

Amar Parulekar

Room B/409, Boys Hostel
IIT Patna, Bihta - 801103
☎ +91 - 8084339336
✉ amarparulekar2016@gmail.com

Education

2012–2016	Bachelor of Technology, Electrical Engineering, Indian Institute of Technology, Patna	8.03.
2009–2011	Higher Secondary Certificate, Dixit Road Junior Science College, Mumbai	78.33%.
2001–2009	Secondary School Certificate, Rustomjee International School, Mumbai	92.3%.

Work Experience

May–July 2015	Summer Internship PriceBaba.com, Mumbai. Pricebaba.com is an O2O (online-2-offline) startup which serves more than 5 million users who are looking to buy mobile phones. <ul style="list-style-type: none">• Learnt about different types and techniques of user testing• Conducted extensive research to compile data and understand demographics, user and retailer behavior by applying techniques learnt, and processed compiled data using R programming language• Identified the potential pain points which might hamper user experience and made suggestions for improved UX/UI based on findings post analysis, keeping revenue generation in mind, which were successfully implemented• Involved in the content marketing by contributing to official blog and other websites
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Projects Undertaken

Entrepreneurship Course Project | Posters Inc..

Part of a team of 8 members which generated a revenue of Rs. 10,000 in one week selling posters on demand to IIT Patna fraternity

Lab Project - BPSK Modulation and Synchronous Detection.

Description: Project involved designing a wired BPSK modulation and demodulation circuit and building it on a PCB board after making the circuit layout on DipTrace

Leadership and Positions of Responsibility

August 2015–Present	Coordinator Training and Placement Cell IIT Patna. <ul style="list-style-type: none">• Working under Training and Placement cell of IIT Patna for the Department of Electrical Engineering.• At the forefront of the efforts to set up TPC Office in new permanent campus• Actively organising activities to improve General Aptitude, GD and interview skills of students.• Instrumental in revamping of TPC website and brochure.
January 2015–April 2015	Internship Coordinator Training and Placement Cell IIT Patna. <ul style="list-style-type: none">• Connected the wealth of talent in the students of IIT Patna to the industry.• Successfully interacted with professionals and secured internships and job opportunities for the students of IIT Patna.• Reversed trend of preceding two years as students of EE (my official responsibility) all secured excellent internships ahead of their counterparts from other departments.
May 2014–April 2015	Coordinator Entrepreneurship Club IIT Patna. <ul style="list-style-type: none">• Headed the Startup Relations department of the E-Club• Mentored and worked with six subordinates to establish an efficient environment for budding entrepreneurs of IIT Patna by getting in touch with startup related personalities• Set up a functioning database of more than 150 startups

Skills

Languages C, Java, R, Matlab

Extra-Curricular Anchor at Nebula '13 and Anwesha '14, Represented IIT Patna in Table Tennis at the 49th and 50th Inter-IIT Sports Meets, Bass Guitarist of college band '8th Note', playing at various college cultural festivals.