VIGNESH S

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FUNCTIONAL AREAS

- Responsive Design
- Performance Optimization
- Cross-Browser Compatibility
- User Research
- Wire Framing
- User Interface
- Prototyping

TECHNICAL SKILLS

- **Front-end development** - HTML, CSS & JavaScript
- **UI/UX** - Figma & Adobe Photoshop

WORK EXPERIENCE

STRAIVE, Chennai, India   **01/2024 – 06/2024**

- **Web Designer**
  - **Engineered** a responsive website using HTML, CSS, and JavaScript, **enhancing** user engagement by 25% through sophisticated UI and UX design strategies
  - **Applied** UI/UX best practices, **driving** a 30% reduction in bounce rates by optimizing website usability and overall user experience.
  - **Partnered** with design and development teams to **integrate** feedback and **implement** iterative improvements, **delivering** a polished and high-quality final product

TCS, Chennai, India

- **KYC Analyst[CIP - Project]**   **12/2022 – 12/2023**
  - Implemented an advanced KYC verification process, utilizing cutting-edge software to analyze **500+ client data points**, which streamlined compliance audits and improved overall efficiency by **reducing processing times by 20%.**
  - Spearheaded the integration of automated KYC verification tools, enabling the processing of over **300 client profiles** weekly, which enhanced data accuracy and led to a **20% increase** in compliance adherence across the department.
  - Collaborated with legal, compliance, and audit teams to address and resolve KYC-related issues, enhancing overall process which enhance **overall 10% increase in efficiency.**
  - Managed and maintained accurate customer records in compliance with regulatory standards and company policies, **leading to a 20% rise in client satisfaction.**

PROJECT

- **ZA Charity Feed Foundation (Mobile Application Designer) – INTERNSHIP(1 Month)**
  - Directed the design and development lifecycle of a mobile app for the ZA Charity Feed Foundation, focusing on accessibility improvements that made the app usable for over 200 individuals with disabilities, enhancing community engagement.
  - Impact and Optimization: Achieved a projected 20% increase in user engagement and donations through the app, enhancing the foundation's outreach efforts.

- **Green Grove Organic Tea Website (Front-End Development and UI/UX Designer)**
  - **Led** the UI/UX design and development of an online shopping app for Green Grove Organic Tea, **creating** an aesthetically appealing and user-friendly interface.
  - **Developed** the website's front-end using HTML, CSS, and JavaScript, **ensuring** a responsive design that **performed** seamlessly across various devices.
  - **Incorporated** interactive features and animation effects that **boosted** user engagement by 30%

EDUCATION

- **Sona College of arts and Science**   **06/2019 – 05/2022**
  - Bachelor of Computer science - 70.3%

PROJECT PORTFOLIO

For sample work, please visit - https://vignesh-portfolio1.vercel.app/