



# VICTORIA LAM

## SKILLS

### TECHNICAL

Photoshop, Illustrator, InDesign, Lightroom, After Effects, HTML / CSS. Experience working with professional photography studio equipment.

### CONCEPTUAL

Brand Identity, Photography, Publication Layout, Graphic Design, Research, Communication.

## EXPERIENCE

### DANA LABELS

#### PREPRESS TECHNICIAN & DESIGNER 2020 - PRESENT

I process, format, and proof every client submitted file to make sure it meets our technical printing standards. As a graphic designer, I work with clients to design custom labels and/or label elements such as barcodes and FDA Standard nutrition fact tables. I was also responsible for a complete remake of their website and continue to maintain its upkeep.

### FREELANCE

#### DESIGNER & PHOTOGRAPHER 2014 - PRESENT

Designing brochures, brand manuals, identity style guides, and zine publications. My focus is a balance of commercial oriented work such as brand identity design and creating educational materials such as cultural resources. In photography, I can do both portraiture and still life/product photography.

### THE NEW SCHOOL UNIVERSITY

#### RESIDENCE HALL OFFICE & MAIL ROOM ASSISTANT 2016 - 2020

I performed clerical duties such as answering e-mails, data entry, and document management. Additional out of office tasks included maintaining upkeep of community facilities and giving prospective residents tours of the property. I also helped residents with general questions and emergencies. This gave me the most experience in handling sensitive documents and working in a highly professional environment to manage and facilitate the residence hall.

#### TNS DEBATE CO-CAPTAIN 2017 - 2020

The activity required I demonstrate rigorously trained communication and public speaking abilities. Constructing my own case required engaging in extensive policy research and utilizing resourcefulness. Bring praxis from critical theory and forefronting marginalized voices was fundamental to my work. In rounds, I was pushed to improvise and adapt to best suit constantly evolving challenges.

### ‘IOLANI

#### ART DEPARTMENT TEACHER'S AIDE 2016

I was tasked with performing duties such as organizing student work files and updating shared student server. My biggest project was founding and managing the Photography Department's archival system and creating system standards. I functioned under the management of three different educators. Daily tasks include preparing materials for class such as cutting boards, distributing paint, sectioning clay, as well as assisting students in creative projects, and facilitating critiques.

## CONTACT

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## PROFILE

Born and raised in Honolulu, Hawaii, I recently moved back after finishing my degree in New York City. I first taught myself photography, Photoshop, and web design at a young age. I've since been able to develop my skills through an intensive education, and now work to continue that growth in my career.

## EDUCATION

### THE NEW SCHOOL 2016 - 2020

Bachelor of Arts [Eugene Lang College for Liberal Arts](#) & [Parsons School of Design](#)

### RMIT 2018 - 2019

1 Year Program at the [School of Media and Communication](#)

## HONORS

Dean's List 2016-2020, CEDA National Debate Scholar Summa Cum Laude 2020, CEDA Nationals Qualifier 2017-2020, Max Adler Award 2017, Public Forum Debate Nationals Qualifier 2015, Public Forum Debate State Champion 2012, Young Messengers of Hawaii 2011 Finalist.