

# Corporate Brand Identity

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Brand Name:

**Nexora Tech Solutions**



Logo





# Typeface

**EX02** serves as our standout typeface for titles and key headlines.

**EX02**

**Extra Bold** Medium Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

!@#\$%^&\*()\_+;'{}|<>-,~`

For subheadings, body text, and longer content, we rely on **Open Sans**.

**Open Sans**

**Extra Bold** Medium Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

!@#\$%^&\*()\_+;'{}|<>-,~`

## Color palette

Built on Deep Blue trust, balanced by Slate Gray sophistication, and driven by Teal innovation.

CMYK: 88 74 1 0

RGB: 54 86 165

Hex: 3656A5

CMYK: 52 0 16 0

RGB: 0 255 248

Hex: 00FFF8

CMYK: 75 68 67 90

RGB: 0 0 0

Hex: 000000

CMYK: 0 0 0 0

RGB: 255 255 255

Hex: FFFFFFFF

**Gradient**

# Business Card



# Letterhead Design











