Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

Attribute Information:

- 1. ld
- 2. Productld unique identifier for the product
- 3. Userld unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective:

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

[1]. Reading Data

[1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [1]: %matplotlib inline
import warnings
warnings.filterwarnings("ignore")

import sqlite3
import pandas as pd
import numpy as np
import nltk
import string
```

```
import seaborn as sns
        from sklearn.feature extraction.text import TfidfTransformer
        from sklearn.feature extraction.text import TfidfVectorizer
        from sklearn.feature extraction.text import CountVectorizer
        from sklearn.metrics import confusion matrix
        from sklearn import metrics
        from sklearn.metrics import roc curve, auc
        from nltk.stem.porter import PorterStemmer
        import re
        # Tutorial about Python regular expressions: https://pymotw.com/2/re/
        import string
        from nltk.corpus import stopwords
        from nltk.stem import PorterStemmer
        from nltk.stem.wordnet import WordNetLemmatizer
        from gensim.models import Word2Vec
        from gensim.models import KeyedVectors
        import pickle
        from tadm import tadm
        import os
        C:\ProgramData\Anaconda3\lib\site-packages\gensim\utils.py:1197: UserWa
        rning: detected Windows; aliasing chunkize to chunkize serial
          warnings.warn("detected Windows; aliasing chunkize to chunkize seria
        l")
In [2]: # using SQLite Table to read data.
        con = sqlite3.connect('database.sqlite')
        # filtering only positive and negative reviews i.e.
        # not taking into consideration those reviews with Score=3
        # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 50
        0000 data points
        # you can change the number to any other number based on your computing
         power
```

import matplotlib.pyplot as plt

```
# filtered data = pd.read sql query(""" SELECT * FROM Reviews WHERE Sco
re != 3 LIMIT 500000""", con)
# for tsne assignment you can take 5k data points
filtered data = pd.read sql query(""" SELECT * FROM Reviews WHERE Score
!= 3 LIMIT 50000""", con)
# Give reviews with Score>3 a positive rating(1), and reviews with a sc
ore<3 a negative rating(0).</pre>
def partition(x):
    if x < 3:
        return 0
    return 1
#changing reviews with score less than 3 to be positive and vice-versa
actualScore = filtered data['Score']
positiveNegative = actualScore.map(partition)
filtered data['Score'] = positiveNegative
print("Number of data points in our data", filtered data.shape)
filtered data.head(3)
```

Number of data points in our data (50000, 10)

Out[2]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenomin
0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	
1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	

```
ld
                    ProductId
                                         Userld ProfileName HelpfulnessNumerator HelpfulnessDenomin
                                                      Natalia
                                                      Corres
           2 3 B000LQOCH0
                                 ABXLMWJIXXAIN
                                                     "Natalia
                                                     Corres"
In [3]: display = pd.read sql query("""
          SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
          FROM Reviews
          GROUP BY UserId
          HAVING COUNT(*)>1
          """, con)
          print(display.shape)
In [4]:
          display.head()
          (80668, 7)
Out[4]:
                                  ProductId ProfileName
                                                              Time Score
                                                                                   Text COUNT(*)
                        Userld
                                                                            Overall its just
                                                                               OK when
                                                                                                2
                                B005ZBZLT4
                                                 Breyton 1331510400
               R115TNMSPFT9I7
                                                                              considering
                                                                              the price...
                                                                             My wife has
                                                Louis E.
                                                                                recurring
                               B005HG9ESG
                                                                        5
                                                                                                3
                                                  Emory
                                                        1342396800
                                                                                extreme
               R11D9D7SHXIJB9
                                                 "hoppy"
                                                                                 muscle
                                                                             spasms, u...
                                                                            This coffee is
                                                                             horrible and
                                                         1348531200
                                B005ZBZLT4
                                                                                                2
             R11DNU2NBKQ23Z
                                            Cieszykowski
                                                                            unfortunately
                                                                                  not ...
```

	UserId	ProductId	ProfileName	Time	Score	Text	COUNT(*)
3	#oc- R11O5J5ZVQE25C	B005HG9ESG	Penguin Chick	1346889600	5	This will be the bottle that you grab from the	3
4	#oc- R12KPBODL2B5ZD	B007OSBEV0	Christopher P. Presta	1348617600	1	I didnt like this coffee. Instead of telling y	2
dicplay(dicplay(!UcorId!]!A7V10LLT171NV!]							

In [5]: display[display['UserId']=='AZY10LLTJ71NX']

Out[5]:

_		UserId	ProductId	ProfileName	Time	Score	Text	COUNT(*)
	80638	AZY10LLTJ71NX	B001ATMQK2	undertheshrine "undertheshrine"	1296691200	5	I bought this 6 pack because for the price tha	5

In [6]: display['COUNT(*)'].sum()

Out[6]: 393063

[2] Exploratory Data Analysis

[2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

In [7]: display= pd.read_sql_query("""

```
SELECT *
FROM Reviews
WHERE Score != 3 AND UserId="AR5J8UI46CURR"
ORDER BY ProductID
""", con)
display.head()
```

Out[7]:

		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenon
	0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	
	1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	
	2	138277	B000HDOPYM	AR5J8UI46CURR	Geetha Krishnan	2	
	3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	
	4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	
4							>

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows

```
too are removed from calcualtions
In [11]: display= pd.read_sql_query("""
          SELECT *
          FROM Reviews
          WHERE Score != 3 AND Id=44737 OR Id=64422
          ORDER BY ProductID
          """, con)
          display.head()
Out[11]:
                                       Userld ProfileName HelpfulnessNumerator HelpfulnessDenom
                ld
                      ProductId
                                                   J. E.
                                                                       3
           0 64422 B000MIDROQ A161DK06JJMCYF
                                                Stephens
                                                "Jeanne"
           1 44737 B001EQ55RW A2V0I904FH7ABY
                                                   Ram
In [12]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [13]: #Before starting the next phase of preprocessing lets see the number of
           entries left
          print(final.shape)
          #How many positive and negative reviews are present in our dataset?
          final['Score'].value counts()
          (46071, 10)
```

```
Out[13]: 1 38479
0 7592
Name: Score, dtype: int64
```

[3] Preprocessing

[3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [14]: # printing some random reviews
    sent_0 = final['Text'].values[0]
    print(sent_0)
    print("="*50)

    sent_1000 = final['Text'].values[1000]
    print(sent_1000)
    print("="*50)

    sent_1500 = final['Text'].values[1500]
```

```
print(sent_1500)
print("="*50)

sent_4900 = final['Text'].values[4900]
print(sent_4900)
print("="*50)
```

My dogs loves this chicken but its a product from China, so we wont be buying it anymore. Its very hard to find any chicken products made in the USA but they are out there, but this one isnt. Its too bad too bec ause its a good product but I wont take any chances till they know what is going on with the china imports.

this is yummy, easy and unusual. it makes a quick, delicous pie, crisp or cobbler. home made is better, but a heck of a lot more work. this is great to have on hand for last minute dessert needs where you really want to impress wih your creativity in cooking! recommended.

Great flavor, low in calories, high in nutrients, high in protein! Usua lly protein powders are high priced and high in calories, this one is a great bargain and tastes great, I highly recommend for the lady gym rat s, probably not "macho" enough for guys since it is soy based...

For those of you wanting a high-quality, yet affordable green tea, you should definitely give this one a try. Let me first start by saying tha t everyone is looking for something different for their ideal tea, and I will attempt to briefly highlight what makes this tea attractive to a wide range of tea drinkers (whether you are a beginner or long-time tea enthusiast). I have gone through over 12 boxes of this tea myself, and highly recommend it for the following reasons:
-Quality: Fi rst, this tea offers a smooth quality without any harsh or bitter after tones, which often turns people off from many green teas. I've found m y ideal brewing time to be between 3-5 minutes, giving you a light but flavorful cup of tea. However, if you get distracted or forget about y our tea and leave it brewing for 20+ minutes like I sometimes do, the q uality of this tea is such that you still get a smooth but deeper flavo r without the bad after taste. The leaves themselves are whole leaves (not powdered stems, branches, etc commonly found in other brands), and the high-quality nylon bags also include chunks of tropical fruit and o ther discernible ingredients. This isn't your standard cheap paper bag with a mix of unknown ingredients that have been ground down to a fine powder, leaving you to wonder what it is you are actually drinking.

