

## **VIGNESHBABU VENKATESH**

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### **OBJECTIVE:**

Looking for a challenging position so that I can use my capabilities through sincere dedication and hard work to move up the graph of the Organization.

### **PROJECTS:**

#### **SAP LABS INDIA ( AUG 2016 – JAN 2020 ):**

#### **EXPERIENCE: 3Years and 5Months.**

##### **PROJECT 1:**

**TITLE:** SAP MARKETING CLOUD – CAMPAIGN – Consumer Facing Access

**FRONTEND:** JavaScript

**BACKEND:** JAVA( Spring MVC and EclipseLink JPA)

##### **DESCRIPTION:**

SAP Marketing Cloud offers Campaign application which will help the marketer to create a campaign(campaign can be facebook, email, google ads etc.,) and define rules in the UI using workflow , selects the target group and template needs to be sent for the target group.

Once the campaign is started , Interactions from the user is recorded and uses that data to create a lead out of those target group and much more things.

##### **MY CONTRIBUTION TO THE PROJECT:**

- ☐ Developed CFA-Library which will help to handle marketing interactions from consumers to marketing systems.
- ☐ Worked in creating a EMAIL Campaign and processing the interactions.
- ☐ Worked in Spring-MVC Framework and JPA.
- ☐ Worked in creating a library for all consumer facing scenario's.
- ☐ Worked in Marketing SDK.
- ☐ Worked in Cloud Foundry Platform.

##### **PROJECT 2:**

**TITLE:** BUSINESS RULES ( FLOW RULES)

**FRONTEND:** UI5

**BACKEND:** JAVA (OLINGO)

##### **DESCRIPTION:**

SAP cloud service to enable the offer discounts on e-commerce application dynamically by creating rules based service and deploying it to the rule engine.

##### **MY CONTRIBUTION TO THE PROJECT:**

- ☐ Developed a Flow Rules Component for Business Rules Team.
- ☐ Using Galilie Framework , work flow UI part is achieved.

- ☐ Using Olingo ODATA we stored the UI JSON Data in Table as Entity.
- ☐ Using Rules Engine, Rules has been deployed to the end users.

### **PROJECT 3:**

**TITLE:** S4HANA PROCUREMENT PROFESSIONAL PR

**FRONTEND:** FIORI

**BACKEND:** ABAP

#### **DESCRIPTION:**

- ☐ Developed Professional Purchase Requisition using Fiori and ABAP.
- ☐ Developed a End to End Smart Template Application(Customer Issues Monitor) using Fiori and ABAP.
- ☐ Worked on Business Objects Process Framework.
- ☐ ODATA Services.
- ☐ Topics like Situations, Price Check, Account Assignment I have worked on.
- ☐ Bug fixing in Quota Arrangement.

### **AREA OF INTEREST:**

- Cloud Computing
- Machine Learning
- Data Structures

### **Achievements:**

- Won 'Are you the ONE' HACKATHON @SAP and part of 60 member Machine Learning Community in SAP.
- Participated in the beta testing of the online certification course on "programming, data structures and algorithms" conducted by IIT Madras in March 2014.
- Won a National Level Talent Examination in 2008 and won Scholarship
- Successfully implemented 'Ariba Watch list Application' as a part of my Scholar Program @SAP

### **TECHNICAL SKILLS:**

- Languages : C, JAVA(Spring, Springboot, Reactive Spring and EclipseLink), UI5, Javascript, ABAP
- Database : MYSQL and HANA
- Technologies : SAP CLOUD PLATFORM , Cloud Foundry and Dockers

### **ACADEMIC DETAILS:**

QUALIFICATION	NAME OF INSTITUTION	BOARD/ UNIVERSITY	YEAR OF PASSING	PERCENTAGE
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M.Tech(Software Engg)	Birla Institute of Technology-pilani	BITS	2018	8.2
B.E(CSE)	Saveetha Engineering College	Anna University	2016	8.21(CGPA)
HSC	N Krishnasamy Mudaliar Hr Sec School	State Board	2012	90.08%
SSLC	Sri Venkateshwara Hr Sec School	State Board	2010	93.2%

**PERSONAL PROFILE:**

D.O.B : 10-November-1994  
 FATHER NAME : Venkatesh R  
 AGE : 24  
 SEX : Male  
 LANGUAGES KNOWN : English, Tamil, Telugu.  
 HOBBIES : Table Tennis, Badminton