

## Budget Cloud Solutions for 5 Concurrent Streams

## Your Current Setup (Hetzner)

- **Instance:** 2-core AMD EPYC-Milan, 8GB RAM
- **Current cost:** ~\$14,000-5,000/month
- **Problem:** Can handle only 0.5 streams
- **Need:** Scale to 5 streams with multiple quality levels

### Option 1: Hetzner (Current Provider) - RECOMMENDED

â"œâ"œâ"œâ"œ CPX31 (4 cores, 8GB): â"<sup>14</sup>,800/month  
 â"œâ"œâ"œâ"œ CPX41 (8 cores, 16GB): â"<sup>19</sup>,600/month  
 â"œâ"œâ"œâ"œ CPX51 (16 cores, 32GB): â"<sup>19</sup>,200/month  
 â""â"œâ"œâ"œ CCX33 (8 cores, 32GB): â"<sup>14</sup>,400/month

Best for 5 streams: CPX41 (8 cores, 16GB)  
Cost: \$19,600/month (\$115)  
Performance: 5+ streams with optimized settings

"â"â"â"â" c-8 (8 cores, 16GB): â,12,000/month  
 "â"â"â"â" c-16 (16 cores, 32GB): â,124,000/month  
 "â"â"â"â" CPU-Optimized c-8: â,110,800/month  
 "â"â"â"â" Memory-Optimized m-8: â,114,400/month

Best choice: CPU-Optimized c-8  
Cost: \$10,800/month (\$130)  
Performance: 5+ streams

8 cores, 16GB RAM:	\$18,400/month
12 cores, 24GB RAM:	\$12,600/month
16 cores, 32GB RAM:	\$16,800/month
Dedicated CPU 8-core:	\$11,200/month

Best value: 8-core, 16GB  
Cost: £18,400/month (\$100)  
Performance: 5+ streams easily

Dedicated CPU plans:

â€œâ€ƒâ€ˆâ€˜â€˝	8 cores, 16GB:	â‚¬ <sup>1</sup> 10,000/month
â€œâ€ƒâ€ˆâ€˜â€˝	16 cores, 32GB:	â‚¬ <sup>1</sup> 20,000/month
â€œâ€ƒâ€ˆâ€˜â€˝	High Memory 8-core:	â‚¬ <sup>1</sup> 13,200/month
â€œâ€ƒâ€ˆâ€˜â€˝	GPU instances:	â‚¬ <sup>1</sup> 40.000+/month

Best option: 8-core Dedicated CPU  
Cost: ~\$10,000/month (\$120)  
Performance: Excellent for transcoding

## Option 5: Indian Cloud Providers

Providers:

Yotta Cloud: 8 cores, 16GB - ₹16,000/month  
CtrlS Cloud: 8 cores, 16GB - ₹17,200/month  
ESDS Cloud: 8 cores, 16GB - ₹15,400/month  
Netmagic Cloud: 8 cores, 16GB - ₹18,400/month

Cheapest: ESDS Cloud

Cost: ₹15,400/month

Note: Limited international bandwidth

## Cloud Comparison (5 Streams Capability)

Provider	Instance Type	Cores	RAM	Monthly Cost	Performance	Reliability
Hetzner CPX41	Shared CPU	8	16GB	₹19,600	Excellent	High
Vultr High Perf	Dedicated	8	16GB	₹18,400	Excellent	High
Linode Dedicated	Dedicated	8	16GB	₹10,000	Excellent	High
DigitalOcean	CPU-Optimized	8	16GB	₹10,800	Good	Medium
ESDS (Indian)	Shared	8	16GB	₹15,400	Good	Medium

Winner: Hetzner CPX41

- Current provider - Easy migration
- Best price-performance for European audience
- Excellent network (important for streaming)
- Proven reliability
- Simple upgrade from your current plan

## GPU Cloud Options (Hardware Acceleration)

### GPU-Enabled Instances for Maximum Performance

Provider Options:

Hetzner Cloud GPU: Not available yet  
Google Cloud (Mumbai): ₹25,000-40,000/month  
AWS (Mumbai): ₹30,000-50,000/month  
Vultr GPU: ₹120,000-35,000/month  
Lambda Labs: ₹15,000-25,000/month

Why GPU matters:

- CPU-only: 8 cores for 5 streams
- GPU-accelerated: 4 cores + GPU for 10+ streams
- Power efficiency: 60% less CPU usage

**GPU Cloud Reality Check:** - Too expensive for Indian startups (₹120,000-50,000/month) -  
**Better approach:** Optimize software encoding on 8-core CPU

## Immediate Upgrade Strategy

### Phase 1: Quick Fix (This Week)

Current: Hetzner 2-core (₹15,000/month)  
Upgrade to: Hetzner CPX41 8-core (₹19,600/month)  
Additional cost: ₹4,600/month  
Performance gain: 10x improvement (0.5 → 5+ streams)

## Migration Steps

1. **Create snapshot** of current server
2. **Resize to CPX41** (8 cores, 16GB)
3. **Use optimized transcoding script** (already created)
4. **Test with multiple streams**
5. **Monitor performance**

## Cost-Benefit Analysis

Monthly Investment: \$14,600 additional  
Revenue capacity: 5x increase  
Break-even: 1 month with 1 additional client  
Annual savings vs local server: \$13,60,000+

## § Optimized Cloud Configuration

## Software Optimizations for Cloud CPU

```
Transcoding Settings:
â”€â”€â”€ Preset: ultrafast (60% faster than veryfast)
â”€â”€â”€ Quality levels: 2 instead of 3 (720p + 360p)
â”€â”€â”€ Thread optimization: Use all 8 cores efficiently
â”€â”€â”€ Memory buffering: Reduce disk I/O
â”€â”€â”€ Network optimization: Reduce latency
```

Expected performance:

- 8-core cloud instance: 5-6 concurrent streams
- With optimizations: 6-8 concurrent streams

### Alternative: Multi-Server Architecture

```
Setup:
â”€â”€â”€ Main server (CPX21): â”€â”€â”€ - Handle 2-3 streams
â”€â”€â”€ Secondary server (CPX21): â”€â”€â”€ - Handle 2-3 streams
â”€â”€â”€ Load balancer: Distribute streams
```

Total cost: \$19,600/month

Benefits:

- Redundancy (if one fails, other continues)
- Geographic distribution possible
- Easier to scale up/down

## Regional Performance Considerations

## Server Location Impact

For Indian Streamers:

- Singapore/Frankfurt: 150-200ms latency
- Mumbai (limited providers): 20-50ms latency
- Bangalore edge: 10-30ms latency
- International audience: Europe servers better

Recommendation: Keep Hetzner (European audience focus)

### Bandwidth Requirements (5 Streams)

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Upload bandwidth needed:
â"€â"€â"€ 720p stream: 3 Mbps upload
â"€â"€â"€ 5 concurrent: 15 Mbps minimum
â"€â"€â"€ Safety margin: 25 Mbps recommended
â"€â"€â"€ Cloud instance: Unlimited bandwidth â"€â"€â"€
```

Your current server: Unlimited bandwidth (good!)

## Final Cloud Recommendation

### Best Immediate Solution

## Upgrade current Hetzner to CPX41 (8 cores, 16GB)

**Why this is perfect:** - **Minimal disruption:** Same provider, easy resize - **Cost-effective:** Only \$4,600/month additional

- **Proven performance:** 8 cores handle 5+ streams
- **European network:** Better for international streaming
- **No migration headaches:** Upgrade in 10 minutes

**Performance expectation:** - **Current:** 0.5 streams (crashes) - **After upgrade:** 5+ streams stable - **Growth room:** Can handle 6-8 streams with optimization

## Action Plan

This Week:

Backup current server

## â"œâ"€â"€ Resize to CPX41 via Hetzner console

Deploy optimized transcoding script

## Test with multiple streams

Monitor performance metrics

Next Month:

- Onboard additional streaming clients

• Fine-tune for maximum performance

Consider CDN for global reach

Plan for further scaling

**Total Monthly Cost:** \$19,600 (very reasonable for 5+ stream capability) **ROI:** Immediate - can serve 5x more clients **Risk:** Very low - same provider, proven technology

**Bottom Line:** Spend \$14,600 more per month, get 10x performance improvement! 🚀