-Taste: This tea offers notes of real pineapple and other hint s of tropical fruits, yet isn't sweet or artificially flavored. You ha ve the foundation of a high-quality young hyson green tea for those tru e "tea flavor" lovers, yet the subtle hints of fruit make this a truly unique tea that I believe most will enjoy. If you want it sweet, you c an add sugar, splenda, etc but this really is not necessary as this tea offers an inherent warmth of flavor through it's ingredients.

-Price: This tea offers an excellent product at an exceptional price (especially when purchased at the prices Amazon offers). Compared to o ther brands which I believe to be of similar quality (Mighty Leaf, Rish i, Two Leaves, etc.), Revolution offers a superior product at an outsta nding price. I have been purchasing this through Amazon for less per b ox than I would be paying at my local grocery store for Lipton, etc.

0verall, this is a wonderful tea that is comparable, and even b etter than, other teas that are priced much higher. It offers a well-b alanced cup of green tea that I believe many will enjoy. In terms of t aste, quality, and price, I would argue you won't find a better combina tion that that offered by Revolution's Tropical Green Tea.

```
In [15]: # remove urls from text python: https://stackoverflow.com/a/40823105/40
    84039
    sent_0 = re.sub(r"http\S+", "", sent_0)
    sent_1000 = re.sub(r"http\S+", "", sent_1000)
    sent_150 = re.sub(r"http\S+", "", sent_1500)
    sent_4900 = re.sub(r"http\S+", "", sent_4900)
    print(sent_0)
```

My dogs loves this chicken but its a product from China, so we wont be buying it anymore. Its very hard to find any chicken products made in the USA but they are out there, but this one isnt. Its too bad too bec ause its a good product but I wont take any chances till they know what is going on with the china imports.

```
In [16]: # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how
    -to-remove-all-tags-from-an-element
```

```
from bs4 import BeautifulSoup
soup = BeautifulSoup(sent 0, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 1000, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 1500, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 4900, 'lxml')
text = soup.get text()
print(text)
```

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```
In [17]: # https://stackoverflow.com/a/47091490/4084039
import re

def decontracted(phrase):
```

```
# specific
phrase = re.sub(r"won't", "will not", phrase)
phrase = re.sub(r"can\'t", "can not", phrase)

# general
phrase = re.sub(r"\'t", " not", phrase)
phrase = re.sub(r"\'re", " are", phrase)
phrase = re.sub(r"\'s", " is", phrase)
phrase = re.sub(r"\'d", " would", phrase)
phrase = re.sub(r"\'ll", " will", phrase)
phrase = re.sub(r"\'t", " not", phrase)
phrase = re.sub(r"\'ve", " have", phrase)
phrase = re.sub(r"\'ve", " have", phrase)
phrase = re.sub(r"\'m", " am", phrase)
return phrase
```

```
In [18]: sent_1500 = decontracted(sent_1500)
    print(sent_1500)
    print("="*50)
```

Great flavor, low in calories, high in nutrients, high in protein! Usua lly protein powders are high priced and high in calories, this one is a great bargain and tastes great, I highly recommend for the lady gym rat s, probably not "macho" enough for guys since it is soy based...

My dogs loves this chicken but its a product from China, so we wont be buying it anymore. Its very hard to find any chicken products made in the USA but they are out there, but this one isnt. Its too bad too bec ause its a good product but I wont take any chances till they know what is going on with the china imports.

```
In [20]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
```

print(sent 1500)

Great flavor low in calories high in nutrients high in protein Usually protein powders are high priced and high in calories this one is a great bargain and tastes great I highly recommend for the lady gym rats probably not macho enough for guys since it is soy based

```
In [21]: # https://gist.github.com/sebleier/554280
         # we are removing the words from the stop words list: 'no', 'nor', 'no
         # <br /><br /> ==> after the above steps, we are getting "br br"
         # we are including them into stop words list
         # instead of <br /> if we have <br/> these tags would have revmoved in
          the 1st step
         stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'o
         urs', 'ourselves', 'you', "you're", "you've",\
                     "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselve
         s', 'he', 'him', 'his', 'himself', \
                     'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'it
         s', 'itself', 'they', 'them', 'their',\
                     'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'th
         is', 'that', "that'll", 'these', 'those', \
                     'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'h
         ave', 'has', 'had', 'having', 'do', 'does', \
                     'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or',
          'because', 'as', 'until', 'while', 'of', \
                     'at', 'by', 'for', 'with', 'about', 'against', 'between',
         'into', 'through', 'during', 'before', 'after',\
                     'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out',
         'on', 'off', 'over', 'under', 'again', 'further',\
                     'then', 'once', 'here', 'there', 'when', 'where', 'why', 'h
         ow', 'all', 'any', 'both', 'each', 'few', 'more',\
                     'most', 'other', 'some', 'such', 'only', 'own', 'same', 's
         o', 'than', 'too', 'very', \
                     's', 't', 'can', 'will', 'just', 'don', "don't", 'should',
         "should've", 'now', 'd', 'll', 'm', 'o', 're', \
                     've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't",
         'didn', "didn't", 'doesn', "doesn't", 'hadn',\
```

```
"hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "is
         n't", 'ma', 'mightn', "mightn't", 'mustn',\
                      "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn',
          "shouldn't", 'wasn', "wasn't", 'weren', "weren't", \
                      'won', "won't", 'wouldn', "wouldn't"])
In [22]: # Combining all the above stundents
         from tqdm import tqdm
         preprocessed reviews = []
         # tqdm is for printing the status bar
         for sentance in tgdm(final['Text'].values):
             sentance = re.sub(r"http\S+", "", sentance)
             sentance = BeautifulSoup(sentance, 'lxml').get text()
             sentance = decontracted(sentance)
             sentance = re.sub("\S*\d\S*", "", sentance).strip()
             sentance = re.sub('[^A-Za-z]+', ' ', sentance)
             # https://gist.github.com/sebleier/554280
             sentance = ' '.join(e.lower() for e in sentance.split() if e.lower
          () not in stopwords)
             preprocessed reviews.append(sentance.strip())
         100%|
                   46071/46071 [00:33<00:00, 1382.83it/s]
In [23]: preprocessed reviews[1500]
Out[23]: 'great flavor low calories high nutrients high protein usually protein
         powders high priced high calories one great bargain tastes great highly
         recommend lady gym rats probably not macho enough guys since soy based'
In [24]: final['CleanedText'] = preprocessed reviews
         final.head(5)
Out[24]:
                  ld
                       ProductId
                                        Userld ProfileName HelpfulnessNumerator HelpfulnessDe
```

		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDe
:	22620	24750	2734888454	A13ISQV0U9GZIC	Sandikaye	1	
;	22621	24751	2734888454	A1C298ITT645B6	Hugh G. Pritchard	0	
	2546	2774	B00002NCJC	A196AJHU9EASJN	Alex Chaffee	0	
	2547	2775	B00002NCJC	A13RRPGE79XFFH	reader48	0	
	1145	1244	B00002Z754	A3B8RCEI0FXFI6	B G Chase	10	
4							>

[3.2] Preprocessing Review Summary

In [6]: ## Similartly you can do preprocessing for review summary also.

[4] Featurization

[4.1] BAG OF WORDS

[4.2] Bi-Grams and n-Grams.

```
print("the type of count vectorizer ",type(final_bigram_counts))
print("the shape of out text BOW vectorizer ",final_bigram_counts.get_s
hape())
print("the number of unique words including both unigrams and bigrams "
, final_bigram_counts.get_shape()[1])
```

the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'> the shape of out text BOW vectorizer (4986, 3144) the number of unique words including both unigrams and bigrams 3144

[4.3] TF-IDF

```
In [27]: tf_idf_vect = TfidfVectorizer(ngram_range=(1,2), min_df=10)
    tf_idf_vect.fit(preprocessed_reviews)
    print("some sample features(unique words in the corpus)",tf_idf_vect.ge
    t_feature_names()[0:10])
    print('='*50)

final_tf_idf = tf_idf_vect.transform(preprocessed_reviews)
    print("the type of count vectorizer ",type(final_tf_idf))
    print("the shape of out text TFIDF vectorizer ",final_tf_idf.get_shape
    ())
    print("the number of unique words including both unigrams and bigrams "
    , final_tf_idf.get_shape()[1])
```

some sample features(unique words in the corpus) ['ability', 'able', 'a ble find', 'able get', 'absolute', 'absolutely', 'absolutely deliciou s', 'absolutely love', 'absolutely no', 'according']

the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'> the shape of out text TFIDF vectorizer (4986, 3144) the number of unique words including both uniquems and bigrams 3144

[4.4] Word2Vec

In [28]: # Train your own Word2Vec model using your own text corpus

```
i=0
list_of_sentance=[]
for sentance in preprocessed_reviews:
    list_of_sentance.append(sentance.split())
```

```
In [42]: # Using Google News Word2Vectors
         # in this project we are using a pretrained model by google
         # its 3.3G file, once you load this into your memory
         # it occupies ~9Gb, so please do this step only if you have >12G of ram
         # we will provide a pickle file wich contains a dict ,
         # and it contains all our courpus words as keys and model[word] as val
         ues
         # To use this code-snippet, download "GoogleNews-vectors-negative300.bi
         # from https://drive.google.com/file/d/0B7XkCwpI5KDYNlNUTTlSS21pQmM/edi
         # it's 1.9GB in size.
         # http://kavita-ganesan.com/gensim-word2vec-tutorial-starter-code/#.W17
         SRFAzZPY
         # you can comment this whole cell
         # or change these varible according to your need
         is your ram gt 16g=False
         want to use google w2v = False
         want to train w2v = True
         if want to train w2v:
             # min count = 5 considers only words that occured atleast 5 times
             w2v model=Word2Vec(list of sentance,min count=5,size=50, workers=4)
             print(w2v model.wv.most similar('great'))
             print('='*50)
             print(w2v model.wv.most similar('worst'))
         elif want to use google w2v and is your ram gt 16g:
             if os.path.isfile('GoogleNews-vectors-negative300.bin'):
                 w2v model=KeyedVectors.load word2vec format('GoogleNews-vectors
```

```
-negative300.bin', binary=True)
                 print(w2v model.wv.most similar('great'))
                 print(w2v model.wv.most similar('worst'))
             else:
                 print("you don't have gogole's word2vec file, keep want to trai
         n w2v = True, to train your own w2v ")
         [('snack', 0.9951335191726685), ('calorie', 0.9946465492248535), ('wond
         erful', 0.9946032166481018), ('excellent', 0.9944332838058472), ('espec
         ially', 0.9941144585609436), ('baked', 0.9940600395202637), ('salted',
         0.994047224521637), ('alternative', 0.9937226176261902), ('tastv', 0.99
         36816692352295), ('healthy', 0.9936649799346924)]
         [('varieties', 0.9994194507598877), ('become', 0.9992934465408325), ('p
         opcorn', 0.9992750883102417), ('de', 0.9992610216140747), ('miss', 0.99
         92451071739197), ('melitta', 0.999218761920929), ('choice', 0.999210238
         4567261), ('american', 0.9991837739944458), ('beef', 0.999178051948547
         4), ('finish', 0.9991567134857178)]
In [36]: w2v words = list(w2v model.wv.vocab)
         print("number of words that occured minimum 5 times ",len(w2v words))
         print("sample words ", w2v words[0:50])
         number of words that occured minimum 5 times 3817
         sample words ['product', 'available', 'course', 'total', 'pretty', 'st
         inky', 'right', 'nearby', 'used', 'ca', 'not', 'beat', 'great', 'receiv
         ed', 'shipment', 'could', 'hardly', 'wait', 'try', 'love', 'call', 'ins
         tead', 'removed', 'easily', 'daughter', 'designed', 'printed', 'use',
         'car', 'windows', 'beautifully', 'shop', 'program', 'going', 'lot', 'fu
         n', 'everywhere', 'like', 'tv', 'computer', 'really', 'good', 'idea',
         'final', 'outstanding', 'window', 'everybody', 'asks', 'bought', 'mad
         e']
         [4.4.1] Converting text into vectors using Avg W2V,
```

TFIDF-W2V

[4.4.1.1] Avg W2v

```
In [38]: # average Word2Vec
         # compute average word2vec for each review.
         sent vectors = []; # the avg-w2v for each sentence/review is stored in
          this list
         for sent in tqdm(list of sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length 50, yo
         u might need to change this to 300 if you use google's w2v
             cnt words =0; # num of words with a valid vector in the sentence/re
         view
             for word in sent: # for each word in a review/sentence
                 if word in w2v words:
                     vec = w2v model.wv[word]
                      sent vec += vec
                     cnt words += 1
             if cnt words != 0:
                 sent vec /= cnt words
             sent vectors.append(sent_vec)
         print(len(sent vectors))
         print(len(sent vectors[0]))
         100%|
                    | 4986/4986 [00:03<00:00, 1330.47it/s]
         4986
         50
         [4.4.1.2] TFIDF weighted W2v
In [39]: \# S = ["abc \ def \ pqr", "def \ def \ def \ abc", "pqr \ pqr \ def"]
         model = TfidfVectorizer()
         tf idf matrix = model.fit transform(preprocessed reviews)
         # we are converting a dictionary with word as a key, and the idf as a v
         alue
         dictionary = dict(zip(model.get feature names(), list(model.idf )))
```

```
In [41]: # TF-IDF weighted Word2Vec
         tfidf feat = model.get feature names() # tfidf words/col-names
         # final tf idf is the sparse matrix with row= sentence, col=word and ce
         ll val = tfidf
         tfidf sent vectors = []; # the tfidf-w2v for each sentence/review is st
         ored in this list
         row=0:
         for sent in tqdm(list of sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length
             weight sum =0; # num of words with a valid vector in the sentence/r
         eview
             for word in sent: # for each word in a review/sentence
                 if word in w2v words and word in tfidf feat:
                     vec = w2v model.wv[word]
                       tf idf = tf idf matrix[row, tfidf feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
             if weight sum != 0:
                 sent vec /= weight sum
             tfidf sent vectors.append(sent_vec)
             row += 1
         100%|
                      4986/4986 [00:20<00:00, 245.63it/s]
```

[5] Assignment 10: K-Means, Agglomerative & DBSCAN Clustering

- 1. Apply K-means Clustering on these feature sets:
 - SET 1:Review text, preprocessed one converted into vectors using (BOW)
 - SET 2:Review text, preprocessed one converted into vectors using (TFIDF)

- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)
- Find the best 'k' using the elbow-knee method (plot k vs inertia_)
- Once after you find the k clusters, plot the word cloud per each cluster so that at a single go we can analyze the words in a cluster.

2. Apply Agglomerative Clustering on these feature sets:

- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)
- Apply agglomerative algorithm and try a different number of clusters like 2,5 etc.
- Same as that of K-means, plot word clouds for each cluster and summarize in your own words what that cluster is representing.
- You can take around 5000 reviews or so(as this is very computationally expensive one)

3. Apply DBSCAN Clustering on these feature sets:

- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)
- Find the best 'Eps' using the elbow-knee method.
- Same as before, plot word clouds for each cluster and summarize in your own words what that cluster is representing.
- You can take around 5000 reviews for this as well.

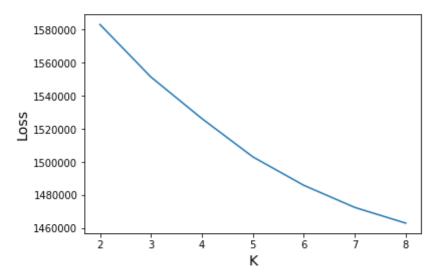
[5.1] K-Means Clustering

[5.1.1] Applying K-Means Clustering on BOW, SET 1

In [3]: # Please write all the code with proper documentation

```
In [25]: X = final["CleanedText"]
         print("shape of X:", X.shape)
         shape of X: (46071,)
In [26]: #BoW
         count vect = CountVectorizer(min df = 10, max features=500) #in scikit-l
         earn
         final counts = count vect.fit transform(X)
         print("the type of count vectorizer ", type(final counts))
         print("the shape of out text BOW vectorizer ",final counts.get shape())
         the type of count vectorizer <class 'scipy.sparse.csr.csr matrix'>
         the shape of out text BOW vectorizer (46071, 500)
In [27]: from sklearn.cluster import KMeans
         k = [2,3,4,5,6,7,8]
         loss = []
         for i in k:
             k means = KMeans(n clusters=i, n jobs=-1).fit(final counts)
             loss.append(k means.inertia )
In [28]: plt.plot(k,loss)
         plt.xlabel('K',size=14)
         plt.ylabel('Loss',size=14)
         plt.title('Loss VS K \n', size=18)
         plt.show()
```

Loss VS K



```
In [28]: from sklearn.cluster import KMeans
         bow_optimalk = 4
         k_means = KMeans(n_clusters=bow_optimalk, n_jobs=-1).fit(final_counts)
In [30]: reviews = final['Text'].values
         c1 = []
         c2 = []
         c3 = []
         c4 = []
         for i in range(k means.labels .shape[0]):
             if k_{means.labels_[i]} == 0:
                 c1.append(reviews[i])
             elif k means.labels [i] == 1:
                 c2.append(reviews[i])
             elif k_means.labels_[i] == 2:
                 c3.append(reviews[i])
             else :
```

```
c4.append(reviews[i])
```

[5.1.2] Wordclouds of clusters obtained after applying k-means on BOW SET 1

```
In [3]: # Please write all the code with proper documentation
In [31]: from wordcloud import WordCloud
         print("cluster-1")
         for i in range(2):
             print("review",i)
             wordcloud = WordCloud(width = 500, height = 500,
                         background color ='white',
                         stopwords = stopwords,
                         min font size = 10, max font size=40).generate(c1[i])
                         # Display the generated image:
             plt.figure(figsize = (8, 8), facecolor = None)
             plt.imshow(wordcloud, interpolation='bilinear')
             plt.axis("off")
             plt.show()
         cluster-1
         review 0
```



```
safe dogs
pet⊕
pet⊕
sattached
satisfied

Mes regarding China
tag
```

Observation: Cluster-1 is about pet food quality in different countries.

