

Vignesh Neelamegan

Senior Business Analyst / Product Owner / Agile Expert

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Professional Summary

Strategic Product Designer and Business Analyst with 13+ years of experience delivering transformative solutions across pharmaceuticals, healthcare, and logistics. Expert in bridging business needs with technology, leading AI-powered automation, and enterprise system modernization. Proven ability to conduct design thinking workshops, define MVPs, and manage Agile delivery for global programs.

Core Competencies

Product Design	Design Thinking, Wireframing, High-Fidelity Prototyping (Figma), MVP Definition
Analysis	Requirements Gathering (URS/SRS), Gap Analysis, BPMN 2.0, SQL, User Acceptance Testing (UAT)
Agile	Scrum, Kanban, PI Planning, Backlog Refinement, Jira, Azure Boards
Domain	Pharmaceuticals (GxP), Clinical Trial Supply, Regulatory Reporting, Global Logistics

Experience

- 2021–Present **Product Designer / Product Owner, GSK (via TCS), London, UK**
- Led the design and strategy for an AI/LLM-based automation tool for Regulatory Report writing, reducing manual effort by 60%.
 - Facilitated Design Thinking workshops to align stakeholders on user journeys for GxP-compliant clinical trial supply systems.
 - Managed the end-to-end modernization of Clinical Trial Supply Chain systems, replacing legacy applications with integrated digital solutions.
 - Acted as the primary bridge between R&D business units and technical squads, ensuring 100% alignment with GxP regulatory standards.
- 2018–2020 **Business Analyst, Accenture, Chennai, IN**
- Orchestrated the implementation of integrated Benefits Management Systems (TANF, Medicaid) for US Public Service clients.
 - Conducted extensive gap analysis and process mapping to transition manual welfare workflows into automated digital platforms.
 - Led UAT cycles with over 50+ business users, managing defect triaging and functional sign-offs.
- 2012–2018 **Business Analyst, MSC Technology, Chennai, IN**
- Designed global shipping and multimodal logistics solutions for one of the world's largest vessel operators.
 - Automated shipping manifest generation and vessel sharing agreement workflows, improving operational efficiency by 30%.
 - Developed complex SQL queries for data migration and reporting to support global business intelligence needs.

Education

- 2021–2023 **MBA in Information Systems, Annamalai University, Tamil Nadu, IN**
- 2007–2011 **BE in Electronics and Communications, Annamalai University, Tamil Nadu, IN**

■ Certifications

- Agile Certified SAFe 5 Practitioner (Scaled Agile, Inc)
- Product CSPO – Certified Scrum Product Owner (Scrum Alliance)
- BA BCS Practitioner Certificate in Business Analysis Practice (In Progress)

■ Awards & Recognitions

- 2025 Digital Innovator Award (GSK) – For AI/LLM Regulatory Automation Prototype
- 2024 Best Team Award (GSK) – For outstanding delivery in Clinical Trial Supply space
- 2023 Contextual Master Award (TCS) – For excellence in Product Rollouts

■ Volunteering

- Stagwalkers Webmaster for Stagwalkers (Hertfordshire Ramblers group). Responsible for building and managing the group's digital presence to support outdoor accessibility.