

# **GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE: 638 316**



## **Electrical and Electronics Engineering**

### **NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT**

*BRAND NAME: VSD TECH*

*CATEGORY: ELECTRONICS AND  
COMPONENTS*

**NAME: VIGNESH D**

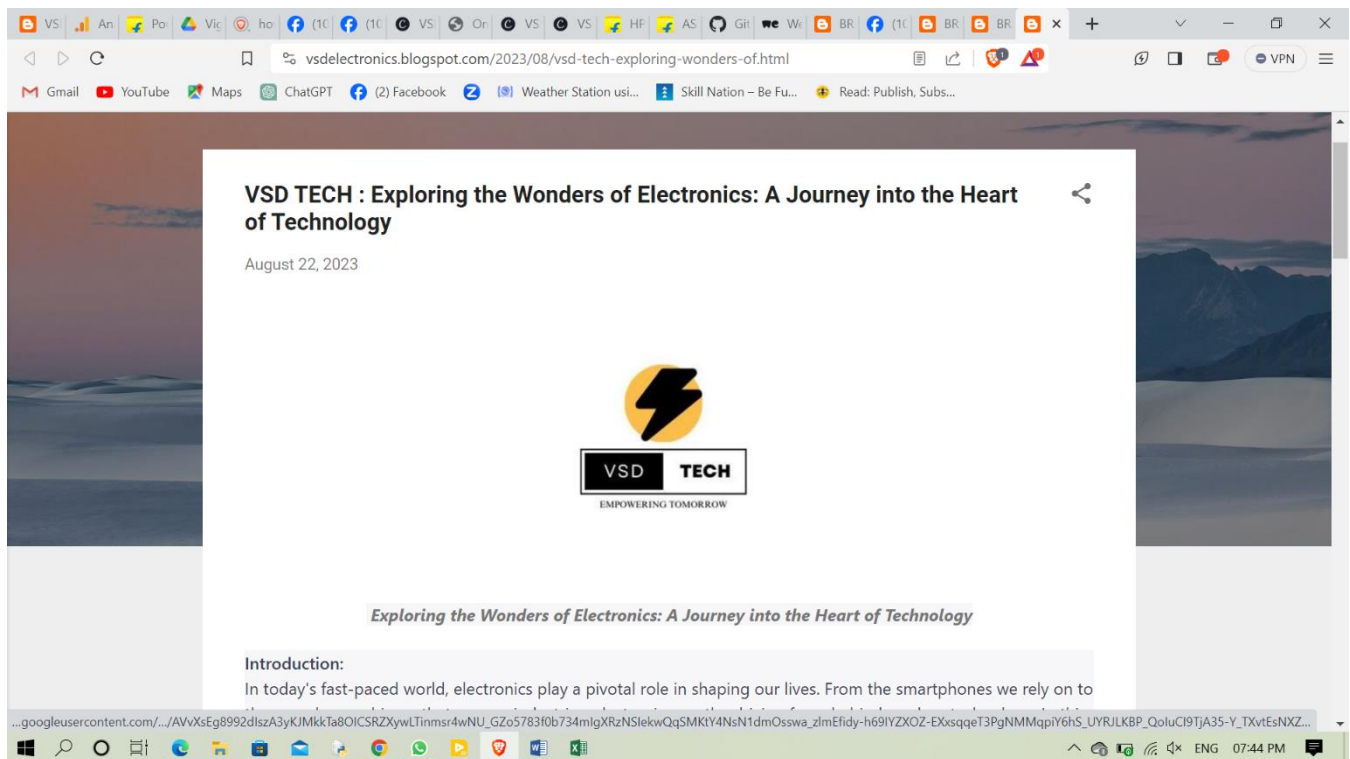
