EMPATHY MAP

POLITICAL JUGGERNAUT

A QUANTITATIVE ANALYSIS OF CANDIDATES IN 2019 LOK SABHA ELECTION

Says

What have we heard them say?
What can we imagine them saying?

- I Want To Analyse
- I Want To Understand The Political
- I need quantitative data
- To know candidate profiles

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- Who will win the election?
- When will the result be held?
- Anxeity
- Who will defeat?

TEAM ID :

NH2023TMID15035

POLITICAL JUGGERNAUT

Does

What behavior have we observed?
What can we imagine them doing?

- Analyze candidate data
- Share insights with others
- Stay updated
- Compare candidates results

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

- Elecction results prediction
- perplexity
- Curiosity
- Hope

See an example