```
# Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-2
review 0
   first really even
                          ever
                  smells
                  received
                               Froot ©
                sorta
                              sugar
  hate tea thought Loops honey
                    tasted
      normally
                            WOW
         citrus <sup>enjoy can't life</sup>
            like getway soapneed
        always enough sampler good
review 1
```

```
goes mix
         inviting
     something
                          really
 aroma
                       palatable
                        sugar
use
       without
                      natural
                       sweentness
       require
                       delicious
                                tried
                   tea
                      flavorful
                   Adiago
```

Observation: Cluster-2 is about drinks like tea, freash juice etc

```
# Display the generated image:
    plt.figure(figsize = (8, 8), facecolor = None)
    plt.imshow(wordcloud, interpolation='bilinear')
    plt.axis("off")
    plt.show()
cluster-3
review 1
                                         tilapia
                                                 afford
    found ☐ filming happened
                                               almost
                                favorite bo
                        sports guess
                                  trick O
                  like
                                                 wide
                             stuff
                                             bagged
       Moon
                         main
     liked
                 gagging idea
                                              restaurant
        waiter
                           meal; encrusted back
               actually
                                                 night
                 television lot
                                                  schmo
   anyone o
                      dessert
                                        Trenton get
                  Pungentdirty
             B
                             secretly
                macadamia
                           marketing
      table
                                         made smelled
                         Besides
                seeing
                                              Someone
     tasting
                             said nice
                                             steaks
                                  beeline
    figure served octopus wou enjoying one switch replacing wanting spit
                                  would faces
         frequent
                      bathroom
                                         place
                                rave
          film
                    Needless
review 1
                                    accustomed
```

```
perfect home packets
         community adding I've
 et
                                opening
                                   sugar
                free affordable
 add
             powdered
                                    desk
                    time
 using
               creamer
           oroduct
            someone
                     know
                                 need
     available
    localwork
       love
                        refrigerated
                selection use dispensers
  ba
    ent
find convenie
        random ability
       grocery
       Amazon
          months .annoying less keeping
          versions
```

Observation: Cluster 3 is about grocery items like coffee, sugar etc

```
plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-4
review 0
                             month
         not
                                    pretty
                        one
         ground
                               house
                    quickly 5
       another
     cat
                   either
              likes
                                    licks
    Try
                           clean
             still
                       bowl
                really
   rs winner
                              want
                definite
                           times
                                     make
          get
                 outstanding
   favorite sliced
                            version
```

review 1

```
Choice candy
     eat
                            different
     kibble
                 would
                       experience
                  bought
       teeth
                              figuring
         gusto one course
 brands smelling years
        canned figure
   like <sup>usdays</sup>
                         case
      review please
                         nuts time
      Sea went
turn good
                 switch
                               nobody
            expensive
pate
                        opposite
                         easy not eating
  Even
  tire
                                 noses
          months (
coupe
                                     love
```

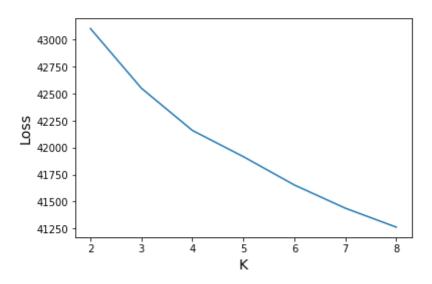
Observation: Cluster-4 is about pet foods for dogs, cats, fish etc

[5.1.3] Applying K-Means Clustering on TFIDF, SET 2

```
In [3]: # Please write all the code with proper documentation
In [35]: X = final["CleanedText"]
    print("shape of X:", X.shape)
```

```
shape of X: (46071,)
In [36]: tf idf vect = TfidfVectorizer(ngram range=(1,2), min df=10, max features
         =500)
         final tf idf = tf idf vect.fit transform(X)
         print("the type of count vectorizer ",type(final tf idf))
         print("the shape of out text TFIDF vectorizer ",final tf idf.get shape
         ())
         the type of count vectorizer <class 'scipy.sparse.csr.csr matrix'>
         the shape of out text TFIDF vectorizer (46071, 500)
In [28]: from sklearn.cluster import KMeans
         k = [2,3,4,5,6,7,8]
         loss = []
         for i in k:
             k means = KMeans(n clusters=i, n jobs=-1).fit(final tf idf)
             loss.append(k means.inertia )
In [29]: plt.plot(k,loss)
         plt.xlabel('K',size=14)
         plt.ylabel('Loss',size=14)
         plt.title('Loss VS K \n', size=18)
         plt.show()
```

Loss VS K

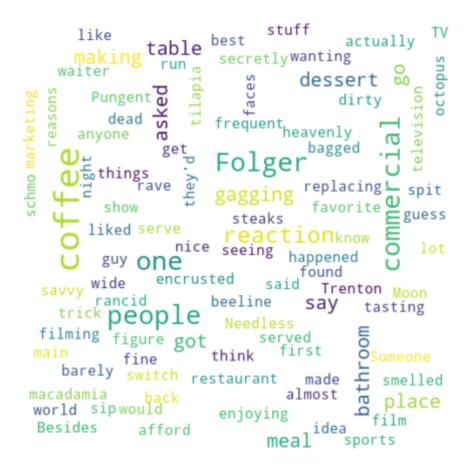


```
In [37]: tfidf_optimalk = 4
    k_means = KMeans(n_clusters=tfidf_optimalk, n_jobs=-1).fit(final_tf_idf
)
```

```
c4.append(reviews[i])
```

[5.1.4] Wordclouds of clusters obtained after applying k-means on TFIDF SET 2

```
In [3]: # Please write all the code with proper documentation
In [39]: from wordcloud import WordCloud
         print("cluster-1")
         for i in range(2):
             print("review",i)
             wordcloud = WordCloud(width = 500, height = 500,
                         background color ='white',
                         stopwords = stopwords,
                         min font size = 10, max font size=40).generate(c1[i])
                         # Display the generated image:
             plt.figure(figsize = (8, 8), facecolor = None)
             plt.imshow(wordcloud, interpolation='bilinear')
             plt.axis("off")
             plt.show()
         cluster-1
         review 0
```



review 1

```
refrigerated
                                                                                                                                              powdered
                                                                                                                                                                                     opening love get o
                         annoying
                                                                                                                    individual price
bottled
                                                                                                      sugar accustomed
                  store
                                                                        use
            random
        tly though though the state of 
                                                                                                                                                                    convenience
                                                                                                                                                         affordable
                                                                                                                                                                                                                                                                            much
                                                                                                                                                                         creamer fridge
               like \dot{\mathbf{U}}
                                                                                                                                                   ability
dollopingpack
           add
                                   community 5
                                                                                                                                                                                                                            \mathsf{option}_{home \underline{\mathsf{Mate}}}
                                                                      instead
                                                                                                                                                                                                                                    They're<sup>Amazon</sup>
                                                                                                                                                 keeping need one desk
```

Observation: Cluster-1 is about grocery items like coffee powder.

cluster-2 review 0

```
laxative not
  tried
            consumed
   tea
            cleansing
    unique
       daily
     one
            Good
    effective
        harsh needed
           regular
review 1
```

future trying

every

```
wonderful
nearly
              hooked
           home
               recommended
    different
                love
                 restaurants
                        tea
                          Highly
          taste
                         I've
         day price
                             houses
   one
                flavor
```

Observation: Cluster-2 is about the different tea flavor.

