



Subscribers Galore : Exploring World's Top Youtube Channels

Team 10

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1 INTRODUCTION

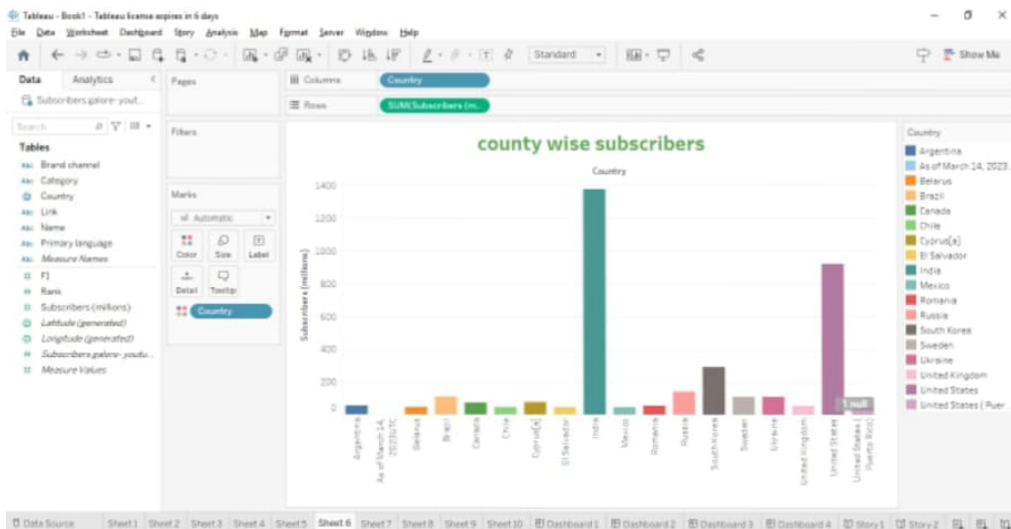
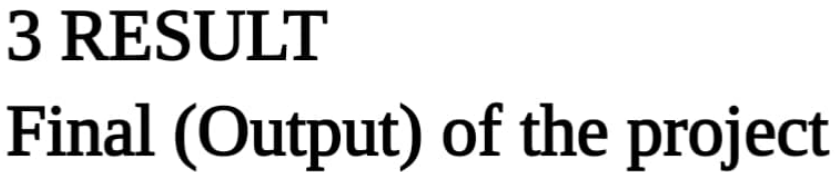
1.1 Overview

