

# PROTECTO LITE

WORK LITE

WORK SAFE

## Hierarchy

**Hirenkumar Gajera**  
R & D

**Sharmila Saranraj**  
Production and engineering

**Arnold Sam Oliver**  
Quality planning and control

**Payal Sandip Jadhav**  
Operations

**Vignesh Kandhasamy**  
Marketing and sales

**Gopi shankar Balamurugan**  
EHS

### VISION

Sustainable footwear prioritizing safety, comfort and minimal environmental impact

### MISSION

Deliver safety footwear integrating sustainable materials and technology

## Product Selection

## Marketing the product

## Value Management

- Targeting Military, Heavy Industries, Safety Workers, and Cold Weather Environments

- Highlighting SMART safety with industry 4.0 technology

- Emphasizing lighter weight and ergonomic design over traditional safety shoes

