

A'Kaia

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Finance Buddy

Your Finance Companion

Revisiting the “Why”

- Many people aren't taught financial literacy growing up
- People at all ages & incomes struggle budgeting
- Other budgeting apps like Cleo aren't good at making a personalized plan

Key Functionalities



Smart Personalization

Users describe spending habits, income, and goals



Goal Setter

Users get reminders to help stay on track with their spending goals. They can also ask about their progress.



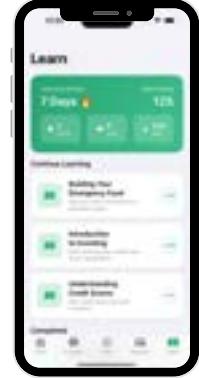
Smart Dashboard

A clear, easy to read layout of a user's spending history

New Features

1

In-Depth Learning



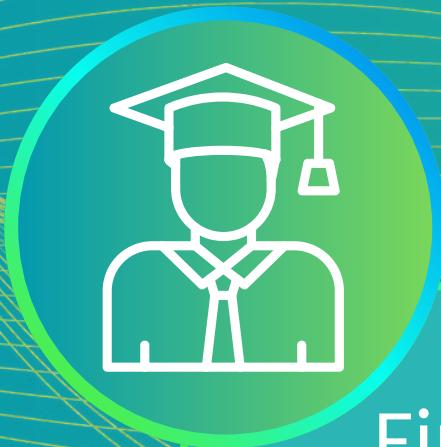
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Receipt Scan

3

Dynamic Notifications

Target Users

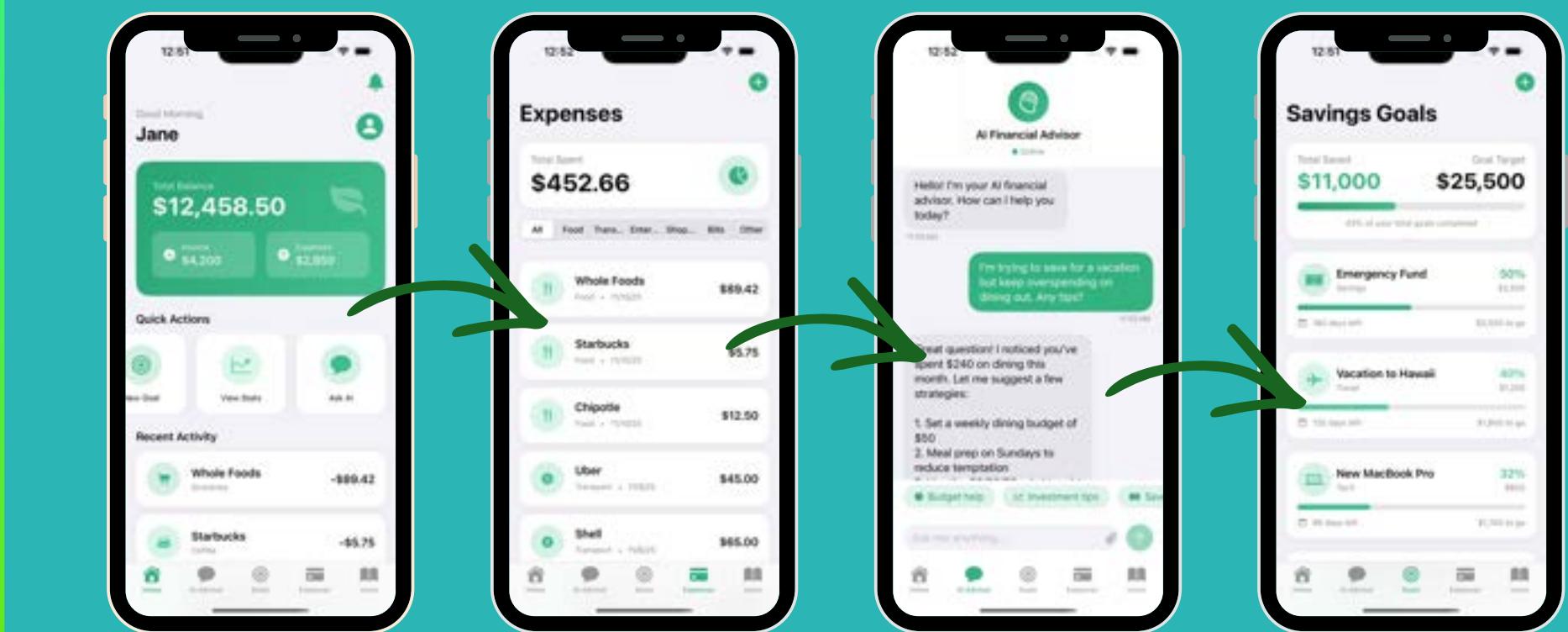


Finance Buddy is built for anyone striving to budget smarter and reach their goals. Whether you're a student saving for a trip, a young professional planning for big purchases, or someone preparing for long-term security, the app adapts to your unique needs.



User POV

Easy-to-use UI



Tools In Use

- iOS Swift (React Native)
- Firebase
- Budget categorization model
(AI model)
- Secure handling of bank statements
- OpenAI API (to be implemented)





Thank you for listening!

Questions?