

# Restaura Analytics Report



***Restaurant Name: abc***

***Restaurant Type: ['Cafe', 'Quick Bites']***

***Cuisines: ['Finger Food', 'European', 'Fast Food']***

***Location: Bommanahalli***

***10/12/2021***

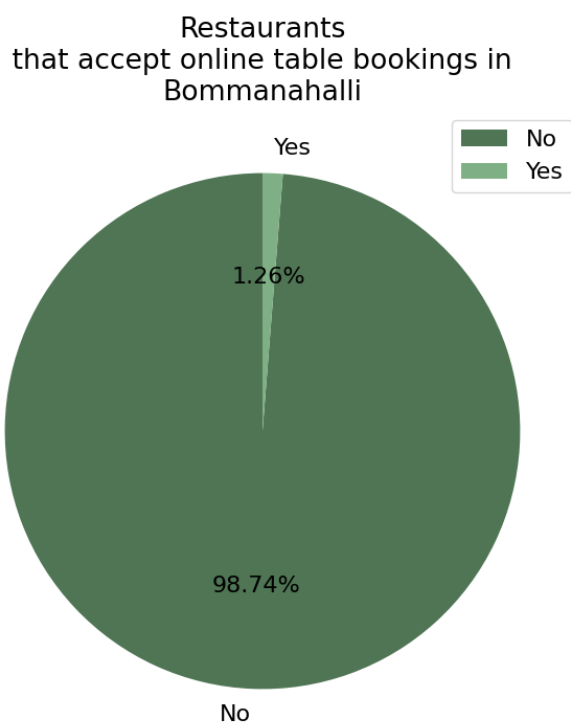
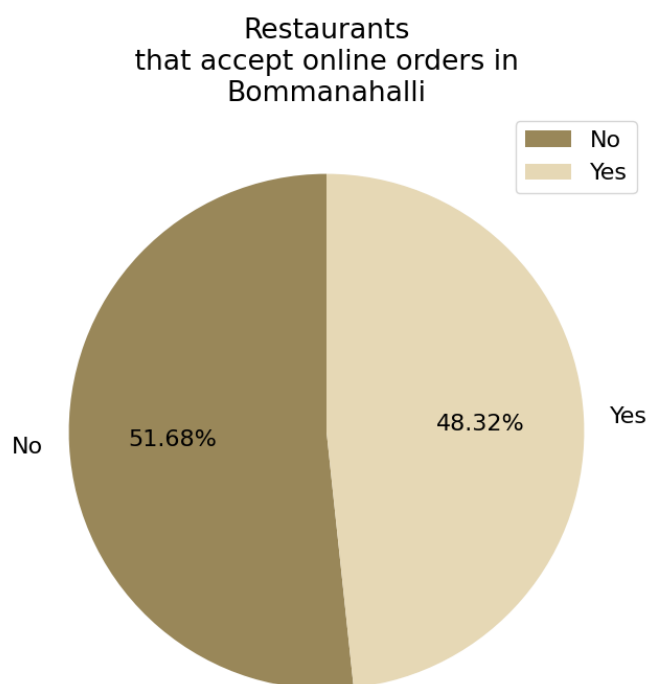
## Content Page

Sl. No.	Content Name	Page No.
1	Online conformity details of restaurants in Bommanahalli	3
2	Online conformity details of similar restaurant types in Bommanahalli	4
3	Online conformity details of similar cuisine restaurants in Bommanahalli	5
4	Online conformity details of similar restaurants in Bommanahalli	6
5	Most popular cuisines in Bommanahalli	7
6	Cost distribution of restaurants in Bommanahalli	7
7	Importance of online platform conformity	8
8	Online conformity details of restaurants in Bengaluru	10
9	Online conformity details of similar restaurant types in Bengaluru	11
10	Online conformity details of similar cuisine restaurants in Bengaluru	12
11	Online conformity details of similar restaurants in Bengaluru	13
12	Most popular cuisines in Bengaluru	14
13	Cost distribution of restaurants in Bengaluru	14
14	Analysis of foody areas of Bengaluru	15
15	Success Probability	16
16	Market Competition	17

*Disclaimer: All the graphs and analyses present in this report have been made based on the data available to us.*

## 1. Online conformity details of restaurants in Bommanahalli

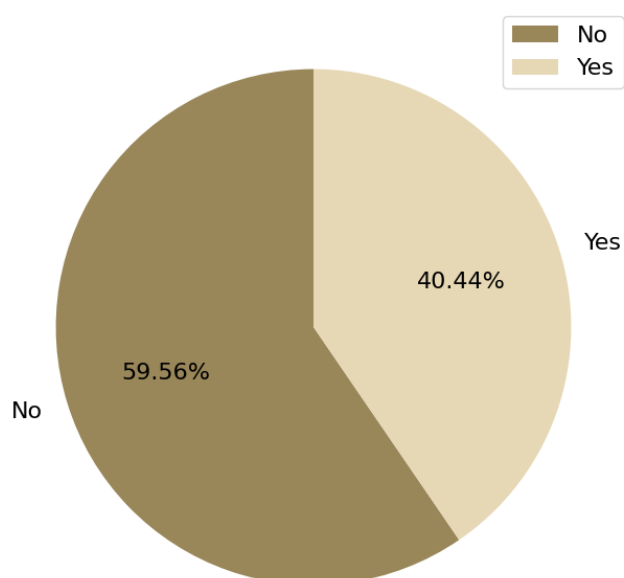
In this section, we look at the restaurants that conform to the features/standards (such as online order and online table booking) of online platforms (such as Zomato, Swiggy, etc.) in the location specified by you.



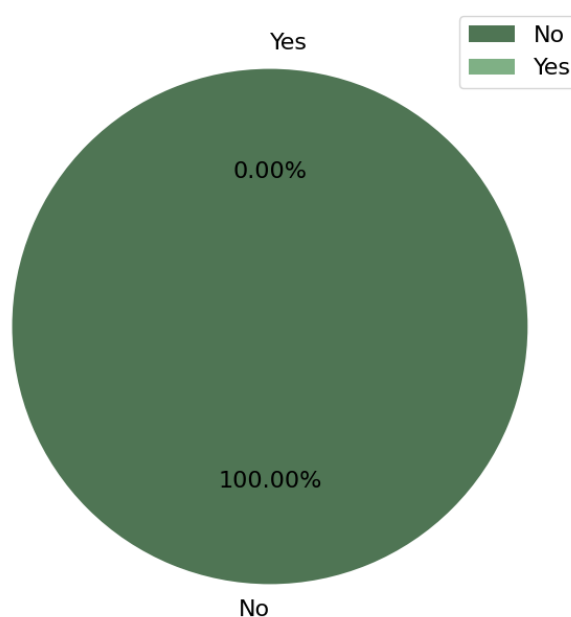
## 2. Online conformity details of similar restaurant types in Bommanahalli

Here, we look at restaurants with similar restaurant type(s) as yours and are in your specified locality and see whether they conform to the features/standards of online platforms.

