

School of Computer Science and Engineering J Component report

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Course Title : Artificial Intelligence & Knowledge-Based Systems

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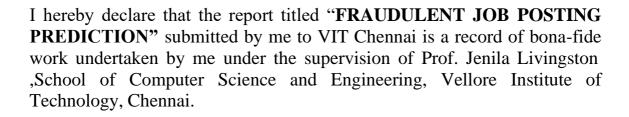
Title: Fraudulent Job Postings Prediction

Team Members: Vignesh.N | 19MIA1093

Faculty: Dr. L.M. Jenila Livingston

Sign: Vignesh.N Date: 25/06/23

DECLARATION



Signature of Candidate VIGNESH N

CERTIFICATE

Certified that this project report entitled "FRAUDULENT JOB POSTING PREDICTION" is a bonafide work of VIGNESH N(19MIA1093) and they carried out the Project work under my supervision and guidance for CSE3088 - Artificial Intelligence & Knowledge-Based Systems.

Jenila Livingston SCOPE, VIT Chennai

ACKNOWLEDGEMENT

I would like to acknowledge that my assignment has been completed and I am ensuring that this was done by me and not copied.

In this accomplishment, We would like to express my special gratitude to all my teachers and most importantly our Professor Mrs. Jenila Livingston of VIT, without their guidance and feedback it is not possible to complete this project.

TABLE OF CONTENTS

Serial.No	DESCRIPTION	Page no.
1.	ABSTRACT	6
2.	INTRODUCTION	7
3.	PROBLEM STATEMENT	8
4.	LITERATURE REVIEW	9
5.	SYSTEM DESIGN	13
6.	IMPLEMENTATION	18
7.	CONCLUSION	29
8.	REFERENCES	30

ABSTRACT

Employment fraud is becoming more prevalent. According to CNBC, there were twice as many employment frauds in 2018 than there were in 2017. The state of market today has resulted in substantial unemployment. Numerous people have experienced much less job loss and economic stress as a result of the coronavirus. Such a situation offers con artists the ideal opening. Due to a rare incidence, manypeople are becoming victims of scammers who feed on their despair. Most con artists use this technique to obtain personal information from their victims.

Addresses, bank account information, social security numbers, and other personal information are examples. As a student, I have encountered several of these fraudulent emails. The con artists offer their victims incredibly lucrative career opportunities and then demand payment in exchange. Or they demand money from the job seeker in exchange for the promise of employment. This is a dangerous problem that can be addressed through Machine Learning techniques and Natural Language Processing (NLP).

INTRODUCTION

For many people, economic hardship and the impact of the coronavirus have drastically reduced work availability and resulted in job loss. Scammers would love totake advantage of a situation like this. Many individuals are falling prey to these con artists who are preying on people's desperation as a result of an extraordinary event.

The majority of fraudsters do this to obtain personal information from the person theyare attempting to defraud. Addresses, bank account numbers, and social security numbers are examples of personal information. Scammers provide customers with a fantastic job offer and then demand money in exchange.

Alternatively, they may need a financial investment from the job seeker in exchange for the promise of a job.

Because of unemployment, there are a lot of job scams these days. A recruiter canfind a qualified candidate through a variety of websites.

Fake recruiters will sometimes post a job on a job platform for the sole purpose of making money. Many job boards suffer from this issue. People later go to a new job portal in quest of legitimate employment, but phoney recruiters also migrate to this portal. As a result, it's critical to distinguish between legitimate and fictitious employment opportunities. Employment fraud is one of the most severe concerns thathas been addressed in the arena of Online Recruitment Frauds in recent years (ORF).

Many organizations these days like to list their job openings online so that job seekersmay find them quickly and simply.

This could, however, be one form of fraud perpetrated by the con artist.

However, this could be a form of scam perpetrated by con artists who offer jobseekers work in exchange for money.

This is a dangerous problem that can be solved using machine learning and naturallanguage processing approaches (NLP).

PROBLEM STATEMENT/PROJECT MOTIVE

FROBLEM STATEMENT/FROJECT MOTIVE					
This project aims to create a classifier that will have the capability to identify fake and real jobs. The final result is evaluated based on two different models. Since thedata provided has numeric and text features, one model will be used on the text data and anotheron numeric data. The final output will be a combination of the two. The final model will take in any relevant job posting data and produce a final resultdetermining whether the job is real or not.					

LITERATURE SURVEY

Online recruiting fraud detection is a relatively new sector in which little research has been done. There are some indirect methods to solve Online recruitment fraud to a limited extent, such as Email Spam filtering, which prevents sending advertising- related emails to users, antiphishing techniques to detect fake websites, and countermeasures against opinion fraud to detect the posting of deceptive and misleading fake reviews. Review spam detection, email spam detection, and fake news identification have all received a lot of attention in the realm of online fraud detection, according to many studies.

