

Dataset Name

Amazon Seller Sales Dataset

Dataset Source

The dataset represents sales data of an Amazon seller operating in the shoes category. It contains historical transaction-level sales records captured over multiple months.

Time Period Covered

April 2022 to March 2023

Dataset Scope

The dataset includes information related to sales transactions, product SKUs, returns, commissions, product cost, profit/loss, order dates, and shipping locations.

Key Columns Explanation

Column Name	Description
Order ID	Unique identifier for each order
Order Date	Date when the order was placed
SKU	Product SKU for shoes
Sale Amount	Total sale value of the order
Transaction Type	Shipment / Refund
Commission Fee	Amazon commission charged
Product Cost	Cost price of the product
Bank Credit Amount	Amount credited to bank
Profit & Loss	Net profit or loss per order
Ship To State	Customer delivery state

Data Quality Notes

- Dataset is cleaned and structured for analysis
- Missing values handled where applicable
- No personal customer information is included
- Dataset is suitable for pivot-based analysis and dashboards

Dataset Usage in Project

This dataset is used to perform pivot table analysis, build an interactive Excel dashboard, derive business insights, and validate findings through business analyst techniques.