
EDUCATION

- 2023 - 2024** **Yale University, New Haven, US**
Incoming Exchange, Reading for Masters in Business Administration
- 2022 - 2024** **London Business School, London, UK,**
Reading for Masters in Business Administration
Exco: Healthcare Club - Health Tech Challenge, Social Impact Club - NonProfit, Asia Club - Consulting
INSEAD Product Game, MIINT Competition (Social Impact Investing), GMAT 730
- 2012 - 2016** **University College London, London, UK**
Bsc Mathematics with Economics, Upper Second Class Honours
Statistics and Numerical Analysis Modules (R/Python), Mensa Membership

BUSINESS EXPERIENCE**2022 - Current** **MBA INTERSHIPS & IMPACT CONSULTING PROJECTS**

- **SCALE UP STRATEGY CONSULTANT** at **ANYA BY LATCHAID, London**, a Parenthood Health/Edtech Startup – Developing growth strategy including redefining value propositions against target customers.
- **FOUNDER ASSOCIATE** at **AVEGEN HEALTH, London**, a Long-term Condition/Chronic Healthtech – Developing pitch deck, redefine strategic positioning and develop scale-up strategy.
- **GTM STRATEGY MANAGER** at **UBIMASTER**, a Tutoring Edtech from Germany – Managing a team of 3 consultants conducting market entry strategy for European markets.
- **MBA CONSULTANT** at **Humans-to-Humans**, an US-based Social Enterprise Accelerator, for **MSCAN**, an affordable ultrasound manufacturer from Uganda – Managed a team of 2, developed growth strategy, refined impact model, and developed pitch deck – potentially save ~700 mothers and newborns a day. Won Top 1 Accelerator of Cohort
- **FOUNDER ASSOCIATE** at **THATMATE**, a K-12 Sexual and Mental Health/Edtech Startup, India, part of MIINT Impact Investing – Developed seed-round pitch deck, refined business model, redesigned product engagement model, and designed social impact measurement model - Top 5 LBS investment finalists.
- **MBA FELLOW** at **LONDON NORTH WEST UNIVERSITY HOSPITALS NHS TRUST** – Delivered their first interactive and intuitive expert network mapping enabling effective continuous improvement efforts.

2021 - 2022 **STRATEGY&, PART OF PWC NETWORK, South East Asia**
Manager

- Spearheaded innovative technology in financial analysis for a leading client in Singapore and identified ~30% potential uplift in net profits currently being implemented; awarded "Reimagine the Possible"
- Steered 8+ workstreams for a +\$100m M&A integration and built strong working relationship with industry leaders for a leading global insurer in its flagship South East Asia expansion
- Conducted a pro-bono business case modeling lecture for Singapore International Foundation, coaching 50+ high potential entrepreneurs across South East Asia
- Fast-tracked to Manager (2-3 years faster than peers, one of the fastest in Strategy&'s global history) - known as an internal expert on strategy development, financial analysis and modelling, and cost control

2019 - 2021 **Senior Associate**

- Developed minimum viable product for a digital payment system for a government agency in Africa and quantify potential economic impact (potentially address 30-40% of unbanked population in 5 years)
- Managed +\$6m engagement post-M&A operating model design and built a digital cost management app for a leading bank in Indonesia focusing on digital innovation (+\$10m potential profit uplift)
- Led financial workstream including quantifying cashflow impact of 60+ initiatives for a leading academic health centre in Asia in a strategy & operating model redesign targeting 2 digit growth rates

2017 - 2019 **Associate**

- Developed an innovative and interactive benchmarking and pricing tool supporting +\$10m expansion strategy for a economic zone developer (reported submitted to Ministry of Economics) in Middle East
- Led the financial analysis and market research in multiple +\$500k strategic engagement for State owned enterprises' flagship projects (e.g. high speed rail, port expansion, etc.) across South East Asia

ADDITIONAL INFORMATION

- English (Fluent), Vietnamese (Native), Mandarin (HK1)
- 2 Gold Medals in UK Mathematics A-level Olympiad, Finalist in UK Mathematics Group Challenge
- Advanced analytic and modelling skills: Alteryx, Tableau, R, Python
- Interest: Travel (worked in 7 markets, traveled many more), Football (Liverpool fan), Dota (led team in an enterprise tournament in Malaysia, went to Quarter-Final)