



*Since 2001...*

## Birlamedisoft Pvt. Ltd.

An ISO 9001:2008 Certified Organisation  
An ISO/IEC 27001:2013 Certified Organisation

**20 FASTEST** **SR 2015**  
**IT SERVICES**  
**COMPANIES**

# Company Profile

# The Leading Pioneer Healthcare Service Provider

## Healthcare Software Solutions...

 [www.birlamedisoft.com](http://www.birlamedisoft.com)

 [info@birlamedisoft.com](mailto:info@birlamedisoft.com)





# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

## Introduction

### Our History

#### Establishing itself as brand in the Healthcare industry

An ISO 9001:2008 & ISO 27001:2013 Certified Company, operational since 2001. Personal attention of Managing Director & CEO in all the operations. The minds behind the developments comprise of a Doctor, MS (OBST & Gynae) and highly experienced Software professionals, who know all the medical & software development terms and have the ability to drive the software in a minute as per the needs of the organization. The company also hires experts from other fields while designing the healthcare application software.

Our tryst with the healthcare industry began right from the inception of the Company itself under the guidance of Dr. Upma Birla (MS Gynaecologist), Managing Directors and Mr. Shrinivas Birla, Chief Executive Officer. With expertise in healthcare domain, information technology and management, the company today has over 10000+ satisfied customers across the World. In fact team Birlamedisoft's solutions are now a favourite amongst various Hospitals, Diagnostics centres, Laboratories, Clinics, Pharmacies and many more healthcare organizations.



### What We Do



Endeavouring to innovate offerings including Hospital management, Diagnostics and Laboratory management, Blood Bank management software, PACS software and a complete range of health care management softwares. Team Birlamedisoft builds each software with the aid of cutting age technologies and also provides a user friendly interface to make it easy for the doctors to perform their tasks.



# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

## Strategy

### Vision

"Our vision is to empower every Healthcare Professional with the 'Power of the Computer'. We make computer software that is Usable, Comprehensible and Affordable to the Healthcare Professionals, running small or big practices anywhere in the world."

### Mission

Talking about the company's mission, the CEO, says, "Our mission is to write 'Doctor Friendly' programs for Healthcare Professionals and to make Birlamedisoft a ubiquitous healthcare software brand that is synonymous with the best in quality and the most useful healthcare software programs. It has to be the brand of choice."

### Core Values

- **Integrity:** We are principled, honest, and ethical, and we do the right thing for those we serve.
- **Trust:** We count on and support one another individually and as team members.
- **Excellence:** We perform at the highest level, always learning and looking for ways to improve.
- **Accountability:** We accept responsibility for our actions, attitudes, and health.
- **Mutual Respect:** We embrace diversity and treat one another with dignity and empathy.





# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

## Business

Birlamedisoft is delivering healthcare solutions to make smart hospitals with top of the line web enabled HIS software & hospital consultancy services which will give additional helping hand for hospitals to benefit from smart hospital concepts where the gap between patient and the doctors will reduce..

### Business Strategy

Birlamedisoft is committed to creating and maintaining a culture that continually reinforces our high ethical standards.

### Economic Intent

Increase in productivity, reducing thefts, increase into business revenue, and increase into market presence. Like many more advantages are available to make a Smart Hospital.

### Business Concept

Providing the best and the fastest patient care service, the company's solutions can be used by mid-sized to large hospitals. With increasing utilization of all productive resources, the company brings in better management control and thereby reduces consumption of both money. Birlamedisoft offers customized IT solutions for healthcare sector.

### Business Goals & Objectives

Indeed the company's performance over the years depicts the team at work's immense dedication to empower every healthcare professional with the 'Power of the Computer' by creating computing software that is Usable, Comprehensible and Affordable to the most ordinary healthcare professionals, running small practices

## Business Competitiveness

- Personal attention of Managing Director & CEO in all the operations.
- The Mind behind the developments is a Doctor, MS(OBST & Gynae) & Highly experienced Software Professionals.
- You need not look anywhere else for your developmental needs. All your thoughts are made in action.
- Around the clock customer support.
- Not just another after sales support or an AMC. We have a dedicated development team of specialist working for customers year after year.
- Birlamedisoft allocates a dedicated team for each and every customer.
- All softwares are developed in user's perspective. They are user friendly with help on each topic.
- All future releases of the Software available to our esteemed customers.
- All software are Client Server, 3-tier, Web technologies based (Internet Based).
- Continual improvement in products and services.
- All software are developed on Licensed Software received from Microsoft Technologies.
- Latest development on Interfacing, bi-directional connectivity with instruments.
- All software are developed using international standards like HL7, HIPAA, ICD, CPT, DICOM standards.
- Up-to-date with latest IT technologies which are happening in the world.
- You are 100% sure to receive International Quality Software.





# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

## Products

### Healthcare Software

Healthcare Industry being a capital intensive industry would derive a lot of benefits by implementation of automated IT solutions. With this aim, Birlamedisoft has focused on

- Integration of technology and systems,
- Adoption of electronic health records, and
- Exploration of population health management

Providing the best and the fastest patient care service, With increasing utilization of all productive resources, the company brings in better management control and thereby reduces consumption of both money & time on efficient administration.



### Super Specialty Hospital Management

Hospital Information System has been successful in reducing the usage of paperwork and has made it easier to manage different operations in much less time. The company's Quanta V3.0 products really stands out in managing various hospital systems as these are fully management of any large scale hospital and connected clinics and its branches, easy.

### Birlamedisoft Healthcare Softwares

- **Hospital Management System**
- **Diagnostics and Laboratory Management System**
- **Blood Bank Management Software**
- **PACS Software**
- **Pharmacy Management Software**
- **OPD / Clinic Software**



# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

## Products

### Hospital Management System



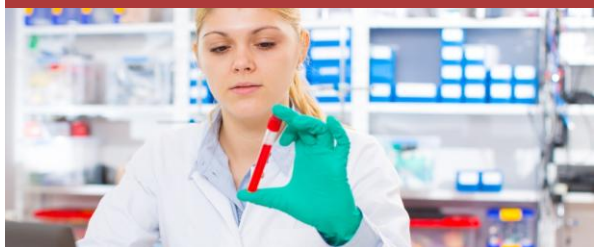
#### ➤ Quanta V3.0

- ☐ Quanta for Super Specialty Hospital
- ☐ Quanta for Ophthalmology Hospital
- ☐ Quanta for Dental Hospital
- ☐ Quanta for Gynecology and Pediatrics Hospital
- ☐ Quanta for Medical College Management

#### ➤ Quanta V2.0

- ☐ Quanta for Super Specialty Hospital
- ☐ Quanta for Industrial Occupational Health Management

### Blood Bank Management Software



- ☐ Netbloodbank
- ☐ Blood Bank Manager Prime
- ☐ Blood Bank Manager V3.2
- ☐ Blood Bank Manager V3.1

### Laboratory Information System



#### ➤ Clinical Lab Software

- ☐ Maxim-LIS V2.0
- ☐ Maxim-LIS V1.0
- ☐ PathoGold Premium Advance
- ☐ PathoGold Premium
- ☐ PathoGold Regular
- ☐ PathoGold Express

#### ➤ HISTOPATH-LAB

- ☐ Maxim LIS (Histopath)
- ☐ Histopath Premium
- ☐ Histopath Regular

#### ➤ Diagnostics Centre Management Software

- ☐ Maxim LIS (Diagnostics)
- ☐ RAD Premium
- ☐ RAD Regular
- ☐ PathoRAD Premium Advance
- ☐ PathoRAD Premium
- ☐ PathoRAD Regular





# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

## Products

### PACS Software



➤ PACS Software

### Pharmacy Management



- ☐ Epharmacy
- ☐ Medishop Prime
- ☐ Medishop Premium
- ☐ Medishop Regular

### OPD / Clinic Software



- ☐ General Clinic
- ☐ Gynecology Clinic
- ☐ Pediatrics Clinic







# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

### Management

#### MANAGING DIRECTOR

##### Dr. Upma Birla (MS Obst/ Gynae)

**Managing Director**, Head of Medical Software Division, R & D Chief & Domain Specialist [Healthcare Software]. Dr. Upma Birla is a practicing MS Gynecologist. She is the main driving force for developing these international quality healthcare softwares.

Dr. Upma Birla possesses impeccable knowledge in computers. Her Medical Skills and Computers are coupled together in developing robust, versatile and very easy to use, user friendly Medical Softwares.

#### CHIEF EXECUTIVE OFFICER

##### Mr. Shrinivas Birla

Shrinivas Birla, the **Chief Executive officer** of Birlamedisoft, is an entrepreneur with a track record of over 30 years of experience in Information Technology field. His extensive experience in managing large scale ERP systems on AS/400 platforms spans across different industries. Shrinivas has an enviable track record of implementing JBA ERP system in India and USA and is leading Birlamedisoft Pvt. Ltd. as its CEO Since the company's inception in 2001.

