

GOVERNMENT COLLEGE OF ENGINEERING,

ERODE - 638 316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

SB8056 - DIGITAL MARKETING

ASSIGNMENT

BRAND NAME : BREAKOUT HOLIDAYS

CATEGORY: TOURS AND TRAVELS

NAME : MANI BHARATHI R

NM ID : 7D0F5B748608CF18B1 54DA4EEEE4DBC3

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot:

<https://breakoutholidays.blogspot.com/2023/08/best-places-to-visit-in-india.html>

Screenshots:

The screenshot shows a web browser displaying a blog post on the 'BREAKOUT HOLIDAYS' website. The browser's address bar shows the URL: <https://breakoutholidays.blogspot.com/2023/08/best-places-to-visit-in-india.html>. The browser's tab bar includes links to Gmail, YouTube, Maps, ChatGPT, Facebook, Weather Station, Skill Nation, and a Read: Publish, Subs... link. The blog post is titled 'BREAKOUT HOLIDAYS' with the subtitle 'Best places in India you won't forget the experience in your life time.' The date is 'Tuesday, August 22, 2023' and the category is 'BEST PLACES TO VISIT IN INDIA'. The first item is '1. Nubra Valley in Ladakh', accompanied by a photograph of a snowy mountain valley. To the right of the main content is a sidebar with a search bar, a 'Home' link, a 'Report Abuse' link, a 'GUIDE' section with a 'BREAKOUT HOLIDAYS' logo and a 'View my complete profile' link, and another 'BEST PLACES IN INDIA' section with a search bar and a 'Blog Archive' link. Below the main content, there are two columns of text. The left column contains a list of travel tips: '• Best time to visit – June to August', '• Ideal duration – 2 days', and '• How to reach –'. The right column contains a list of travel tips: '• By Air: Kushok Bakula Rimpochee Airport in Leh is the nearest airport (162 km), from where you can take a bus or taxi.', '• By Train: Or, you can travel by train to the Leh railway station from Jammu or Kashmir, and then take a taxi or bus.', and '• By Road: You can take a taxi from Leh to reach the valley (160 km away)'. Below the list of travel tips is a photograph of a snowy mountain range.

BREAKOUT HOLIDAYS
Best places in India you won't forget the experience in your life time.

Tuesday, August 22, 2023

BEST PLACES TO VISIT IN INDIA

1. Nubra Valley in Ladakh

• Best time to visit – June to August

• Ideal duration – 2 days


• How to reach –

- **By Air:** Kushok Bakula Rimpochee Airport in Leh is the nearest airport (162 km), from where you can take a bus or taxi.
- **By Train:** Or, you can travel by train to the Leh railway station from Jammu or Kashmir, and then take a taxi or bus.
- **By Road:** You can take a taxi from Leh to reach the valley (160 km away)

2. Khajjiar in Himachal Pradesh

Gmail YouTube Maps ChatGPT (2) Facebook (2) Weather Station usi... Skill Nation - Be Fu... Read: Publish, Subs...

2. Khajjiar in Himachal Pradesh



Khajjiar | #2 of 30 Most Beautiful Places in India

Popularly known as Mini Switzerland, Khajjiar deserves your attention if you are looking for **places in India for honeymoon**. The combination of lush green meadows, lofty Himalayas encased in snow and dense forests make this place heavenly. Here, you can enjoy adventures like trekking, zorbing, jungle safari and paragliding.


- **Best time to visit** - March to October

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breakoutholidays.blogspot.com/2023/08/best-places-to-visit-in-india.html

Gmail YouTube Maps ChatGPT (2) Facebook (2) Weather Station usi... Skill Nation - Be Fu... Read: Publish, Subs...

3. Valley of Flowers in Uttarakhand



Valley of Flowers | #3 of 30 Most Beautiful Places in India

If you are in love with the vibrant colours of nature, this valley should feature on your list of **beautiful tourist places in India**. Peppered with exotic and rare Himalayan flowers, it attracts trekkers and photographers in droves. This national park is a UNESCO World Heritage Site for good reason.

