Template

Idea prioritization

Use this framework to rank ideas based on their feasibility and impact to visually compare the merits of multiple ideas. Deliver a set of ideas that your team wants to try out, and identify which of them need to be prioritized.

Collect your ideas in one place

Jot down different ideas your team is interested in trying out. These could be different solutions, or different approaches to the same solution. As a team, go through the ideas in the Idea bank one by one and place them on the grid. Take the time to discuss each idea and come to a consensus on where it should go.

Idea bank

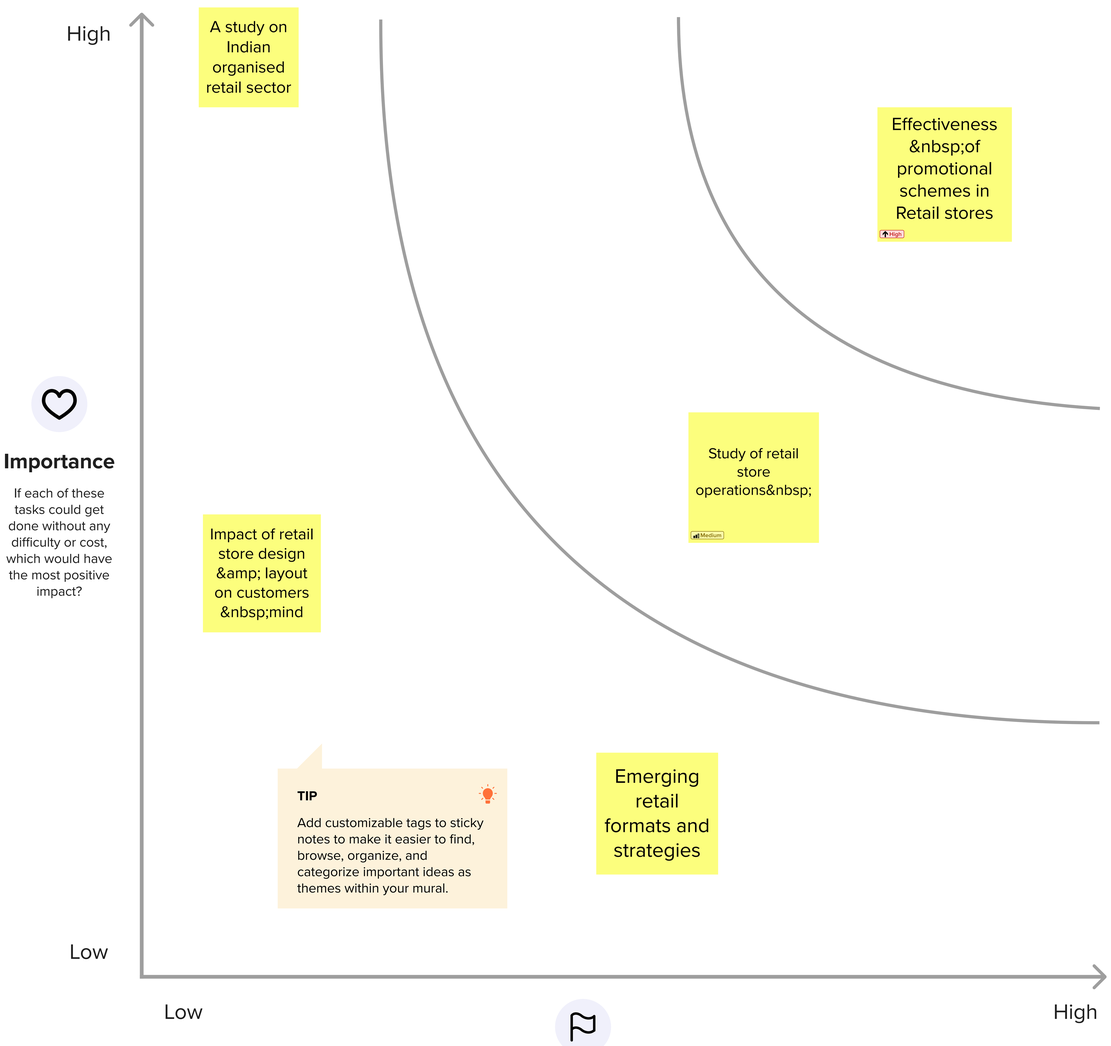
A study on Indian organised retail sector

Effectiveness of promotional schemes in Retail stores

Study of retail store operations

Impact of retail store design & layout on customers mind

Emerging retail formats and strategies



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Feasability

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example