S.NO	TITLE	AUTHOR /JOURNAL	TECHNIQUE	RESULT
1)	A comparative study on fake job postings predictions using data mining techniques.	Sultana Umme Habiba, Md. Khairul Islam, Farzana Tasnim	DEEP NEURAL NETWORK TECHNIQUE S:	RANDOM FOREST ACHIEVED AN ACCURACY OF 97%.
2)	Fake job recruitment detection	Karri sai suresh reddy, Karri lakshmana reddy	KNN,RANDOM FOREST,DECISI ONTREE, SVM Along with classifiers Two major types of classifiers, such as single classifier and ensemble classifiers are considered for fraudulent job posts detection.	Random Forest classifier outperforms over its Peer classification tool. The proposed approach achieved accuracy 98.27%

			ı	10
)	Fake Job Recruitment Detection Using Machine Learning Approach. Smart Fraud Detection	Shawni Duttaand Prof.Samir Kumar Bandyopadhyay	Multilayer Perceptron ,Ada Boost Classifier, Gradient Boosting Classifier	which is much higherthan the existing methods. Accuracy: MLP(96.14%), AdaBo ost (97.46%), Gradie
	Framework for Job Recruitments. Fake Job Detection Using Machine Learning	Asad Mehboob, M. S. I. Malik	Proposed SVM	nt Boosti ng Classifi er (97.65 %)
1)		Priya, Akshata, Anushka, Prof. S. S. Karve	SVM, Random Forest	F1-Score 0.98 - Fraud 0.49 – Notfraud
() 				Accuracy: SVM (95%), RF (97%)

DATASET

This dataset contains 18K job descriptions out of which about 800 are fake. The data consists of both textual information and meta-information about the jobs. The dataset can be used to create classification models which can learn the job descriptions whichare fraudulent

Data Types:

df.dtypes

job_id int64 title object location object department object salary_range object company_profile object description object requirements object benefits object telecommuting int64 has_company_logo int64 has questions int64 employment_type object required_experience object required_education object industry object function object int64 fraudulent dtype: object

NULLL VALUES:

Null Values

title	0
location	340
company_profile	3255
requirements	2548
telecommuting	0
has company logo	0
has_questions	0
employment_type	3397
required experience	6858
required_education	7889
industry	4769
function	6261
fraudulent	0
dtype: int64	

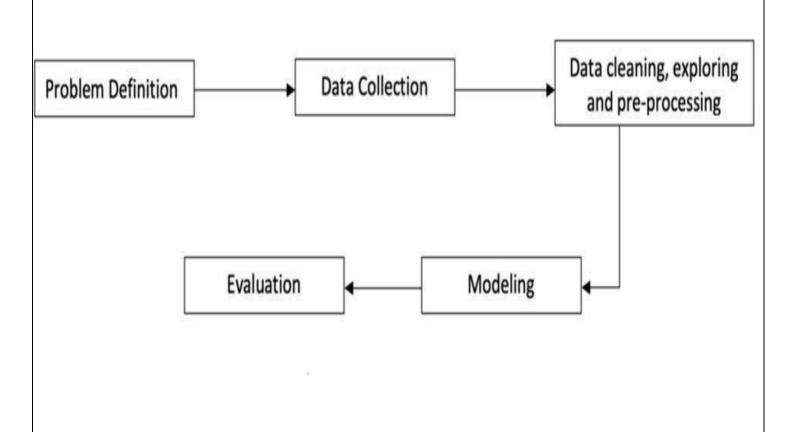
FEATURES:

- 1. job_id = Unique Job ID
- 2. title = The title of the job ad entry.
- 3. location = Geographical location of the job ad.
- 4. department = Corporate department (e.g. sales).
- 5. salary_range = Indicative salary range (e.g. \$50,000-\$60,000)
- 6. company_profile = A brief company description.
- 7. description = The detailed description of the job ad.
- 8. requirements = Enlisted requirements for the job opening.
- 9. benefits = Enlisted offered benefits by the employer.
- 10. telecommuting = True for telecommuting positions.
- 11. has_company_logo = True if company logo is present.
- 12. has_questions = True if screening questions are present.
- 13. employment_type = Full-type, Part-time, Contract, etc.
- 14. required_experience = Executive, Entry level, Intern, etc.
- 15. required_education = Doctorate, Master's Degree, Bachelor, etc.
- 16. industry = Automotive, IT, Health care, Real estate, etc.
- 17. function = Consulting, Engineering, Research, Sales etc.
- 18. fraudulent = target Classification attribute.