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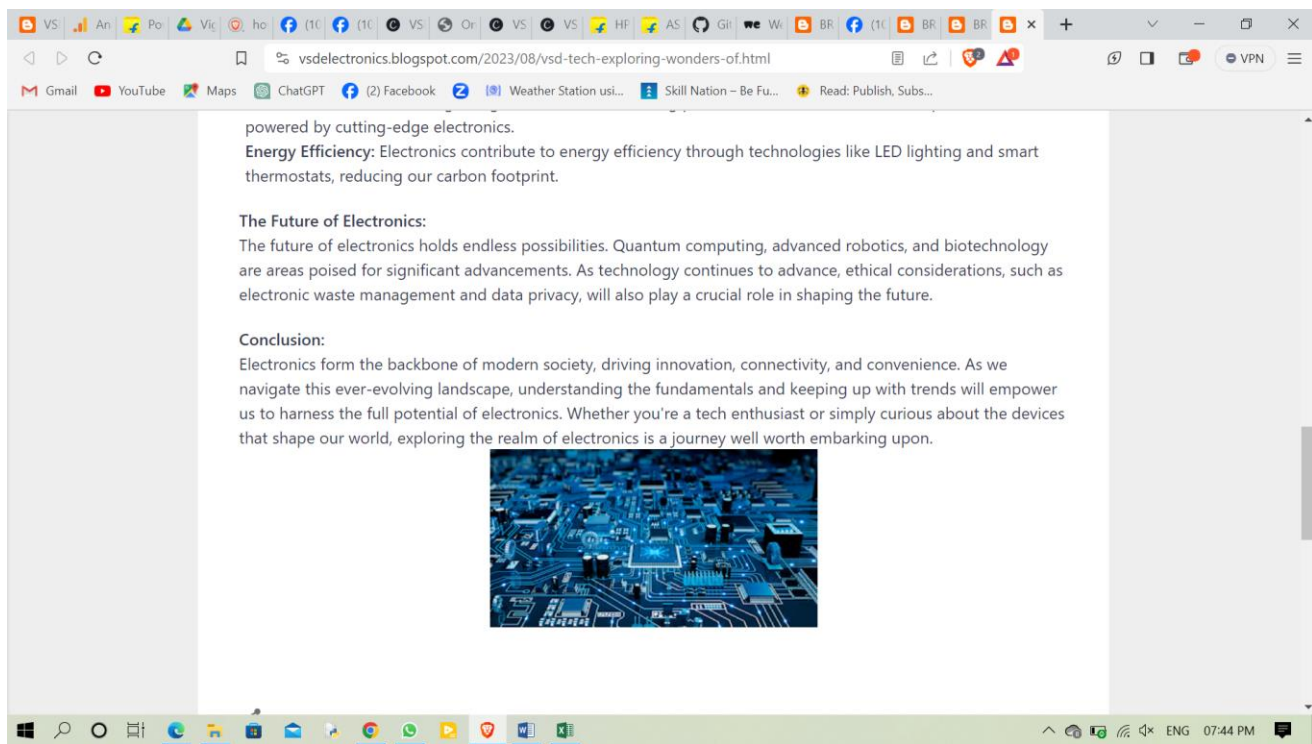
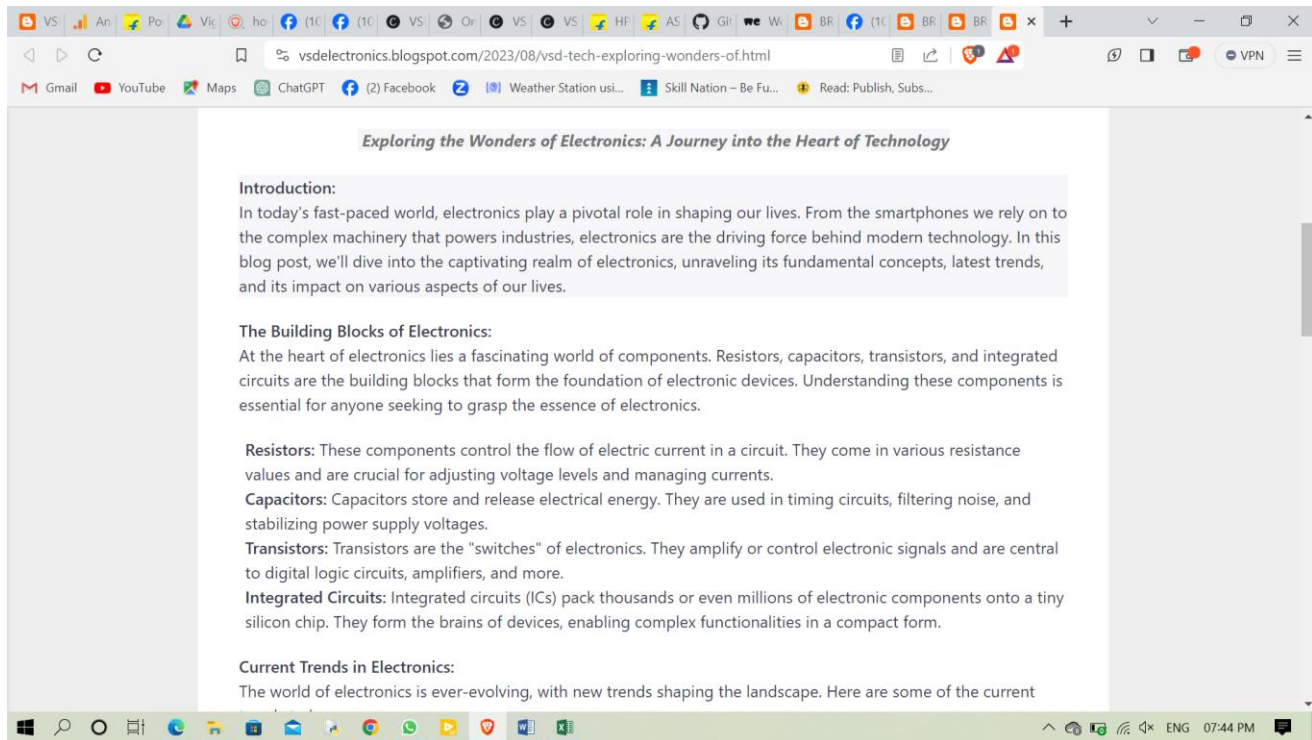
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://vsdelectronics.blogspot.com/2023/08/vsd-tech-exploring-wonders-of.html>