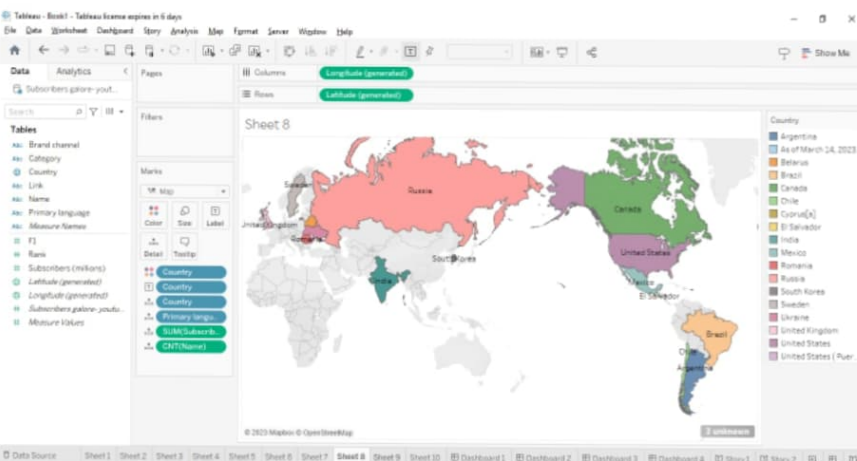
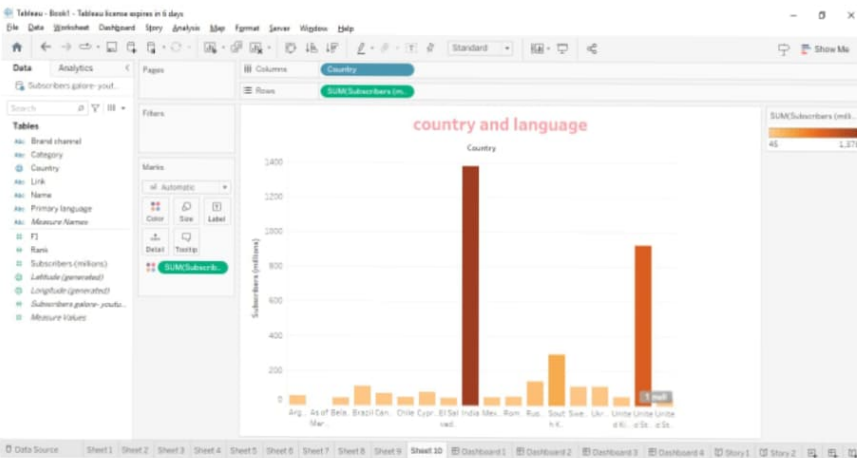
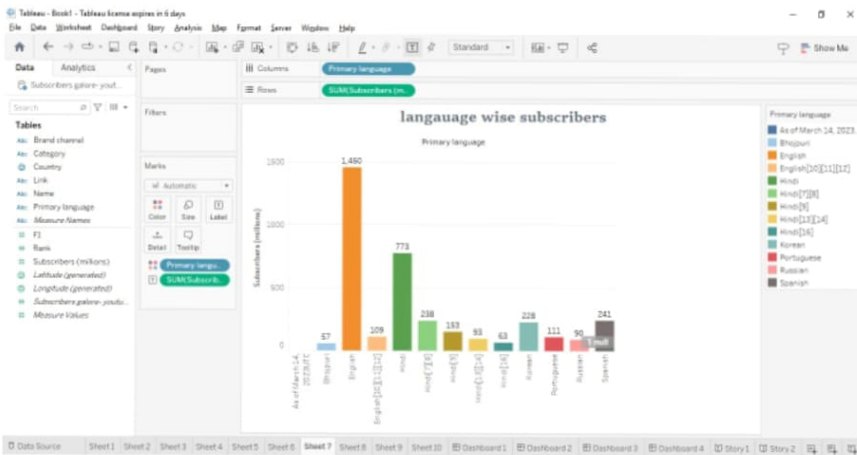
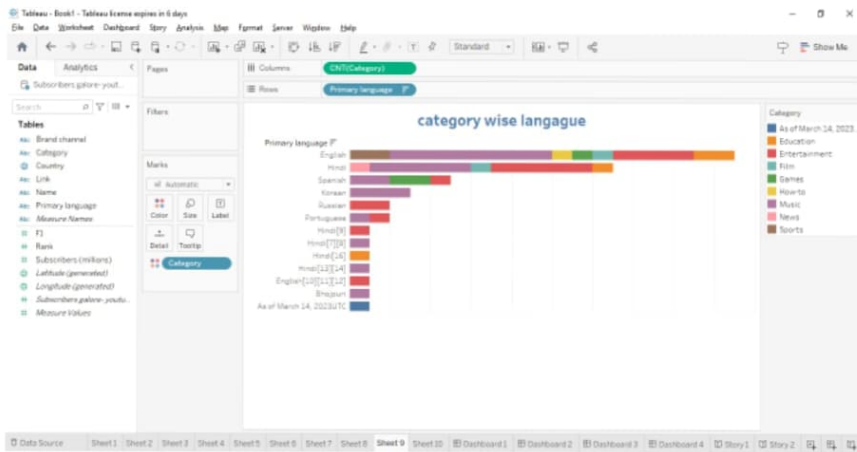
You can easily find destination pages to popular content categories by tapping the Explore menu. . The different destination pages include Gaming, News, Music, Movies, Fashion & Beauty, Learning, Sports, Podcasts, and Shopping (available in BR, IN, KR, and US depending on your device).