Today, under his leadership, Birlamedisoft provides Healthcare Software Solutions to wide variety of Healthcare Establishments around the world.

#### TEAM

- Team of Specialist Doctors who are assisting in development of Healthcare Software Solutions and also interacting with clients in finding the right solutions for their requirements.
- Team of Experienced Software Developers consists of Business Analysts, Systems Analysts, Project leaders & Software programmers.
- Team of Experienced Implementation engineers consisting of Implementation in-charge, Sr. tech engineers, Implementation engineers, & Tech Support engineers.
- Team of in-house support engineers for round-the-clock after-sales support.







# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

## Our Clientele

### Our Clients

#### ❖ WEB-BASED HOSPITAL SOFTWARE CLIENTS - QUANTA USERS



Medical Aid Society of Malawi(MASM), Malawi



NDS, Afghanistan



National Department of Health, Papua New Guinea



SOS Children's village, East African countries



Humming Health, Nairobi, Kenya



St John Public Hospital, Papua New Guinea



Kitui District Hospital, Kitui, Kenya



National Spinal Hospital, Nairobi, Kenya



Siaya District Hospital, Siaya, Kenya



Al Kafeel Hospital, Karbala, Iraq



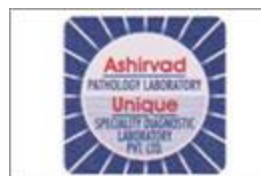


# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

## Our Clientele

### ❖ ONLINE LABS AND DIAGNOSTIC CENTRES SOFTWARE - MAXIM-LIS USERS



### ❖ BLOOD BANK SOFTWARE - NETBLOODBANK USERS



Shija Blood Bank, Impal



Hegdewar Blood Bank,  
Solapur



Mahatma Gandhi Blood  
Bank, Jaipur, Rajsthan



Terai Lions Blood Bank,  
Siliguri



Rotary Blood Bank,  
Siliguri, West Bengal



**Birlamedisoft Pvt. Ltd.**  
Healthcare Software Solutions...

===== Birlamedisoft Appreciated =====

**Birlamedisoft has been recognized as among  
20<sup>th</sup> fastest growing IT services company in India.  
Independent review made by [SiliconReview](#)**







# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

===== Birlamedisoft Appreciated =====

**PNG National Department of Health (Papua New Guinea)**





# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

===== Birlamedisoft Appreciated =====

## NDS (Afghanistan)





# Birlamedisoft Pvt. Ltd.

Healthcare Software Solutions...

## ===== Birlamedisoft Appreciated =====

### Softcom Business Solutions Ltd (Kenya)



Edward Matu  
CEO & Founder  
Softcom Business Solutions Ltd  
matu@softcom.co.ke

Softcom's Business Solutions Ltd is a company based in Kenya that focuses on healthcare and IT Solutions. Softcom has been in partnership with Birlamedisoft Pvt Ltd for more than 3 years.

Birlamedisoft innovation of Quanta3 (HMIS) could not have happened at any other better time than now.

Quanta3 HMIS has revolutionalized the Health industry by automating more than 5 Government Hospitals, Private Hospitals and NGO's in Kenyan.

Quanta3 which is an ERP Health Solution is an amazing software that has been designed to be user friendly and easy to navigate. Using Quanta3 has made hospitals work with fun and easy.

Because of Quanta3, Hospitals in Kenya installed with it no longer falls behind in returning their reports to the Government.

This has finally made the Kenyan Government to permit it within their hospitals.

The system support is excellent.





# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

### Birlamedisoft Appreciated

## MASM (Malawi)



### THE MEDICAL AID SOCIETY OF MALAWI

MASM House, 22 Lower Scatter Road, P.O. Box 1254, Blantyre, Malawi. Tel: +265 (0) 1 820 298 / +265 (0) 1 820 543. Fax: +265 (0) 1 820 217.  
E-mail: [management@masmw.com](mailto:management@masmw.com) Website: [www.masmw.com](http://www.masmw.com)

Date: 20 August 2012

#### To whomsoever it may Concern

This is to certify that Birlamedisoft has successfully installed the Quanta V3.0 WebHIMS, Hospital Information System at our organization. The system is quite efficient and running smoothly.

Following modules are currently being used.