['Cafe', 'Quick Bites']  
restaurants that accept online orders in  
Bommanahalli



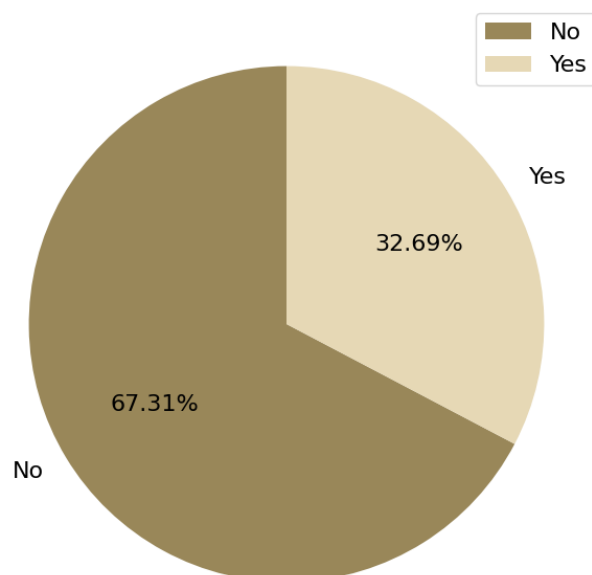
['Cafe', 'Quick Bites']  
restaurants that accept online table booking in  
Bommanahalli



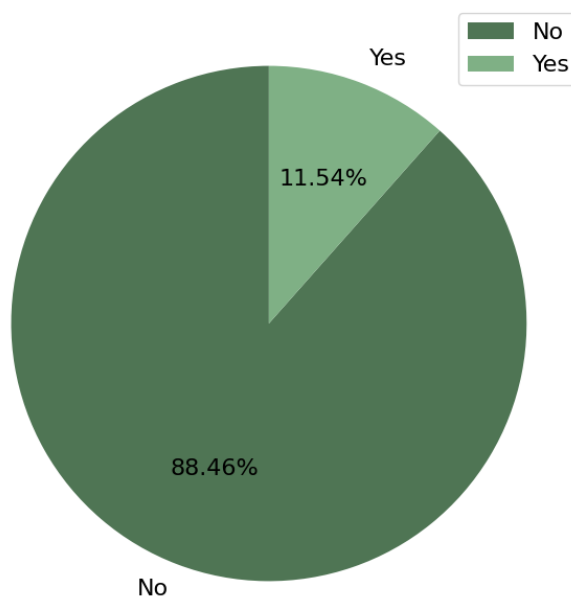
### 3. Online conformity details of similar cuisine restaurants in Bommanahalli

Now, we look at restaurants with similar cuisine(s) as yours, that are in your specified locality and see whether they conform to the features/standards of online platforms.

['Finger Food', 'European', 'Fast Food']  
restaurants that accept online orders in  
Bommanahalli



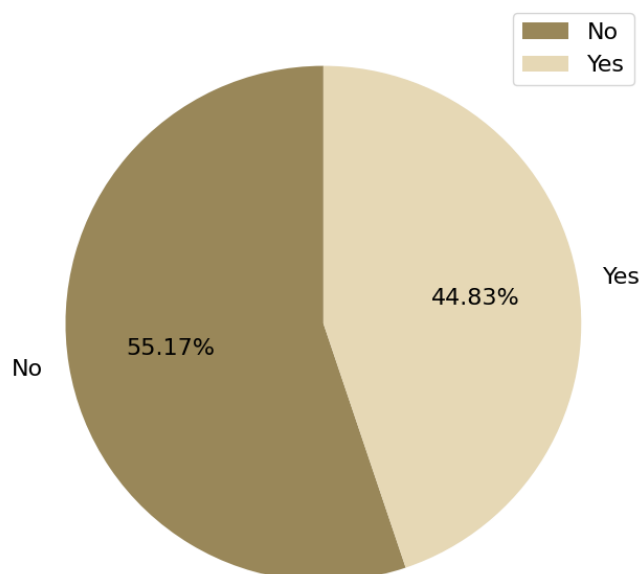
['Finger Food', 'European', 'Fast Food']  
restaurants that accept online table booking in  
Bommanahalli



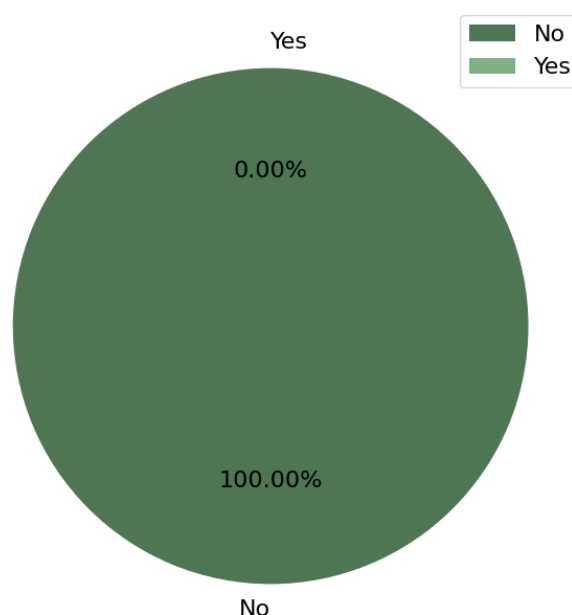
#### 4. Online platform conformity details of similar restaurants in Bommanahalli

We now look at restaurants that are similar to yours (i.e., they have the same cuisines and features as your restaurant) and are in your specified locality, and see whether they conform to the features/standards of online platforms.

['Cafe', 'Quick Bites'] & ['Finger Food', 'European', 'Fast Food']  
restuarants that accept online order in  
Bommanahalli

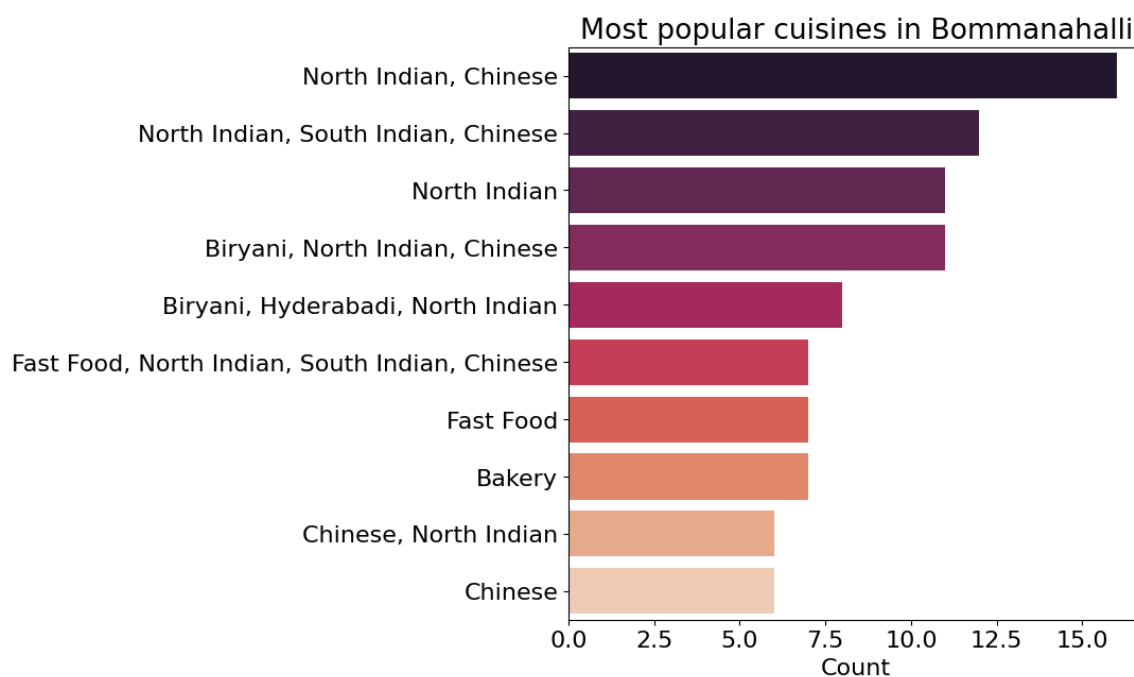


['Cafe', 'Quick Bites'] & ['Finger Food', 'European', 'Fast Food']  
restaurants that accept table bookings in  
Bommanahalli



