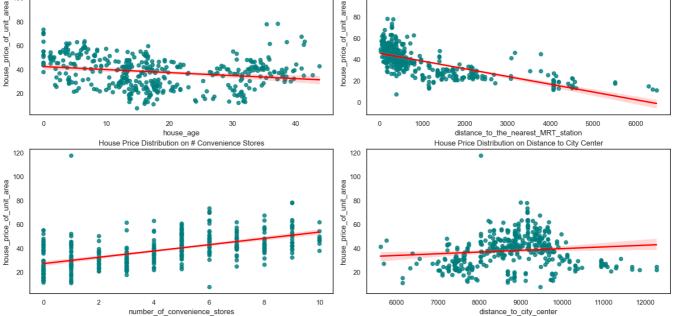
For the feature engineering, we add some of the following variables:

- Calculate the distance to the city center using the latitude and longitude
- Add square terms for 'house\_age', 'distance\_to\_city\_center', 'distance\_to\_the\_nearest\_MRT\_station'
- Extract the transaction month from the transaction date

```
In [9]: import math
         city center coords = (25.0114, 121.4618)
         def get_distance(lat1, lon1, lat2, lon2):
             # Convert latitude and longitude from degrees to radians
             lat1, lon1, lat2, lon2 = map(math.radians, [lat1, lon1, lat2, lon2])
             # Difference in coordinates
             dlat = lat2 - lat1
             dlon = lon2 - lon1
             # Haversine formula
             a = math.sin(dlat/2)**2 + math.cos(lat1) * math.cos(lat2) * math.sin(dlon/2)**2
             c = 2 * math.atan2(math.sqrt(a), math.sqrt(1-a))
             # Earth radius in meters
             R = 6_371_000.0
             # Total distance in meters
             distance = R * c
             return distance
         # feature engineering
         real_estate_data['distance_to_city_center'] = real_estate_data[['latitude', 'longitude']].apply(lambda x: g
         real_estate_data['transaction_year'] = np.floor(real_estate_data['transaction_date']).astype(int)
         real_estate_data['transaction_month'] = np.ceil(12 * np.subtract(real_estate_data['transaction_date'], real
         real_estate_data['transaction_month'] = real_estate_data['transaction_month'].apply(lambda x: 1 if x == 0 e
         # group columns
         quad_cols = ['house_age', 'distance_to_city_center', 'distance_to_the_nearest_MRT_station']
         categorical_cols = ['transaction_month']
         numerical_cols = ['number_of_convenience_stores', 'latitude', 'longitude']
In [10]: prng = np.random.RandomState(20240322)
         real_estate_sample = real_estate_data.sample(frac=0.2, random_state=prng)
         outcome = real_estate_sample["house_price_of_unit_area"]
         features = real_estate_sample.drop(columns=["house_price_of_unit_area", "id", "transaction_date", "transact
         X_train, X_test, y_train, y_test = train_test_split(features, outcome, test_size=0.3, random_state=prng)
In [11]: from sklearn.compose import ColumnTransformer
         from sklearn.preprocessing import PolynomialFeatures, OneHotEncoder
         from sklearn.pipeline import Pipeline
         # build the multivariate linear model with engineered features
         preprocessing = ColumnTransformer(
                  ("cat", OneHotEncoder(drop='first', handle_unknown="ignore"), categorical_cols),
                  ('quad', PolynomialFeatures(degree=2, include_bias=False), quad_cols)
             ], remainder='passthrough'
         fe_multi_model = Pipeline(
                  [("preprocess", preprocessing),
                  ("regressor", LinearRegression())
                  ], verbose=True
         fe_multi_model.fit(X_train, y_train)
         update_summary(summary_df, fe_multi_model, 'Linear Regression w. Engineered Features', X_train, X_test, y_t
         summary_df
        [Pipeline] ...... (step 1 of 2) Processing preprocess, total=
                                                                           0.05
        [Pipeline] ...... (step 2 of 2) Processing regressor, total=
                                                                           0.0s
Out[11]:
                                        Model Train RMSE Holdout RMSE
         0
                                    Benchmark
                                                  12.3012
                                                                12.7846
                         Simple Linear Regression
                                                   8.4990
                                                                 9.3673
          1
         2
                     Multivariate Linear Regression
                                                   6.8995
                                                                 9.4153
         3 Linear Regression w. Engineered Features
                                                   4.8267
                                                                 8.0506
```

