

PROTECTO LITE

WORK LITE

WORK SAFE

Hierarchy



VISION

Sustainable footwear prioritizing safety, comfort and minimal environmental impact



MISSION

Deliver safety footwear integrating sustainable materials and technology



Hirenkumar Gajera **R & D**

UNIVERSITY OF LEICESTER

Sharmila Saranraj **Production and engineering**

Arnold Sam Oliver Quality planning and control

Payal Sandip Jadhav **Operations**

Vignesh Kandhasamy **Marketing and sales**

Gopi shankar Balamurugan **EHS**

Product Selection



Value Management

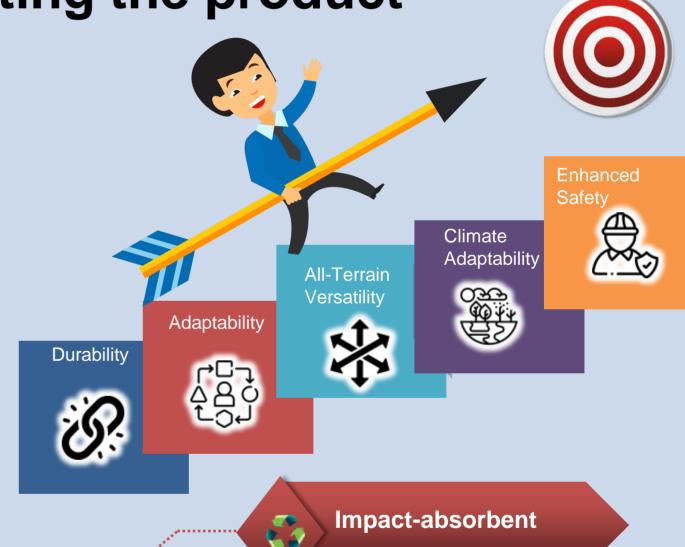
☐ Highlighting SMART safety with industry 4.0 technology

□ Targeting Military, Heavy Industries, Safety Workers, and **Cold Weather Environments**



☐ Emphasizing lighter weight and ergonomic design over traditional safety shoes







Enhanced Structural Integrity



All-Condition Durability



Energy-efficient production





