

# LOVE'S BAKERY

## ASSIGNMENT 2

ORIGINAL



EXPLORATIONS

Loves

*Love's*



FINAL



Loves

## PRIMARY MARK

*Loves*

**BAKERY SINCE 1851**

## PRIMARY PALETTE



## SECONDARY PALETTE



## TYPOGRAPHY

### BODBUG

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

### ROBOTO LIGHT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

## BACKGROUND



APPLICATIONS







