

Vignesh Neelamegan

Senior Business Analyst / Product Owner / Agile Expert

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Professional Summary

Strategic Product Designer and Business Analyst with 13+ years of experience delivering transformative solutions across pharmaceuticals, healthcare, and logistics. Expert in bridging business needs with technology, leading AI-powered automation, and enterprise system modernization. Proven ability to conduct design thinking workshops, define MVPs, and manage Agile delivery for global programs.

Core Competencies

Product Analysis	Design Thinking, Wireframing, High-Fidelity Prototyping (Figma), MVP Definition Requirements Gathering (URS/SRS), Gap Analysis, BPMN 2.0, SQL, User Acceptance Testing (UAT)
Agile Domain	Scrum, Kanban, PI Planning, Backlog Refinement, Jira, Azure Boards Pharmaceuticals (GxP), Clinical Trial Supply, Regulatory Reporting, Global Logistics

Experience

2021–Present **Product Designer / Product Owner, GSK (via TCS), London, UK**

- Led the design and strategy for an AI/LLM-based automation tool for Regulatory Report writing, reducing manual effort by 60%.
- Facilitated Design Thinking workshops to align stakeholders on user journeys for GxP-compliant clinical trial supply systems.
- Managed the end-to-end modernization of Clinical Trial Supply Chain systems, replacing legacy applications with integrated digital solutions.
- Acted as the primary bridge between R&D business units and technical squads, ensuring 100% alignment with GxP regulatory standards.

2018–2020 **Business Analyst, Accenture, Chennai, IN**

- Orchestrated the implementation of integrated Benefits Management Systems (TANF, Medicaid) for US Public Service clients.
- Conducted extensive gap analysis and process mapping to transition manual welfare workflows into automated digital platforms.
- Led UAT cycles with over 50+ business users, managing defect triaging and functional sign-offs.

2012–2018 **Business Analyst, MSC Technology, Chennai, IN**

- Designed global shipping and multimodal logistics solutions for one of the world's largest vessel operators.
- Automated shipping manifest generation and vessel sharing agreement workflows, improving operational efficiency by 30%.
- Developed complex SQL queries for data migration and reporting to support global business intelligence needs.

Education

2021–2023 **MBA in Information Systems, Annamalai University, Tamil Nadu, IN**

2007–2011 **BE in Electronics and Communications, Annamalai University, Tamil Nadu, IN**

Certifications

- Agile Certified SAFe 5 Practitioner (Scaled Agile, Inc)
- Product CSPO – Certified Scrum Product Owner (Scrum Alliance)
- BA BCS Practitioner Certificate in Business Analysis Practice (In Progress)

Awards & Recognitions

- 2025 Digital Innovator Award (GSK) – For AI/LLM Regulatory Automation Prototype
- 2024 Best Team Award (GSK) – For outstanding delivery in Clinical Trial Supply space
- 2023 Contextual Master Award (TCS) – For excellence in Product Rollouts

Volunteering

- Stagwalkers Webmaster for Stagwalkers (Hertfordshire Ramblers group). Responsible for building and managing the group's digital presence to support outdoor accessibility.