From the summary table, the model with engineered features performs better than the previous models in both the training data and holdout data. By enhancing the data with engineered features, we can help the model generalize the data better.

```
In [12]:
         import seaborn as sns
         import matplotlib.pyplot as plt
         sns.set(style="white")
         eda_plot, ax = plt.subplots(ncols=2, nrows=2, figsize=(15,8), layout="constrained")
         eda1_fig = sns.regplot(x=real_estate_data['house_age'], y=real_estate_data['house_price_of_unit_area'], sca
         eda2_fig = sns.regplot(x=real_estate_data['distance_to_the_nearest_MRT_station'], y=real_estate_data['house
         eda3_fig = sns.regplot(x=real_estate_data['number_of_convenience_stores'], y=real_estate_data['house_price_
         eda4_fig = sns.regplot(x=real_estate_data['distance_to_city_center'], y=real_estate_data['house_price_of_un
         ax[0, 0].set_title('House Price Distribution on House Age')
         ax[0, 1].set_title('House Price Distribution on Distance to MRT')
         ax[1, 0].set_title('House Price Distribution on # Convenience Stores')
         ax[1, 1].set_title('House Price Distribution on Distance to City Center')
         plt.show()
                           House Price Distribution on House Age
                                                                                   House Price Distribution on Distance to MRT
                                                                    100
          100
                                                                    80
          80
                                                                    60
```



A worth mentioning caution is that upon investigation by plotting OLS on the squared variables, it seems there is no actual non-linear pattern between the house price and those variables. By including the squared terms, we may experience overfitting on the holdout data; although in this sample, we can see it does help improving the model performance.

#### LASSO

```
In [13]:
         from sklearn.preprocessing import StandardScaler
         from sklearn.model_selection import GridSearchCV
         from sklearn.linear_model import ElasticNet
         # alpha
         alpha = np.linspace(0.1, 10.0, num=100)
         # define cv search
         lasso_search = GridSearchCV(
             ElasticNet(l1_ratio = 1, fit_intercept = True),
             {"alpha":alpha},
             cv=5.
             scoring="neg_root_mean_squared_error",
             verbose=True,
         preprocessing = ColumnTransformer(
                 ("cat", OneHotEncoder(handle_unknown="ignore"), categorical_cols),
                remainder='passthrough'
         lasso_model = Pipeline(
                 [("preprocess", preprocessing),
                  ('interaction', PolynomialFeatures(degree=2, interaction_only=True, include_bias=False)),
```

```
('scaling', StandardScaler()),
                   ("regressor", lasso_search)
                  ], verbose=True
         lasso_model.fit(X_train, y_train)
         update_summary_df, lasso_model, 'Linear Regression w. LASSO', X_train, X_test, y_train, y_test)
        [Pipeline] ...... (step 1 of 4) Processing preprocess, total=
                                                                            0.0s
        [Pipeline] ...... (step 2 of 4) Processing interaction, total=
                                                                            0.0s
        [Pipeline] ...... (step 3 of 4) Processing scaling, total=
                                                                            0.05
        Fitting 5 folds for each of 100 candidates, totalling 500 fits
        [Pipeline] ...... (step 4 of 4) Processing regressor, total=
                                                                            1.1s
Out[13]:
                                        Model Train RMSE Holdout RMSE
         0
                                                   12.3012
                                                                 12.7846
                                     Benchmark
          1
                          Simple Linear Regression
                                                   8.4990
                                                                  9.3673
         2
                                                   6.8995
                                                                  9.4153
                      Multivariate Linear Regression
         3 Linear Regression w. Engineered Features
                                                                  8.0506
                                                    4.8267
         4
                       Linear Regression w. LASSO
                                                    5.8911
                                                                  8 2430
```

```
In [14]: lasso_search.best_params_
```

#### Out[14]: {'alpha': 0.8}

The LASSO model considers the engineered features without squared terms, but includes all possible combinations of interaction terms. The Lasso model is not able to fit the training set better than the linear model with engineered features. It also does a slightly worse job on the holdout data. By including more interaction terms, we might have introduced too much variance.

