Planendar pitch – points by Dat

Core Functionalities:

* Facebook Events provides an export functionality to calendars. Currently Facebook provides three options: iCal, Google Calendar and Microsoft Outlook. However, for all three of these, you have to manually get the webcal links and syncs
  + Or you can simply login to Planendar!
  + The app will automatically pull Facebook Events data for you.
* Planendar allows you to manage ‘soft’ deadlines. These are deadlines that you assign to events. This gives you a better way to sort out your tasks and determine what needs to be done first.
  + For example, you have a powerpoint presentation on Friday.
  + You want to put a deadline for getting the preparation done, let’s say by Wednesday.
  + Instead of creating a new event altogether, you can assign a soft deadline to it by dragging the corresponding calendar item into soft deadline slots in the taskbar.
* Planendar also incorporates ‘issues’. These are events without a duration, just a hard deadline. Issues in tandem with soft deadlines are very useful for project management, and Planendar incorporates ‘floating’ issues (ones without a deadline) and ‘hard’ issues (ones with deadlines) in one single app view.
  + Converting between events, soft deadlines and issues is simple – you only have to drag and drop them from the taskbar, where issues are stored, and the calendar view, where events (with a duration) are stored.
  + In this aspect, Planendar holds an advantage over both Google Calendar and Facebook Events. Google Calendar does not have interaction with the Google Tasks sidebar, and Facebook Events don’t implement deadlines at all.
* All in all, Planendar solves your needs for a personal schedule manager, and does it all in a seamless manner.

Tech features:

* The app implements the AngularJS framework, developed by Google.
  + And Google’s cool.
  + Jokes aside, AngularJS is a convenient framework for updating and displaying changes in your calendar data in real time. AngularJS achieves this through its two-way data binding feature.
  + Planendar uses this framework extensively for its core functionality of displaying and manipulating event data.
  + Since Planendar involves a significant deal of real-time data manipulation from the user, AngularJS is perfect as the framework for displaying the app’s dynamic content.