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• Appointment Scheduling</li> <li>• Patient Registration</li> <li>• Patient Billing</li> <li>• Insurance and Contracts Management</li> <li>• Admission Discharge Transfer (ADT)</li> <li>• IPD Clinical</li> <li>• Wards &amp; Bed Management Module</li> <li>• Patient Relations (Complains and feedback module)</li> <li>• Doctors Workbench</li> <li>• Nursing Workbench</li> <li>• Operation Theater Management Module</li> <li>• Electronic Medical Record &amp; Clinic Specialties</li> <li>• Laboratory Information System (LIS)</li> <li>• Radiology Information System (RIS)</li> <li>• Microbiology Dept</li> <li>• Histopathology &amp; Cytology Dept</li> <li>• Pharmacy Management</li> <li>• Inventory &amp; fixed asset Management</li> <li>• Procurement DEPT</li> </ul> | <ul style="list-style-type: none"> <li>• Housekeeping/Laundry</li> <li>• Equipment Maintenance System (EMS)</li> <li>• Healthcare Packages</li> <li>• Management Information System (MIS)</li> <li>• Hospital Administration (Master Setup and Maintenance)</li> <li>• Roster Management (Duty Rosters)</li> <li>• HRMS (Human Resource)</li> <li>• Payroll</li> <li>• Financial Accounting (A/C Receivable and Payable, Budget, Cost centre )</li> <li>• Help Desk</li> <li>• Patient Module</li> <li>• PACS &amp; Tele Radiology</li> <li>• User management &amp; Authority System</li> <li>• Emergency/ Casualty</li> <li>• Ambulatory Services</li> <li>• Blood Bank Management</li> <li>• Dietary (F&amp;B)</li> <li>• Central Sterilized Supply Department (CSSD)</li> </ul> |
|---|--|

We are happily using the Quanta WebHIMS system and recommend this true web enabled Hospital Information system for others to go for it.

Thank You.

Signature: *H. Lisilira*

Name: Kumbukani Lisilira, CCNA, CCNA:SEC

Designation: IT MANAGER

Email: [lisilirak@masmw.com](mailto:lisilirak@masmw.com)



Company Seal / Stamp :

**LILONGWE**  
St Martins House  
City Centre  
P.O. Box 30581  
LILONGWE

Tel: +265 (0)1 770 578 / 776 427

#### BRANCH OFFICES

**MZUZU AGENCY**  
Technology Information Services  
Malawi Housing Corporation Building  
P.O. Box 973  
MZUZU

Tel: +265 (0)1 311 376

**MOZAMBIQUE**  
MASM Limitada  
Caixa  
P.O. Box 2504 425  
TETE

Tel: +258 252 24837



# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

### Birlamedisoft Appreciated

## Humming Health (Kenya)



THINKING ABOUT YOUR WELLBEING...

Date: 15/4/2013

To whomsoever it may Concern

This is to certify that Birlamedisoft has successfully installed the Quanta V3.0 WebHIMS, Hospital Information System at our organization. The system is quite efficient and running smoothly.

Following modules are currently being used.

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• Appointment Scheduling</li> <li>• Patient Registration</li> <li>• Patient Billing</li> <li>• Insurance and Contracts Management</li> <li>• Admission Discharge Transfer (ADT)</li> <li>• IPD Clinical</li> <li>• Wards &amp; Bed Management Module</li> <li>• Patient Relations (Complains and feedback module)</li> <li>• Doctors Workbench</li> <li>• Nursing Workbench</li> <li>• Operation Theater Management Module</li> <li>• Electronic Medical Record &amp; Clinic Specialties</li> <li>• Laboratory Information System (LIS)</li> <li>• Radiology Information System (RIS)</li> <li>• Microbiology Dept</li> <li>• Histopathology &amp; Cytology Dept</li> <li>• Pharmacy Management</li> <li>• Inventory &amp; fixed asset Management</li> <li>• Procurement DEPT</li> </ul> | <ul style="list-style-type: none"> <li>• Housekeeping/Laundry</li> <li>• Equipment Maintenance System (EMS)</li> <li>• Healthcare Packages</li> <li>• Management Information System (MIS)</li> <li>• Hospital Administration (Master Setup and Maintenance)</li> <li>• Roster Management (Duty Rosters)</li> <li>• HRMS (Human Resource)</li> <li>• Payroll</li> <li>• Financial Accounting (A/C Receivable and Payable, Budget, Cost centre )</li> <li>• Help Desk</li> <li>• Patient Module</li> <li>• PACS &amp; Tele Radiology</li> <li>• User management &amp; Authority System</li> <li>• Emergency/ Casualty</li> <li>• Ambulatory Services</li> <li>• Blood Bank Management</li> <li>• Dietary (F&amp;B)</li> <li>• Central Sterilized Supply Department (CSSD)</li> </ul> |
|---|--|

We are happily using the Quanta WebHIMS system and recommend this true web enabled Hospital Information system for others to go for it.

