



# VIJAI PRAKASH UPADHYA

## GRAPHIC DESIGNER

### Profile

Enthusiastic and creative graphic design graduate with hands-on skills in Adobe Photoshop, Illustrator, and InDesign. Eager to apply fresh ideas and design principles to real-world

### Education History

↪ **Bachelor in Technology**  
Jan 2022 - Sep 2025  
DBU University

↪ **Diploma in CSE**  
Jun 2019 - Sep 2022  
BTEUP Lucknow

### Languages

- English
- Hindi

### Contact Info

- ☎ +91 8303696513
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- 🏠 Mau, Uttar Pradesh

### Skills

#### Technical Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Figma / Canva
- Basic UI/UX Design
- Typography
- Color Theory
- Layout Design
- Image Editing & Retouching
- Logo & Branding Design
- Social Media Graphics

#### Soft Skills:

- Creativity and Innovation
- Time Management
- Communication Skills
- Team Collaboration
- Problem Solving
- Adaptability

### Projects

#### ↪ Logo Design – Personal Brand

Designed a unique logo and visual identity for my own personal design brand to reflect creativity and professionalism.

#### ↪ Poster Design – Lakshmi Puja

Designed event posters and banners for a college fest, incorporating theme-based colors, typography, and layout principles.

#### ↪ Business Card Design – Personal Brand

Designed a unique logo and visual identity for my own personal design brand to reflect creativity and professionalism.