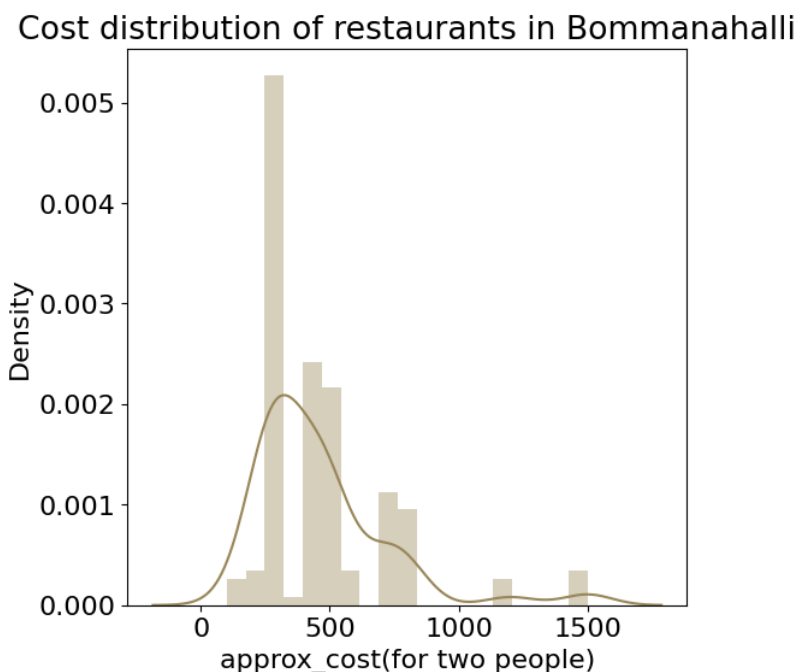
## 5. Most popular cuisines in Bommanahalli

In this section, we look at the most popular cuisines in the specified location. This graph will give you an idea about the cuisine in demand and the type of crowd that the locality attracts. Therefore, this graph will give you an idea of your target crowd and the market demand.



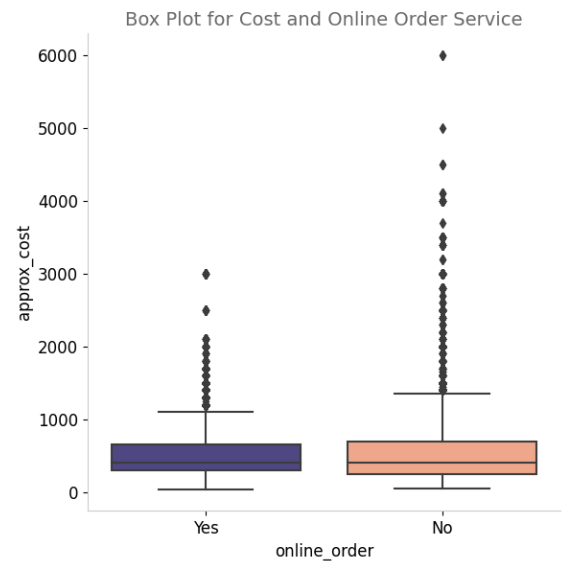
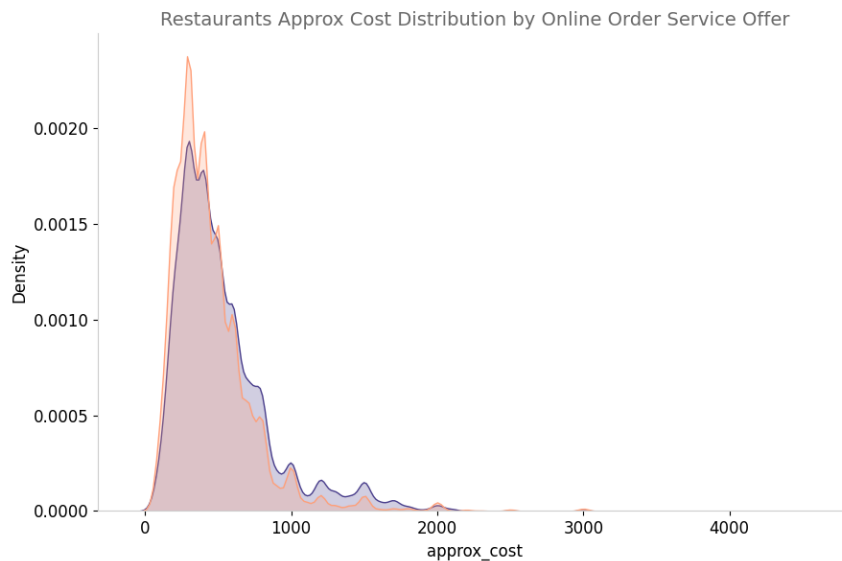
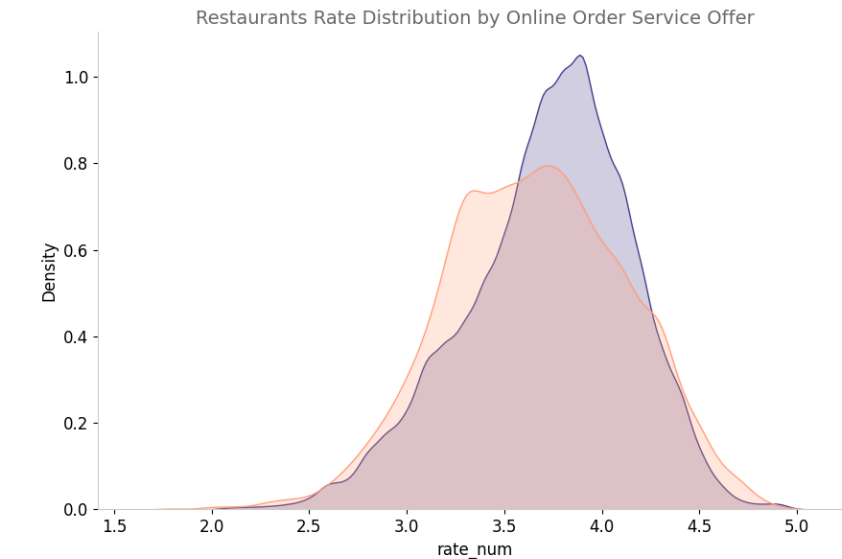
## 6. Cost distribution of restaurants in Bommanahalli

Now, we inspect the approximate cost for two people at restaurants in your specified locality. This graph should give you a clearer picture of how you must price your menu to satisfy the local crowd.