Screenshot:



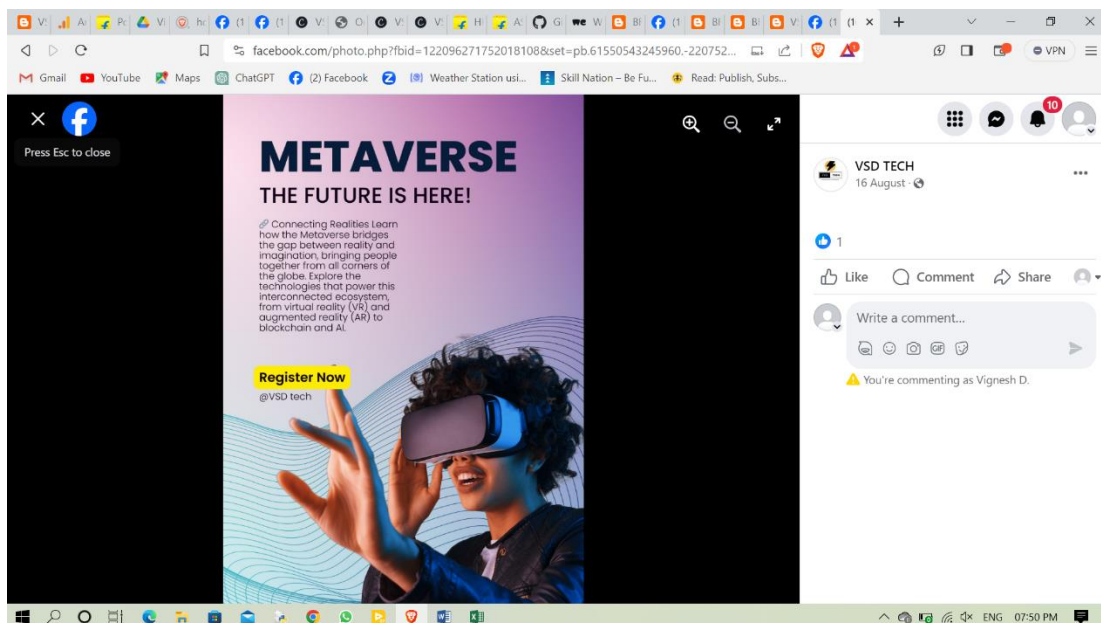
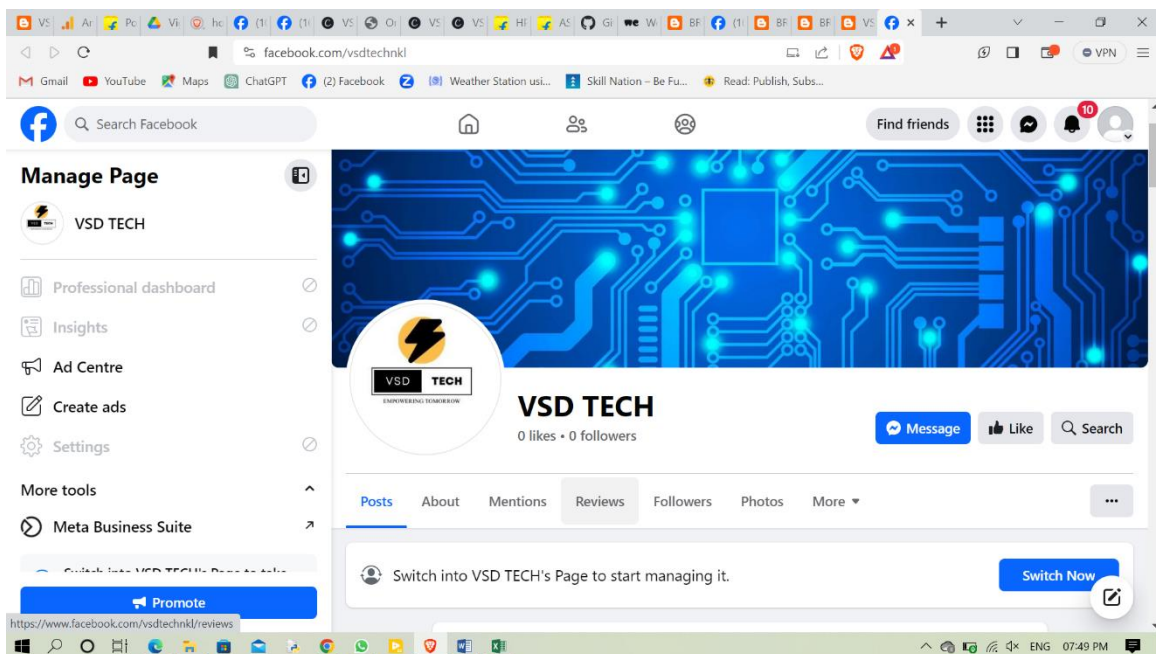


1. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/vsdtechnkl>

Screen shot:



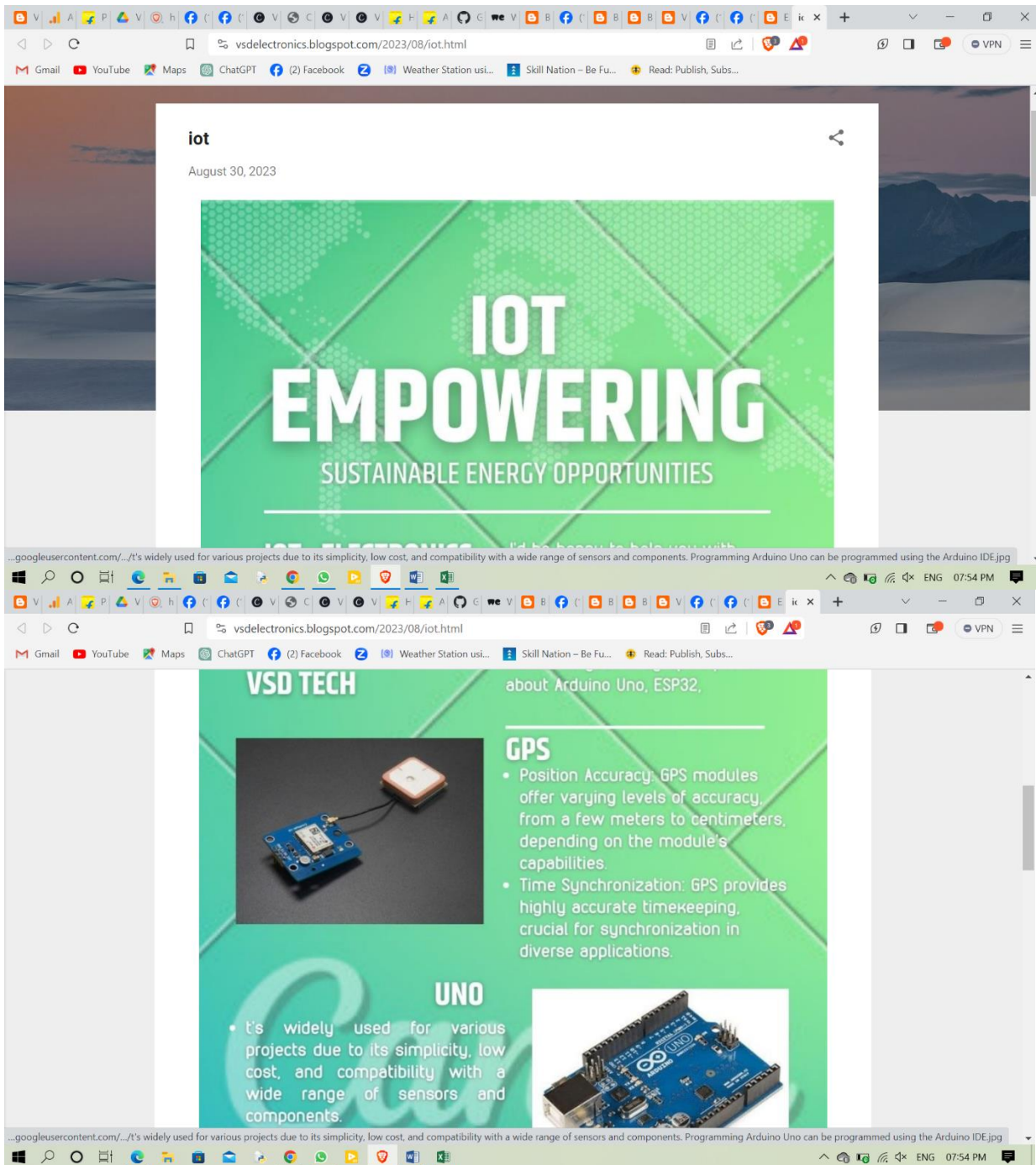


2. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://vsdelectronics.blogspot.com/2023/08/iot.html>

Screenshot:



3. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://vsdelectronics.blogspot.com/2023/08/exploring-wonders-of-electronics.html>

screenshot:

