Vignesh M

UI/UX Designer & Front-End Developer

WORK EXPERIENCE

Altruisty, Chennai

UI/UX Designer (Intern)   Sep 2024 - Nov 2024

- Collaborated with cross-functional teams to design user-friendly interfaces, enhancing the overall user experience of digital products.
- Conducted user research and usability testing to gather insights, leading to informed design decisions that improved product accessibility and engagement.
- Assisted in creating wireframes and prototypes, contributing to the iterative design process and ensuring alignment with user needs and business goals.

Here to Care, Remote

UI/UX Designer (Intern)   Aug 2024 - Nov 2024

- Supported the design team in developing intuitive user interfaces, focusing on optimizing user journeys and enhancing satisfaction.
- Conducted user research and feedback sessions, identifying the top three pain points in navigation; implemented targeted design enhancements that improved user satisfaction scores by 30% within a quarter.

EDUCATION

- **BCA**   2021–2024
  AVC College (Autonomous), Mannampandal, Mayiladuthurai.

- **+1 & +2**   2019–2021
  Govt. Hr. Sec. School, Kuttalam, Mayilduthurai. | **83%**

PERSONAL PROJECTS   Explore all ↗

A Water Bottle Shopping Platform

- This water bottle website focuses on user experience, featuring seamless navigation and **engaging animation** effects. Shoppers can browse by material, size, design, or price range for a convenient and enjoyable shopping experience

"Vigroos Coffee Planet" - A Cafe Shop Website

- This website simplifies coffee buying, whether online or from your favorite spot. Users can **effortlessly discover** the perfect blend, ensuring a seamless and enjoyable shopping experience.

CONTACT

- Chennai, India
- 8300733622
- vigneshm2k24@gmail.com
- Portfolio - **vigroos.in**
- linkedin | Behance

SKILLS

Hard Skills:

- User Research
- Prototyping
- Wireframing
- Information Architecture
- Interaction Design
- Responsive Design
- Problem Solving
- Design Systems
- Visual Design

Techniques:

- Requirements Analysis
- Creative Thinking
- Adaptability

Tools:

- Figma
- Adobe XD
- Adobe Photoshop
- Sketch

Front-end Technologies:

- HTML
- CSS
- JavaScript

HOBBIES

- Drawing & Painting
- Listening to music
- Pursuing online learning

LANGUAGES KNOWN

- English
- Tamil