

Viewfinder – New Interface



As you'll see when you download the new version, Viewfinder's changed – A LOT. Given all the adjustments, we wanted to provide a overview of what's new.

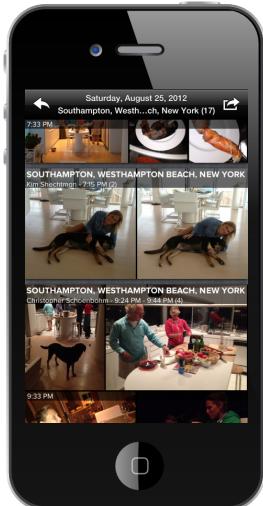
When you have a moment, please spend some time with the new version. We encourage any and all feedback you have – questions, suggestions, or complaints. Please don't hesitate to email us: hello@viewfinder.co.

(*In the transition from Old Viewfinder to New Viewfinder, you may notice that old photos you had previously removed from Viewfinder have reappeared. Likewise, all share activity will now appear as a Conversation. Don't be alarmed - what you're seeing is perfectly normal.)

i. What's Different?

Old Viewfinder

One Interface:



Days

- Photos Grouped by **Day**
- Labeled according to **Time** and **Location**
- Not organized by **Location** or **Sender**

New Viewfinder

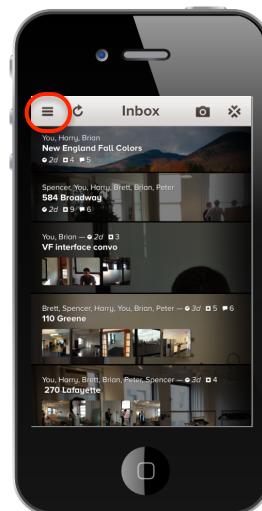
Two Interfaces:



Events

- Photos Grouped by common **Time** and **Location** into **Events**
- Events arranged in **chronological** order

(See P. 2 for Additional Detail)



Conversations

- Photos Grouped by **Share Action** (by sender/recipients)
- Conversations arranged by most recent **Activity** (shared photo, new comment, etc.)

(See P. 4 for Additional Detail)

Use the **Sidebar Icon**  to toggle between Events and Conversations Inbox

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ii. Events

What's an Event?

An Event is a collection of photos automatically grouped together by common **time** and **location**. Think of it as Viewfinder's way of creating an album to help capture a moment or experience from your life.

Regardless of when photos are uploaded, shared, etc., an Event's location in your timeline is determined by the time and location of the photos included.

For Example:

- If you spend an afternoon at the beach, all the photos you take will be grouped together, and labeled by **time** and **location**.
- If the beach trip includes friends who share photos with you, their photos will be included in the event as well.

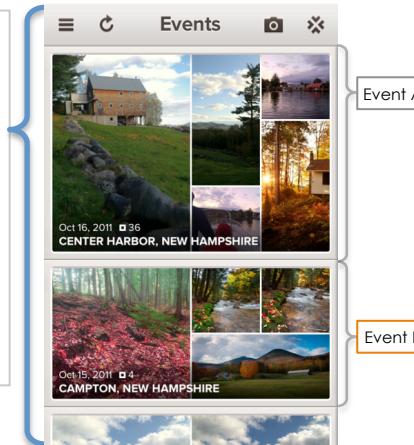


Events Summary

The Events Summary screen provides a chronological list of all your events.

Each event window in the summary screen provides a preview of the photos contained in an event, as well as a title that indicates:

- Location
- Date
- # of Photos
- Contributors
(if the event includes shared photos)

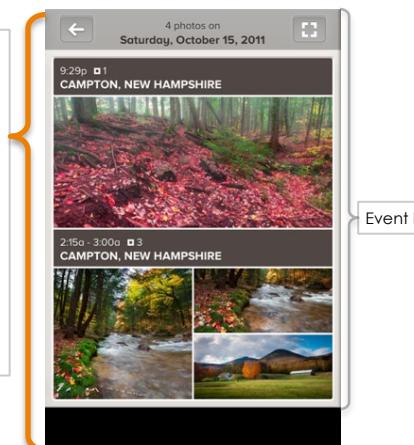


Event Detail

In the Event Summary, click to access the Event Detail.

This interface displays all photos included in the Event:

- According to **common time + location**
- Includes photos from all contributors
(Photos you took, as well as those shared with you)





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iii. Sharing

As we mentioned, we've made some major improvements to sharing. While there are notable differences to the structure overall, the first steps in the process remain the same:

1. Action Button:

In the Event Detail interface, tap the **Action Button** to activate the share interface



2. Select Photos:

Once the Share Interface is active, **tap to Select Photos** to share.
(Swipe L to R to Select All; Swipe R to L to Unselect All)



3. Confirm:

When photos are selected, click **Share** to confirm, add recipient(s).
(opens the share interface)

...so steps 1-3 were the familiar bit, here's where sharing gets slightly different (but MUCH better, we promise):

4. Share Interface:

The new share interface allows you to send photos to others, which creates a **Conversation**

Wait a second... What's a Conversation?!

See **P.4** for more detail



Two key elements:

Title:

Allows you to add a title to the conversation, or to add photos to an existing conversation
(tap the Title bar to select from previous conversations)



To:

Allows you to designate recipients
(If adding to an existing conversation, the **To:** field will display the current participants)

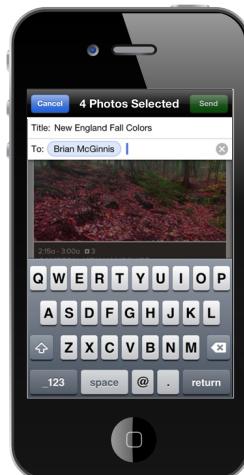
5. Confirm:

Tap **Send** to complete share, or **Cancel** to cancel

After the share is complete, you will return to the Event Detail interface

You may notice that beneath the photos in the event is a **new row** which includes the title of the conversation you just created. This is an access point to that conversation (we call it a 'trap door').

