# VIGNESH S

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## FUNCTIONAL AREAS

- Responsive Design
- Structure
- Event handling

- User Research
- User Interface
- Prototyping

## SKILL SETS

- Empathy
- Adaptability
- Good Communication Skills

## WORK EXPERIENCE

**STRAIVE, Chennai, India**                                                                                                   **08/2024 – Present**

- *Web Researcher*

  o The scope of Law Firm Data collection project is to identify leads for net new law firms (NTO). Collecting information of the dynamic specifications (Firm Size| Firm URL| Firm Name | Firm Address including street address, suite or building or apt no, POBOX no if any, City, State and Zip code and country code.| Firm Phone number | Contact attorney's first and last name.| Title | Email| Direct phone o/Mobile phone no| Practice areas up to 10 are captured.) and should have verified source information through the authentic sources (company website; Zoom info)

**TCS, Chennai, India**                                                                                                       **12/2022 – 12/2023**

- *KYC Analyst [CIP - Project]*

  o Implemented an advanced KYC verification process, utilizing cutting-edge software to analyze **500+ client data points**, which streamlined compliance audits and improved overall efficiency by **reducing processing times by 20%.**
  o Spearheaded the integration of automated KYC verification tools, enabling the processing of over 300 client profiles weekly, which enhanced data accuracy and led to a **20% increase** in compliance adherence across the department.
  o Collaborated with legal, compliance, and audit teams to address and resolve KYC-related issues, enhancing overall process which enhance **overall 10% increase in efficiency.**
  o Managed and maintained accurate customer records in compliance with regulatory standards and company policies, **leading to a 20% rise in client satisfaction.**

## PROJECT

**Za Charity Feed Foundation, Mumbai, India – Freelance (1 Month)**

- *Web designer and Mobile Application Designer*

  o Directed the design and development lifecycle of a mobile app for the ZA Charity Feed Foundation, focusing on accessibility improvements that made the app usable for over 200 individuals with disabilities, enhancing community engagement.
  o Impact and Optimization: Achieved a projected 20% increase in user engagement and donations through the app, enhancing the foundation's outreach efforts.

**My personal Project**

- *Green Grove Organic Tea Website (Front-End Development and UI/UX Designer)*

  o UI/UX design and development of an online shopping app for Green Grove Organic Tea, creating an aesthetically appealing and user-friendly interface.
  o Developed the website's front-end using HTML, CSS, and JavaScript, ensuring a responsive design that performed seamlessly across various devices.
  o Incorporated interactive features and animation effects that boosted user engagement by 30%.

## EDUCATION

o Bachelor of computer science, Sona college of arts and science ,70.3% (2022)

## PORTFOLIO

o For sample work, please visit - https://vignesh-s-portfolio-two.vercel.app/