Thanking You

Signature:

Name: R. Peerbhoy

Designation: COO.

Email: REWANA. PEEARBHOY@GMAIL.COM

Phone: 0733 - 568150 (+254)

**HUMMING HEALTHCARE LTD.**  
UNIT No. 33 1st FLOOR OIL LIBYA PLAZA  
MUTHAIGA ROAD P O Bx 16872 - 00620,  
NAIROBI.  
MOBILE: 0721 - 700 888





# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

### ===== Birlamedisoft Appreciated =====

## Ved Hospital (Mumbai)

30 June 2015

### To whomsoever it may concern

This is to certify that we at Ved Hospital, Kalyan has installed Birlamedisoft 'Quanta WebHIMS (Version 3.0)', a completely advance, web based Hospital information system.

The software is robust and user friendly. It has full connectivity access on both on Intranet & Internet. We are able to access MIS of all Hospital branches from centralized location. All hospital departments are fully computerized and centrally connected.

The support centre of Birlamedisoft is very courteous & it provides round the clock services for smoothly functioning of the software.

I am fully satisfied with 'Quanta WebHIMS (version 3.0)' software and recommend the software to other hospitals.

I extend my full support to Birlamedisoft and their staff for all their future endeavors.

Thanking You,

*[Handwritten Signature]*  
30/06/2015



Girish Kini  
General Manager Administration & Corporates  
Vedant Chamber  
KalyanBhiwandi Road,  
Kon, Tal. Bhiwandi,  
District Thane 421302.  
Mob : 9222161616 / 9223200074 / 9223200068  
Tel : 02522297614/ 615/ 616

Email : info@vedhospitals.com  
Website : www.vedhospitals.com



Vedant Chamber, Kalyan Bhiwandi Road  
Kon, Tal. Bhiwandi, District Thane 421302;  
Mob: 9222161616 (Help line)  
Tel : 02522-280480 / 81 / 82  
Email: info@vedhospitals.com  
Website: www.vedhospitals.com





# Birlamedisoft Pvt. Ltd.

## Healthcare Software Solutions...

### ==== Contact Us =====

#### CORPORATE OFFICE

---

411, Gulmohar Centre Point, Viman Nagar Corner,  
Off Pune Nagar Road,  
Pune - 411 014, INDIA

**Website :** [www.birlamedisoft.com](http://www.birlamedisoft.com)

**Global Contact No:** +91 9021 156 156

**International VOIP No. :** 1-(905)-901-2494

**General Enquiry :** +91 90110 26090, +91 92255 62176

Our operations are Monday to Friday 8:30am to 6:30pm & Saturday 9:30am to 3:00pm.  
All timings as per the IST.

International clients and partners can call us on our VOIP No. : 1-(905)-901-2494.



#### SALES ENQUIRY :

**Phone Nos. :** +91 90211 56156, +91 90110 26090, +91 92255 62179, +91-20-65106275

**Fax :** +91-20-27036459

**Email :** [info@birlamedisoft.com](mailto:info@birlamedisoft.com) / [birlamedisoft@gmail.com](mailto:birlamedisoft@gmail.com)

**Skype :** Birlamedisoft

#### CUSTOMER SUPPORT :

**Mobile :** +91-92256 22058 / 59, +91-92255 62180,  
+91-70280 28146 / 147

**Landline :** +91-20-65106272

**Fax :** +91-20-27036459

**Email :** [support@birlamedisoft.com](mailto:support@birlamedisoft.com)

**Skype :** support.birlamedisoft

#### OTHER EMAIL ADDRESSES :

**Jobs :**

[careers@birlamedisoft.com](mailto:careers@birlamedisoft.com)

**General Comments & Feedback :**

[feedback@birlamedisoft.com](mailto:feedback@birlamedisoft.com)

**Dealership :**

[dealership@birlamedisoft.com](mailto:dealership@birlamedisoft.com)