

EDUCATION**2022 - 2024****London Business School, London, UK,**

Reading for Masters in Business Administration (MBA) – incoming exchange to Yale

Healthcare Club – Health Tech Challenge Incubator, Social Impact Club – Social Investment Fund President and Not for Profit Exco, Asia Club - Consulting VP and Treasurer

INSEAD Product Game, MIINT Competition Top 5 (Social Impact Investing), GMAT 730

2012 - 2016**University College London, London, UK**

Bsc Mathematics with Economics, Upper Second Class Honours

BUSINESS EXPERIENCE**2021 - 2022****STRATEGY&, PART OF PWC NETWORK, South East Asia (Vietnam, Malaysia, Singapore)****Manager**

- Spearheaded Strategy& digital management reporting offerings (Alteryx & Tableau) with a leading client in Singapore and identified ~30% potential uplift in net profits currently being implemented; awarded "Reimagine the Possible"
- Steered 8+ workstreams for a +\$100m M&A integration and built strong working relationship with industry leaders for a leading global insurer in its flagship South East Asia expansion
- Conducted a pro-bono business case modeling lecture for Singapore International Foundation, coaching 50+ high potential entrepreneurs across South East Asia
- Fast-tracked to Manager (2-3 years faster than peers) - known as an internal expert on strategy development, financial analysis and modelling, and operating model design and cost optimization

2019 - 2021**Senior Associate**

- Developed minimum viable product (MVP) for a digital payment system in Africa (gone live in March 2023) and model potential economic impact (potentially address 30-40% of unbanked population in 5 years)
- Managed +\$6m engagement on post-M&A operating model design with a focus on digital banking scale-up, and built a digital cost management dashboard (Tableau) for a leading bank in Indonesia (+\$10m potential profit uplift)
- Led financial workstream including quantifying cashflow impact of 60+ initiatives for a leading academic health centre in Asia in a strategy & operating model redesign targeting 2-digit growth rates

2017 - 2019**Associate**

- Developed pricing strategy and built an interactive benchmarking and pricing tool (VBA Excel) supporting +\$10m expansion strategy for an economic zone developer (reported submitted to Ministry of Economics) in Middle East

PART-TIME AND PROJECTS**2023 - Current****Summer Fellow at CHARITY ENTREPRENEURSHIP, London**, an incubator for high potential charities

- Built a digital application (Python/R) to automate co-founder matching process and impact data scraping.

2023 - Current**Scale-up Consultant at ANYA BY LATCHAID, London**, an AI-companion Parenthood Health/Edtech Startup

- Developed international expansion strategy including redefining business model and go-to-market strategy.

2023 - Current**Associate – Commercial & Product at AVEGEN HEALTH, London**, a Digital Health Platform for Long-term Condition

- Developed investment report and support engagement operating model design

2023 - Current**Advisor at Humans-to-Humans, New York, US**, an impact start-up accelerator

- Designed target operating model and funding focus. Managed a consultant team for **MSCAN**, an affordable ultrasound manufacturer from Uganda to refine impact model. Won Top 1 Accelerator of Spring 23 Cohort

2023 - 2023**Engagement Manager at UBIMASTER, Germany**, an edtech with vision to democratise K-12 education

- Managed a team of 3 consultants conducting international expansion strategy – with recommendation letter

2023 - 2023**Founder Associate at THATMATE, India**, a Sexual and Mental Health/Edtech Startup for K-12 students

- Developed seed-round pitch deck, refined business mode and social impact measurement model

2022 - 2022**Fellow at LONDON NORTH WEST UNIVERSITY HOSPITALS NHS TRUST, London**

- Built their first interactive expertise network mapping (PowerBI, VBA), 2-week ahead of schedule.

ADDITIONAL INFORMATION

- English (Fluent), Vietnamese (Native), Mandarin (HK1)
- 2 Gold Medals in UK Mathematics A-level Olympiad, Finalist in UK Mathematics Group Challenge
- Advanced analytic and modelling skills: Alteryx, Tableau, R, Python
- Interest: Travel (worked in 7 markets), Football (Liverpool fan), Dota (Quarter-Finalist for PwC team in Malaysia)