```
plt.axis("off")
  plt.show()
cluster-3
review 0
   _{\tt stinky} {\tt VICTOR}
                          WWW
                           course
        available
                     M380 nearby
        traps
               Pretty
                          BAIT
    product
                            amazon
      rightunreal
             M502
                           REFILL
              genocide
        com
        http
                   B00004RBDY
               total
        MAGNET 8
```

```
Seasons
fly

Can't bait great bait used
Victor
```

Observation: Cluster-3 is about review about a product may be victor

cluster-4 review 0

```
anymore
                       find
       buying
                   wont take
  bad
                going
        good
                            made
           product
     one
                         loves
         imports
                          dogs
                 China
     isnt
  hard
          know
                USA
            chances
review 1
    dogs
      regarding safe
             pet
```

satisfied _{love}

attached China tag made

Observation: Cluster-4 is about the pets food quality in different countries

[5.1.5] Applying K-Means Clustering on AVG W2V, SET 3

```
In [3]: # Please write all the code with proper documentation

In [43]: X = final["CleanedText"]
    print("shape of X:", X.shape)

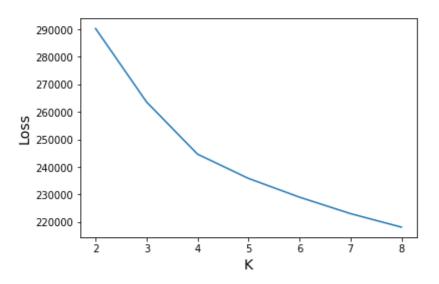
    shape of X: (46071,)

In [44]: # Train your own Word2Vec model using your own text corpus
    i=0
    list_of_sentance=[]
    for sentance in X:
        list_of_sentance.append(sentance.split())
```

```
In [45]: is your ram gt 16g=False
         want to use google w2v = False
         want to train w2v = True
         if want to train w2v:
             # min count = 5 considers only words that occured atleast 5 times
             w2v model=Word2Vec(list of sentance,min count=5,size=50, workers=4)
             print(w2v model.wv.most similar('great'))
             print('='*50)
             print(w2v model.wv.most similar('worst'))
         [('awesome', 0.8575524091720581), ('fantastic', 0.8252902030944824),
         ('good', 0.8243530988693237), ('wonderful', 0.7938828468322754), ('terr
         ific', 0.788963794708252), ('amazing', 0.7829962372779846), ('excellen
         t', 0.7786347270011902), ('perfect', 0.7528365254402161), ('nice', 0.69
         10187005996704), ('decent', 0.6888670325279236)]
         [('nastiest', 0.7416113018989563), ('greatest', 0.7266179919242859),
         ('best', 0.7094963788986206), ('tastiest', 0.6527155637741089), ('awfu
         l', 0.6511404514312744), ('horrible', 0.6335446834564209), ('experience
         d', 0.6327458620071411), ('closest', 0.6286952495574951), ('ive', 0.617
         1221733093262), ('eaten', 0.6110190749168396)]
In [46]: w2v words = list(w2v model.wv.vocab)
         print("number of words that occured minimum 5 times ",len(w2v words))
         print("sample words ", w2v words[0:50])
         number of words that occured minimum 5 times 12798
         sample words ['dogs', 'loves', 'chicken', 'product', 'china', 'wont',
         'buying', 'anymore', 'hard', 'find', 'products', 'made', 'usa', 'one',
         'isnt', 'bad', 'good', 'take', 'chances', 'till', 'know', 'going', 'imp
         orts', 'love', 'saw', 'pet', 'store', 'tag', 'attached', 'regarding',
         'satisfied', 'safe', 'available', 'victor', 'traps', 'unreal', 'cours
         e', 'total', 'fly', 'pretty', 'stinky', 'right', 'nearby', 'used', 'bai
         t', 'seasons', 'ca', 'not', 'beat', 'great']
In [47]: # average Word2Vec
         # compute average word2vec for each review.
         sent vectors = []; # the avg-w2v for each sentence/review is stored in
```

```
this list
         for sent in tqdm(list of sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length 50, yo
         u might need to change this to 300 if you use google's w2v
             cnt words =0; # num of words with a valid vector in the sentence/re
         view
             for word in sent: # for each word in a review/sentence
                 if word in w2v words:
                     vec = w2v model.wv[word]
                     sent vec += vec
                     cnt words += 1
             if cnt words != 0:
                 sent vec /= cnt words
             sent vectors.append(sent vec)
         print(len(sent vectors))
         print(len(sent vectors[0]))
         100%|
                    46071/46071 [03:08<00:00, 244.72it/s]
         46071
         50
In [35]: from sklearn.cluster import KMeans
         k = [2,3,4,5,6,7,8]
         loss = []
         for i in k:
             k means = KMeans(n clusters=i, n jobs=-1).fit(sent vectors)
             loss.append(k means.inertia )
In [36]: plt.plot(k,loss)
         plt.xlabel('K',size=14)
         plt.ylabel('Loss',size=14)
         plt.title('Loss VS K \n', size=18)
         plt.show()
```

Loss VS K



```
In [48]: avgw2v_optimalk = 4
k_means = KMeans(n_clusters=avgw2v_optimalk, n_jobs=-1).fit(sent_vectors)
```

```
c4.append(reviews[i])
```

[5.1.6] Wordclouds of clusters obtained after applying k-means on AVG W2V SET 3

```
In [3]: # Please write all the code with proper documentation
In [50]: from wordcloud import WordCloud
         print("cluster-1")
         for i in range(2):
             print("review",i)
             wordcloud = WordCloud(width = 500, height = 500,
                         background color ='white',
                         stopwords = stopwords,
                         min font size = 10, max font size=40).generate(c1[i])
                         # Display the generated image:
             plt.figure(figsize = (8, 8), facecolor = None)
             plt.imshow(wordcloud, interpolation='bilinear')
             plt.axis("off")
             plt.show()
         cluster-1
         review 0
```

```
Good
unique
 system
                   flavor
           needed
  I've daily tea
   laxative consumed
       not effective harsh
      one
                 cleansing
```

```
new
       batches
         others
          strong
need
      product
 stronger dosage
```

Observation: Cluster-1 is about the different tea flavor

Create PDF in your applications with the Pdfcrowd HTML to PDF API

```
not really
           bowl
    fish
                        quickly
             house
           favorite
                               cat
             want
                        another
    clean
                 one month
                              get
        salmon
                             bits
         outstanding
            definite y times version sti
       Try
    ground
                 version still
             likes
                               licks
review 1
          market much better
                               buy
   ground
                       tastes
                No
              things
        touch
    leftovers
```

```
honestly
say fish
still way smells
huge mess
one
like there
```

Observation: Cluster-2 is about pet foods for dogs, cats, fish etc

```
In [52]:
        from wordcloud import WordCloud
         print("cluster-3")
         for i in range(2):
             print("review",i)
             wordcloud = WordCloud(width = 500, height = 500,
                         background color ='white',
                         stopwords = stopwords,
                         min font size = 10,max font size=40).generate(c3[i])
                         # Display the generated image:
             plt.figure(figsize = (8, 8), facecolor = None)
             plt.imshow(wordcloud, interpolation='bilinear')
             plt.axis("off")
             plt.show()
         cluster-3
         review 0
```



review 1

```
tag
tag
made
regarding
saw
love
love
tag
tag
china
```

Observation: Cluster-3 is about the pets food quality in different countries

cluster-4 review 0

```
dp www nearby

The stinky and stinky and stinky and stinky and stinky and stinky and stinky are sti
```

```
bait
Victor

Great Tonpoud

Great Suosees

beat

Can't

In the content of the con
```

Observation:Cluster-4 is about review about a product may be victor

[5.1.7] Applying K-Means Clustering on TFIDF W2V, SET 4

```
In [3]: # Please write all the code with proper documentation
In [54]: X = final["CleanedText"]
```