#### 2. Training more flexible models

Random Forest

```
In [15]: from sklearn.model_selection import RandomizedSearchCV
         from sklearn.ensemble import RandomForestRegressor
         # build search for RF
         # Number of trees in random forest
         n_{estimators} = [int(x) \text{ for } x \text{ in } np.linspace(start = 10, stop = 1000, num = 10)]
         # Number of features to consider at every split
         max_features = [0.05, 0.2, 0.5, 1]
         # Maximum number of levels in tree
         max_depth = [int(x) for x in np.linspace(1, 100, num = 5)]
         max_depth.append(None)
         # Minimum number of samples required to split a node
         min_samples_split = [2, 5, 10]
         # Minimum number of samples required at each leaf node
         min_samples_leaf = [1, 2, 4]
         # Method of selecting samples for training each tree
         bootstrap = [True, False]
         # Create the random grid
         tune_grid = {'n_estimators': n_estimators,
                         'max_features': max_features,
                         'max_depth': max_depth,
                         'min_samples_split': min_samples_split,
                         'min_samples_leaf': min_samples_leaf,
                         'bootstrap': bootstrap}
         rf_search = RandomizedSearchCV(
             estimator=RandomForestRegressor(random_state = prng),
             param_distributions=tune_grid,
             n_{iter=300},
             cv=5
             scoring="neg_root_mean_squared_error",
             verbose=True
             random_state=prng,
             n_jobs=-1
         rf_model = Pipeline(
```

[Pipeline] ...... (step 1 of 2) Processing preprocess, total= 0.0s Fitting 5 folds for each of 300 candidates, totalling 1500 fits [Pipeline] ...... (step 2 of 2) Processing regressor, total= 44.4s

#### Out[15]:

	Model	Train RMSE	Holdout RMSE
0	Benchmark	12.3012	12.7846
1	Simple Linear Regression	8.4990	9.3673
2	Multivariate Linear Regression	6.8995	9.4153
3	Linear Regression w. Engineered Features	4.8267	8.0506
4	Linear Regression w. LASSO	5.8911	8.2430
5	Random Forest Regression	5.0827	7.5866

The random forest model considers the same predictors as the LASSO model, except for the interation terms. The random forest model does a great job on both the training data and the holdout data with the RMSE of 5.1 and 7.6 unit price respectively, better than any other previous model.

GBM

```
In [17]: from sklearn.ensemble import GradientBoostingRegressor
         # build search for RF
         # Number of trees in random forest
         n_{estimators} = [int(x) for x in np.linspace(start = 10, stop = 1000, num = 10)]
         # Number of features to consider at every split
         \max_{\text{features}} = [0.05, 0.2, 0.5, 1]
         # Maximum number of levels in tree
         max_depth = [int(x) for x in np.linspace(1, 100, num = 5)]
         max_depth.append(None)
         # Minimum number of samples required to split a node
         min_samples_split = [2, 5, 10]
         # Minimum number of samples required at each leaf node
         min_samples_leaf = [1, 2, 4]
         # Create the random grid
         gbm_tune_grid = {'n_estimators': n_estimators,
                         'max_features': max_features,
                         'max_depth': max_depth,
                        'min_samples_split': min_samples_split,
                        'min_samples_leaf': min_samples_leaf}
         gbm_search = RandomizedSearchCV(
             estimator=GradientBoostingRegressor(learning_rate=0.01, random_state = prng, criterion='friedman_mse'),
             param_distributions=gbm_tune_grid,
             n_{iter=300},
             cv=5
             scoring="neg_root_mean_squared_error",
             verbose=True,
             random_state=prng,
             n_jobs=-1
         gbm_model = Pipeline(
                 [("preprocess", preprocessing),
                  ("regressor", gbm_search)
                  ], verbose=True
```

```
gbm_model.fit(X_train, y_train)
          update_summary(summary_df, gbm_model, 'GBM Regression', X_train, X_test, y_train, y_test)
          summary_df
         [Pipeline] ...... (step 1 of 2) Processing preprocess, total=
                                                                               0.05
        Fitting 5 folds for each of 300 candidates, totalling 1500 fits
         [Pipeline] ...... (step 2 of 2) Processing regressor, total= 19.6s
Out[17]:
                                          Model Train RMSE Holdout RMSE
          0
                                      Benchmark
                                                     12.3012
                                                                   12.7846
                                                     8.4990
          1
                           Simple Linear Regression
                                                                    9.3673
          2
                      Multivariate Linear Regression
                                                     6.8995
                                                                    9.4153
          3 Linear Regression w. Engineered Features
                                                     4.8267
                                                                    8.0506
          4
                        Linear Regression w. LASSO
                                                                    8.2430
                                                      5.8911
          5
                         Random Forest Regression
                                                      5.0827
                                                                    7.5866
          6
                                  GBM Regression
                                                     0.3464
                                                                    8.0739
In [18]:
         gbm_search.best_params_
Out[18]: {'n_estimators': 560,
           'min_samples_split': 2,
           'min_samples_leaf': 1,
           'max_features': 0.2,
           'max depth': 25}
```

The gradient boosting model considers the same predictors as the random forest model. The gradient boosting model is the best model among all models built on the training data. It excels in the training data with the low RMSE of 0.35. However, it does slightly worse on the holdout data with the RMSE of 8.1, suggesting there might be some overfitting.

