

All















segment, categ...

2018

2019

2020

2021

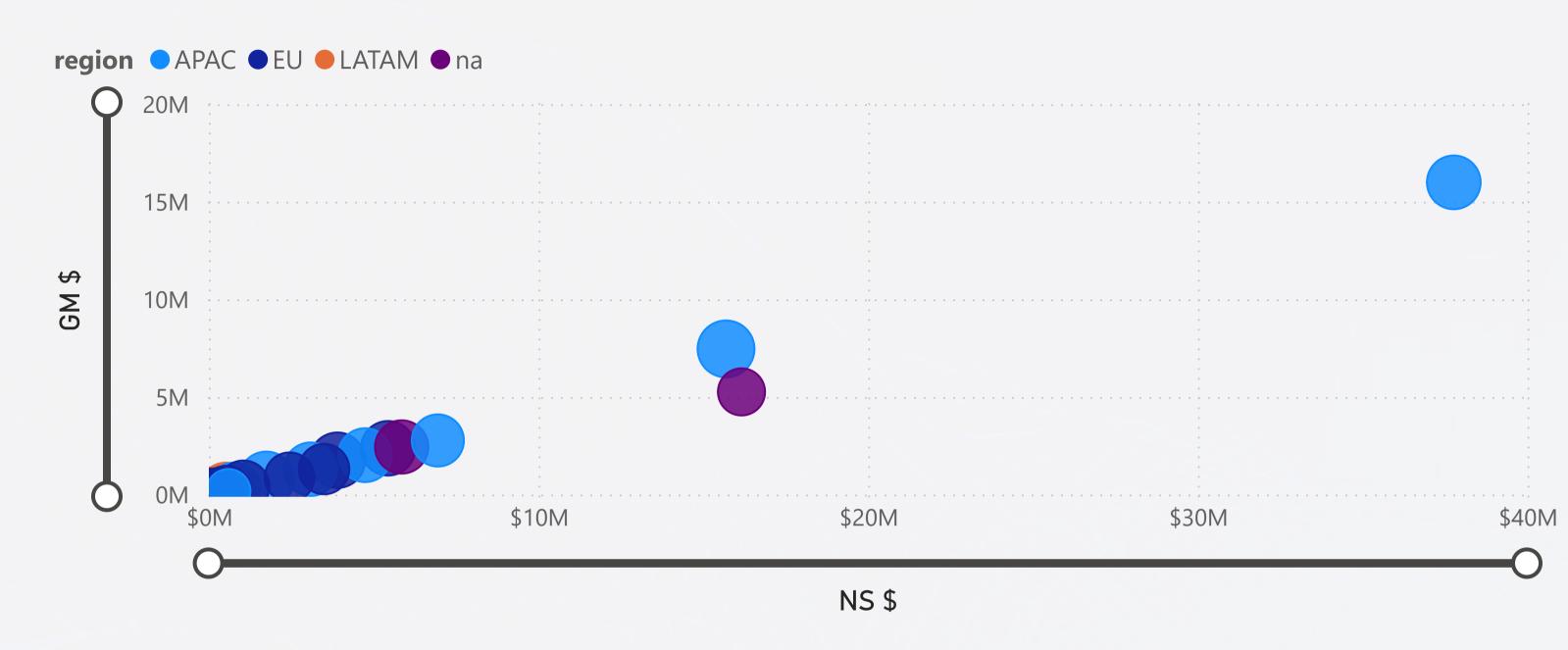
Customer performance

customer	NS \$ ▼	GM \$	GM %
Amazon	\$15.35M	6.38M	41.57%
AltiQ Exclusive	\$9.91M	5.01M	50.58%
Atliq e Store	\$9.15M	3.75M	40.99%
Sage	\$5.85M	2.56M	43.70%
Leader	\$5.82M	2.80M	48.13%
Flipkart	\$3.58M	1.25M	34.84%
Ebay	\$3.19M	1.36M	42.58%
Electricalsocity	\$2.87M	1.27M	44.33%
Synthetic	\$2.31M	0.94M	40.68%
Novus	\$2.28M	0.85M	37.45%
Electricalslytical	\$2.20M	0.91M	41.39%
Vijay Sales	\$2.12M	0.91M	42.79%
Croma	\$2.05M	0.93M	45.54%
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Product Performance

segm	ent	NS \$ ▼	GM \$	GM %
⊞ Not	ebook	\$32.40M	13.38M	41.29%
⊕ Acc	essories	\$28.04M	11.58M	41.31%
⊕ Peri	pherals	\$19.73M	8.29M	42.01%
⊞ Net	working	\$17.36M	6.96M	40.08%
⊕ Stoi	rage	\$13.84M	5.68M	41.04%

Performance Matrix



Unit Economics