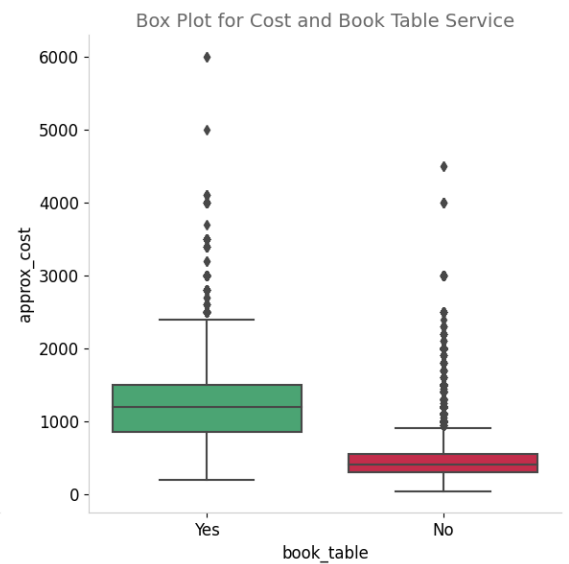
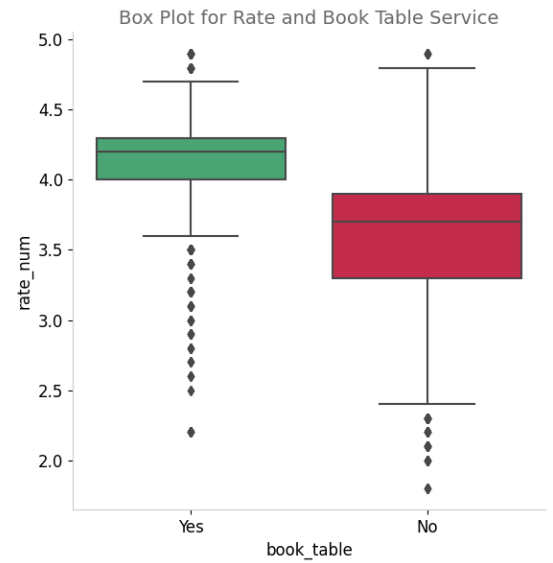
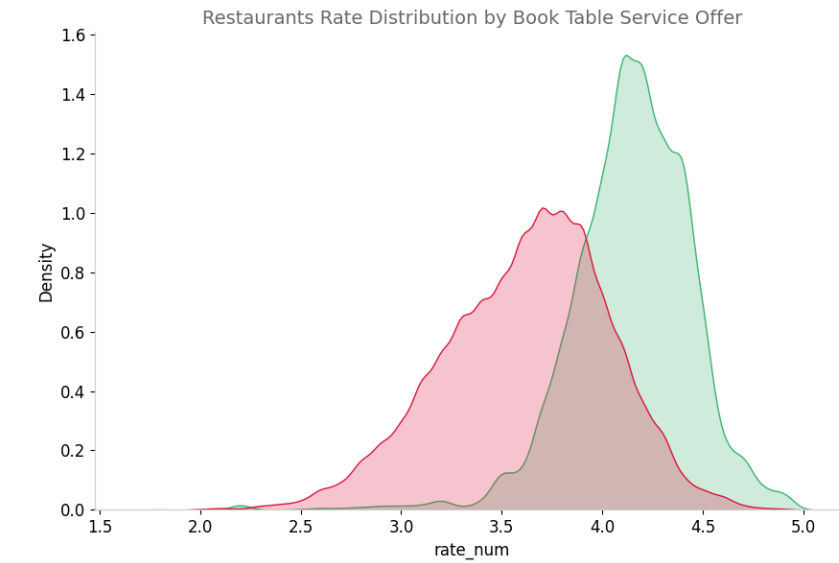


## 7. Importance of online platform conformity

Now let's understand why a restaurant must conform to online food platforms such Zomato and Swiggy. First, let's look at how restaurants that comply with online food platforms are rated compared to those that do not.





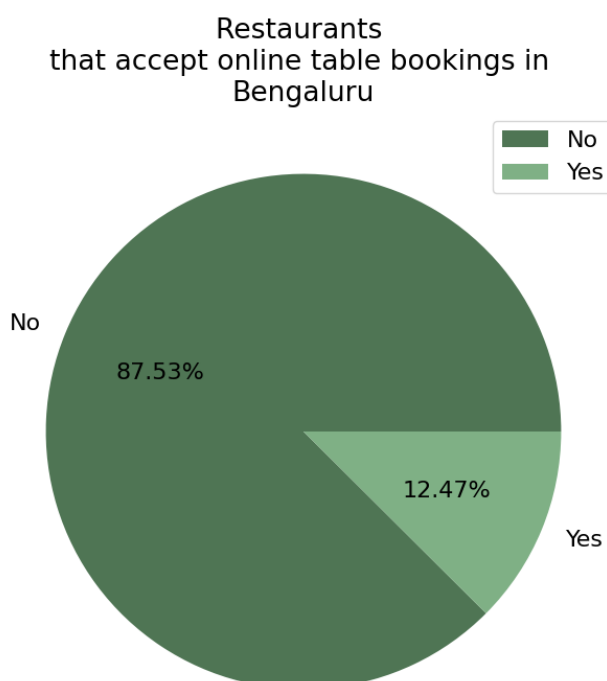
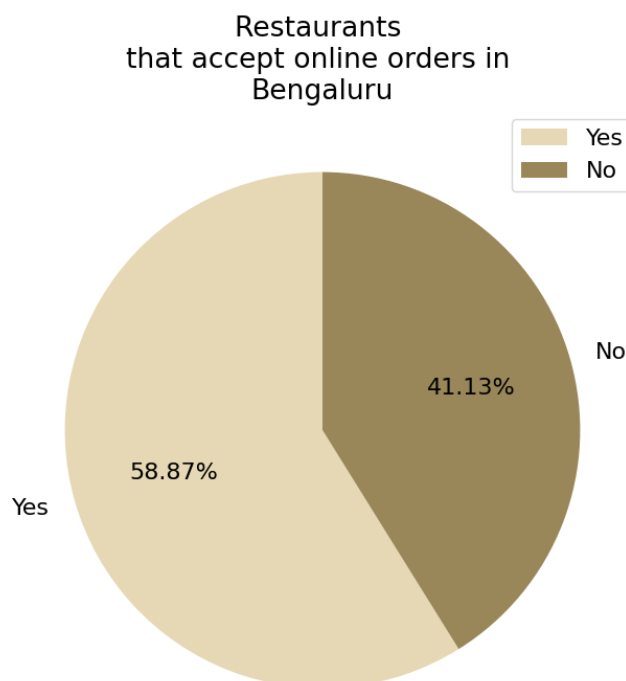


From the above two figures, it is clear that restaurants that offer services such as online ordering and online table booking have higher ratings than those that do not. Therefore, in today's tech-driven world it is crucial to use technology to drive your business forward. That's why, to increase the success probability of your business, it is important to conform to the standards of online food platforms.