- **Best time to visit** - July to September

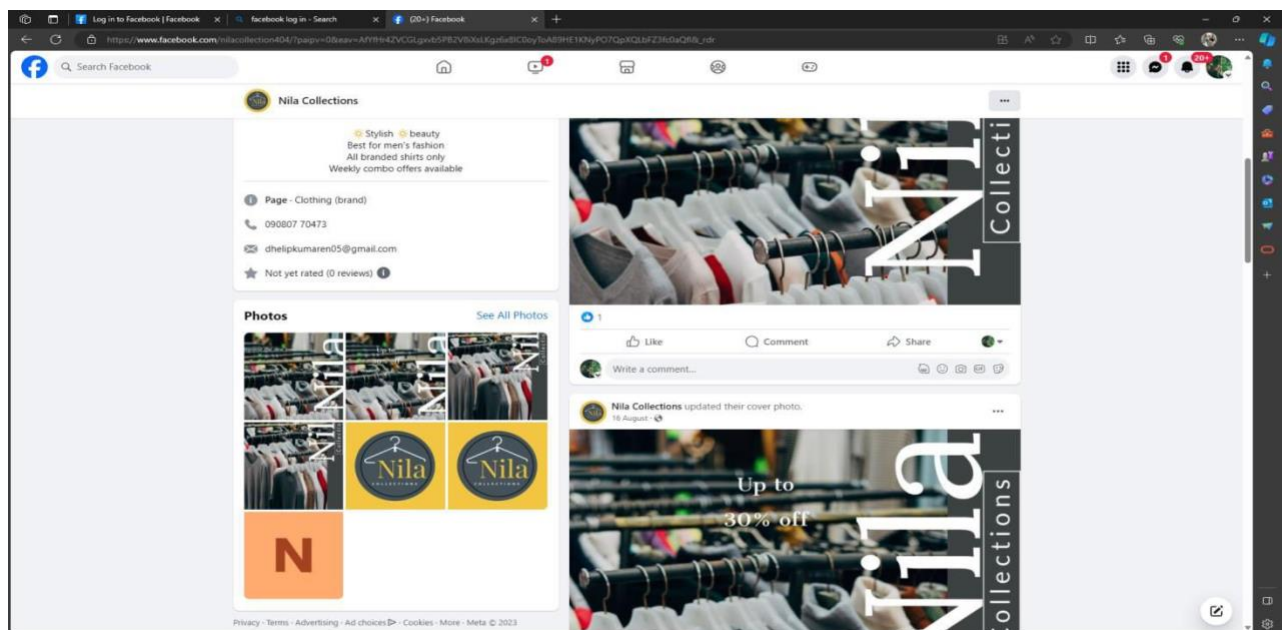
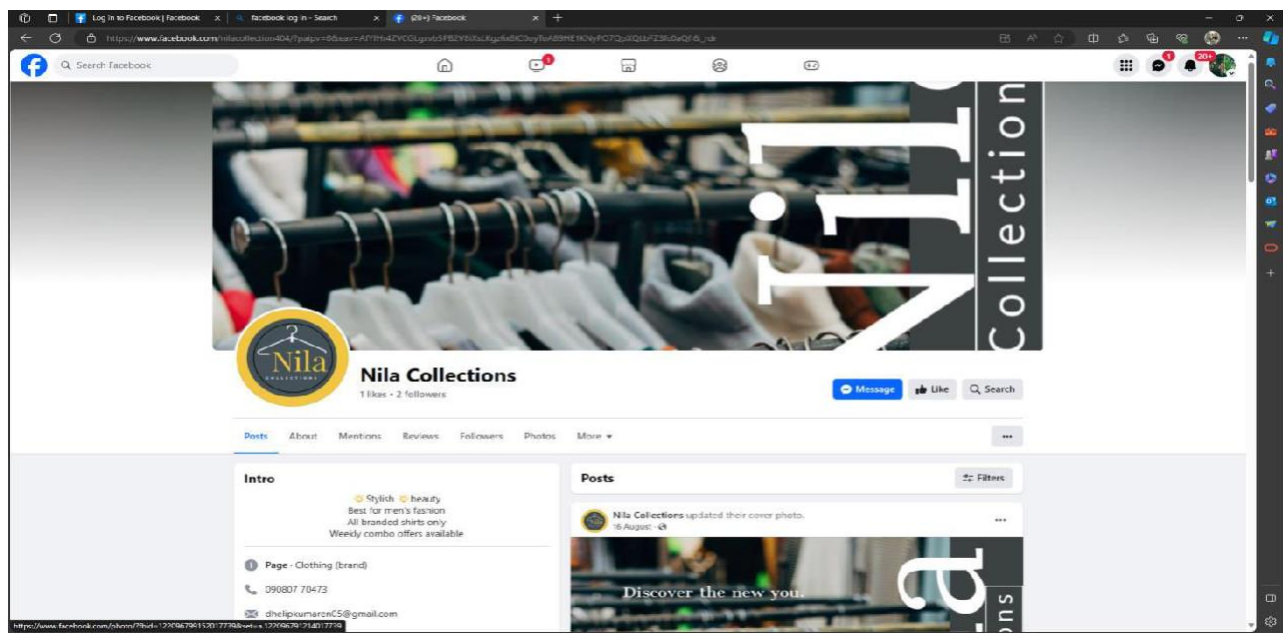
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2.Create a New Facebook Business Page and post one social media poster for your brand.

Link of facebook business page:

<https://www.facebook.com/breakoutholidays07>

Screenshots:



3. Create and design a social media advertisement poster using canva.

Link of social media advertisement page :

<https://breakoutholidays.blogspot.com/2023/08/travel-planning-infographic.html>

Screenshot:



4. Create email newsletter design using MailChimp or Canva tool.

Link of Email newsletter design :

<https://breakoutholidays.blogspot.com/2023/08/email-newsletter-breakout-holidays.html>

Screenshots:

