

AWARE by ViiM NFT PROJECT

Whitepaper

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AWARE by Viim WHITE PAPER



ABOUT VIIM

Virtual Interactive Innovation in Motion (Viim) is a Miami based company that develops cutting edge hardware and software. Viim's product suite, AWARE, is an alternative to the mobile phone and laptop market. AWARE is aimed at providing users with unique interactive experience and access to Web 3 digital economies. Viim's hardware line includes smart glasses, a virtual keyboard, portable Wi-Fi, mini-printer, phones, tablets, and other accessories. Utilizing Viim's smart glasses users will not only be able to access their favorite applications like Netflix and YouTube, but they will also travel through an augmented reality universe. Viim's native software provides users the ability to, 1) monetize their own content in real-time, 2) hold digital assets in a non-custodial cross-chain wallet, 3) explore real world retail hubs, 4) transact within a cross-chain digital marketplace, 5) utilize an agnostic cross-chain decentralized exchange, and 6) navigate through a gamified operating system built on Linux.

WHAT IS AWARE BY VIIM?

AWARE is a design paradigm for products and services that fundamentally redefine how we interact with information in our everyday lives. Computer hardware like the keyboard and mouse were designed to optimize the user's ability to interact with information by hand. For a long time, this served us well, and many of today's systems are designed around this form of input. However, as time went on, we continued to force a "keyboard and mouse" design into experiences that otherwise may have benefited from a better technology interface.

Today, we are discovering and inventing new ways to input and output information; from things like swipe keyboards, to brain/machine interfaces. With this rapid evolution of technology, we need a more

adaptive way of ensuring our design processes keep pace with this rate of change, which ultimately ensures the end result provides the user with the most optimal and efficient experience. AWARE by ViiM brings you products that capture the best of today's tech, that is well tested, and brings a much more efficient and secure flow to our everyday lives.

HOW IS AWARE DIFFERENT?

Currently, we are in a "Web 3" phase of the internet. This phase has introduced many new methods and tools for us to interact with information. For example, NFT's (Non-fungible Tokens), demonstrates a new way for users to share provably true information about ownership of things such as art, music, and documents. As these and other forms of communication continue to evolve, so must the hardware and software design. For this reason, AWARE can be thought of as a paradigm of best practices that utilizes the most efficient approach for modern design patterns and processes used by developers and their users. A perfect example is Visionaire Classic Smart Glasses by ViiM. Visionaire Classic Smart Glasses provides a heads-up, hands-free, interface that is more appropriate for most interactive applications. AWARE applications built for Visionaire Classic Smart Glasses are designed in a way that make use of technology more in line with natural movement (e.g., using AI to scan information about a product a user's is looking at, and display a link to it on the user's phone) thus optimizing the hardware and software efficiency.

AWARE NFT PROJECT

AWARE is a non-fungible token (NFT) project dedicated to bringing mass adoption to Augmented Reality (AR) and Web 3. AWARE consist of a product suite that functions as an alternative to both the computer and phone. By using the product suite of items, holders will have a new way to consume media, type documents with privacy, and print content. Holders also get access to beta test the software super application developed by the ViiM team. Application users will be able to explore and experience content with a brand-new design while having the ability to create strong communities in ways never imagined before. Additionally, instead of only connecting with interactive experience while at home; platform users are encouraged to connect with each other at conferences, concerts, events, restaurants, and shopping districts to name a few.

The AWARE NFT will be an ERC-1155 token which allows for multiple operations in a single transaction; therefore, making transactions cheaper and more efficient. Additionally, ERC-1155 uses less storage space on the blockchain network.

AWARE PRODUCT SUITE



- ❖ AWARE product suite includes:
 - Lumen Ring → a new way to interact with technology
 - Press → a mini-printer providing a new way to documentation and receipts
 - Visionaire Classic Smart Glasses → a new way to consume content and communicate with the world
 - Holoboard → a virtual keyboard that provides a new way to type messages
 - Smart Bank → a physical coin that provides a new portable payment system
 - iFi → a portable Wi-Fi so that user can stay connected
- ❖ AWARE NFT holders will have access to Beta test the software super application
- ❖ AWARE NFT holders will receive eligibility for the future NFT drop
- ❖ AWARE NFT holders will receive access to in real life social meetups and events



VISIONAIRE CLASSIC FEATURES

Navigation

Advanced GPS systems feature speed, distance, 3D road map, altitude, and a compass for your driving assistance and outdoor sporting.

Smart Control

User-friendly operation system supports touch control, gesture signal, and head movement sensor. Not just use it, be it!

AI Assistant

The smart scanner supports image, face, and object recognition. Auto-translate enables you to read multiple foreign languages. Know it when you see it.

First Angle AR Navigation

Advanced GPS system features real-time AR direction. Accurately guide yourself to the location of choice and keep track of altitude, speed, and calories burned at the same time.

Communication

Receive video calls, phone calls, texts, and SNS notifications. Stay connected anytime, anywhere.

Immersive Operation

Combining touch control, head movement control, phone control, and gesture control. Operate your AR glass-like part of yourself.

Long-lasting Battery Life

A highly optimized battery that supports more than 3.5 hours of continuous use and a general standby mode for 70 hours.

MARKET ANALYSIS

According to Fortune Business Insights the global smartphone market size is projected to reach USD 792.51 billion in 2029, at CAGR of 7.3% during forecast period, 2022-2029. Tablet Market size was valued at US\$ 41.16 Bn. in 2021 and the total revenue is expected to grow at CAGR 3.4% through 2021 to 2029, reaching nearly USD 53.78 Bn, according to Maximize Market Research PVT LTD. Additionally, according to Maximize Market Research PVT LTD; laptops market size was valued at USD 119.87 Bn. in 2021 and the total revenue is expected to grow at 3% through 2022 to 2029, reaching nearly USD 151.85 Bn. Goldstein Research analyst forecasts the smart glasses market size is set to reach USD 10.6 billion by 2024, registering a CAGR of 21.5% over the forecast period. Furthermore, Technavio research and advisory company estimates the portable mini printer market to grow by 8.15 bn. By 2026. Similarly, the smart ring market is valued at 9.1 bn. and expected to grow by 27.60 million by 2026. CAGR of the **Global Virtual Keyboard market** is expected to be 6.8% during the forecast period and the market size is expected to reach nearly US\$ 1.3 billion by 2026.

ViiM's AWARE proprietary product suite overlays the fragmented hardware market described above, by providing exponential synergistic applications of all hardware products in a manner that is expected to grab the market share of each industry.

Market Share Insights:

The global **smartphone** market is expected advance towards faster mobile internet services and applications along with real-time need for information exchange. The penetration of 5G network and AI will encourage leading companies to invest in the telecom sector. With a shift towards cloud storage, high-speed network and content subscription, major players could boost their portfolios across developed and developing economies. ViiM's product suite is uniquely positioned to take advantage of this specific trajectory.

In the recent past, there has been a major change in customer demand for tablet devices. **Tablets**, which were once mostly used for entertainment, have gained momentum in a range of applications because of technical improvements. Tablets are now being utilized for a variety of purposes in a variety of industries, including education, corporate, personal, and commercial. In addition, Tablet designs have also evolved substantially, with features such as lighter devices and higher screen resolution and size, better graphics for gaming and video streaming, and apps for bill payment and syncing with other electronic devices. These factors are expected to drive the global tablet market growth during the forecast period. ViiM has developed a cutting-edge tablet to be at the forefront of this new consumer demand sector that is starting to gain momentum.

Over the last decade, the **laptop** market has grown rapidly, and it is now the fastest growing segment of the wider computer industry. The laptop market, like most others, has seen noteworthy shifts in

technology and innovation, as well as customer demand states and purchasing power. Consumers of computers nowadays are increasingly mobile, growing more technologically sophisticated, aggressively brand oriented, and fast becoming status concerned. Laptops are an essential category that reflects all of this in purchasing behavior. With these considerations in mind, the main players have fine-tuned their methods - mostly branding and communications - to provide the best promise, occupy the most prominent mind-space, and generate the highest affinity. Viim's unique product suit makes the laptop more portable while maintaining all its capabilities, thus offering the market an alternative to both the laptop and mobile phone. For this reason, Viim is positioned to become the new goldilocks standard of the mobile and laptop industry.

The global **smart glasses** market is projected to grow at a significant rate during the forecast period, 2023-2027. The market growth can be attributed to the growing adoption of eyewear and the increasing advancements in innovative and fashionable accessories. Additionally, rising investments in the research and development of these products and the entry of innovative smart glasses are expected to fuel the growth of the global smart glasses market in the next five years.