```
print("shape of X:", X.shape)
         shape of X: (46071,)
In [55]: \# S = ["abc def pgr", "def def def abc", "pgr pgr def"]
         model = TfidfVectorizer()
         tf idf matrix = model.fit transform(X)
         # we are converting a dictionary with word as a key, and the idf as a v
         alue
         dictionary = dict(zip(model.get feature names(), list(model.idf )))
In [56]: # TF-IDF weighted Word2Vec
         tfidf feat = model.get feature names() # tfidf words/col-names
         # final tf idf is the sparse matrix with row= sentence, col=word and ce
         ll val = tfidf
         tfidf_sent_vectors = []; # the tfidf-w2v for each sentence/review is st
         ored in this list
         row=0:
         for sent in tqdm(list_of_sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length
             weight sum =0; # num of words with a valid vector in the sentence/r
         eview
             for word in sent: # for each word in a review/sentence
                 if word in w2v words and word in tfidf feat:
                     vec = w2v model.wv[word]
                       tf idf = tf idf matrix[row, tfidf feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
             if weight sum != 0:
                 sent vec /= weight sum
             tfidf sent vectors.append(sent vec)
             row += 1
         print(len(tfidf sent vectors))
```

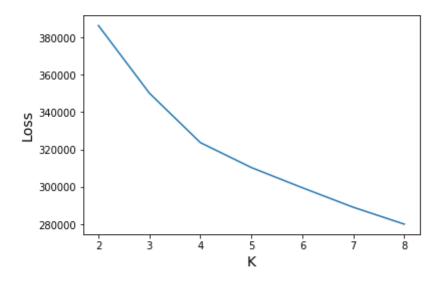
```
100%| 46071/46071 [35:21<00:00, 21.72it/s]
```

46071

```
In [40]: from sklearn.cluster import KMeans
k = [2,3,4,5,6,7,8]
loss = []
for i in k:
    k_means = KMeans(n_clusters=i, n_jobs=-1).fit(tfidf_sent_vectors)
    loss.append(k_means.inertia_)
```

```
In [41]: plt.plot(k,loss)
   plt.xlabel('K',size=14)
   plt.ylabel('Loss',size=14)
   plt.title('Loss VS K \n',size=18)
   plt.show()
```

Loss VS K



```
In [57]: tfidf_avgw2v_optimalk = 4
   k_means = KMeans(n_clusters=tfidf_avgw2v_optimalk, n_jobs=-1).fit(tfidf)
```

```
__sent_vectors)

In [58]: reviews = final['Text'].values
    c1 = []
    c2 = []
    c3 = []
    c4 = []

for i in range(k_means.labels_.shape[0]):
        if k_means.labels_[i] == 0:
            c1.append(reviews[i])
        elif k_means.labels_[i] == 1:
            c2.append(reviews[i])
        elif k_means.labels_[i] == 2:
            c3.append(reviews[i])
        else:
        c4.append(reviews[i])
```

[5.1.8] Wordclouds of clusters obtained after applying k-means on TFIDF W2V SET 4

```
cluster-1
review 0
       anymore
                                  one
         USA
                         China
        isnt
                   chances
                             buying
          find loves
    product till imm
                     dogs
                               going
                imports
        good
                        bad
                                wont
    hard
          chicken
review 1
```

```
satisfied
            made
    dogs
attached
         store
     pet
          tag safe
          regarding
       China
     love
```

Observation: Cluster-1 is about the pets food quality in different countries

```
# Display the generated image:

plt.figure(figsize = (8, 8), facecolor = None)

plt.imshow(wordcloud, interpolation='bilinear')

plt.axis("off")

plt.show()

cluster-2
review 0

unreal

u traps
```

```
unreal traps

MAGNET total
amazon
VICTOR
B00004RBDY
stinky M502
Pretty
right com
product months are product course

nearby
```

```
Victor Can't beat
Great used fly product
```

Observation: Cluster-2 is about review about a product may be victor

```
min_font_size = 10,max_font_size=40).generate(c3[i])
             # Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-3
review 0
   Try compretty
                      house
                  winner outstanding
                     one
                               clean∟
                    definite
                    month
                                     sliced
           bowl
           either make
          get ground
                      another
                                  cat
    likes
         version
                   want
                       still
review 1
```

```
currentothers
              pieces
 usually
             ground twice
 one
        richer
                      version
bowl
           likes \stackrel{\circ}{\rightarrow}
                             taste
                            licked
 liked
                        month
```

Observation: Cluster-3 is about pet foods for cats, fish etc

```
# Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-4
review 0
                 laxative
             tea daily
flavor
Good
flavor
Good
        not
        regular unique
                     tried
         one
     I've cleansing harsh
review 1
```

```
tasting
           favorite
       replacing actually
                             Needless Trenton
 run think
               spit
beeline
                           macadamia faces
                   anyone
                                      tilapia
        frequent
                                   sip made
         filming Stsay
                                   ≝wantingmain
    Ð
                                   one
                 figure
    ρO
       reaction
                                 bathroom
       steaks
                                          back
   ш
                                   seeing
showasked television
           happened
    rancid
                       know
            Moon
                                      Pungent
table
                servedsecretly
night world
                                         almost
                                         octopus
                                         barely
  Besides enjoying
                                           best
  wide Someone
                          heavenly 🖔
                                         film
```

Observation: Cluster-4 is about the different tea flavor.

[5.2] Agglomerative Clustering

[5.2.1] Applying Agglomerative Clustering on AVG W2V, SET 3

In [3]: # Please write all the code with proper documentation

```
In [68]: final = final.iloc[:5000,:]
         print(final.shape)
         (5000, 11)
In [26]: X = final["CleanedText"]
         print("shape of X:", X.shape)
         shape of X: (5000,)
In [27]: # Train your own Word2Vec model using your own text corpus
         i = 0
         list of sentance=[]
         for sentance in X:
             list of sentance.append(sentance.split())
In [28]: is your ram gt 16g=False
         want to use google w2v = False
         want to train w2v = True
         if want to train w2v:
             # min count = 5 considers only words that occured atleast 5 times
             w2v model=Word2Vec(list of sentance,min count=5,size=50, workers=4)
             print(w2v model.wv.most similar('great'))
             print('='*50)
             print(w2v model.wv.most similar('worst'))
         [('think', 0.9926537871360779), ('pretty', 0.9907428026199341), ('goo
         d', 0.9905633926391602), ('texture', 0.9900360107421875), ('want', 0.98
         97626042366028), ('makes', 0.9894203543663025), ('well', 0.989147901535
         0342), ('stuff', 0.9887492656707764), ('something', 0.988717019557952
         9), ('nice', 0.9882326126098633)]
         [('ones', 0.9995308518409729), ('uses', 0.99951171875), ('none', 0.9994
         901418685913), ('pain', 0.9994831681251526), ('end', 0.999472320079803
         5), ('name', 0.9994722604751587), ('nearly', 0.9994550347328186), ('wif
```

```
e', 0.9994481801986694), ('friend', 0.9994431138038635), ('type', 0.999
         433159828186)1
In [29]: w2v words = list(w2v model.wv.vocab)
         print("number of words that occured minimum 5 times ",len(w2v_words))
         print("sample words ", w2v words[0:50])
         number of words that occured minimum 5 times 4108
         sample words ['dogs', 'loves', 'chicken', 'product', 'china', 'wont',
         'buying', 'anymore', 'hard', 'find', 'products', 'made', 'usa', 'one',
         'isnt', 'bad', 'good', 'take', 'chances', 'till', 'know', 'going', 'lov
         e', 'saw', 'pet', 'store', 'tag', 'attached', 'regarding', 'satisfied',
         'safe', 'available', 'course', 'total', 'fly', 'pretty', 'stinky', 'rig
         ht', 'nearby', 'used', 'ca', 'not', 'beat', 'great', 'received', 'shipm
         ent', 'could', 'hardly', 'wait', 'try']
In [30]: sent vectors = []; # the avg-w2v for each sentence/review is stored in
          this list
         for sent in tqdm(list of sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length 50, yo
         u might need to change this to 300 if you use google's w2v
             cnt words =0; # num of words with a valid vector in the sentence/re
         view
             for word in sent: # for each word in a review/sentence
                 if word in w2v words:
                     vec = w2v model.wv[word]
                     sent vec += vec
                     cnt words += 1
             if cnt words != 0:
                 sent vec /= cnt words
             sent vectors.append(sent vec)
         print(len(sent vectors))
         print(len(sent vectors[0]))
         from sklearn.model selection import train_test_split
         100%
                      5000/5000 [00:09<00:00, 517.96it/s]
         5000
```

```
In [31]: from sklearn.cluster import AgglomerativeClustering
         agc = AgglomerativeClustering(n clusters=4).fit(sent vectors)
In [33]: reviews = final['Text'].values
         c1 = []
         c2 = []
         c3 = [1]
         c4 = [1]
         for i in range(agc.labels .shape[0]):
              if agc.labels [i] == \overline{0}:
                  c1.append(reviews[i])
              elif agc.labels [i] == 1:
                  c2.append(reviews[i])
              elif agc.labels [i] == 2:
                  c3.append(reviews[i])
              else :
                  c4.append(reviews[i])
```

[5.2.2] Wordclouds of clusters obtained after applying Agglomerative Clustering on AVG W2V SET 3

```
# Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-1
review 0
                             find
       buying
                         wont
                                       made
                         China
               know
    dogs
             chicken
           imports
                            product
     anymore
                     take
              one
    chances
                         till
                                         USA
                loves
                                        bad
          going
                                      isnt
review 1
```

```
Can't product
 seasons
            Great
         beat
fly
```

Observation: Cluster-1 is about food product quality in different countries

```
min_font_size = 10, max_font_size=40).generate(c2[i])
             # Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-2
review 0
                  dogs
                                     tag
        store
                                    saw
      attached
        regarding
           China
```

review 1

```
B00004RBDY available unreal Pretty WW http VICTOR

BAIT total MAGNET REFILL dp FLY amazon traps nearby M502 product nearby right
```

Observation: Cluster-2 is about product victor

```
# Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-3
review 0
                  href
                             www great
                             quality
    B0000TL6CC
Thanks
               tell
                          Packages
                      Melissa top
               Soyrizo
           Not
                                  notch
      give
                                   http
                   amazon
                product
                    wonderful
                                      ΟZ
                          stars
review 1
```

```
everyone
                      friends
would celebration
gp
      retirement
             course
             suggest
say
                      item
   purchased
know quality
      price amazon
cheap
                      received
           WOW
 Purchase
                  happy
    www
                    good comments
          proud
com
                 product
 B0000VMBDI
                     wanted href
```

Observation: Cluster-3 is about food like soyrizo etc.

```
# Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-4
review 0
                          meal
    lots
                clogged
    make
     careful earlier using
                                   know
         brand<sup>sure</sup>well
       result I've
                         new home water .
              used
           little work
    try
           mean massive times
   B
                  morning
   Ð
   S
                     years couple
review 1
```

```
leftovers
                  look
             even
                  better
     No
                        smells
          things
                          much
                   variety
     say
  fish mess
       I'm bad touch
market
              one made huge
                  honestly there
  <sup>tastes</sup>like
                     ground
              cat
```

Observation: Cluster-4 is about pet foods for fish, cat etc

[5.2.3] Applying Agglomerative Clustering on TFIDF W2V, SET 4

```
In [3]: # Please write all the code with proper documentation
In [38]: model = TfidfVectorizer()
```

```
tf idf matrix = model.fit transform(X)
         # we are converting a dictionary with word as a key, and the idf as a v
         alue
         dictionary = dict(zip(model.get feature names(), list(model.idf )))
In [39]: tfidf feat = model.get feature names() # tfidf words/col-names
         # final tf idf is the sparse matrix with row= sentence, col=word and ce
         ll\ val = tfidf
         tfidf sent vectors = []; # the tfidf-w2v for each sentence/review is st
         ored in this list
         row=0:
         for sent in tqdm(list of sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length
             weight sum =0; # num of words with a valid vector in the sentence/r
         eview
             for word in sent: # for each word in a review/sentence
                 if word in w2v words and word in tfidf feat:
                     vec = w2v model.wv[word]
                       tf idf = tf idf matrix[row, tfidf feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
             if weight sum \overline{!} = 0:
                 sent vec /= weight sum
             tfidf sent vectors.append(sent vec)
             row += 1
         print(len(tfidf sent vectors))
         100%|
                       5000/5000 [00:50<00:00, 99.15it/s]
         5000
In [40]: from sklearn.cluster import AgglomerativeClustering
         agc = AgglomerativeClustering(n clusters=4).fit(tfidf sent vectors)
```

```
In [41]:
    reviews = final['Text'].values
    c1 = []
    c2 = []
    c3 = []
    c4 = []

for i in range(agc.labels_.shape[0]):
    if agc.labels_[i] == 0:
        c1.append(reviews[i])
    elif agc.labels_[i] == 1:
        c2.append(reviews[i])
    elif agc.labels_[i] == 2:
        c3.append(reviews[i])
    else :
        c4.append(reviews[i])
```

[5.2.4] Wordclouds of clusters obtained after applying Agglomerative Clustering on TFIDF W2V SET 4

```
Store dogs
attached
safe
love
tag

regarding saw
```

review 1

```
M380
BAIT
available
Course
                     right
                       M502
           total
                     WWW
        traps
            product
Pretty
                         com
                  genocide
      B00004RBDY
          amazon
                      nearby
unreal stinky
```

Observation: Cluster-1 is about pet product may be victor.

```
# Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-2
review 0
                        isnt
                 wont
  anymore
                      going chicken
              one
                          buying
     dogs
                   hard
                                  China
                made
                        take
                            product
        chances know
                                   good
    imports
               find
review 1
```

```
dosage
          stronger
                  new
   need
            product
            batches
  others
       strong
           careful
```

Observation: Cluster-2 is about food product quality in different countries.

```
min_font_size = 10,max_font_size=40).generate(c3[i])
            # Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-3
review 0
                   water I've
                           massivetry
          used
               ateearlier feeling
               little
                    well years
        brand
                                times
                     new
        meal couple
see
                          makefollow
usingmean
                 work
    result
           home
          first
                 morning
                         clogged
       know
review 1
```

```
sau powl still;
  salmon
 month
     either
                    version
{\tt outstanding} {\tt licks}
      ground
             pretty make
sliced house another
        favorite
                   not
          really
  definite
```

Observation: Cluster-3 is about pet foods for fish, cat etc.

```
# Display the generated image:
   plt.figure(figsize = (8, 8), facecolor = None)
   plt.imshow(wordcloud, interpolation='bilinear')
   plt.axis("off")
   plt.show()
cluster-4
review 0
                     structure
                                 fact
      condition
                                  deal
               puppy
          excellent
                                     coats
      ever
                         Coton
                 find
                                     151bs
                                tasting
                  using
                                      best
    months
                     perfect
                            Standard
             thriving
                           love
                                         two
```

food

thing hate 201bs cat last kibbles buying crazy

Observation: Cluster-4 is about protine quantity in food like 40lbs, 20lbs.

[5.3] DBSCAN Clustering

[5.3.1] Applying DBSCAN on AVG W2V, SET 3

In [3]: # Please write all the code with proper documentation

```
In [69]: X = final["CleanedText"]
         print("shape of X:", X.shape)
         shape of X: (5000,)
In [70]: i=0
         list of sentance=[]
         for sentance in X:
             list of sentance.append(sentance.split())
In [71]: is your ram gt 16g=False
         want to use google w2v = False
         want to train w2v = True
         if want to train w2v:
             # min count = 5 considers only words that occured atleast 5 times
             w2v model=Word2Vec(list of sentance,min count=5,size=50, workers=4)
             print(w2v model.wv.most similar('great'))
             print('='*50)
             print(w2v model.wv.most similar('worst'))
         [('wonderful', 0.9898748993873596), ('nice', 0.989847719669342), ('make
         s', 0.9887447953224182), ('bold', 0.988516628742218), ('yoqi', 0.988253
         116607666), ('spice', 0.9880969524383545), ('texture', 0.98800396919250
         49), ('flavorful', 0.9879112243652344), ('smells', 0.9877873063087463),
         ('salty', 0.9877116084098816)]
         [('yeast', 0.9996388554573059), ('end', 0.9996042251586914), ('note',
         0.9995812177658081), ('e', 0.9995694160461426), ('relieve', 0.999555945
         3964233), ('type', 0.9995527267456055), ('truly', 0.9995508193969727),
         ('produced', 0.9995489716529846), ('variety', 0.9995481967926025), ('fr
         iends', 0.9995433688163757)]
In [72]: w2v words = list(w2v model.wv.vocab)
         print("number of words that occured minimum 5 times ",len(w2v words))
         print("sample words ", w2v words[0:50])
```

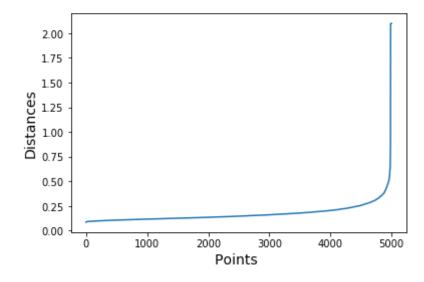
```
number of words that occured minimum 5 times 4108
         sample words ['dogs', 'loves', 'chicken', 'product', 'china', 'wont',
         'buying', 'anymore', 'hard', 'find', 'products', 'made', 'usa', 'one',
         'isnt', 'bad', 'good', 'take', 'chances', 'till', 'know', 'going', 'lov
         e', 'saw', 'pet', 'store', 'tag', 'attached', 'regarding', 'satisfied',
         'safe', 'available', 'course', 'total', 'fly', 'pretty', 'stinky', 'rig
         ht', 'nearby', 'used', 'ca', 'not', 'beat', 'great', 'received', 'shipm
         ent', 'could', 'hardly', 'wait', 'try']
In [73]: sent vectors = []; # the avg-w2v for each sentence/review is stored in
          this list
         for sent in tqdm(list of sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length 50, yo
         u might need to change this to 300 if you use google's w2v
             cnt words =0; # num of words with a valid vector in the sentence/re
         view
             for word in sent: # for each word in a review/sentence
                 if word in w2v words:
                     vec = w2v model.wv[word]
                     sent vec += vec
                     cnt words += 1
             if cnt words != 0:
                 sent vec /= cnt words
             sent vectors.append(sent vec)
         print(len(sent vectors))
         print(len(sent vectors[0]))
         from sklearn.model selection import train test split
         100%
                      5000/5000 [00:10<00:00, 474.72it/s]
         5000
         50
In [74]: sent vector=np.array(sent vectors)
In [75]: def n neighbour(vectors , n):
             distance = []
```