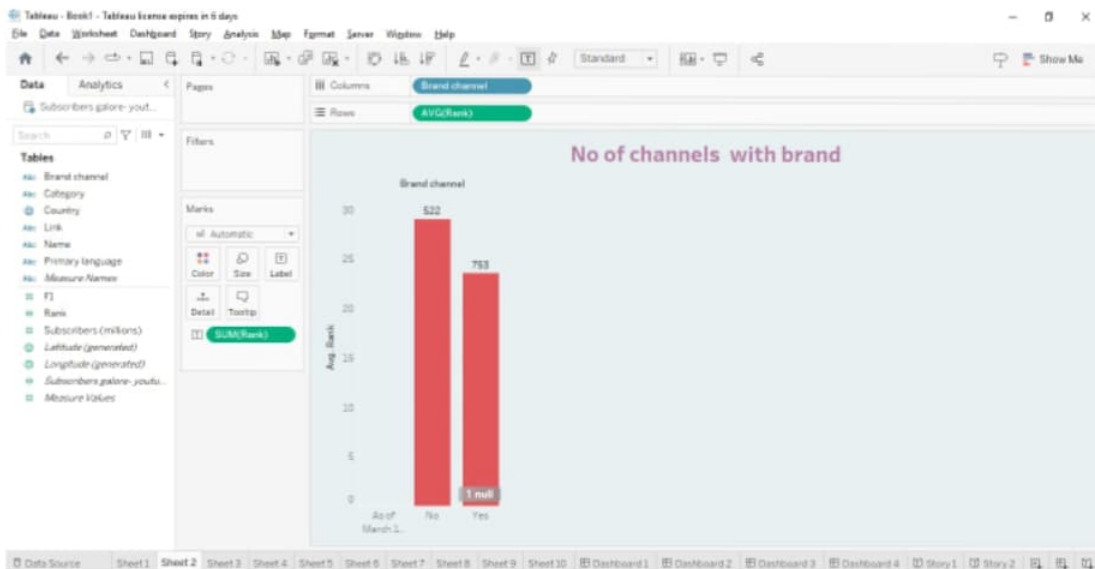
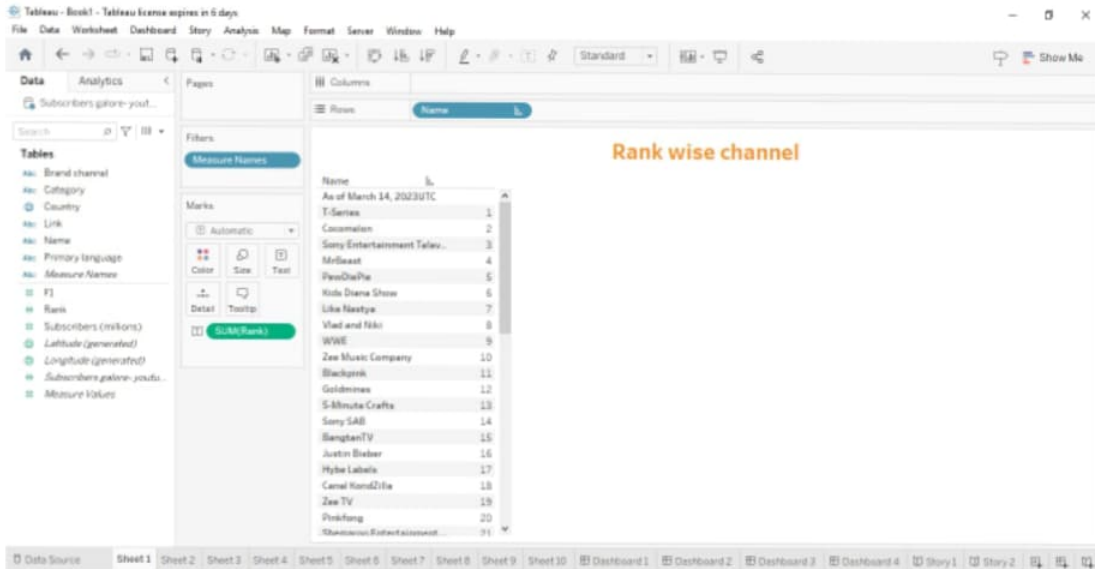
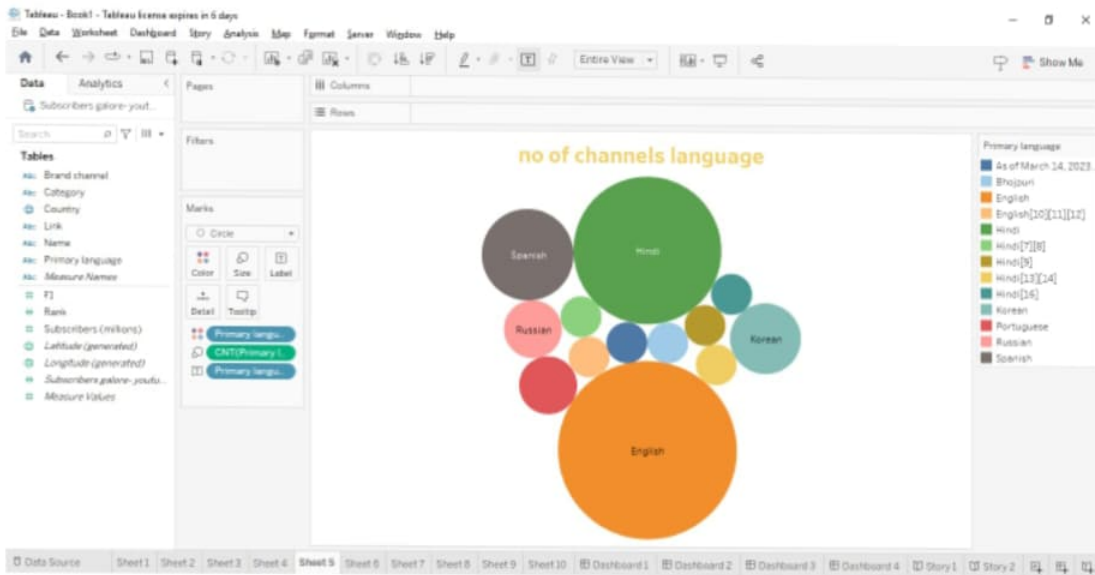
1.2 Purpose:

The main purpose of YouTube is to provide a platform for users to watch, share, and create videos. In the last decade, YouTube has just become the most popular video-sharing platform in the world.

2 Problem Definition & Design Thinking

[illegible]





4 ADVANTAGES &DISADVANTAGES

Advantages:

Exposure to a Worldwide Audience. ...

Marketing on YouTube Will Help You
Get Found on Google. ...

Gain Qualified Traffic. ...

YouTube Ads Can Help You Reach Even
More People. ...

Other Ways To Repurpose Your Videos.

Disadvantages:

Ads- a drawback of YouTube for the
audience. ADVERTISEMENT. ...

A lot of distraction.ADVVERTISEMENT.

..Obscenity- one of the biggest
drawbacks that YouTube has. The kind
of content that is uploaded on YouTube
is largely in control today. Defamation
and Bullying. ..Making money isn't that
easy.

5 APPLICATIONS:

You can use YouTube for learning.

Youtube is a platform for learners. You
can learn anything from anyone, be it a
chef or an expert, everything is
accessible on youtube. Also, you can

accessible on youtube. Also, you can learn almost anything like English, Coding, Business management, and so much more.

6 CONCLUSION:

I learned that many people believe that YouTube should be used more in classrooms. This could be because YouTube has more to offer than just uploaded videos by ..

7 FUTURE SCOPE:

Yes there is and it's a growing market. Shame on anyone who tries to tell you that you “shouldn't make a YouTube channel for the money”. Don't let people tell you what to do with your life. If starting a channel with every intention to make it a career and to earn a decent living off it then go for it.