**In the following sections, we'll look at statistics similar to the ones we saw above, but with respect to Bengaluru.**

## 8. Online conformity details of restaurants in Bengaluru

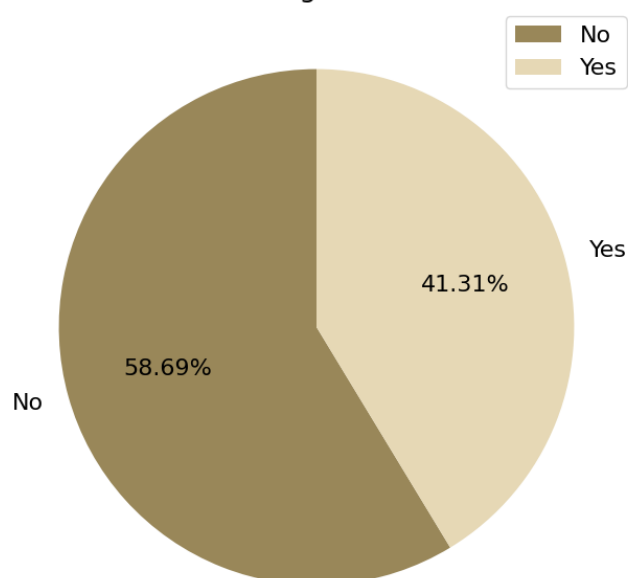
In this section, we look at the restaurants that conform to the features/standards of online food platforms in Bengaluru.



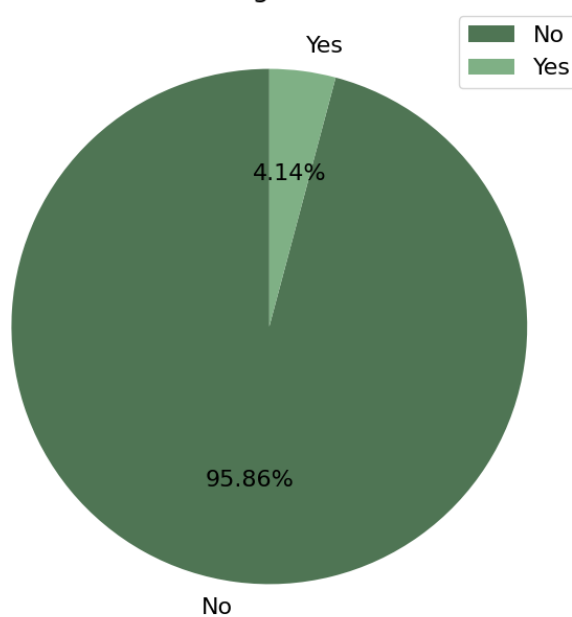
## 9. Online conformity details of similar restaurant types in Bengaluru

In this section, we look at the restaurants with similar restaurant type(s) as yours that conform to the features/standards of online food platforms in Bengaluru.

['Cafe', 'Quick Bites']  
restaurants that accept online orders in  
Bengaluru



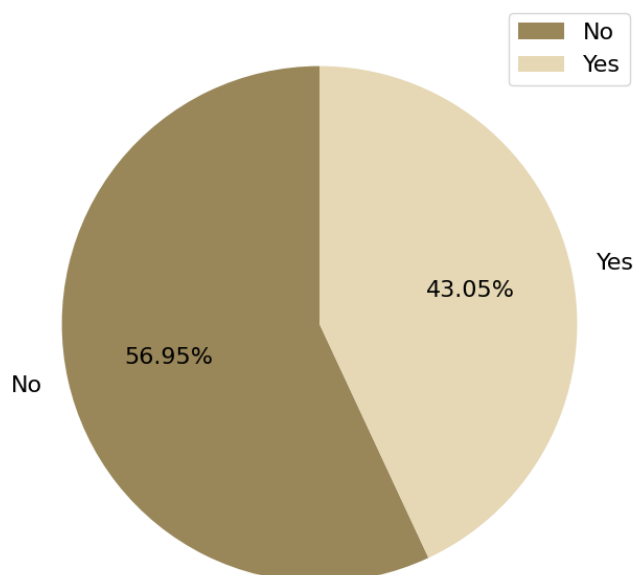
['Cafe', 'Quick Bites']  
restaurants that accept online table bookings in  
Bengaluru



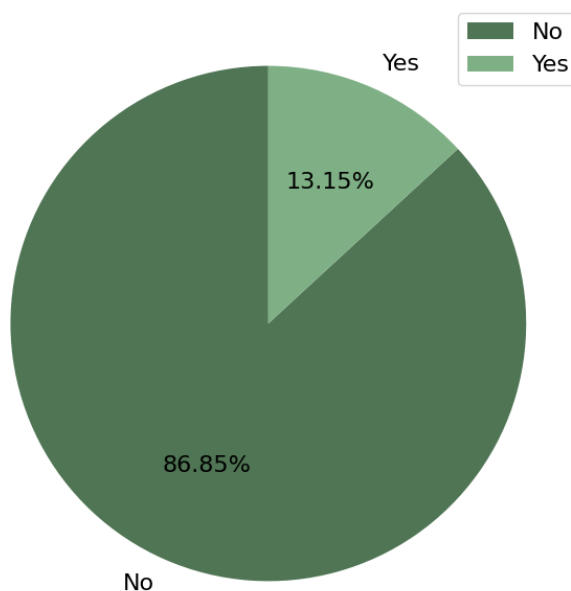
## 10. Online platform conformity details of similar cuisine restaurants in Bengaluru

Here, in this section, we look at restaurants with similar cuisine(s) as yours that conform to the features/standards of online food platforms in Bengaluru.

['Finger Food', 'European', 'Fast Food']  
restaurants that accept online orders in  
Bengaluru



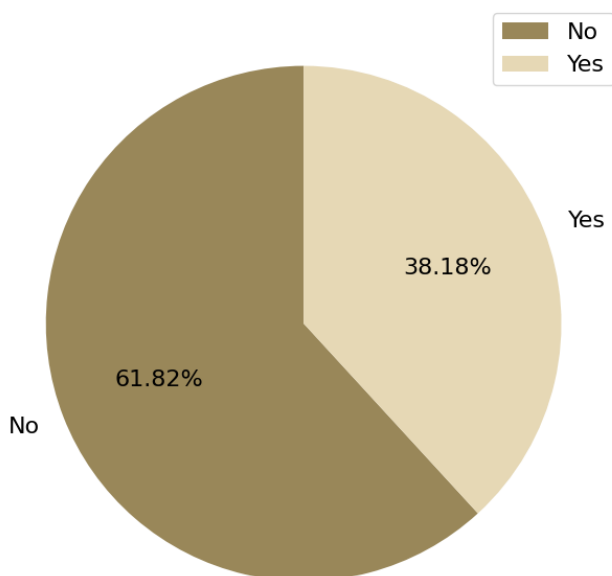
['Finger Food', 'European', 'Fast Food']  
restaurants that accept online table bookings in  
Bengaluru



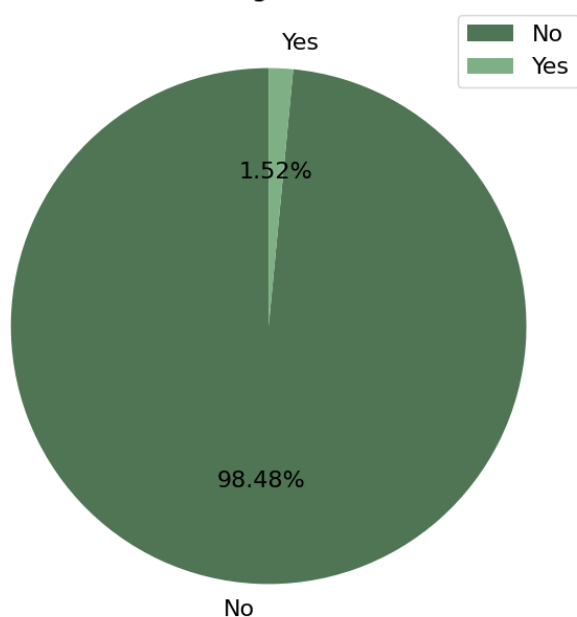
## 11. Online platform conformity details of similar restaurants in Bengaluru

Now, in this section, we look at restaurants similar to yours (i.e., they have the same cuisines and features as your restaurant) in Bengaluru and see whether they conform to the features/standards of online platforms.

['Cafe', 'Quick Bites'] & ['Finger Food', 'European', 'Fast Food']  
restaurants that accept online order in  
Bengaluru

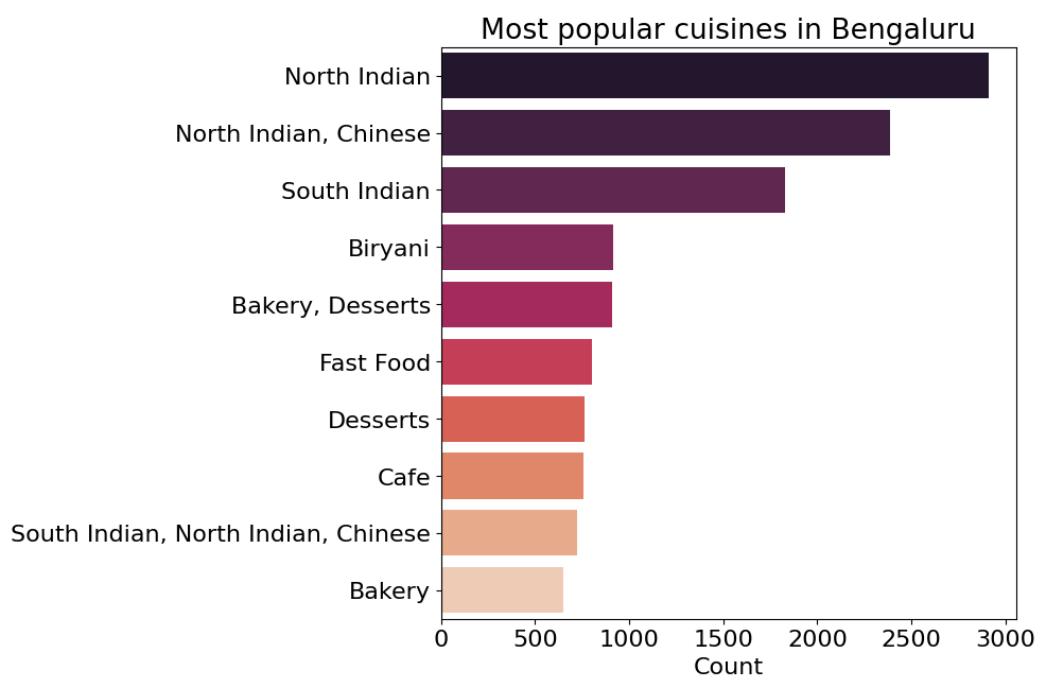


['Cafe', 'Quick Bites'] & ['Finger Food', 'European', 'Fast Food']  
restaurants that accept online table bookings in  
Bengaluru



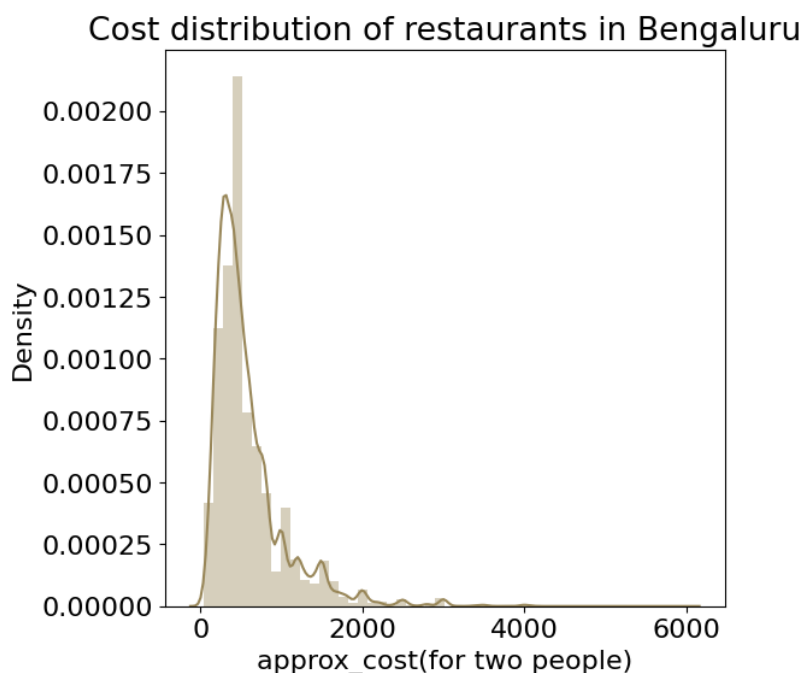
## 12. Most popular cuisines in Bengaluru

In this section, we look at the most popular cuisines in Bengaluru.



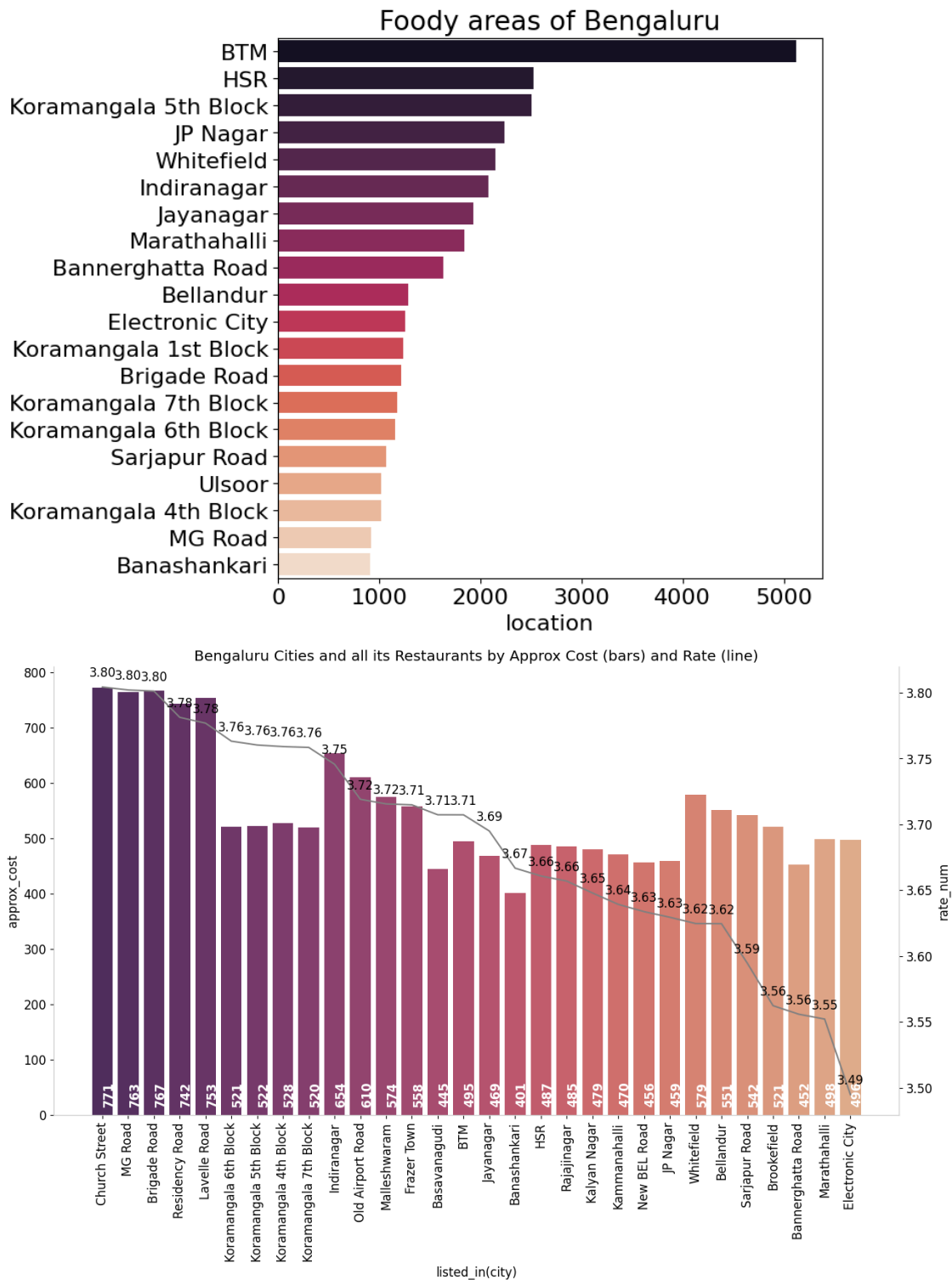
## 13. Cost distribution of restaurants in Bengaluru

Now, we inspect the approximate cost for two people at restaurants in Bengaluru. This graph will give you a clearer picture of how you must price your menu to satisfy the local crowd.



## 14. Analysis of foody areas of Bengaluru

In this section, we analyze the foody areas of Bengaluru. First, we look at the number of restaurants present in each of these areas. In the second graph, we look at the quality standards of the restaurants in the areas of Bengaluru. We shall also factor in the restaurant cost for two people in the second graph. This graph will give you an idea of the competition in Bengaluru.



## 15. Success Percentage : 78.11%



Well, it looks like your restaurant has what the market is looking for.  
We wish you the very best!

-Team Restaura



## 16. Market Competition

In this final section, we look at your competition (restaurants that have a similar business model as yours) so that you can learn what they are doing right and what shortcomings you can improve upon in your business.

### 16.1. Restaurant Type based Competition

Restaurant name : Truffles

Address : 28, 4th 'B' Cross, Koramangala 5th Block, Bangalore

Rating : 4.7

Number of votes : 14726

Restaurant type : Cafe, Casual Dining

Cuisines : Cafe, American, Burger, Steak

Dishes liked : Burgers, Pasta, Cocktails, American Cheese Burger, Chicken Salad, Pancakes, Chocolate Dessert

Approximate cost for two people : 900.0

Restaurant name : Hammered

Address : 18, Ali Askar Road, Cunningham Road, Bangalore

Rating : 4.7

Number of votes : 4845

Restaurant type : Pub, Cafe

Cuisines : North Indian, Thai, Japanese, Continental, Cafe

Dishes liked : Sangria, Chicken Satay, Crispy Corn, Masala Fries, Wood Fire Pizza, Pesto Pasta, Cocktails

Approximate cost for two people : 1300.0

Restaurant name : Truffles

Address : 84, 80 Feet Road, RMV 2nd Stage, New BEL Road, Bangalore

Rating : 4.7

Number of votes : 3916

Restaurant type : Cafe, Casual Dining

Cuisines : Cafe, American, Burger, Steak

Dishes liked : Burgers, Pasta Arrabiata, Ferrero Rocher Milkshake, Veg Pattice, Pesto Pasta, Rolls, Salads

Approximate cost for two people : 900.0

Restaurant name : The Hole in the Wall Cafe

Address : 4, 8th Main Road, Koramangala 4th Block, Bangalore

Rating : 4.6

Number of votes : 7137

Restaurant type : Cafe

Cuisines : Cafe, American, Burger

Dishes liked : Waffles, Healthy Breakfast, English Breakfast, Pancakes, Burgers, Sandwiches, Mushroom Omelette

Approximate cost for two people : 600.0

Restaurant name : ECHOES Koramangala

Address : Shop 44, 4th B Cross Road, Koramangala 5th Block, Bangalore

Rating : 4.7

Number of votes : 3220

Restaurant type : Cafe, Casual Dining

Cuisines : Chinese, American, Continental, Italian, North Indian

Dishes liked : Pasta, Mezze Platter, Momos, Pizza, Waffles, Chocolate Milkshake, Pancakes

Approximate cost for two people : 750.0

Restaurant name : CTR

Address : 7th Cross, Margosa Road, Malleshwaram, Bangalore

Rating : 4.8

Number of votes : 4421

Restaurant type : Quick Bites

Cuisines : South Indian

Dishes liked : Benne Masala Dosa, Filter Coffee, Chai, Butter Masala Dosa, Crispy Vada, Tea, Kesari Bath

Approximate cost for two people : 150.0

Restaurant name : Brahmin's Coffee Bar

Address : Ranga Rao Road, Near Shankar Mutt, Shankarapura, Near Basavanagudi, Bangalore

Rating : 4.8

Number of votes : 2679

Restaurant type : Quick Bites

Cuisines : South Indian

Dishes liked : Filter Coffee, Kesari Bath, Idli Vada, Upma, Badam Milk, Kharabath, Tea

Approximate cost for two people : 100.0

Restaurant name : Mavalli Tiffin Room (MTR)

Address : 14, Lalbagh Road, Mavalli, Basavanagudi, Bangalore

Rating : 4.5

Number of votes : 2896

Restaurant type : Quick Bites

Cuisines : South Indian

Dishes liked : Rava Idli, Filter Coffee, Ghee Masala Dosa, Badam Halwa, Upma, Raita, Rasam Rice

Approximate cost for two people : 250.0

Restaurant name : Vidyarthi Bhavan

Address : 32, Gandhi Bazaar, Near Gandhi Bazaar Circle, Basavanagudi, Bangalore

Rating : 4.4

Number of votes : 4460

Restaurant type : Quick Bites

Cuisines : South Indian

Dishes liked : Filter Kaapi, Filter Coffee, Khara Bhath, Maddur Vada, Crispy Masala Dosa, Kesari Bath, Ghee Masala Dosa

Approximate cost for two people : 150.0

Restaurant name : Veena Stores

Address : 187, 15th Cross, Margosa Road, Malleshwaram, Bangalore

Rating : 4.5

Number of votes : 2416

Restaurant type : Quick Bites

Cuisines : South Indian

Dishes liked : Kesari Bath, Idli Vada, Sweet Pongal, Filter Coffee, Idli Chatni, Idli Chutney, Upma

