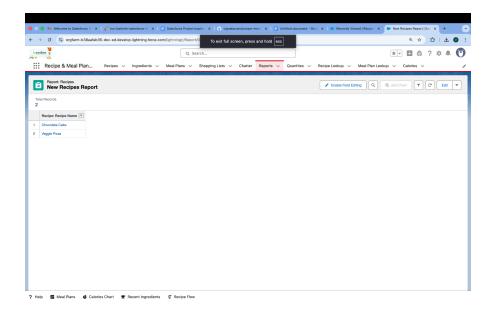
Phase 9: Reporting, Dashboards & Security Review

- Reports (Tabular, Summary, Matrix, Joined)
- Report Types
- Dashboards
- Dynamic Dashboards
- Sharing Settings
- Field Level Security
- Session Settings
- Login IP Ranges
- Audit Trail

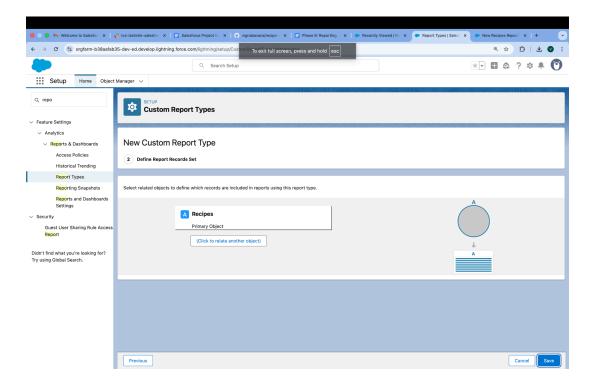
Reports

- Tabular Report → Simple list of records in rows/columns (like Excel). Best for exporting data.
- **Summary Report** → Includes groupings (e.g., by owner, stage). Supports subtotals.
- Matrix Report → Group by rows & columns (cross-tab). Great for comparisons.
- Joined Report → Combine multiple report blocks (different objects). Useful for multi-view analysis.



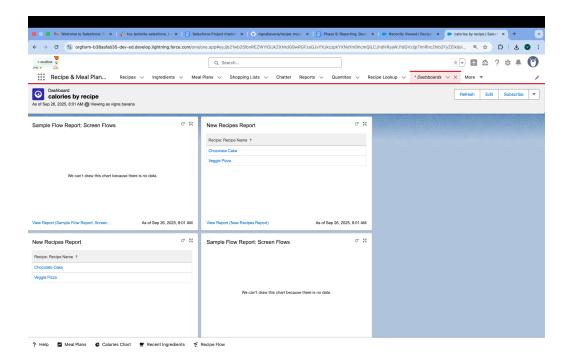
Report Types

- Define what objects and fields are available for building a report.
- Standard Report Types → Auto-created by Salesforce (e.g., Accounts with Contacts).
- Custom Report Types → Built by admins when standard ones don't meet needs.



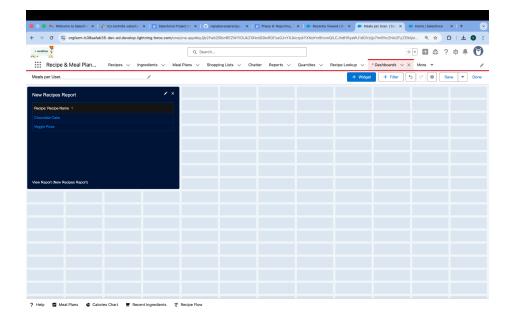
Dashboards

- Visual representations (charts, tables, gauges) of report data.
- Built on reports → Each dashboard component = one report view.



Dynamic Dashboards

- Show data as per the logged-in user's access (without creating multiple dashboards).
- Example: A sales rep sees only their deals; a manager sees the whole team.



Sharing Settings

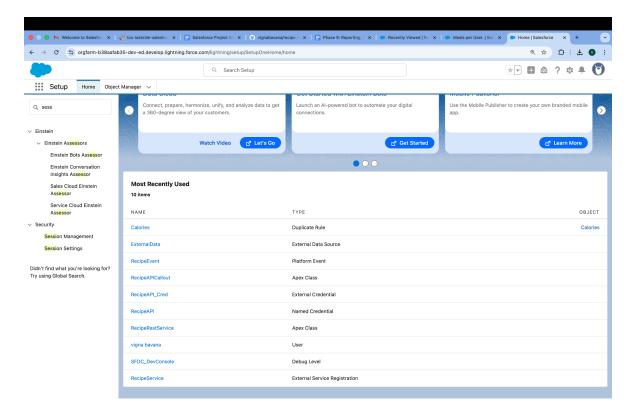
- Org-wide defaults (OWD), Role Hierarchy, Sharing Rules.
- Controls who can see what records.

Field Level Security (FLS)

- Restrict access to sensitive fields (e.g., salary, SSN).
- Can be Read-only, Hidden, or Editable per profile/permission set.

Session Settings

- Manage login/session behavior → idle timeout, cache controls, forced re-login.
- Enhances security by limiting session duration.



Login IP Ranges

- Restrict user login to specific IP addresses.
- Applied at Profile level for trusted networks.

Audit Trail

- Tracks configuration changes in Salesforce (up to 180 days history).
- Example: Field added, validation rule changed, etc.