If you initiate multiple conversations, you will have multiple trap doors. If your Event includes shared content received from other conversations you've been invited into, you'll have trap doors for those as well.





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iv. Conversations

What's a Conversation?

A conversation is a collection of content (photos and comments) grouped by the way it was shared.

- It's a little like **email** in that you can securely send content to a group of contacts;
- It's a little like **chat** because the communication occurs real time, and privately amongst the designated participants.

When you send photos to other users, you start a conversation among a closed group of users. By combining photos with commentary, the conversation captures **both** the **images** and the **narrative** from that interaction. The comments provide a way to contextualize, respond to, and interact around the photos that make up your life.

Instead of "posting" your photos and comments for your Aunt Mildred and that guy from Freshman Algebra to read, Viewfinder conversations are personal (dare we say "intimate"?). Instead of managing groups, lists, or "circles" for sharing with your friends/family/colleagues, you're able to communicate your memories with the people you want at that moment. Just like a real conversation.

Have you ever gotten nostalgic while looking at an old photo album?

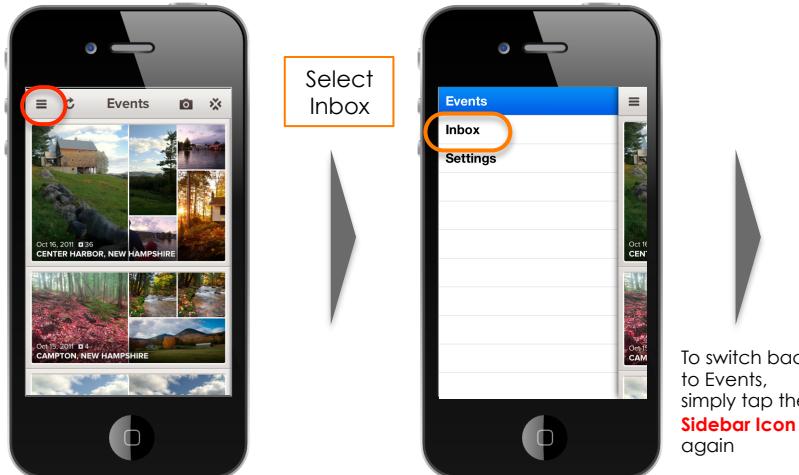
How about an old string of texts or emails?

We have, too. With Conversations, we've managed to combine both of those experiences into one. But unlike the old photo album, you can recall the experience around the images; and unlike the string of texts, the memories – and images – are preserved in an accessible and organized manner.



Accessing the Conversations Inbox:

In the Event Summary interface, tap the **Sidebar Icon** to activate the interface toggle menu

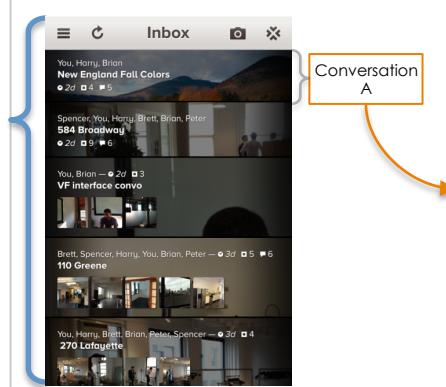


Conversations Inbox

The Conversations Inbox provides a list of all of your conversations.

Your conversations are ordered by most recent activity(new comments, photos, or participants); as you'll see, the trap door labels indicate:

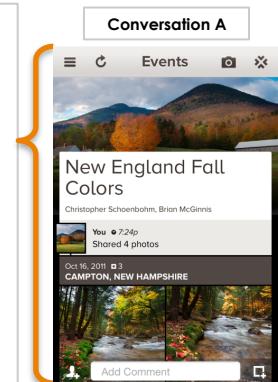
- Title
- Participants
- Time of Last Activity
- # of Photos
- # of Comments



Conversation Detail

From the Inbox, click any trapdoor to access the Conversation.

This interface displays a Cover photo and title, a list of users included in the conversation, as well as all photos and comments that have been contributed to the conversation.





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v. Communicating

If you've made it this far, hopefully you've picked up a thing or two. We wanted to make sure you know how to put Conversations to proper use. (Given how much you've learned, this may be fairly self-explanatory, but we thought we'd include it just in case.)

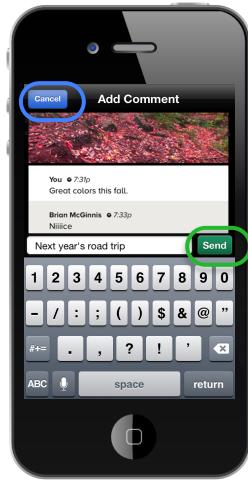
1. Add Comment:

In the Conversation interface, click the **Add Comment** box at the bottom of the screen. This will activate the Keyboard



2. Post Comment:

When comment is complete, tap the **'Send'** button to submit.



To close keyboard without submitting a comment, tap the **Cancel** button.
(takes you back to the Conversation interface)

3. Add User to Conversation:

Click the **'Add User' Icon**; this will activate the share interface (*To: field only*), allow you to invite additional participants



4. Add Photos to Conversation:

Currently, the only way to add photos is to share to an existing conversation from the Events interface.

Click the **'Title:'** field to access list of existing conversations (ordered by most recent activity)



5. Add Photos Button:

(Currently inactive, but will be available for launch)



The **'Add Photos'** button will allow you to pull photos into a conversation