

# VIGIL ANTONY

Developer with a Flair for Creative and Responsive Designs.

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## Profile Summary

Creative Web Designer with **8+ months** of experience in managing multiple website design projects.

Proficient in **HTML, CSS and WordPress**, I specialize in developing creative and functional **web designs, web page layouts, color schemes** and infrastructure to maintain a cohesive website consistent with clients specific requirements.

With a proven ability to enhance **E-commerce websites**, I've consistently elevated client sales figures.

## Experience

### TheCodex

[Web Designer, Jan 23 - Aug 23]

- Web Management & Blogging:** Hosted multiple clients on Hostinger, customized themes for 5+ websites, and authored 10+ blog posts, resulting in a 40% traffic increase.
- Design & SEO:** Proficiently used Elementor for layouts and custom HTML/CSS for 11+ unique features. Improved SEO rankings by 15% with Yoast SEO.
- Content & Branding:** Crafted 12+ website contents, reducing bounce rates by 20-25%. Developed cohesive color schemes for 6+ brands, enhancing identity.
- Web Development & E-commerce:** Engineered responsive designs for 5+ websites, driving a 30-35% mobile traffic boost. Successfully launched Testified, an e-commerce site, with a 10% increase in online sales. Also, independently designed and built TheCodex, a website with 8+ webpages, showcasing versatility and expertise.

### Samagra Foundation [Graphic Designer, Oct 21 - Nov 21]

- Creative Impact:** Within a NPO, I crafted impactful social media posts and captions, contributing to a 30% increase in online engagement and a 20% growth in followers.
- Project Leadership:** Led key design projects, attended calls and meetings, working seamlessly as part of a team on various design projects. Making a meaningful difference in the organization's mission to serve the community.

## Projects

### Meme Generator

This project provides a collection of memes, riddles, quotes and jokes to keep you entertained and amused.

### My Portfolio

This website showcases my skills, experiences and projects that I have worked on.

### **Languages Used : HTML, CSS & JAVASCRIPT**

## Skills

- Wordpress
- HTML
- CSS
- Javascript

## Tools

- Wordpress
- Elementor
- Visual Studio
- Github
- Hostinger

## Education

### **University of Mumbai**

MSc Information Technology

Ramniranjan Jhunjhunwala

2023 - Present

### **University of Mumbai**

Bsc Computer Science

Pillai College [8.3 CGPA]

2019 - 2022

## Interests

- Origami
- Open mic
- Chess
- Event Planning