

Project Report

1. INTRODUCTION

1.1 Overview

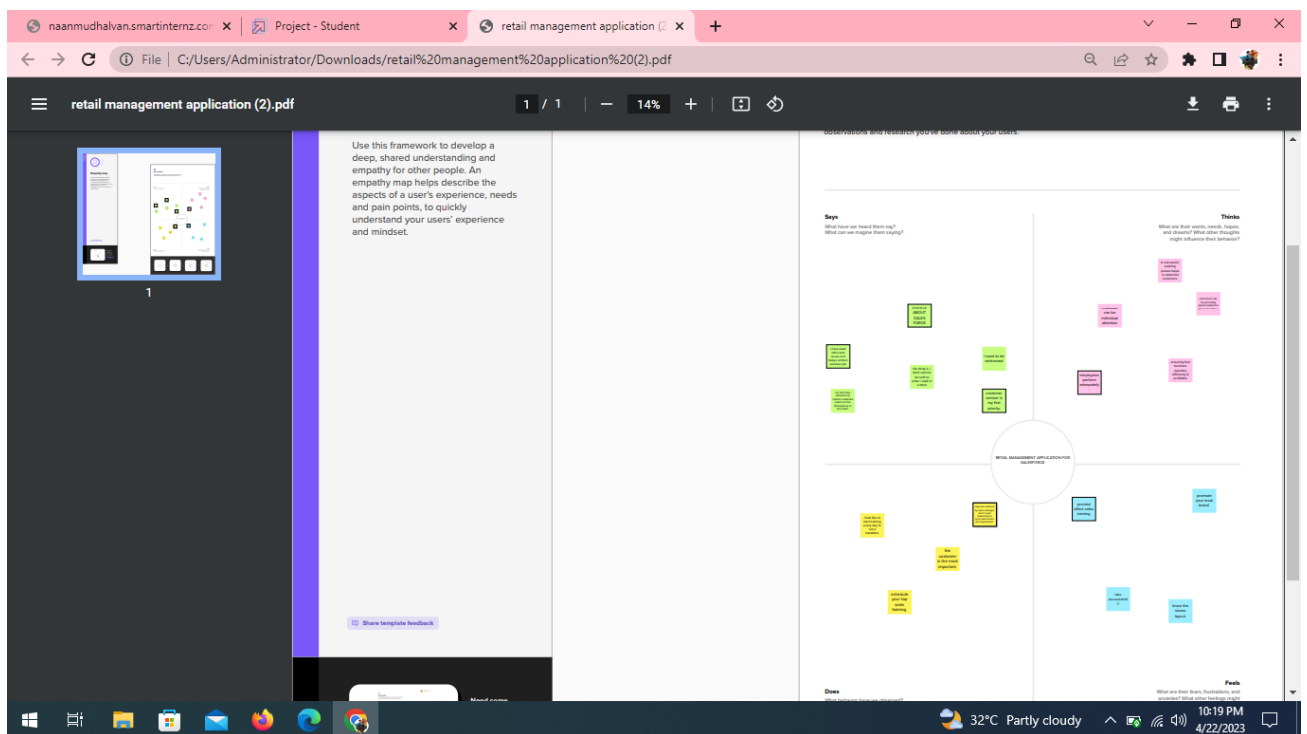
Retail management refers to the process that strives to make sure that consumers are satisfied with the product and services they buy and that retail establishment function well and continue to be profitable.

1.2 Purpose

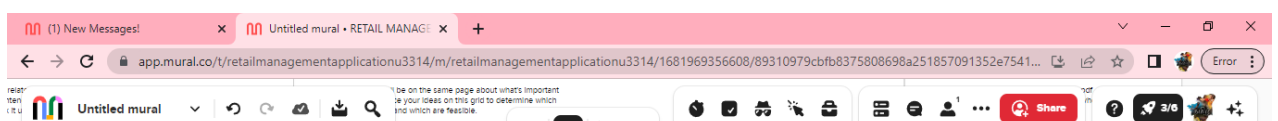
Retail management refers to the process of helping customers find products in your store. It includes everything from increasing your customer pool to how products are presented, and how you fulfill customer's expectations. A good store manager helps customers leave the store with a smile.

