



VICTORIA LAM

SKILLS

TECHNICAL

Photoshop, Lightroom, Illustrator, InDesign, After Effects, HTML / CSS. Experience working with professional photography studio equipment.

CONCEPTUAL

Brand Identity, Photography, Publication Layout, Graphic Design, Research, Communication.

CONTACT

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PROFILE

Born and raised in Honolulu, Hawaii, I recently moved back after finishing my degree in New York City. I first taught myself photography, Photoshop, and web design at a young age. I've been able to develop my skills through intensive schooling, and now work to continue that growth in my career.

EDUCATION

THE NEW SCHOOL 2016 - 2020

Bachelor of Arts Eugene Lang College for Liberal Arts & Parsons School of Design

RMIT 2018 - 2019

1 Year Program at the School of Media and Communication

HONORS

Dean's List 2016-2020, CEDA National Debate Scholar Summa Cum Laude 2020, CEDA Nationals Qualifier 2017-2020, Max Adler Award 2017, Public Forum Debate Nationals Qualifier 2015, Public Forum Debate State Champion 2012, Young Messengers of Hawaii 2011 Finalist.

EXPERIENCE

FREELANCE

DESIGNER & PHOTOGRAPHER 2014 - PRESENT

Designing brochures, brand manuals, identity style guides, and zine publications. My focus is a balance of commercial oriented work such as brand identity design and creating educational materials such as cultural resources. In photography, I can do both portraiture and still life/product photography.

THE NEW SCHOOL UNIVERSITY

RESIDENCE HALL OFFICE & MAIL ROOM ASSISTANT 2016 - 2020

While at 13th Street and Kerrey Residence Hall, I performed clerical duties such as answering e-mails, data entry, and document management. Additional out of office tasks included maintaining upkeep of community facilities and giving prospective residents tours of the property. I also helped residents with general questions and emergencies. This gave me the most experience in handling sensitive documents and working in a highly professional environment to manage and facilitate the residence hall.

TNS DEBATE CO-CAPTAIN 2017 - 2020

The activity requires I demonstrate highly seasoned communication and public speaking abilities. Building my own case requires engaging in long hours of extensive research and utilizing resourcefulness. In rounds, I would perform in a professional manner while in highly stressful situations and was pushed to improvise and adapt to best suit constantly evolving challenges. While abroad, I continue to assist the team with research and making posters.

`IOLANI

ART DEPARTMENT TEACHER'S AIDE 2016

I was tasked with performing duties such as organizing student work files and updating shared student server. My biggest project was founding and managing the Photography Department's archival system; creating system's standards. I also ran errands and communicated under the management of three different educators. Daily tasks include preparing materials for class such as cutting boards, distributing paint, sectioning clay, etc as well as assisting students in creative projects, and facilitating critiques.

KA MO'OLELO O `IOLANI CHIEF PHOTO & DESIGN EDITOR 2015 - 2016

As a senior editor, I oversaw the production of a 500+ page publication. My primary focus was photography and design, which included creating the design standards, making layouts, graphics, teaching and managing staff, editing and curating photos, and making the final edits before submission leading to precise attention to detail and the ability to meet strict deadlines.