The **ATM market** size exceeded USD 20 billion in 2020 and is projected to expand at over 4% CAGR from 2021 to 2027. The improvement in technology of the machinery is likely to support the rise of automated tellers machine demands. It allows consumers to complete different task related to banking with through secure passage.

By offering a diverse range of devices in our product suite we will give these mobile consumers a new outlet to experience the power of smart glasses. By providing a unique interface and operating system, much like windows provided for the computer, users will now have a new way to consume and create media while utilizing our smart glasses. Users can now check and respond to emails hands free instantly by using our Holoboard, voice commands, or through and endless array of hand gestures.

Who are the top key players in the Tablet Market? Acer Inc., Lenovo Group Limited, Asustek, Apple Inc, Xiaomi, Samsung, Micromax, Huawei Technologies Co. Ltd, Microsoft Corporation, HP, LG Electronics Inc., Archos, Chuwi Innovation Limited, Dell, HTC Corporation, Lava International Limited, Nokia Corporation, Panasonic Corporation, Sony Corporation, and Toshiba Corporation.

Who are the top key players in the Laptops Market? Dell, Lenavo, Haier, Acer, Hisense, ASUS, Samsung, Toshiba, Apple, Fujitsu, MSI, Alienware, Microsoft, The Hewlett-Packard Company, Micro-Star International Co. Ltd., Huawei Investment & Holding Co. Ltd, Sony Corporation, IDL Laptops and Belkin International.

Who are the top key players in the Smartphone Market? Apple Inc., Samsung, Oppo, Huawei Device Co., Ltd., OnePlus, Sony Group Corporation, Xiaomi, HTC Corporation, Google LLC, and ZTE Corporation.

Who are the top key players in the Smart Glasses Market? Google Glass, Recon Instruments, Vuzix, Meta, Lumus Ltd., Seiko Epson, Sony, Luxottica Group (Ray-Ban), Bose Corporation, Fastrack LTD, Huawei Technologies Co. Ltd., Oakley, Inc., Razer Inc., MusicLens, Inc. and HTC Corporation.

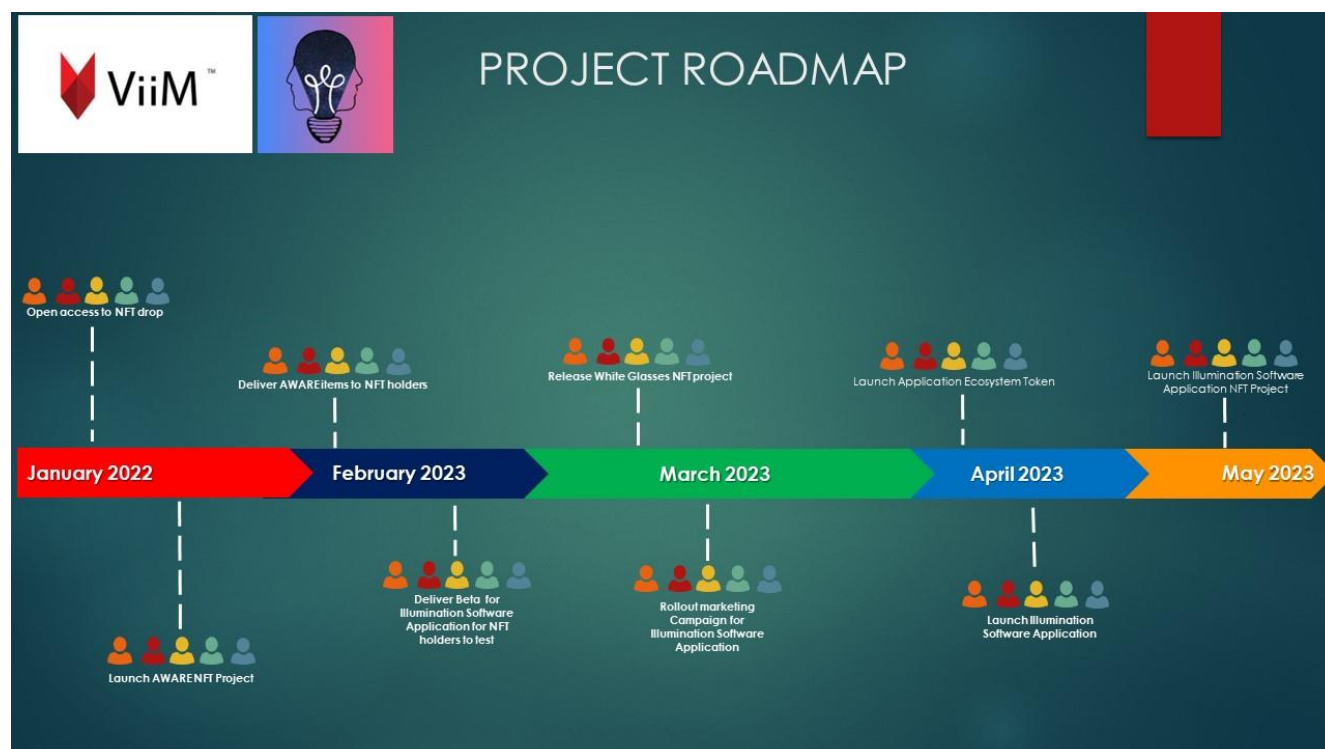
Which region is expected to hold the highest share in the Laptops Market? Asia Pacific Region is expected to hold the highest share in the Laptops Market.

Which region is expected to hold the highest share in the Tablet Market? The North America region is expected to hold the highest share in the Tablet Market.

Which region is expected to hold the highest market share in the Smartphone Market? Asia Pacific Smartphone Market is expected to hold the highest share

Which region is expected to hold the highest share in the Smart Glasses Market? Currently, North America region holds the highest share in the Smart Glasses Market. However, many expect the Asia-Pacific region to account for the largest share in the global smart glass market, owing to the rising application of smart glass in sectors such as building & construction, automotive, aerospace, renewable energy, and others.

PROJECT ROAD MAP



BOARD MEMBERS

Desmond Ipaye

Co-Founder

Chief Executive Officer | ViiM

A highly motivated business leader who has been selected as Forbes 30 under 30 Scholar in 2018. Desmond joined the ViiM team in 2013 and is the mastermind behind the Visionaire smart glasses. He studied at University of Houston and Langston University.

Euro Jay

Co-Founder

Chief Operations Officer | ViiM

Experienced imagery analyst/geospatial analyst who has performed at the highest level in his previous industry for over 20 years. He has expertise in project management and has demonstrated the ability to lead organizations of over 70 team members receiving praise from his leadership. He is a dedicated professional who studied at Beloit College.

Lloyd Emelle

Chief Technical Officer | ViiM

Experience Engineer with a demonstrated history of working in the information technology and services industry. Skilled in all programming languages, Mobile and Web applications, Management, Computer Development, and Machine Learning. Strong business development professional who studied at Drexel University and University of California Berkely, Haas School of Business.

Bruce Miller

Chief Marketing Officer | ViiM

Experienced engineering and business profesional in power distribution for data centers and building facilities, and strategic marketing for start-off business brands. He performed power systems studies for the military, federal government, universities, and utility companies. He received a commendation award from Veterans Affairs for his leadership role in a data center outage. Bruce serves on Homeland Security-FEMA's national roster of engineers and scientists. He studied electrical engineering with a focus in power systems at Drexel University.

Ritvik Raturi

Chief Strategist and Legal | ViiM

Concentrates in business and commercial law and has published journals referenced by the Supreme Court of the United States. Because of his efforts he received recognition from Amnesty international.

Alfred Johnson

Adviser | ViiM

Former military veteran with 14 years of Business Management and Management roles. Highly skilled at problem-solving with logical and analytical skills. He is proficient in computer software and technology and studied at Southern University of New Orleans.

Ryan Rousseve

Adviser | ViiM

Co-founder of an entertainment company with over 15 years' experience in the industry. He has created events all over the United States serving thousands upon thousands of attendees.

Andre Acosta

Adviser | ViiM

Mortgage Loan Originator with 15 years of Real Estate experience who is a great communicator and extremely comfortable being a liaison between internal and external teams. He studied at American Military University.

Israel Wilson

Adviser | ViiM

Experienced executive with a demonstrated history of working in the Web3 industry. Skilled in Partnerships, Business Development, Cryptocurrency, NFT Strategy, and Communications. Strong media and entertainment professional with paramount experience launching blockchain products.