## **Integration & External Access – Phase 7**

### Named Credentials

Named Credentials simplify authenticating external service calls by securely storing the endpoint URL and credentials in Salesforce. This avoids hardcoding secrets and eases setup for REST/SOAP callouts.

#### **External Services**

External Services allow declarative integration of external REST APIs by importing OpenAPI schemas. This enables admins to configure API calls without code but using Salesforce Flows or Apex.

## Web Services (REST/SOAP) & Callouts

Web Services facilitate exposing Salesforce functionality to external apps via REST or SOAP APIs, while callouts enable Salesforce Apex to invoke external services for data and workflows.

## Platform Events & Change Data Capture

These features allow event-driven architecture within Salesforce, supporting asynchronous communication. Platform Events enable custom pub-sub messaging, while Change Data Capture tracks record changes in real-time.

#### Salesforce Connect

Salesforce Connect lets external data sources be accessed directly from Salesforce as external objects without copying data, enabling seamless integration and real-time access to external systems.

## **API Limits**

Salesforce enforces API usage limits to protect platform resources. Managing API limits involves monitoring usage and optimizing integration strategies to avoid hitting thresholds.

#### OAuth & Authentication

OAuth is the preferred protocol for authenticating between Salesforce and external systems, enabling secure token-based access for API integrations and user authentications.

# Remote Site Settings

Remote Site Settings whitelist external endpoints to secure Salesforce callouts, preventing unauthorized requests and enhancing security in integrations.