Approximate cost for two people : 150.0

## **16.2. Cuisine based Competition**

Restaurant name : Byg Brewski Brewing Company

Address : Behind MK Retail, Sarjapur Road, Bangalore

Rating : 4.9

Number of votes : 16832

Restaurant type : Microbrewery

Cuisines : Continental, North Indian, Italian, South Indian, Finger Food

Dishes liked : Cocktails, Butter Chicken, Dahi Kebab, Rajma Chawal, Craft Beer, Teriyaki Fish, Buffalo Wings

Approximate cost for two people : 1600.0

Restaurant name : Koramangala Social

Address : 118, Koramangala Industrial Area, Koramangala 7th Block, Bangalore

Rating : 4.6

Number of votes : 4714

Restaurant type : Lounge

Cuisines : American, North Indian, Chinese, Finger Food

Dishes liked : Manchow Soup, Caramel Custard, Cocktails, Bbq Platter, Pork Ribs, Mocktails, Paratha

Approximate cost for two people : 1500.0

Restaurant name : Brooks and Bonds Brewery

Address : 4, 100 Feet Road, Koramangala 5th Block, Bangalore

Rating : 4.5

Number of votes : 3996

Restaurant type : Casual Dining, Microbrewery

Cuisines : Continental, Mediterranean, North Indian, Chinese, Finger Food

Dishes liked : Beef Chilli, Salad, Cocktails, Pizza, Craft Beer, Mango Cider, Potato Wedges  
Approximate cost for two people : 1600.0

Restaurant name : Gilly's Restobar  
Address : 91, Jyothi Nivas College Road, Koramangala 5th Block, Bangalore  
Rating : 4.5  
Number of votes : 3923  
Restaurant type : Pub, Casual Dining  
Cuisines : Finger Food, Continental, North Indian  
Dishes liked : Thai Crispy Chicken, Mojito, Watermelon Martini, Chicken Biryani, Beef Fry, Cocktails, Calamari  
Approximate cost for two people : 1000.0

Restaurant name : The Pallet  
Address : HVP Crest, ITPL Main Road, Whitefield, Bangalore  
Rating : 4.5  
Number of votes : 2745  
Restaurant type : Microbrewery, Pub  
Cuisines : Continental, Mediterranean, Italian, North Indian, Finger Food, Asian, Momos  
Dishes liked : Craft Beer, Wine, Chilli Chicken, Wedges, Lamb, Cocktails, Masala Peanuts  
Approximate cost for two people : 1600.0

Restaurant name : AB's - Absolute Barbecues  
Address : 100 Feet Road, 1st Phase, Near Jayadeva Flyover, 2nd Stage, BTM, Bangalore  
Rating : 4.9  
Number of votes : 6490  
Restaurant type : Casual Dining  
Cuisines : European, Mediterranean, North Indian, BBQ  
Dishes liked : Tangdi Chicken, Bbq Buffet, Chocolate Icecreams, Kofta Curry, Mutton Seekh Kabab, Paneer Curry, Mutton Keema  
Approximate cost for two people : 1600.0

Restaurant name : AB's - Absolute Barbecues  
Address : 90/4, 3rd Floor, Outer Ring Road, Munnekollaly Village, Marathahalli, Bangalore  
Rating : 4.8  
Number of votes : 12121  
Restaurant type : Casual Dining  
Cuisines : European, Mediterranean, North Indian, BBQ  
Dishes liked : Raj Kachori, Paan Kulfi, Churros, Butter Chicken, Momos, Bbq Prawns, Pudding  
Approximate cost for two people : 1600.0

Restaurant name : The Black Pearl  
Address : 20/7, Swamy Legato, Outer Ring Road, Kadubeesanahalli, Marathahalli, Bangalore  
Rating : 4.8

Number of votes : 7284

Restaurant type : Casual Dining, Bar

Cuisines : North Indian, European, Mediterranean, BBQ

Dishes liked : Dahipuri, Jal-jeera, Jalebi Rabri, Chicken Grill, Mutton Seekh Kabab, Mutton Curry, Chocolate Sandwich

Approximate cost for two people : 1500.0

Restaurant name : The Black Pearl

Address : 105, 1st A Cross Road, Jyothi Nivas College Road, Koramangala 5th Block, Bangalore

Rating : 4.7

Number of votes : 10550

Restaurant type : Casual Dining, Bar

Cuisines : North Indian, European, Mediterranean

Dishes liked : Chocolate Lollipop, Chocolate Biscuit, Fire Shots, Sangria, Chocolate Ganache, Paneer Makhani, Corn Fry

Approximate cost for two people : 1400.0

Restaurant name : The Boozy Griffin

Address : 20/7, 4th & 5th Floor, Swamy Legato, Outer Ring Road, Kadubeesanahalli, Marathahalli, Bangalore

Rating : 4.8

Number of votes : 4705

Restaurant type : Pub

Cuisines : European, Continental

Dishes liked : Singapore Sling, Sea Food Platter, Cocktails, Long Island Iced Tea, Vanilla Ice Cream, Martini, Ghee Rice

Approximate cost for two people : 1800.0

Restaurant name : Dyu Art Cafe

Address : 23, Near Mangala Kalyana Mantapa, MIG, KHB Colony, Koramangala 5th Block, Bangalore

Rating : 4.5

Number of votes : 3854

Restaurant type : Cafe

Cuisines : Cafe, Italian, Fast Food

Dishes liked : Coffee, Chocolate Mocha, Hot Chocolate, Chocolate Cake, Sandwiches, Pizza, Bannoffee Pie

Approximate cost for two people : 800.0

Restaurant name : LOFT38

Address : 763, Near Sony World, 100 Feet Road, Indiranagar, Bangalore

Rating : 4.3

Number of votes : 3659

Restaurant type : Lounge, Casual Dining

Cuisines : Italian, BBQ, Asian, Fast Food

Dishes liked : Cocktails, Mushroom Pizza, Pork Ribs, Mocktails, Nachos, Sea Food, Long Island Iced Tea

Approximate cost for two people : 1900.0

Restaurant name : Hari Super Sandwich

Address : 177/A-44, 22nd Cross, 3rd Block, Jayanagar, Bangalore

Rating : 4.4

Number of votes : 1833

Restaurant type : Quick Bites

Cuisines : Fast Food, Street Food

Dishes liked : Sandwiches, Chocolate Sandwich, Potato Twister, Sev Puri, Corn Sandwich, Cheese Sandwich, Panipuri

Approximate cost for two people : 200.0

Restaurant name : Al Amanah Cafe

Address : 20, 5th Avenue, 5th Main Road, Kammanahalli, Bangalore

Rating : 4.4

Number of votes : 1514

Restaurant type : Quick Bites

Cuisines : Middle Eastern, Fast Food, Rolls

Dishes liked : Rolls, Falafel Roll, Jumbo Chicken Roll, Chicken Kudu Roll, Spicy Roll, Mutton Roll, Shawarma

Approximate cost for two people : 300.0

Restaurant name : Dice N Dine

Address : 71/72, The Elite, 5th Block, Jyoti Nivas College Road, Koramangala 5th Block, Bangalore

Rating : 4.3

Number of votes : 1810

Restaurant type : Casual Dining, Cafe

Cuisines : Continental, Cafe, Italian, Fast Food, Steak

Dishes liked : Lasagne, Tiramisu, Chicken Popcorn, Mocktails, Club Chicken Sandwich, Nachos, Pasta

Approximate cost for two people : 900.0