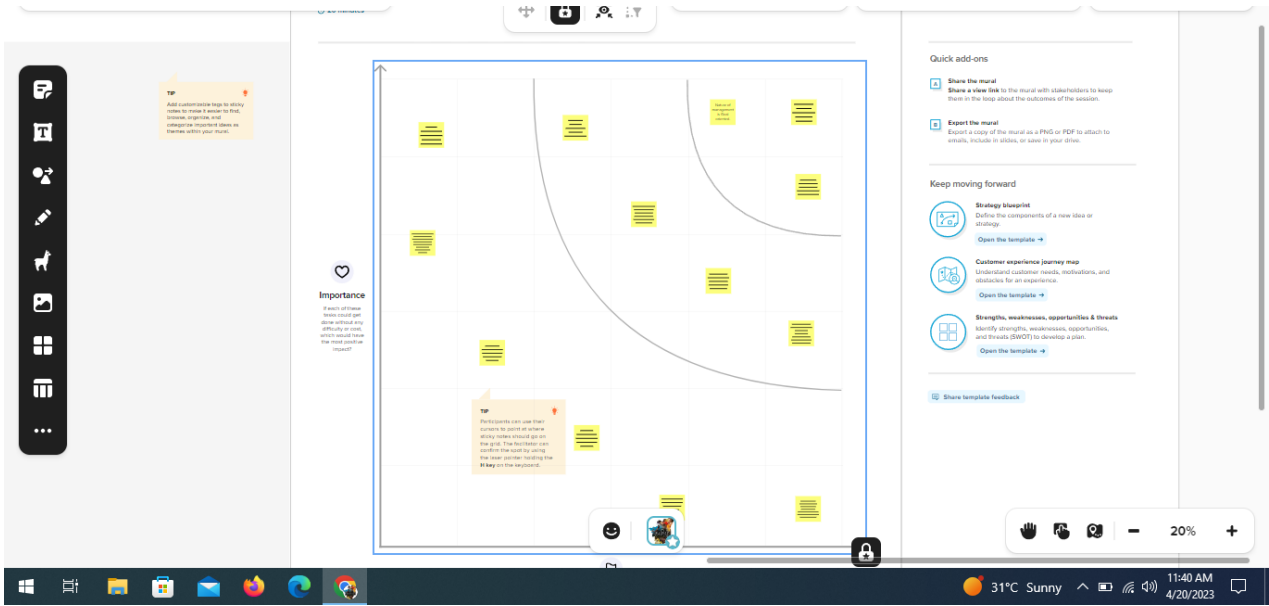
2. Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



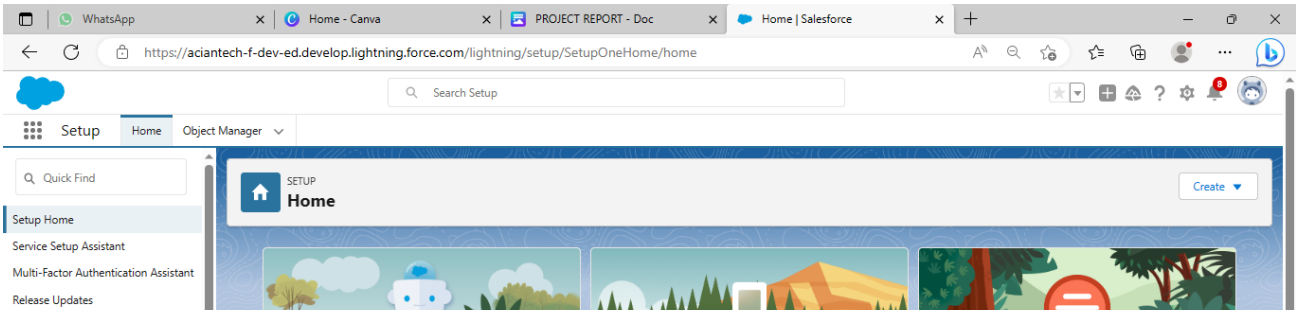


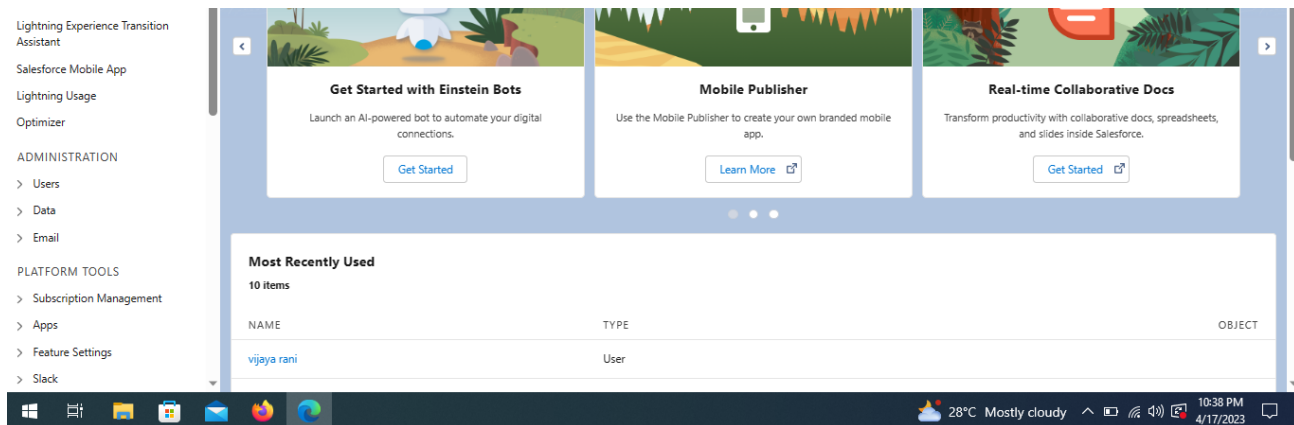
3.Result

3.1 Data Model

| Object Name | Field in the object | |
|-------------|---------------------|-----------|
| | Field label | Date type |
| Customers | 1.Dispatched | Text |
| | 2.Tracking Id | Text |
| Productes | 1.Electronic | Text |
| | 2.Product | Text |

