

Vinicius Ferreira Florencio - UI&UX Design

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Profile

I am a UI&UX Designer with over 2 years of experience in user research, scalable design systems, wireframing, prototyping, and digital accessibility. I work with agile methodologies, user-centered design, and collaborative tools, delivering digital products focused on both user and business needs.

Experience

UI&UX Designer, Mosten, 2024 – present

- Create interactive low- and high-fidelity prototypes and assist the analysis team in defining functional requirements using design thinking
- Conduct usability tests and user research for design validation
- Apply SCRUM methodology ceremonies during design team meetings and manage the design backlog
- Actively participate in the creation and maintenance of the company's design system, reducing average prototyping time by 20% through standardized design components
- Attracted three major clients within one year by developing MVPs that demonstrated the potential of our products
- Work on large-scale logistics, port, and airport projects in Brazil and abroad
- Mentor the UI&UX Design intern team

WordPress Intern, Mosten, 2024

- Joined the technology field as a WordPress intern during the Mosten Training Program and, after its completion, was allocated to the company's product design team

Administrative Agent, Praia Grande's City Hall, 2018 – 2023

- Responsible for administrative operations across several public schools

Intern, Regional Electoral Court of São Paulo, 2017 – 2017

- Completed 1,040 hours of administrative work at the 177th Electoral Zone in São Vicente.

Education

Universidade Santa Cecília – Santos/SP

- Associate degree in Systems Analysis and Development (EAD), Jul 2024 – Dec 2025

Fatec, Campus Rubens Lara – Santos/SP

- Associate degree in Systems Analysis and Development (Incomplete), Jul 2022 – Jul 2024
- Associate degree in Internet Systems (Incomplete), Jan 2022 – Jun 2022

Skills

- Tools: Figma, ZeroHeight, Miro, Trello, Notion, Git, Github and Azure DevOps
- Programming languages: Basic HTML, CSS, JavaScript, and PHP knowledge
- Languages: Native Portuguese and fluent English