

# **GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE: 638 316**



## **Electrical and Electronics Engineering**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

*BRAND NAME: HOME APPLIANCES*

*CATEGORY: HOME APPLIANCES*

*AND CAMERA*

**NAME: JAGAN A**

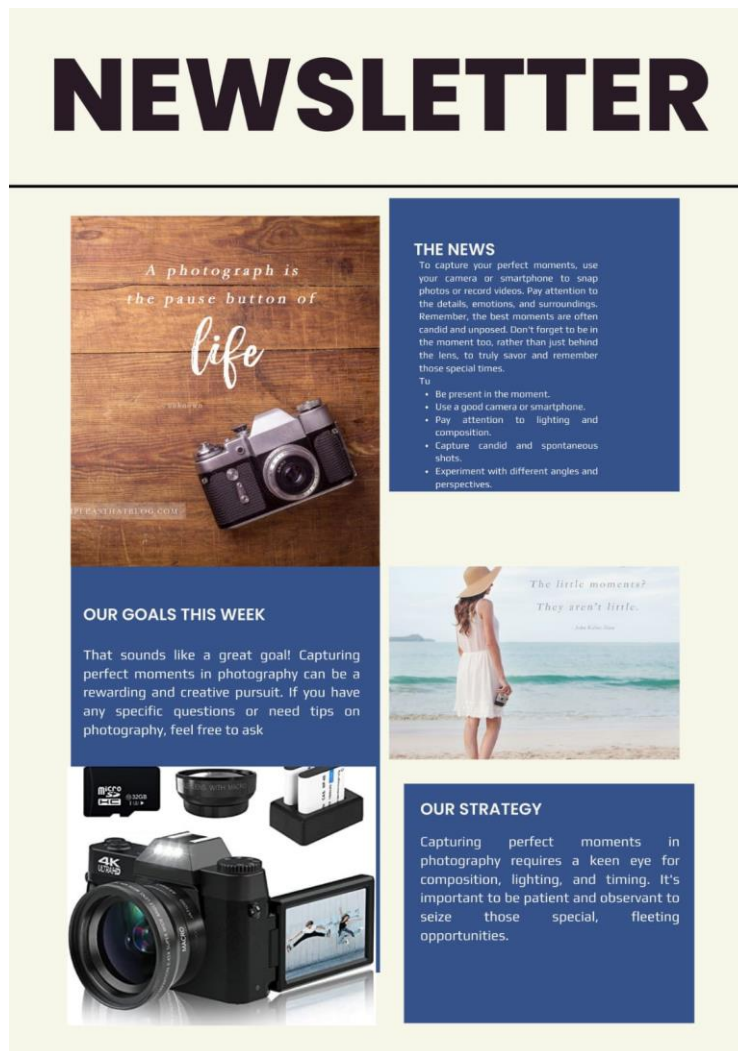
**NM ID: B891FD97D73AE3897124D3D1DAEB46CB**

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://capturedmomentsjourney.blogspot.com/2023/10/blog-post.html>

Screenshot:





All (2)



MANAGE



(Untitled)



28 Oct



0



0



Captured Moments: A Journey Through the...



