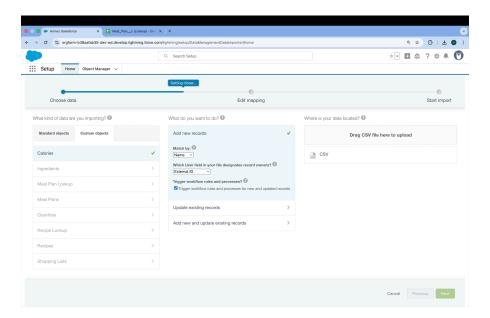
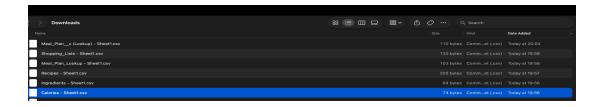
Phase 8: Data Management & Deployment

- Data Import Wizard
- Data Loader
- Duplicate Rules
- Data Export & Backup
- Change Sets
- Unmanaged vs Managed Packages
- ANT Migration Tool
- VS Code & SFDX

Data Import Wizard

- A point-and-click tool in Salesforce used to import standard and custom object records.
- Supports importing up to **50,000 records** at a time.
- Handles duplicates according to Salesforce settings.
- **Ideal for:** Users who prefer **simple and guided imports** without complex configurations.



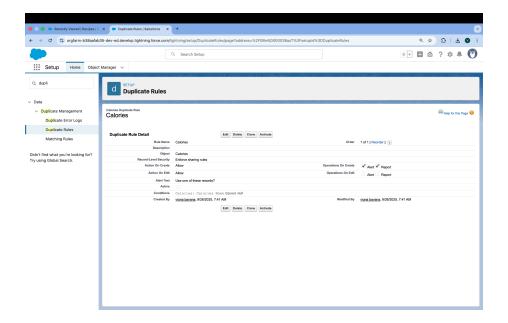


Data Loader

- A client application used to insert, update, delete, and export records in bulk.
- Can handle millions of records.
- Requires installation on a local machine.
- Supports: CSV files, command-line operations, and automation for scheduled tasks.
- Ideal for: Large-scale data operations and admin-level tasks.

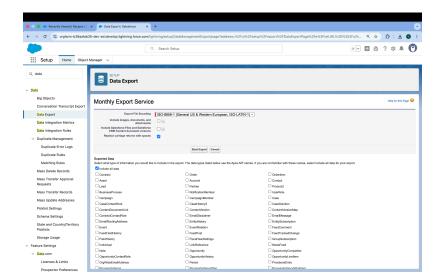
Duplicate Rules

- Define how Salesforce identifies and manages duplicate records.
- Can alert users or block duplicates during data entry.
- Works along with Matching Rules, which define criteria for matching records.
- Ensures data integrity and clean database.



Data Export & Backup

- Salesforce provides weekly or monthly data export to back up your org data.
- Can export all objects or selected objects.
- Supports manual export or scheduled exports.
- Ensures data safety before deployment or major updates.

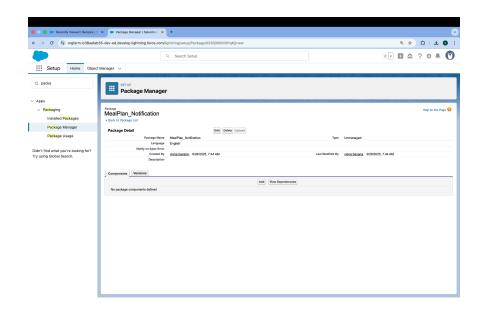


Change Sets

- A declarative deployment tool for moving customizations (objects, fields, workflows, etc.) between Salesforce orgs.
- Types:
 - o **Outbound Change Set:** Sent from source org.
 - o Inbound Change Set: Received in target org.
- Limitations: Cannot deploy everything (like certain Apex classes or settings).

Unmanaged vs Managed Packages

Feature	Unmanaged Package	Managed Package
Purpose	Sharing code/templates	Distributing commercial apps
Editable	Fully editable by recipient	Locked/limited edits
Namespac e	No namespace	Has namespace
Upgrade	Cannot upgrade	Supports upgrades
Use Case	Training, sample apps	AppExchange apps



ANT Migration Tool

- A command-line utility for deploying metadata between Salesforce orgs.
- Built on Apache ANT and Salesforce Metadata API.
- Suitable for automated, repeated, or bulk deployments.
- Supports version control integration.

VS Code & SFDX

- VS Code: Salesforce-recommended IDE for development and deployment.
- Salesforce DX (SFDX): Modern CLI tool for source-driven development.
- Key features:
 - Scratch orgs for development/testing.
 - Push/pull metadata between local and org.
 - Run Apex tests and manage orgs via CLI.
- Ideal for: Developers who want modern, source-driven workflows.

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