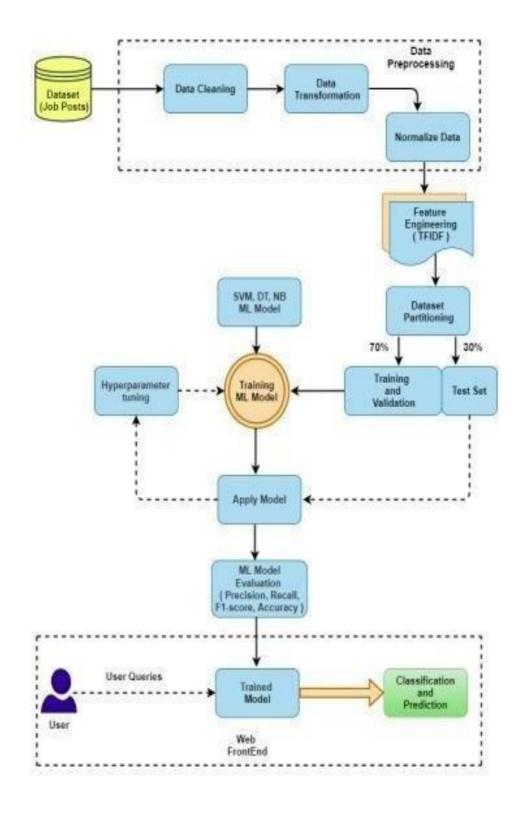
SYSTEM DESIGN

This project follows five stages. The five steps adopted for this project are –

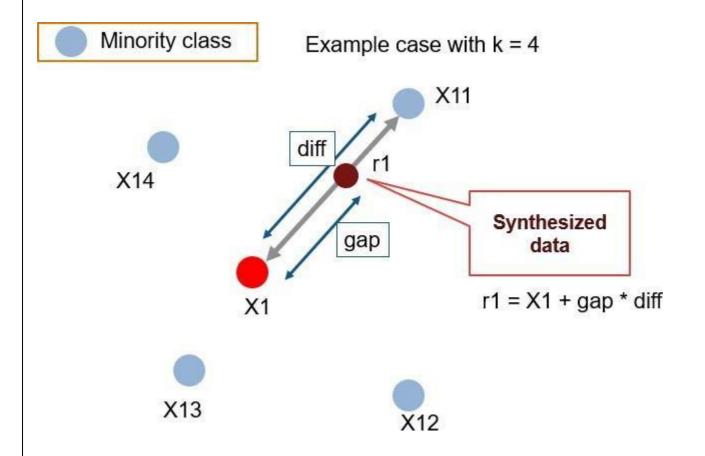
- Problem Definition (Project Overview, Project statement, and Metrics)
- Data Collection
- Data cleaning, exploring, and pre-processing
- Modeling
- Evaluating



OVERALL WORKFLOW DIAGRAM:

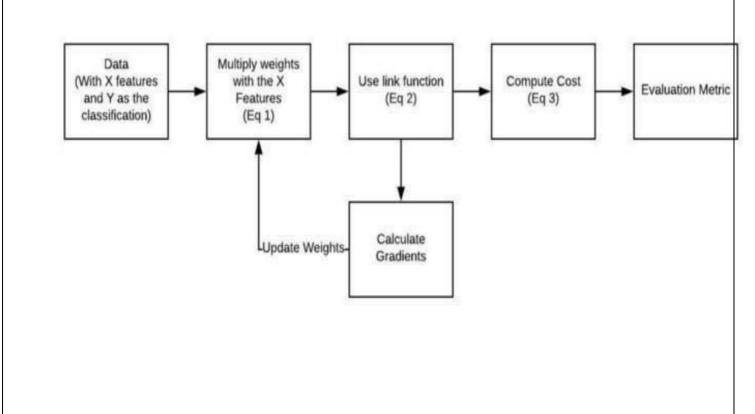


SMOTE ARCHITECTURE DIAGRAM:

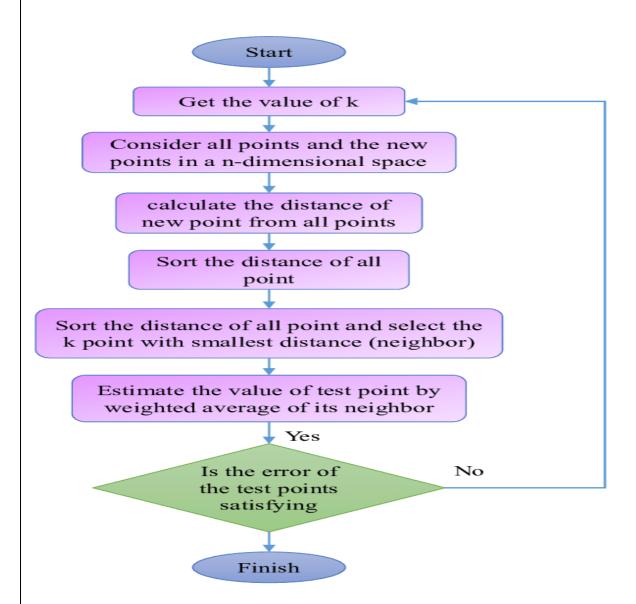


ARCHITECTURE DIAGRAM FOR DIFFERENT MODELS THAT WE HAVEBUILT:

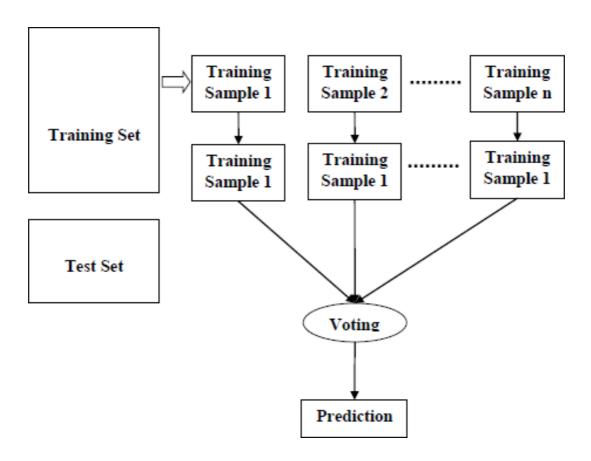
1) LOGISTIC REGRESSION:



2) K NEAREST NEIGHBORS:



3) RANDOM FOREST CLASSIFIER:



IMPLEMENTATION

IMPORTING DATASET:

```
[ ] import numpy as np
           import pandas as pd
           import seaborn as sb
           import matplotlib.pyplot as plt
          import warnings
        [ ] file_path = 'fake job postings.csv'
        [ ] #Reading csv file of dataset
 EXP
           df = pd.read_csv(file_path)
           df.head(5)
] df.columns
  'fraudulent'],
dtype='object')
] df.describe()
               job_id telecommuting has_company_logo has_questions
                                                                       fraudulent
   count 17880.000000 17880.000000
                                                       17880.000000 17880.000000
                                          17880 000000
          8940.500000
                            0.042897
   mean
         5161.655742
                           0.202631
                                             0.403492
                                                           0.499945
                                                                         0.214688
    std
              1.000000
                            0.000000
                                              0.000000
                                                            0.000000
                                                                          0.000000
         4470.750000
                          0.000000
    25%
                                              1.000000
                                                            0.000000
                                                                         0.000000
    50%
          8940.500000
                            0.000000
                                              1.000000
                                                            0.000000
                                                                         0.000000
                          0.000000
    75% 13410.250000
                                             1.000000
                                                           1.000000
                                                                       0.000000
         17880.000000
                            1.000000
                                              1.000000
                                                            1.000000
                                                                         1.000000
    max
```

Feature Selection:

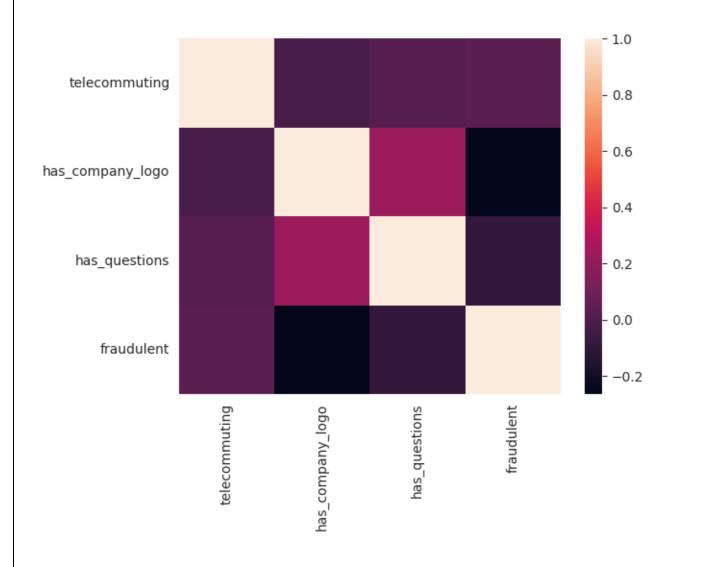
Out of the 17 features these are the features we have selected for our models

```
] df.columns
  dtype='object')
] df = df[['title', 'location','company_profile', 'requirements', 'telecommuting', 'has_company_logo', 'has_questions', 'employment_type', 'required_experience', 'required_education', 'industry', 'function', 'fraudulent']]
] df.isna().apply(pd.value_counts)
           title location company_profile requirements telecommuting has_company_logo has_questions employment_type required_experience required_education :

        False
        17880.0
        17534
        14572
        15185
        17880.0
        17880.0
        17880.0
        17880.0
        14409

                                                                                                                                                              9775
                                                                                                                                         10830
           NaN
                   346
                                      3308
                                                2695
                                                                   NaN
                                                                                     NaN
                                                                                                     NaN
                                                                                                                     3471
                                                                                                                                           7050
                                                                                                                                                               8105
   True
```

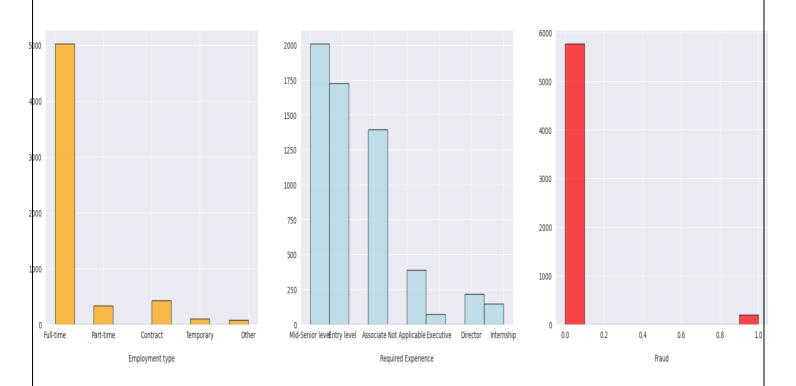
CORRELATION MATRIX:



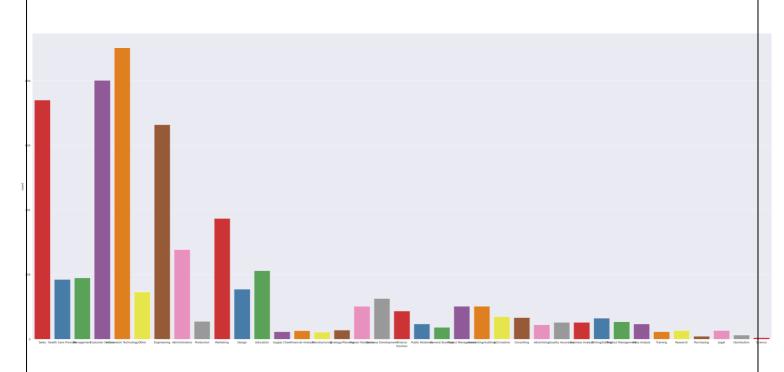
Next we handle the missing values in the dataset

VISUALIZATION (EDA):

REQUIRED EXPERINCE, EMPLOYEMENT TYPEAND FRAUDULENT DATA



No.of jobs in each area of jobs:



WORD CLOUD USING NLP APPROACH:

```
[ ] df1["text"] = df1["title"]+df1["location"]+df1["description"]+df1["company_profile"]+df1["requirements"]+df1["benefits"]
  cols_to_delete = ["title", "location", "description", "company_profile", "requirements", "benefits"]
  for col in cols_to_delete:
    del df1[col]
  df1.head()
```

The following steps are taken for text processing:

Tokenization: The textual data is split into smaller units. In this case, the data is split into words.

To Lower: The split words are converted to lowercase

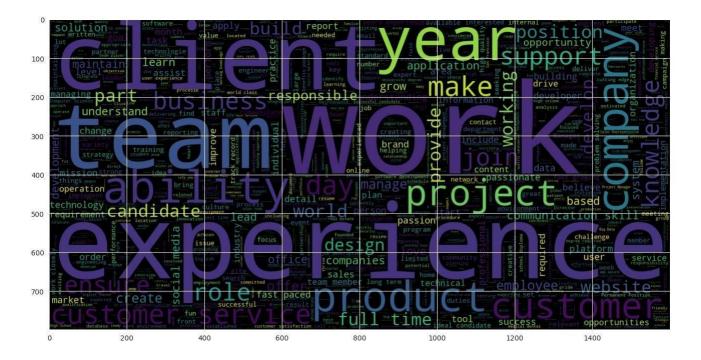
Stopword removal: Stopwords are words that do not add much meaning to sentences. For example, the, a, an, he, have, etc. These words are removed.

Lemmatization: The process of lemmatization groups in which inflected forms ofwords are used together

WORD CLOUD FOR FRAUDULENT JOB:



WORD CLOUD FOR NON-FRAUDULENT JOBS:



Then we use Label Encoder to convert the labels into a numeric form soas to convert them into the machine-readable form. Machine learning algorithms can then decide in a better way how those labels must be operated.

```
[ ] from sklearn.preprocessing import LabelEncoder
[ ] le = LabelEncoder()
     df['title'] = le.fit_transform(df['title'])
df['location'] = le.fit_transform(df['location'])
     df['company_profile'] = le.fit_transform(df['company_profile'])
     df['requirements'] = le.fit_transform(df['requirements'])
df['employment_type'] = le.fit_transform(df['employment_type'])
df['required_experience'] = le.fit_transform(df['required_experience'])
     df['required_education'] = le.fit_transform(df['required_education'])
     df['industry'] = le.fit_transform(df['industry'])
df['function'] = le.fit_transform(df['function'])
[ ] df = df.reset_index()
     df.head()
         index title location company_profile requirements telecommuting has_company_logo has_questions employment_type required_experience required_education
                          715
                                       620
                                                                                         0
                                                                   1352
              4 379
                                730
                                                    764
                                                                   2690
      2
            6 1618 78
                                                   369
                                                                   4559
                                                                                        0
                                                                                                                                                                                                     5
              9 806
                               554
                                                   595
                                                                   2240
                                                                                         0
            12 272 706
                                                    595
                                                                   3245
```

We perform train, test split and use SMOTE which is an oversampling methods to solve the imbalance problem.

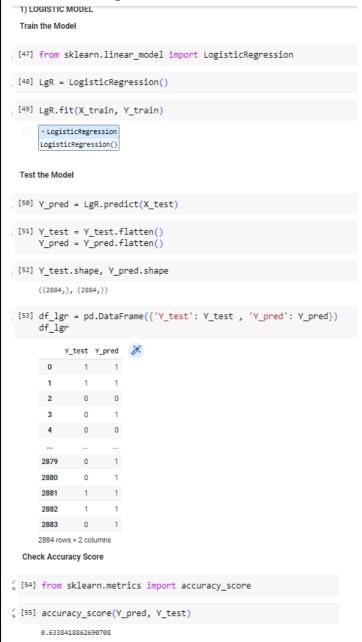
It aims to balance class distribution by randomly increasing minority class examples by replicating them.

MODELS:

1.LOGISTIC REGRESSION:

Logistic regression predicts the output of a categorical dependent variable. Therefore, the outcome must be a categorical or discrete value. It can be either Yesor No, 0 or 1, True or False, etc. but instead of giving the exact value as 0 and 1, it gives the probabilistic values which lie between 0 and 1. Logistic Regression is much similar Linear Regression except that how they are used. Linear Regression is used for solving.

Regression problems, whereas Logistic regression is used for solving the classification problems.



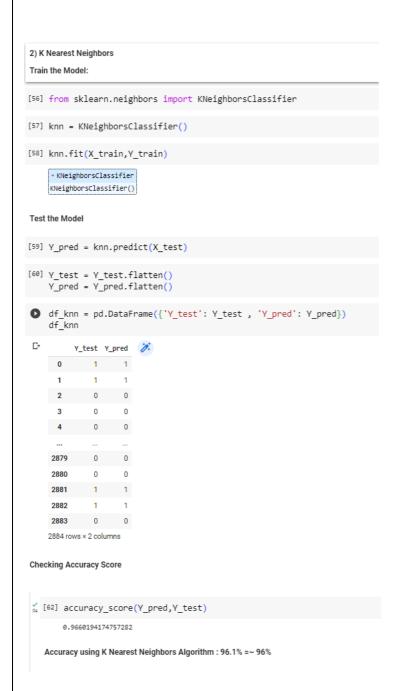
2. K NEAREST NEIGHBORS:

The k-nearest neighbors (KNN) algorithm is a simple, supervised machine learningalgorithm that can be used to solve both classification and regression problems. It's easy to implement and understand, but has a major drawback of becoming significantly

slower as the size of that data in use grows.

KNN works by finding the distances between a query and all the examples in the data, selecting the specified number examples (K) closest to the query, then votes for the most frequent label (in the case of classification) or averages the labels (in the case of regression).

In the case of classification and regression, we saw that choosing the right K for ourdata is done by trying several Ks and picking the one that works best.



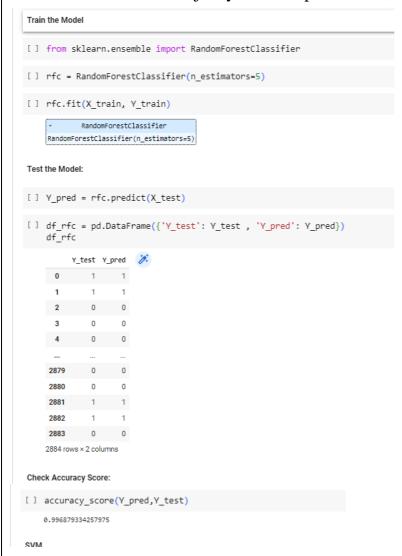
3. RANDOM FOREST ALGORITHM:

Random Forest is a popular machine learning algorithm that belongs to the supervised learning technique. It can be used for both Classification and Regression problems in ML. It is based on

complex problem and to improve the performance of the model. As the name suggests, "Random Forest is a classifier that contains a number of decision trees on various subsets of the given dataset and takes

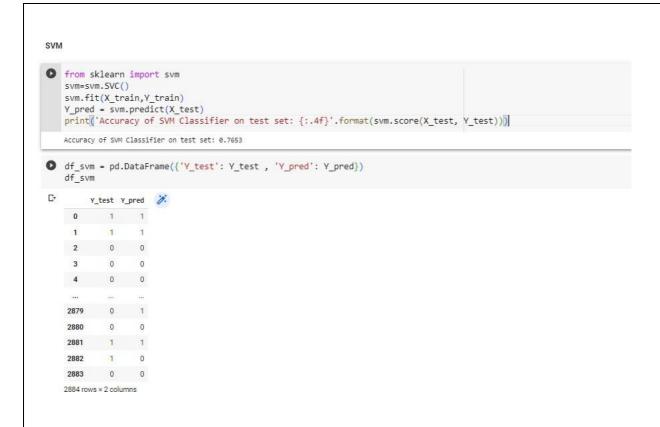
the average to improve the predictive accuracy of that dataset."

Instead of relying on one decision tree, the random forest takes the prediction from each tree and based on the majority votes of predictions, and it predicts the final output.



4) SVM

Support Vector Machines (SVM) is a supervised machine learning algorithm that can be used for both classification and regression tasks. It is particularly effective in handling complex decision boundaries and high-dimensional datasets. SVM aims to find an optimal hyperplane that maximally separates different classes in the feature space.



5) Decision Tree

A Decision Tree is a supervised machine learning algorithm used for both classification and regression tasks. It creates a model that predicts the value of a target variable based on input features. Decision Trees represent a series of decisions or conditions as a tree-like model, where each internal node represents a test on a feature, each branch represents the outcome of the test, and each leaf node represents the predicted target value.



6) Naive bayes

Naive Bayes is a popular supervised machine learning algorithm used for classification tasks. It is based on Bayes' theorem and assumes that the features are conditionally independent of each other given the class variable. Despite its simplicity, Naive Bayes can be very effective in many real-world scenarios and is particularly useful when working with text classification problems.

```
from sklearn.naive_bayes import GaussianNB
from sklearn.metrics import accuracy_score

# Create an instance of the GaussianNB classifier
nb = GaussianNB()

# Train the Naive Bayes model
nb.fit(X_train, Y_train)

# Make predictions on the test data
Y_pred = nb.predict(X_test)

# Calculate the accuracy
accuracy = accuracy_score(Y_test, Y_pred)

# Print the accuracy
print("Accuracy:", accuracy)
Accuracy: 0.7624826629680999
```

CROSS – VALIDATION SCORES

1. Logistic Regression:

```
from sklearn.model_selection import cross_val_score
from sklearn.model_selection import KFold
for u in range(5,10):

kf = KFold(n_splits=u, random_state=None)
result = cross_val_score(LgR,X,Y, cv = kf)
print("Avg accuracy when k="+ str(u) + ":" "{}".format(result.mean()))

Avg accuracy when k=5:0.49194118720884894
Avg accuracy when k=6:0.496959104864368
Avg accuracy when k=7:0.5309466019417476
Avg accuracy when k=8:0.5341539528432732
Avg accuracy when k=9:0.5581593131016418
```

2.KNN

```
| for u in range(5,15):

| kf = KFold(n_splits=u, random_state=None) |
| result = cross_val_score(knn , X, Y, cv = kf) |
| print("Avg accuracy when k="+ str(u) + ":" "{}".format(result.mean()))

| Avg accuracy when k=5:0.9614217598612917 |
| Avg accuracy when k=6:0.9638456124439913 |
| Avg accuracy when k=7:0.967753120665742 |
| Avg accuracy when k=8:0.9690533980582524 |
| Avg accuracy when k=8:0.9690533980582524 |
| Avg accuracy when k=9:0.9705214646264747 |
| Avg accuracy when k=10:0.9702564780897095 |
| Avg accuracy when k=11:0.971386119029458 |
| Avg accuracy when k=12:0.9714706902532085 |
| Avg accuracy when k=13:0.9719018298499695 |
| Avg accuracy when k=14:0.973127600554785 |
| Av
```

B.Random Forest:

```
for u in range(5,15):

kf = KFold(n_splits=u, random_state=None)
result = cross_val_score(rfc , X,Y, cv = kf)
print("Avg accuracy when k="+ str(u) + ":" "{}".format(result.mean()))

Avg accuracy when k=5:0.9948851322063286
Avg accuracy when k=6:0.9975724245757899
Avg accuracy when k=7:0.9981796116504855
Avg accuracy when k=8:0.9975728155339806
Avg accuracy when k=8:0.9975728155339806
Avg accuracy when k=9:0.9971390736972181
Avg accuracy when k=10:0.9982656200913599
Avg accuracy when k=11:0.9977458621905533
Avg accuracy when k=12:0.997571973638571
Avg accuracy when k=13:0.9972248720839476
Avg accuracy when k=14:0.9985263522884882
```

4.SVM

```
for u in range(5,10):

kf = KFold(n_splits=u, random_state=None)
result = cross_val_score(svm,X,Y, cv = kf)
print("Avg accuracy when k="+ str(u) + ":" "{}".format(result.mean()))

C> Avg accuracy when k=5:0.5545261989919912
Avg accuracy when k=6:0.5232274604893318
Avg accuracy when k=7:0.5802704576976421
Avg accuracy when k=8:0.5676144244105409
Avg accuracy when k=9:0.6149290624240114
```

5.Decision Tree:

```
[] for u in range(5,10):

    kf = KFold(n_splits=u, random_state=None)
    result = cross_val_score(dtree,X,Y, cv = kf)
    print("Avg accuracy when k="+ str(u) + ":" "{}".format(result.mean()))

Avg accuracy when k=5:0.9925444299956654
Avg accuracy when k=6:0.9934111759198082
Avg accuracy when k=7:0.9933252427184466
Avg accuracy when k=8:0.9931518723994452
Avg accuracy when k=9:0.9931496765465206
```

6. Naive bayes

```
[] from sklearn.naive_bayes import GaussianNB
    from sklearn.model_selection import KFold, cross_val_score
    # Create an instance of the GaussianNB classifier
    nb = GaussianNB()
    # Define the range of values for k
    k_{values} = range(5, 15)
    for k in k_values:
        kf = KFold(n_splits=k, random_state=None)
        result = cross_val_score(nb, X, Y, cv=kf)
        print("Avg accuracy when k =", k, ":", result.mean())
    Avg accuracy when k = 5 : 0.6708512784915774
    Avg accuracy when k = 6 : 0.6799365314883147
    Avg accuracy when k = 7 : 0.7083044382801665
    Avg accuracy when k = 8 : 0.7091712898751734
    Avg accuracy when k = 9 : 0.7237918920868206
    Avg accuracy when k = 10 : 0.7251648551514321
    Avg accuracy when k = 11 : 0.7334040251149603
    Avg accuracy when k = 12 : 0.732707793842029
    Avg accuracy when k = 13 : 0.7347813297644188
    Avg accuracy when k = 14 : 0.7355235783633842
```

Methodology with modules

- 1. Exploring the dataset
- 2. Data cleaning, exploring, and pre-processing
- 3. Modeling
- 4. Evaluation
- 5. Prediction

Description of Modules

- Data Collection: This module focuses on gathering relevant data for fraudulent job posting prediction. It may involve scraping job postings from online platforms, or obtaining data from other reliable sources. The collected data should include features that can help distinguish between legitimate and fraudulent postings.
- Data Preprocessing: In this module, the collected data is cleaned and prepared for analysis. It includes tasks such as removing duplicates, handling missing values, and addressing inconsistencies in the data. Data preprocessing may also involve standardizing or normalizing numerical features and encoding categorical variables.
- Feature Extraction: This module involves extracting informative features from the
 job posting data. It may include techniques such as natural language processing
 (NLP) to extract textual information like job titles, descriptions, and requirements.
 Feature extraction can also involve extracting numerical features like location,
 salary, or required experience from structured data.
- Model Selection: In this module, different machine learning algorithms are evaluated and compared to identify the most suitable one for the problem at hand. Various models like logistic regression, decision trees, random forests, support vector machines, or neural networks can be considered. The selection is typically based on the dataset

- Model Training: Once the model is selected, this module involves training the
 chosen machine learning algorithm on the preprocessed and engineered data. The
 dataset is divided into training and validation sets to estimate the model's
 performance. The model is trained by adjusting its parameters or hyperparameters
 using optimization techniques such as gradient descent or grid search.
- Model Evaluation: This module assesses the trained model's performance using appropriate evaluation metrics. Common metrics for fraud prediction include accuracy, precision, recall, F1 score, and area under the ROC curve. The evaluation helps understand how well the model generalizes to unseen data and detects fraudulent job postings.

CONCLUSION

This system's main purpose was to identify whether a job posting is genuine or not. Job seekers will be able to focus entirely on legitimate job openings if fake job postings are identified and deleted.

We had done data preprocessing, which involves removing things like trivial spaces, null entries, stopwords, and so on. The data was provided to the classifier for predictions after it had been preprocessed and cleaned to make prediction ready. As we can see below:

Accuracy using Random Forest Classification Algorithm: 99.7%

As per accuracy scores, Random forest algorithm has highest accuracy score, that's why for our dataset 'Random Forest' Model is best and suitable to use.

Random Forest for K=13 has Max Accuracy compared to other Models

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