23 Aug



0



14

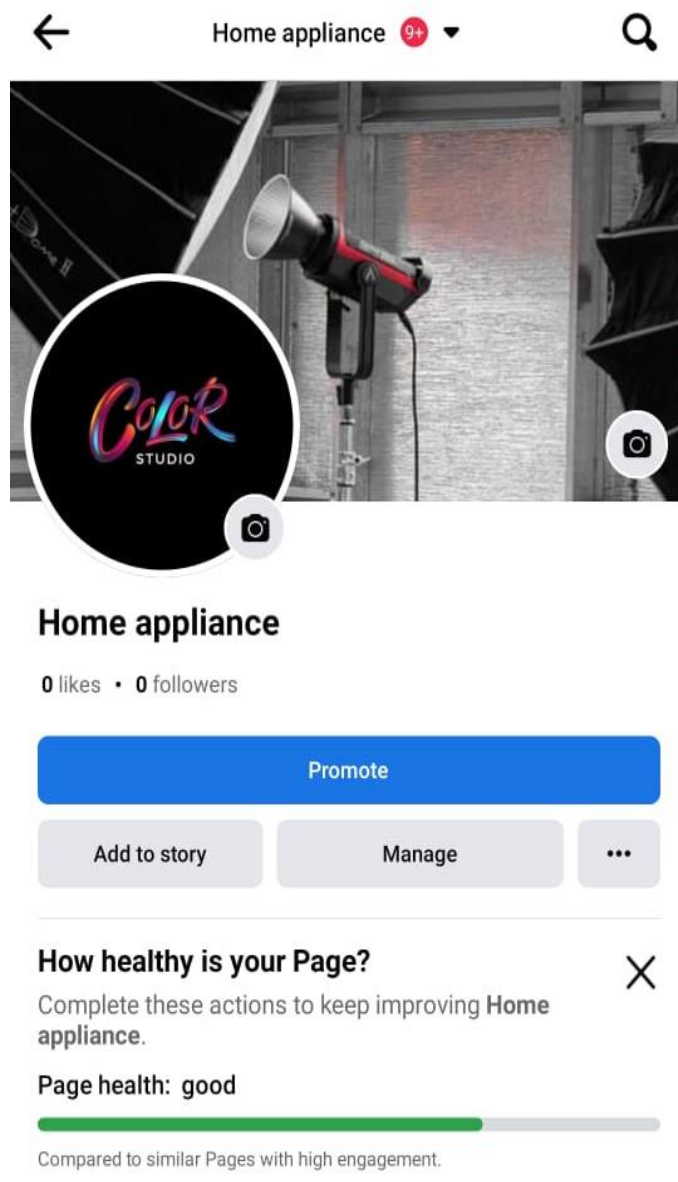


1. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/aranganathanjagan>

Screen shot:

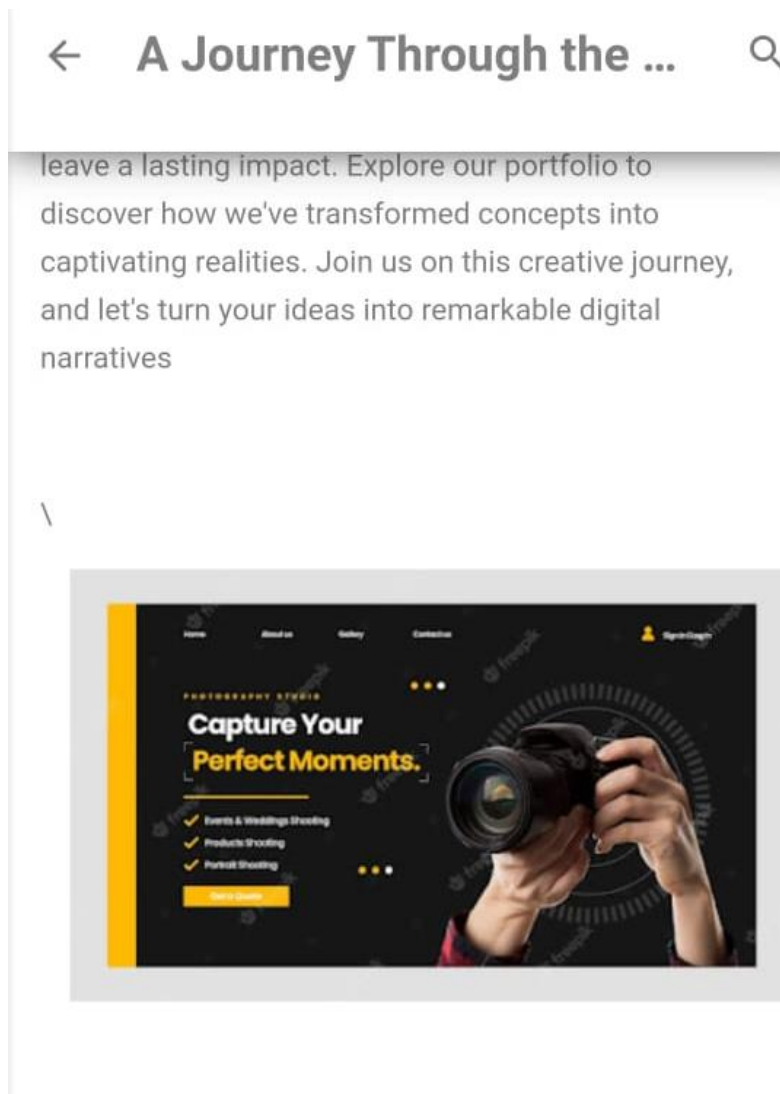


2. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<http://capturedmomentsjourney.blogspot.com>

Screenshot:



3. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://capturedmomentsjourney.blogspot.com/2023/10/blog-post.html>

screenshot:

