Task 3: Product and Analytical Skills

With NodeFlair being positioned in a similar marketspace as LinkedIn Jobs, InternSG and Glassdoor, they'll need to work extensively on product marketing to improve user hit-rate on Nodeflair Salaries.

This can be done through:

- Social Media Advertisements on platforms like LinkedIn, Github, Facebook, Telegram, etc.
- Video content that highlights the product's specific purpose, reach wider audiences, and create a lasting impression.
- Sponsorship of career fairs in universities as a means of publicity and to even hire prospective marketing consultants.
- Improve UI/UX of the portal.