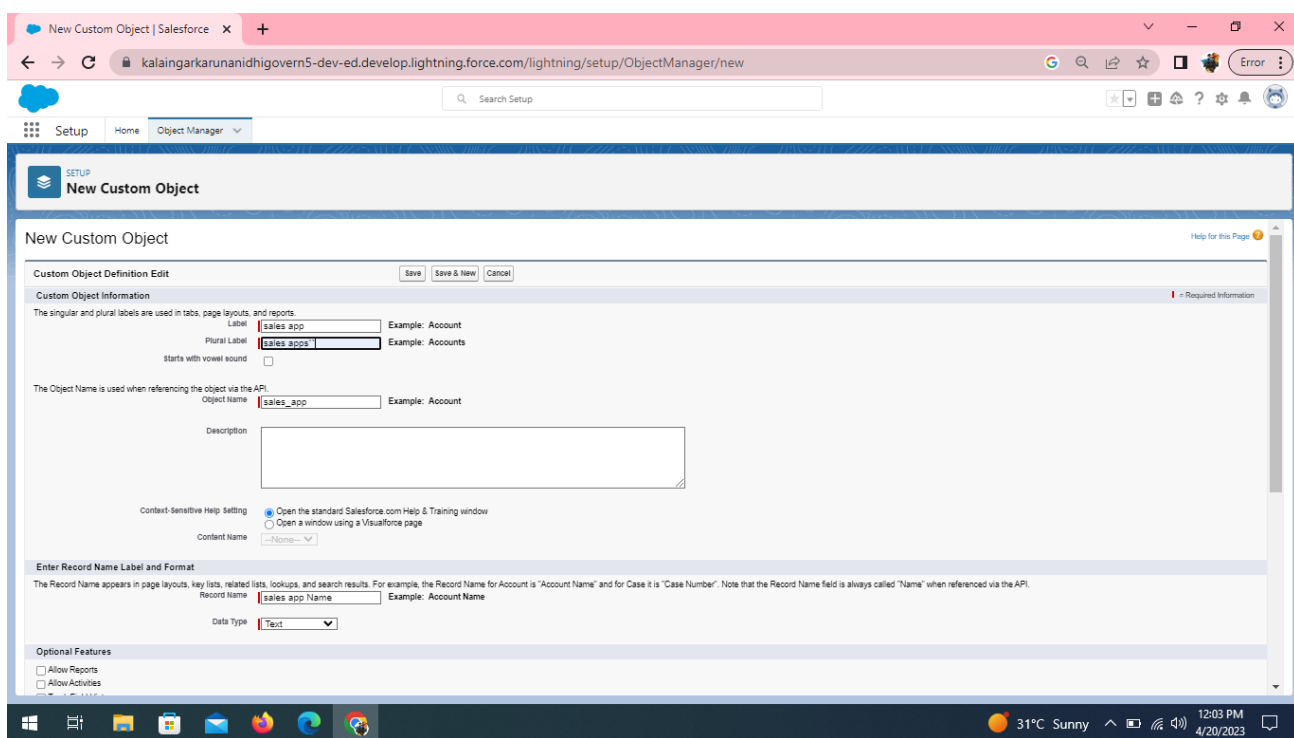
3.2Activity &Screenshot





1 Login to Salesforce.com

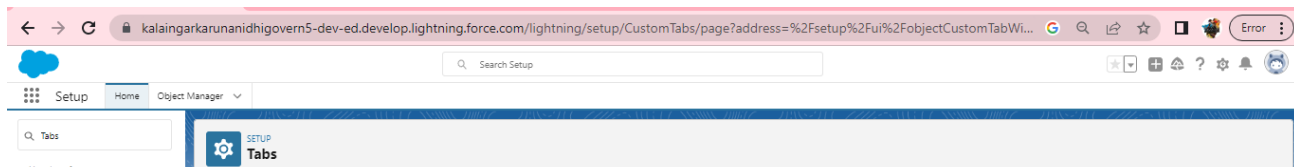
2.After login this home page which you will see.



1.Click the object manager

2.Select create and custom object

3.Create your object



USER INTERFACE

Rename **Tab** and Labels

Tab

Didn't find what you're looking for?
Try using Global Search.

New Custom Object Tab

Help for this Page

Step 1 of 3

Step 1. Enter the Details

Choose the custom object for this new custom tab. Fill in other details.

Error: Invalid Data
Review all error messages below to correct your data.

Select an existing custom object or [create a new custom object now](#).

Object: **Dispatch/Tracking**
Error: You must enter a value

Tab style: **Books**

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

Splash Page Custom Link: **--None--**

Enter a short description.

Description:

Next Cancel

1.Go to the object manager and select Fields & Relationship

2.Create Your Field

Home | Salesforce x Home | Salesforce x Users | Salesforce x +

kalaingarkarunanidhigovern5-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F005%2Fe%3FretURL%3D%252F005%25...

Search Setup

Setup Home Object Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

Custom Labels

Density Settings

Global Actions

Global Layouts

Publisher Layouts

Lightning App Builder

New User

Help for this Page

User Edit Save Save & New Cancel

Error: Invalid Data
Review all error messages below to correct your data.

General Information

First Name: **Vigneshwari**

Last Name: **P**
Error: You must enter a value

Alias: **vp**
Error: You must enter a value

Email: **gathiyarajapraash@gmail.co**
Error: You must enter a value

Username: **gathiyarajapraash@gmail.co**
Error: You must enter a value

Nickname: **User168205874021015873**
Error: You must enter a value

Title: **Retail Management Applica**

Company: **kalaingar karunanidhi gover**

Department: **B.sc Mathematics**

Division:

Role: **<None Specified>**

User License: **XOrg Proxy User**

Profile: **Cross Org Data Proxy User**

Active: ☒

Marketing User: ☐

Offline User: ☐

Knowledge User: ☐

Flow User: ☐

Service Cloud User: ☐

Site.com Contributor User: ☐

Site.com Publisher User: ☐

WDC User: ☐

Data.com User Type: **--None--**

Data.com Monthly Addtion Limit: **Default Limit (300)**

Accessibility Mode (Classic Only): ☐

High-Contrast Palette on Charts: ☐

Load Lightning Pages While Scrolling: ☒

1.Select dashboard

2.Create your dashboard

Trailhead Profile Public URL

Team Lead- <https://trailblazer.me/id/vigup12>

Team Member 1-<http://trailblazer.me/id/vinim31>

Team Member 2-

Team Member 3-<https://trailblazer.me/id/abirj9>

5.ADVANTAGES AND DISADVANTAGES

Top 5 benefits of Retail Management Application Using Salesforce

Advanced customer engagement

Data management

Inventory Management

Omnichannel experience

Collaboration capabilities

6.APPLICATIONS

Help retail manage their operations and customer and customer relationships.

7.CONCLUSION

Salesforce for retail is a set of solutions built on the Salesforce platform designed to help retail companies manage their operations and customer relationship.

8.FURTHER SCOPE

As the demand for any Salesforce job role is high, a certification equips you with specialization Salesforce requirement. The right Salesforce training props you ahead in a niche area where the scope for career growth and salary is sky-high.