

VIGNESH LAKSHMANAN

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PROFILE

Creative and detail-oriented Web Developer with a knack for conceptualizing and delivering elegant, user-friendly solutions effectively and efficiently. Possess a track record of developing a SharePoint site, an online event booking application and a fully-functional website for a nonprofit working with underprivileged children. Equipped with an extensive understanding of end-to-end SDLC and WCAG guidelines. Adept at designing company logos, social media banners and EDM's.

QUALIFICATIONS

2017-2019

MASTER OF COMPUTER SCIENCE, UNIVERSITY OF WOLLONGONG, AUSTRALIA

- Double majors in Software Engineering and Intelligent Systems.
- Project work: Smart attendance system using facial recognition.

2013-2017

BACHELOR OF ENGINEERING (COMPUTER SCIENCE), ANNA UNIVERSITY, INDIA

- Project work: Sentimental analysis of tweets in twitter using naïve bayes classifier.

PROFESSIONAL EXPERIENCE

DECEMBER 2019 - APRIL 2020

APPLICATION DEVELOPER – CHILL IT (SYDNEY, AUSTRALIA)

- Recognised and rewarded for bringing in projects from old clients when business was slow due to COVID-19 – proposed to add new fields to their existing website
- Redesigned company website resulting in a significant increase in sales every month for the following 3 months – added a chatbot to capture leads during non-business hours
- Created an efficient online booking system application for our clients to directly book slots with our technicians with ease – simplified the process and saved ~33% time for our dispatch team.
- MailChimp email marketing campaign contributed 50% more responds from clients.
- Developed a SharePoint team site for an enterprise with five departments, created training manuals and provided training to their staffs.
- Periodically created custom social media banners and mail signature images using Adobe Photoshop which aligns with our marketing campaigns.
- Provided better insights of company website to target specific audience using Google Analytics with different view filters – geographical view, mobile only view, social media view and search engine traffic view
- Experience working in a fast-paced, dynamic environment.

APRIL 2020 - MAY 2020

WEB DEVELOPER – AUSTRALIAN CARERS (SYDNEY, AUSTRALIA)

- Designed, built and managed Australian Carers website and ERP systems.
- Enhanced SEO for the homepage using the best practices resulting in a significant increase in the Total Impression and average CTR of the website.
- Provided training to non-IT professionals to manually update posts on the website themselves.

TECHNICAL SKILLS

- Responsive Web Designing – Highly skilled in PHP, HTML, CSS, Bootstrap, JavaScript, jQuery
- CMS – WordPress, Shopify and Joomla. Extensively able to use custom CSS to satisfy requirements. Created an ecommerce demo website - [CHILL IT DEMO](#)
- Using SEO “best practices” in developing websites. Optimising on-page and off-page SEO using YoastSeo, Moz and Ahref.
- Experience in designing UI, layouts, style guides and creating documentation for the same.
- Experience with Rest API’s integration and deployment.
- Version control experience in GIT.
- Programming Languages – C, C++ - Proficient (NIIT certified)
- Mobile App Development - Ionic framework, Angular, SCSS, Typescript – iOS and Android
- Excellent scripting in MySQL and MongoDB.
- Effective individual and enthusiastic team player in Agile teams.
- High level functional knowledge of continuous integration and delivery (CI/CD) approaches.
- Advanced Adobe Photoshop skills – Designing company logos, social media banners, flyers and mail signatures. [PORTFOLIO](#)
- Interested to learn and adapt to new technologies.

PORTFOLIO

- GitHub portfolio website repository - <https://github.com/vigguuu/Portfolio>
- Examples of client websites developed – [Briars sports](#), [SOPBA](#), [Sydney Metro Baseball](#), [ACOP](#), [Logistics Bureau](#).
- Project: Defined stakeholders, business domain and requirements; conducted surveys and interviews; designed scenarios, personas, storyboard and style guide – [DPM company](#)
- Possess unrestricted working rights in Australia and available to relocate.

INTERPERSONAL SKILLS:

- Highly motivated and self-driven towards goals
- Strong team player and an active listener.
- Excellent communication skills and presentation skills.
- Strong problem-solving skills and ability to think outside the box.

REFERENCES

- Can be provided on request