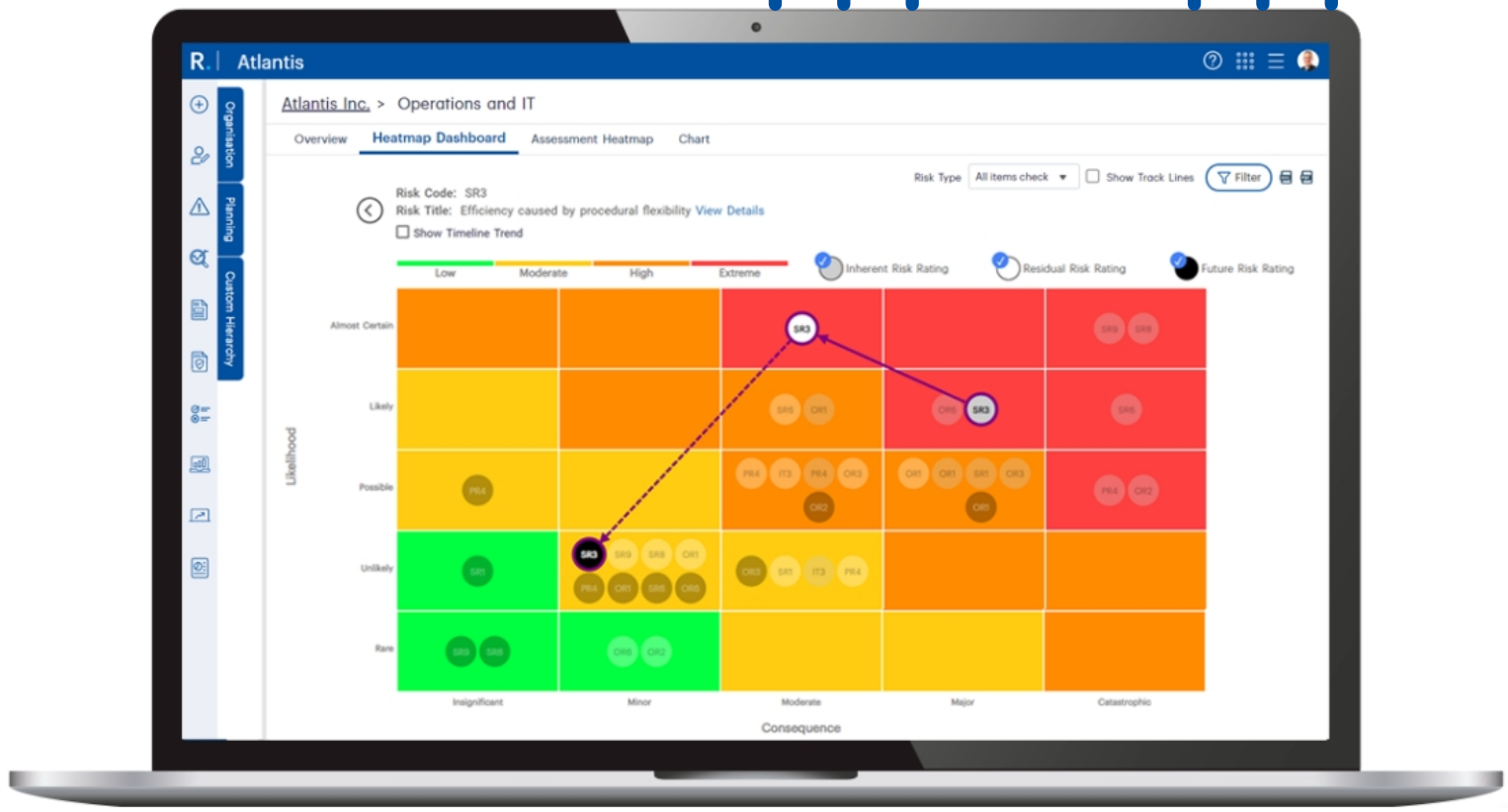


# CAMMS



## UI/UX Case Study Camms

Enabling Your GRC Success Through Power  
Agile and Scalable Software



As my agreement I am not allowed to share UIs.

### About the Projects

Upon joining CAMMS, a pioneering enterprise management software solution provider, I found myself at the vanguard of the company's design journey. As the second individual to join the UI/UX team, the canvas was vast, and the potential, immense. CAMMS presented a unique opportunity – to sculpt and shape the UI/UX trajectory of its two pivotal products: camms.strategy and Camms.engage. With a compact, yet dynamic team comprising a UI/UX manager, myself, and another designer who joined after me, we were poised to create transformative changes.

### The Journey to Redesign

Camms.strategy and Camms.engage were not just any products. They represented the essence of CAMMS' commitment to strategic engagement. As the primary designer for these tools, the responsibility was enormous. Before delving into design specifics, it was essential to contextualize the product environment. This commenced with a comprehensive competitive audit. By dissecting industry standards, understanding competitor strengths, and identifying gaps, I paved the way for a design process that was rooted in market awareness and user-centricity.

The next phase was Wireframing. Wireframes, often termed the skeletal framework of a website, were crucial to visualize the product structure, functionality, and content layout. This was not just about creating blueprints, but about imbuing every click, scroll, and hover with purpose and intent.

Then came Prototyping – the phase where ideas metamorphosed into tangible, interactive design elements. Prototyping is the bridge between the static wireframes and the final product, enabling stakeholders to 'experience' the design before it's fully built.

Equally paramount was Testing. No design, irrespective of its aesthetic allure or functional robustness, can be deemed successful without rigorous user testing. Feedback loops were integrated, prototypes iteratively refined, and real-world applicability ascertained. The end-goal was simple: an intuitive, user-friendly interface that stood the test of real-world scenarios.

### Design Policy & Design System Creation

While product redesign was a core endeavor, my role was not limited to it. Recognizing the need for standardized design practices, I took the initiative to create the 'CAMMS Design Policy Document'. This was not merely a guide but a testament to CAMMS' commitment to consistent, user-focused design across all its offerings.

Furthermore, the creation of the 'CAMMS Design System' was another milestone. A design system is the single source of truth which groups all the elements that allow teams to design, realize, and develop a product. Building this was akin to creating a legacy – a reservoir of design principles, guidelines, and best practices that would shape CAMMS' products for years to come.

An essential component of all design endeavors was ensuring WCAG compliance. In today's digital age, ensuring accessibility is not just a regulatory mandate but a moral obligation. Every design element, interaction, and transition was evaluated against the stringent criteria of WCAG, ensuring universal accessibility.

# Tank you for your Time :)