# Would you launch your web app now? What options you might have to further improve the prediction performance?

Since the ensemble models performing a lot better than the benchmark model, it seems safe to launch the web app with it. With the mean price of the data set is around 38 unit price, a RMSE of 7.6 means our prediction if off by ~20% on average. We think this is a good starting figure to launch the website.

To improve the prediction performance, we can consider some of the following options:

- Increase the training size to better generalize the data.
- With the linear model, it might be beneficial to investigate the interactions deeper to include only the necessary terms instead of including all possible combinations.
- Extend the tuning parameter search to find the best hyperparameters for the models. In the random forest and GBM, we are only do a randomized search CV for faster runtime. It is possible to do a grid search to iterate through all possible combinations of hyperparameters.
- Try out even more flexible models to find the best model building methods.

Rerun three of your previous models (including both flexible and less flexible ones) on the full train set. Ensure that your test result remains comparable by keeping that dataset intact. (Hint: extend the code snippet below.) Did it improve the predictive power of your models? Where do you observe the biggest improvement? Would you launch your web app now?

```
# refit the RF
 rf_model_full = Pipeline(
         [("preprocess", preprocessing),
          ("regressor", RandomForestRegressor(random_state = prng,
                                               n_estimators = rf_search.best_params_['n_estimators'],
                                               max features = rf_search.best_params ['max features'],
                                               max_depth = rf_search.best_params_['max_depth'],
                                               min_samples_split = rf_search.best_params_['min_samples_split'
                                               min_samples_leaf = rf_search.best_params_['min_samples_leaf'],
                                               bootstrap = rf_search.best_params_['bootstrap']))
          ], verbose=True
 rf_model_full.fit(X_train_full, y_train_full)
 update_summary(full_summary_df, rf_model_full, 'Random Forest Regression', X_train_full, X_test, y_train_fu
 # refit the GBM
 gbm_model_full = Pipeline(
         [("preprocess", preprocessing),
  ("regressor", GradientBoostingRegressor(learning_rate=0.01,
                                                   random_state = prng,
                                                   criterion='friedman_mse',
                                                   n_estimators = gbm_search.best_params_['n_estimators'],
                                                   max_features = gbm_search.best_params_['max_features'],
                                                   max_depth = gbm_search.best_params_['max_depth'],
                                                   min_samples_split = gbm_search.best_params_['min_samples_s
                                                   min_samples_leaf = gbm_search.best_params_['min_samples_le
          ], verbose=True
 gbm_model_full.fit(X_train_full, y_train_full)
 update_summary(full_summary_df, gbm_model_full, 'GBM Regression', X_train_full, X_test, y_train_full, y_tes
 full_summary_df
[Pipeline] ...... (step 1 of 2) Processing preprocess, total=
                                                                   0.0s
[Pipeline] ...... (step 2 of 2) Processing regressor, total=
                                                                   0.0s
[Pipeline] ...... (step 1 of 2) Processing preprocess, total=
                                                                   0.0s
[Pipeline] ...... (step 2 of 2) Processing regressor, total=
                                                                   0.05
[Pipeline] ...... (step 1 of 2) Processing preprocess, total=
                                                                    0.05
[Pipeline] ...... (step 2 of 2) Processing regressor, total=
                                                                   0.3s
                                Model Train RMSE Holdout RMSE
 0 Linear Regression w. Engineered Features
                                           7.8180
                                                         7.1631
 1
                Random Forest Regression
                                           5.2677
                                                         6.2437
```

By including more training data, the models' performances are indeed better. The biggest jump in improvement is observed when changing the model from linear model to ensemble model like random forest. Between the 2 ensemble models, the gradient boosting model still perform relatively better with more training data. With the best RMSE on unobserved data of 6.0, our current best prediction now is only off by ~15% on average. This is a better figure to launch the webapp with the gradient boosting model.

6.0154

0.7893

**GBM** Regression

Out[21]:

2