```
for point in vectors:
    temp = np.sort(np.sum((vectors-point)**2,axis=1),axis=None)
    distance.append(temp[n])
return np.sqrt(np.array(distance))
```

```
In [76]: minpts = 2*50
    dist = n_neighbour(sent_vector,minpts)
    sorted_distance = np.sort(dist)
    points = [i for i in range(sent_vector.shape[0])]
```

```
In [77]: plt.plot(points, sorted_distance)
   plt.xlabel('Points ',size=14)
   plt.ylabel('Distances',size=14)
   plt.title('Distances VS Points Plot\n',size=18)
   plt.show()
```

Distances VS Points Plot



```
In [78]: from sklearn.cluster import DBSCAN
dbs= DBSCAN(eps = 0.5, min_samples = minpts, n_jobs=-1).fit(sent_vector
)
```

[5.3.2] Wordclouds of clusters obtained after applying DBSCAN on AVG W2V SET 3

```
In [2]: # Please write all the code with proper documentation
In [80]: from wordcloud import WordCloud
         print("cluster")
         for i in range(2):
             print("review",i)
             wordcloud = WordCloud(width = 500, height = 500,
                         background color ='white',
                         stopwords = stopwords,
                         min font size = 10,max font size=40).generate(c[i])
                         # Display the generated image:
             plt.figure(figsize = (8, 8), facecolor = None)
             plt.imshow(wordcloud, interpolation='bilinear')
             plt.axis("off")
             plt.show()
         cluster
         review 0
```

```
buying
                            one
chances
          dogs
            hard
loves
    chicken
                            till
         find
                    China
      product
                    {\tt imports}
                 wont
  made
       isnt
                         anymore
```

review 1

China

```
saw dogs safe satisfied love
```

tag store regarding made

attached

Observation: Cluster is about pet food products quality in different countries.

[5.3.3] Applying DBSCAN on TFIDF W2V, SET 4

```
In [3]: # Please write all the code with proper documentation
In [81]: model = TfidfVectorizer()
tf_idf_matrix = model.fit_transform(X)
```

```
# we are converting a dictionary with word as a key, and the idf as a v
         alue
         dictionary = dict(zip(model.get feature names(), list(model.idf )))
In [82]: | tfidf feat = model.get feature names() # tfidf words/col-names
         # final tf idf is the sparse matrix with row= sentence, col=word and ce
         ll\ val = tfidf
         tfidf sent vectors = []; # the tfidf-w2v for each sentence/review is st
         ored in this list
         row=0:
         for sent in tqdm(list of sentance): # for each review/sentence
             sent vec = np.zeros(50) # as word vectors are of zero length
             weight sum =0; # num of words with a valid vector in the sentence/r
         eview
             for word in sent: # for each word in a review/sentence
                 if word in w2v words and word in tfidf feat:
                     vec = w2v model.wv[word]
                       tf idf = tf idf matrix[row, tfidf feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
             if weight sum != 0:
                 sent vec /= weight sum
             tfidf sent vectors.append(sent vec)
             row += 1
         print(len(tfidf sent vectors))
         100%
                       5000/5000 [01:04<00:00, 77.38it/s]
         5000
In [83]: tfidf sent vector=np.array(tfidf sent vectors)
```

```
In [84]: minpts = 2*50
         dists = n neighbour(tfidf sent vector,minpts)
         sorted distance = np.sort(dists)
          point = [i for i in range(tfidf sent vector.shape[0])]
In [85]: plt.plot(points, sorted distance)
         plt.xlabel('Points ',size=14)
         plt.ylabel('Distances ', size=14)
         plt.title('Distances VS Points Plot', size=18)
         plt.show()
                       Distances VS Points Plot
            1.75
            1.50
            1.25
          Distances
             1.00
             0.75
             0.50
             0.25
             0.00
                        1000
                                2000
                                        3000
                                               4000
                                                       5000
                                  Points
In [86]: from sklearn.cluster import DBSCAN
         dbs= DBSCAN(eps = 0.5, min samples = minpts, n jobs=-1).fit(tfidf sent
          vector)
In [87]: reviews = final['Text'].values
         c = []
          for i in range(dbs.labels .shape[0]):
                  c.append(reviews[i])
```

[5.3.4] Wordclouds of clusters obtained after applying DBSCAN on TFIDF W2V SET 4

```
In [3]: # Please write all the code with proper documentation
In [88]: from wordcloud import WordCloud
         print("cluster")
         for i in range(2):
             print("review",i)
             wordcloud = WordCloud(width = 500, height = 500,
                         background color ='white',
                         stopwords = stopwords,
                         min font size = 10,max font size=40).generate(c[i])
                         # Display the generated image:
             plt.figure(figsize = (8, 8), facecolor = None)
             plt.imshow(wordcloud, interpolation='bilinear')
             plt.axis("off")
             plt.show()
         cluster
         review 0
```

```
bad
     find
                                   isnt
                        anymore
      product
                      loves made
   China
                                  one
            wont
                        know
        hard
                     _{\text{imports}} \; \text{chicken}
        till
               take
                            going
                 buying
                                good
   chances
review 1
```

```
China
made
dogs
saw
pet safe
store
attached
regarding
satisfied
love
tag
```

Observation: Cluster is about pet food products quality in different countries.

[6] Conclusions

In [4]: # Please compare all your models using Prettytable library.

```
# You can have 3 tables, one each for kmeans, agllomerative and dbscan
In [89]: models = pd.DataFrame({'vectorizer': ['Kmeans with Bow', "Kmeans with T
          FIDF", "Kmeans with avg w2v", "Kmeans with tfidf avg w2v"], 'Clustering'
          : ["KMeans", "KMeans", "KMeans"], 'Number of cluster': [4,4,4,4
          ]}, columns = ["vectorizer", "Clustering", "Number of cluster"])
          models
Out[89]:
                        vectorizer Clustering Number of cluster
                   Kmeans with Bow
                                   KMeans
                  Kmeans with TFIDF
                                   KMeans
                Kmeans with avg w2v
                                   KMeans
           3 Kmeans with tfidf avg w2v
                                   KMeans
                                                       4
In [92]: models = pd.DataFrame({'vectorizer': ["Agglomerative with avg w2v", "Agg
          lomerative with tfidf avg w2v"], 'Clustering' : ["Hierarchical", "Hierar
          chical"], 'Number of cluster': [4,4,]}, columns = ["vectorizer", "Cluster
          ing", "Number of cluster"])
          models
Out[92]:
                             vectorizer Clustering Number of cluster
                Agglomerative with avg w2v Hierarchical
           1 Agglomerative with tfidf avg w2v Hierarchical
          models = pd.DataFrame({'vectorizer': ["Dbscan with avg w2v", "Dbscan wit
In [93]:
          h tfidf avg w2v"], 'Clustering': ["DBSCAN", "DBSCAN"], 'EPS': [.5,.5,]},
           columns = ["vectorizer", "Clustering", "EPS"])
          models
Out[93]:
                        vectorizer Clustering EPS
                Dbscan with avg w2v
                                  DBSCAN
                                           0.5
```

vectorizer Clustering EPS

1 Dbscan with tfidf_avg_w2v DBSCAN 0.5

In []: